

**“Our challenge is to provide all people with the equality of access they need and deserve”**

**Ban Ki-moon**  
Former Secretary-General  
of the United Nations





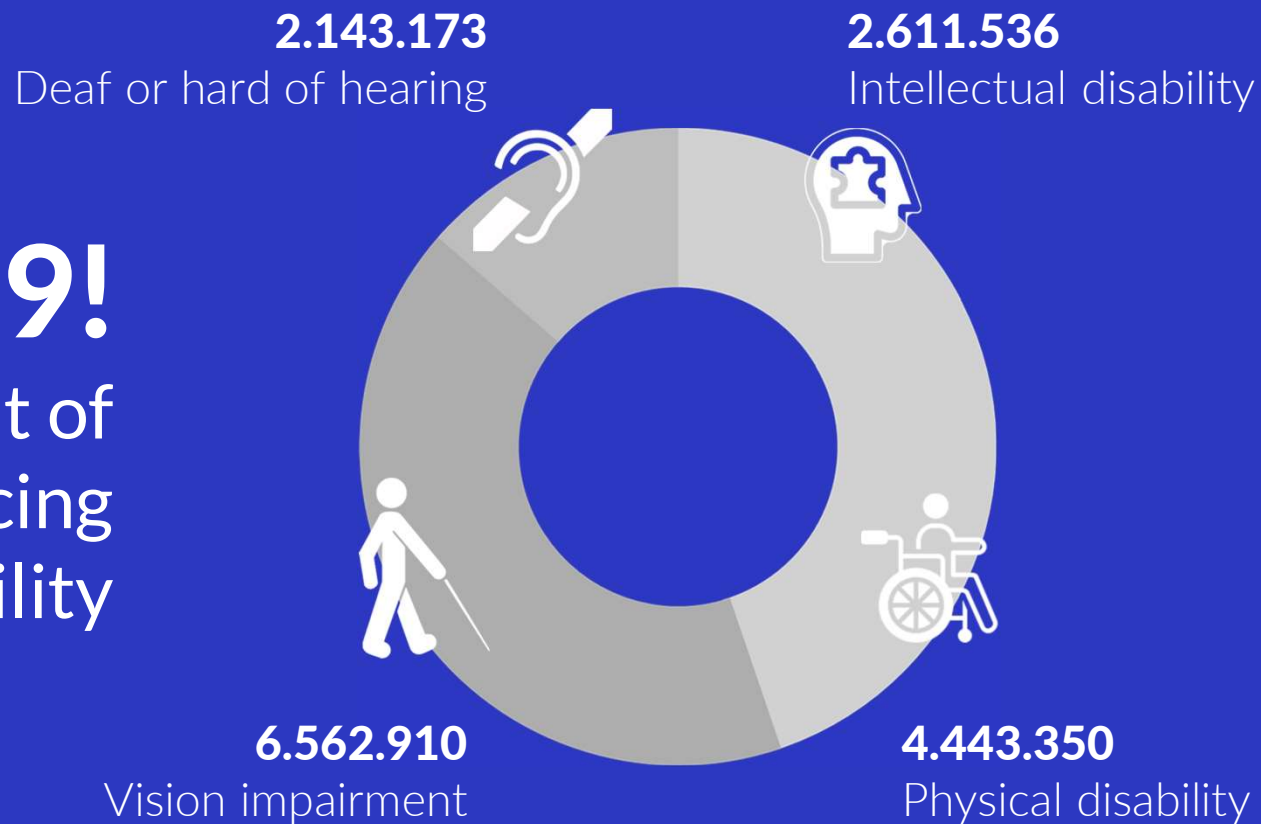
Worldwide **one billion** people experience some form of disability and yet **less than 10%** of them have **access to assistive technology**



# 15.750.969!

This is the total amount of  
Brazilians experiencing  
some form of disability

Source: IBGE The Brazilian Institute of  
Geography and Statistics 2017



# Brazil's digital accessibility landscape



**14 MILLION**

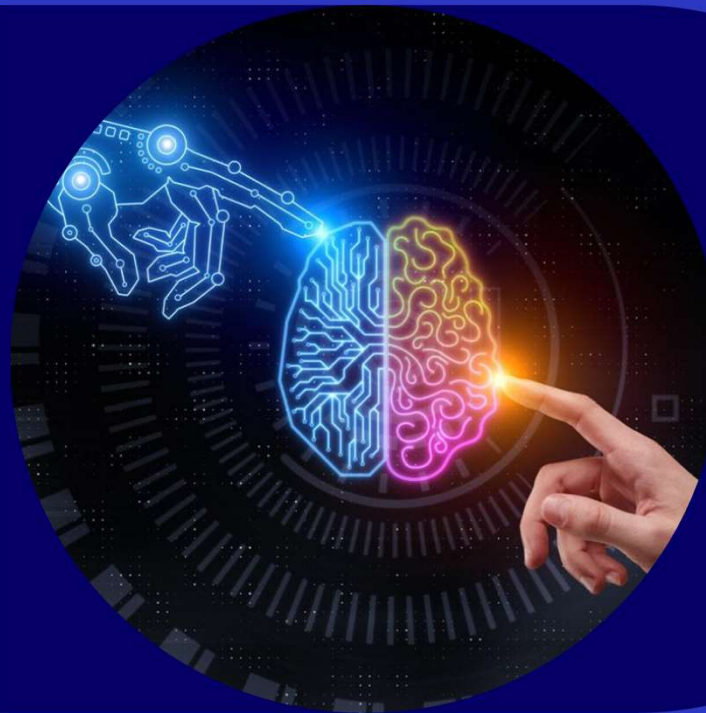
Brazilian websites were tested  
for their accessibility level

\*Source: *Movimento Web para Todos* by BigData Corp

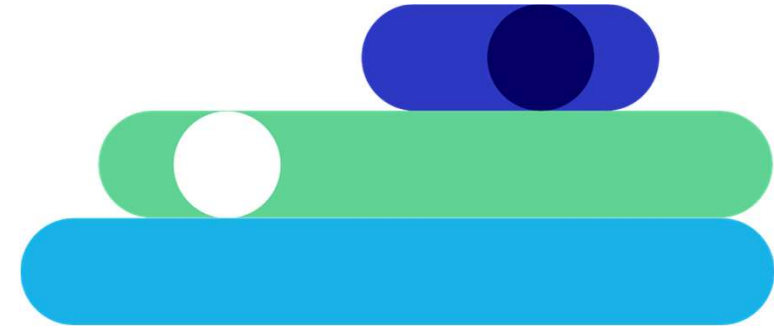
# Brazil's digital accessibility landscape

**1%**

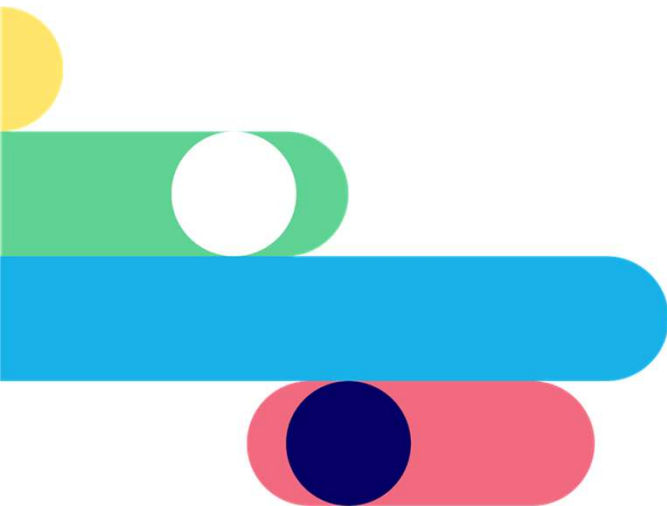
Less than 1% are digital accessible



\*Source: *Movimento Web para Todos* by BigData Corp



Why is the world **lacking** so much **accessibility**?



# City of São Paulo

## the most accessible city in Brazil



2019  
Digital Accessibility Certification



ASSOCIAÇÃO  
BRASILEIRA  
DE NORMAS  
TÉCNICAS



First Brazilian regulation on digital accessibility

We give voice to  
all of those who  
can't speak





ICOM is the Brazilian  
Sign Language  
Interpreting platform  
that **connects deaf** and  
**hearing people online**  
and **simultaneously**



More than **1 million video calls**  
already answered

*GERRESHEIMER*

 **Sicredi**

 **Safr**

*Méliuz*

 **hotmart**

**BAHIA**  
GOVERNO DO ESTADO

 **EMTU**



**MPSP**

PREFEITURA DE  
**INDAIATUBA**  
PENSANDO EM VOCÊ

 **icom**

# Accessibility for all!

## Pursuing the 18th Sustainable Development Goal



**OBJETIVOS** DE DESENVOLVIMENTO  
**SUSTENTÁVEL**  
17 OBJETIVOS PARA TRANSFORMAR NOSSO MUNDO



**Cid Torquato**  
**CEO**

[cid.torquato@ame-sp.org.br](mailto:cid.torquato@ame-sp.org.br)



powered by  **ame**

[www.icom-libras.com.br](http://www.icom-libras.com.br)

# Accessibility for all!

Pursuing the 18<sup>th</sup> Sustainable  
Development Goal

Cid Torquato | CEO



**“Our challenge is to provide all people with the equality of access they need and deserve”**

**Ban Ki-moon**  
Former Secretary-General  
of the United Nations





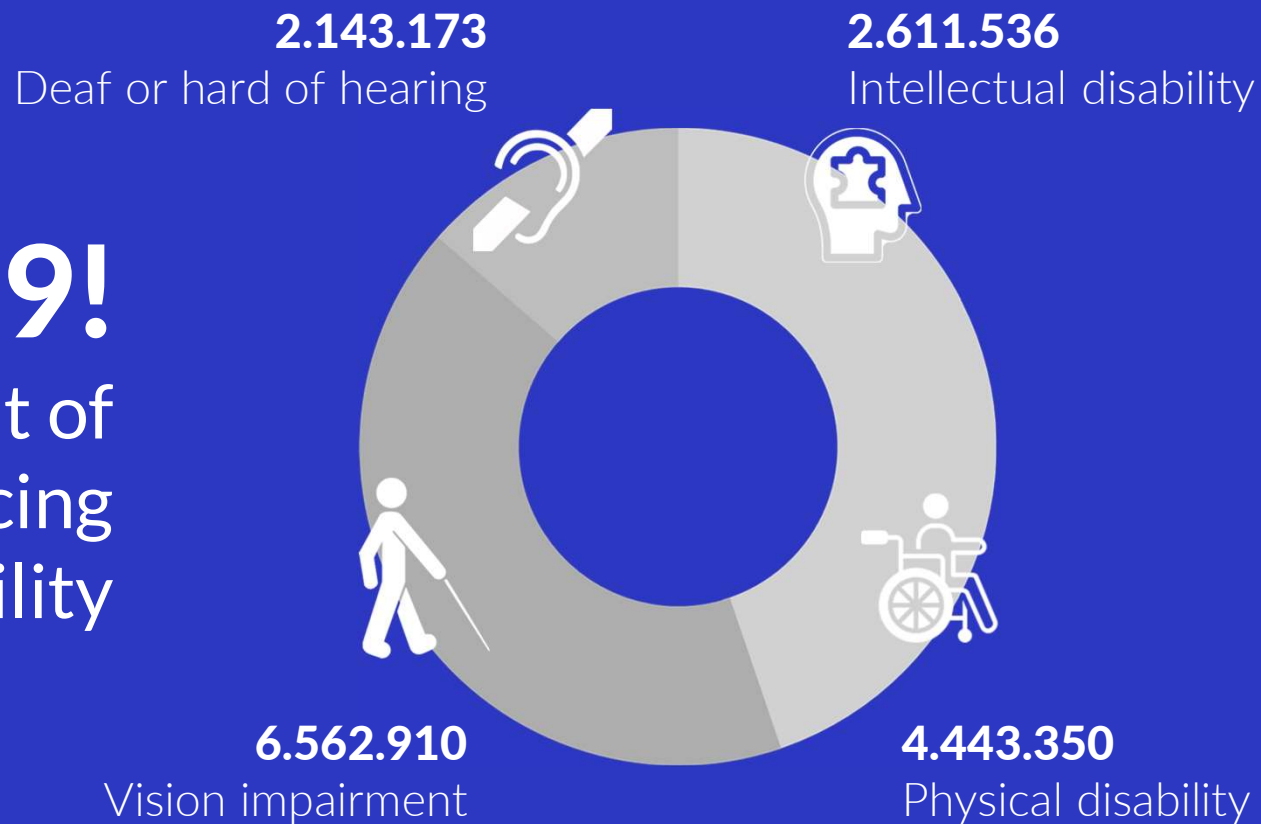
Worldwide **one billion** people experience some form of disability and yet **less than 10%** of them have **access to assistive technology**



# 15.750.969!

This is the total amount of  
Brazilians experiencing  
some form of disability

Source: IBGE The Brazilian Institute of  
Geography and Statistics 2017





# Brazil's digital accessibility landscape



**14 MILLION**

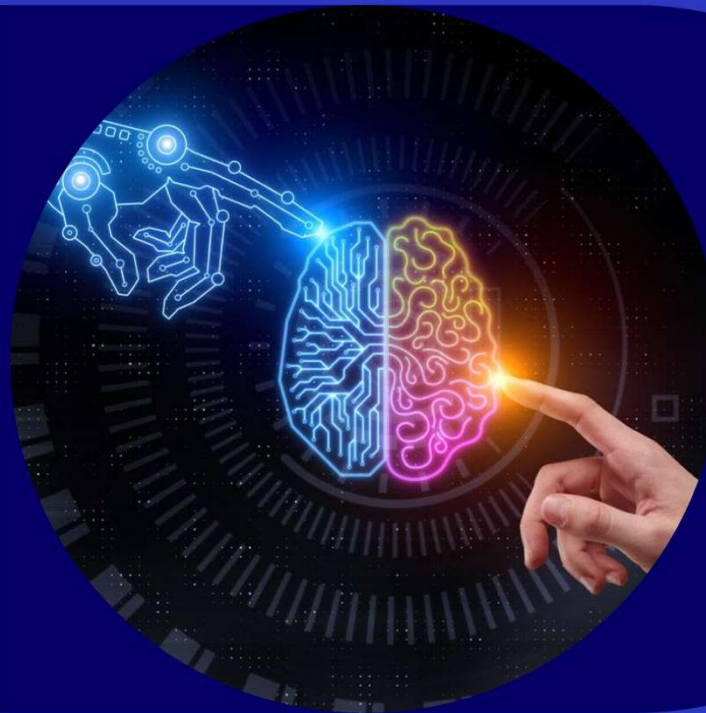
Brazilian websites were tested  
for their accessibility level

\*Source: *Movimento Web para Todos* by BigData Corp

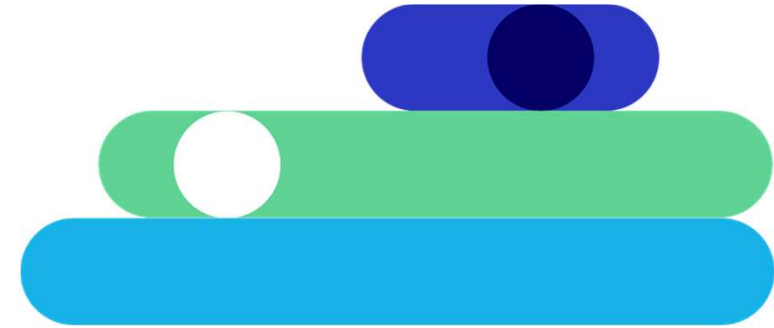
# Brazil's digital accessibility landscape

**1%**

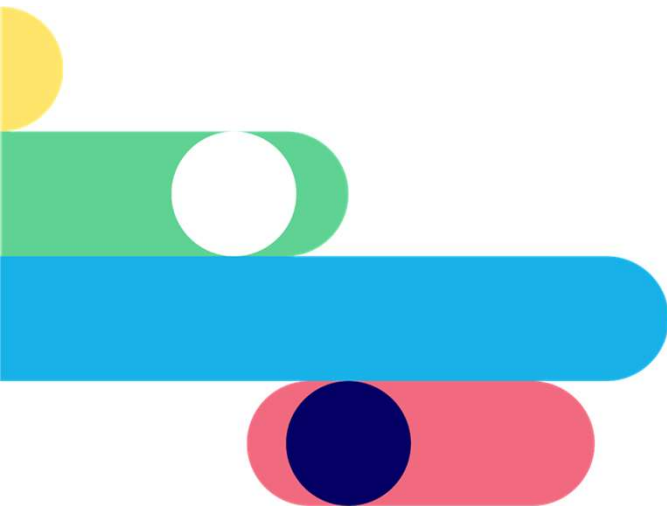
Less than 1% are digital accessible



\*Source: *Movimento Web para Todos* by BigData Corp



Why is the world **lacking** so much **accessibility**?



# City of São Paulo

## the most accessible city in Brazil



2019  
Digital Accessibility Certification



ASSOCIAÇÃO  
BRASILEIRA  
DE NORMAS  
TÉCNICAS



First Brazilian regulation on digital accessibility

We give voice to  
all of those who  
can't speak



ICOM is the Brazilian  
Sign Language  
Interpreting platform  
that **connects deaf** and  
**hearing people online**  
and **simultaneously**



More than **1 million video calls**  
already answered

*GERRESHEIMER*

 **Sicredi**

 **Safr**

*Méliuz*

 **hotmart**

**BAHIA**  
GOVERNO DO ESTADO

 **EMTU**



**MPSP**

PREFEITURA DE  
**INDAIATUBA**  
PENSANDO EM VOCÊ

 **icom**



# Accessibility for all!

## Pursuing the 18th Sustainable Development Goal



**OBJETIVOS** DE DESENVOLVIMENTO  
**SUSTENTÁVEL**  
17 OBJETIVOS PARA TRANSFORMAR NOSSO MUNDO





**Cid Torquato**  
**CEO**

[cid.torquato@ame-sp.org.br](mailto:cid.torquato@ame-sp.org.br)



powered by  **ame**

[www.icom-libras.com.br](http://www.icom-libras.com.br)

# Accessibility for all!

Pursuing the 18<sup>th</sup> Sustainable  
Development Goal

Cid Torquato | CEO

