



الجمعية العمانية للخدمات النفطية  
Oman Society for Petroleum Services



## [PRESS RELEASE] GLOBAL FORUM: TECHNOLOGY, SUSTAINABILITY, AND HUMANITY



October 17, 2022

### A Major International Event on the Interplay of Technology, Sustainability and Humanity

The 29<sup>th</sup> edition of the Global Forum/ Shaping the Future is taking place from 17 to 19 October at the W Hotel in Muscat. This internationally renowned think-tank addresses main challenges affecting our today's digital society and has been acting as a catalyst for new and innovative thinking since 1992.

For the very first time, Global Forum/ Shaping the Future takes place in the Middle East. The Sultanate of Oman, with Muscat being Arab Digital Capital for 2022, is a most suitable place for this event. On the occasion, the Global Forum benefits from co-arrangements with Water & Humanity, a dynamic international network arranged by a multi-stakeholder platform hosted by Oman. Against this backdrop, this year's substantive orientation represents a systemic approach linking technology, sustainability and humanity.

*The conference has been opened on 17<sup>th</sup> October, Omani Womens Day, in the presence of HE Dr Ali Al Shidani, Undersecretary of the Ministry of Transport, Communications and Information Technology, and Abdul Rahman Al Yahya'ey, CEO OPAL, as well as HE Stella Kloth, Ambassador of the Kingdom of the Netherlands, and HE Thomas Oertle, Ambassador of Switzerland.*

Within 3 days, some 200 experts, thought leaders, business representatives and decision makers from all over the world gather in Muscat to explore the challenges of



الجمعية العمانية للخدمات النفطية  
Oman Society for Petroleum Services



digital transformation and to confront their ideas and visions on solutions for a smarter, more sustainable, more liveable and resilient world.

The question of how to achieve growth that is in line with global sustainable development goals is becoming increasingly crucial. A question that the Sultanate of Oman is addressing in the Oman Vision 2040. The think-tank is taking up some of Oman's key priorities by touching upon topics related to infrastructures, disruptive technologies, Artificial Intelligence, digital health solutions, and sustainable smart cities, as well as issues related to water, food and energy management, nature-based solutions, and cultural heritage.