

AZAMAG Chief Editor
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AZA MAG
Le E-Mag des Femmes Entrepreneures

- CREATED IN SEPTEMBER 2016**
- PROMOTE FEMALE AFRICAN ENTREPRENEURS**
- DIGITAL MAGAZINE, LARGER SCOPE**
- WRITERS IN 8 DIFFERENT COUNTRIES: SENEGAL, COTE D'IVOIRE, GHANA, CAMEROON, GABON, MAURITANIA, CANADA, GUINEA**

WOMEN DIGITAL ENTREPRENEURSHIP AT A GLANCE

- **Women use internet to promote their products**
- **Women groups on Facebook: business advices, good's promotion, career advice etc**
- **More than 27% of women in Africa are entrepreneurs, (consulting firm Roland Berger)**
- **Women produce 65% of the continent's goods, (GEM's Women's Entrepreneurship report)**

HOW TO RAISE WOMEN PROFILE?

- **Train women on digital practices, help them boost their businesses via social networks,**
 - **Organize sessions to exchange experiences, knowledge sharing,**
 - **Set up a mentoring platform**
- Women's Entrepreneurship report.**

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