



Women in Tech and Women in Water

Muscat, Oman, September 18th, 2022







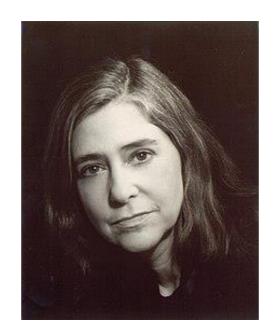
Shaping the Future 2022 Föreningen Global Forum





Our pioneers in IT

Ada Lovelace: first real computer program, on an ancestor of the computer: Charles Babbage's analytical engine (1843 et sq)



Margaret Hamilton: embedded system for the Apollo space program at MIT (1969 et sq)

Hedy Lamarr: transmission signal used today for wifi, satellites or mobile phones (1941 et sq)











Susan Diane Wojcicki, CEO of **YouTube**Whitney Wolfe Herd, CEO of **Bumble**Melanie Perkins, CEO of **Canva**Julia Hartz, co-founder of **Eventbrite**Jessica Livingstone, Co-founder of **Ycombinator**









The reality



33% of employees in the digital sector



Only 18% of ICT specialists in Europe



Only 18% of Master degree students



Only 5% of startups created by women (20% by mix team)



90% of funds raised in 2020 by 100% male teams



2.5 times less funds than man founders





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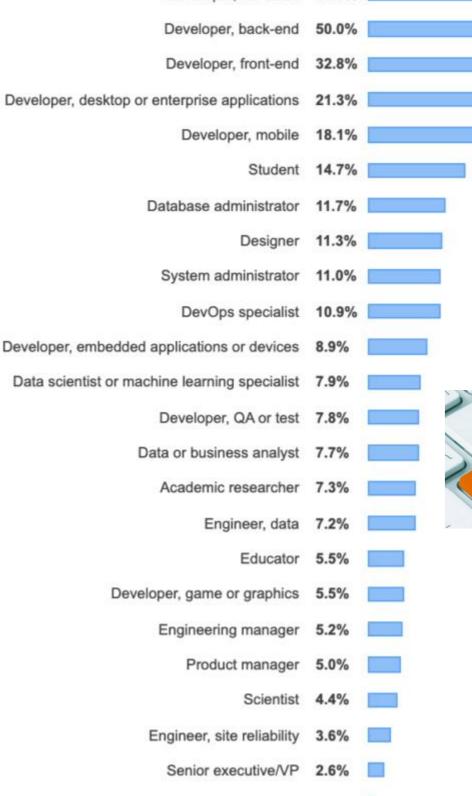
الجمعيـة العمانية للخدمات النفطية Oman Society for Petroleum Services

Some actions to change the situation



- Highlight the contribution of digital technologies in all sectors and in their daily usefulness
- Raising girl's awareness of digital careers
- Promote diversity in digital professions
- Make visible and promote women in digital





Marketing or sales professional

Developer, full-stack



Source : asperbrothers.com