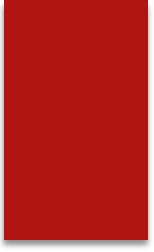


The Path to AI Ethics

HOW THE GLOBAL FORUM CAN CONTRIBUTE

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*"Our future is a race between the
growing power of technology
and the wisdom with which we use it."*

Stephen Hawking

Global Initiatives on AI Ethics

- ▶ World Health Organization Guidance for Ethics and Governance of AI for Health
- ▶ OECD Council on Artificial Intelligence
- ▶ Council of Europe Commissioner for Human Rights
- ▶ The European Commission Ethics Guidelines for Trustworthy AI
- ▶ Japan guidelines on the use of AI, including on research and development and utilization
- ▶ China National Governance Principles for the New Generation Artificial Intelligence
- ▶ Beijing Artificial Intelligence Principles
- ▶ Asia's first Model AI governance framework
- ▶ Singapore: international industry-led Advisory Council on the Ethical Use of AI and Data
- ▶ The African Union's High-level Panel on Emerging Technologies broad guidance on the use of AI to promote economic development and its use in various sectors, including health care
- ▶ U.S. Department of Defense Innovation Unit Responsible AI Guidelines

Is it too late?

Global Market for AI in 2025 will be \$190.61 billion

Forecasted AI annual growth rate between 2020 and 2027 is 33.2%.

By 2030, China will be the world leader in AI technology, with 26.1% of the global market share.

In 2019, the machine learning application industry received \$37 billion of funding in the U.S.

By 2030, AI will lead to an estimated \$15.7 trillion, or 26% increase in global GDP.

A whopping 93% of automation technologists feel little prepared for upcoming challenges regarding smart machine technologies.

What We Fear

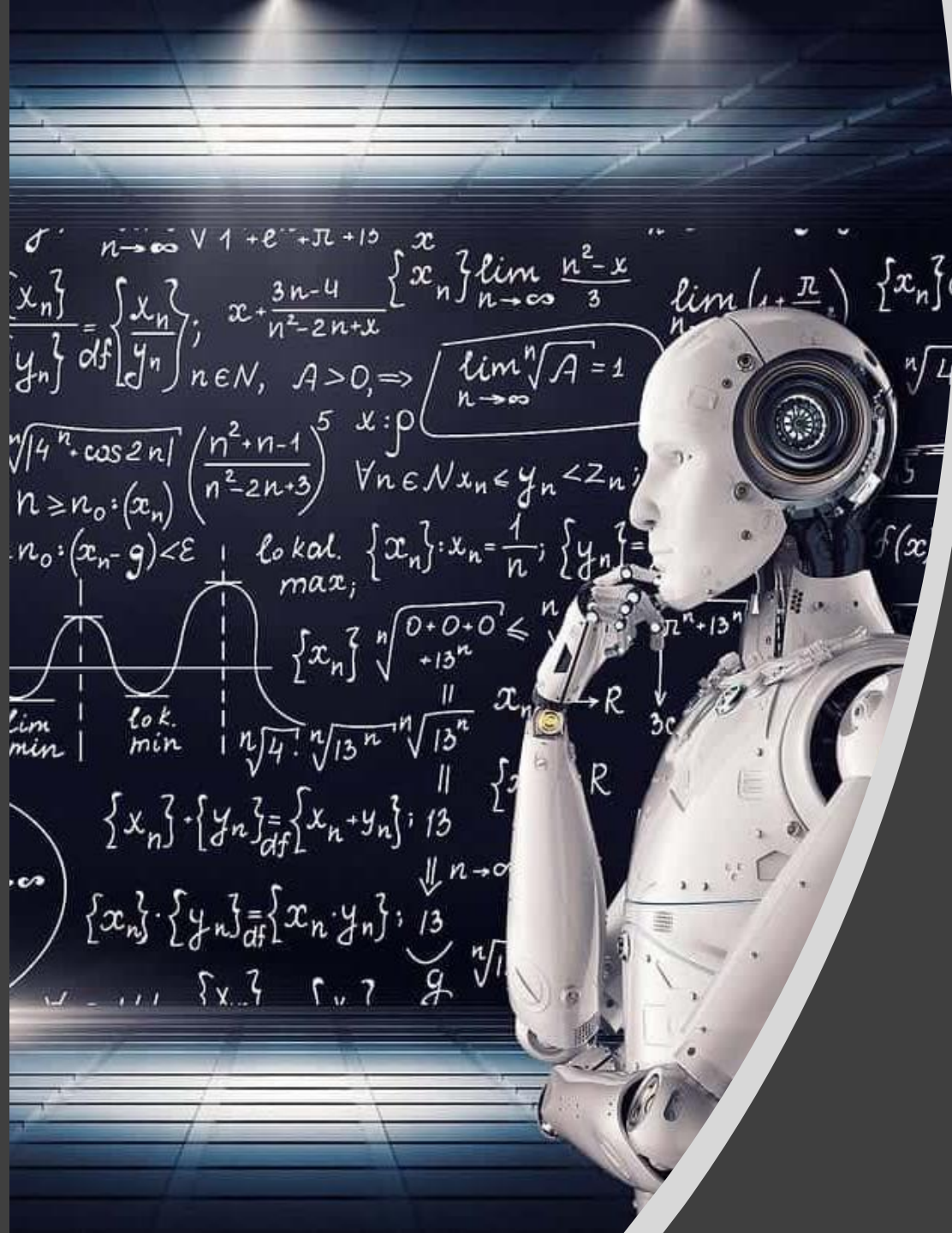
- ▶ Misidentification
- ▶ Misinformation
- ▶ Misuse of personal data

WHO Ethical Principles

- ▶ Protect human autonomy
- ▶ Promote human well-being and safety and the public interest
- ▶ Ensure transparency, explainability and intelligibility
- ▶ Foster responsibility and accountability
- ▶ Ensure inclusiveness and equity
- ▶ Promote AI that is responsive and sustainable

Global Forum Contribution

- ▶ Acknowledge international scope
- ▶ Address cross-boundary issues
- ▶ Reflect divergent and convergent views of industry, academia and government
- ▶ **Raise critical questions from varying perspectives**



Our ambitions at the Global Forum

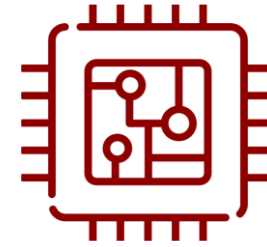
Make AI Systems Ethical By Design



Build a set of internationally shared ethical values



Build a set of questions that are recognized internationally



□ Promote an ethical reflection on technologies that are using AI

The Road Map

- ▶ **Now:** Review the draft set of questions
- ▶ **At the Global Forum:** discuss the issues and frame the final questions
- ▶ **After the Forum:** Distribute a document through all resources to influence companies and governments to include the questions in their consideration of the use, development and deployment of AI

Universal Questions

- ▶ How to protect human rights?
- ▶ How to structure governance?
- ▶ How to ensure equity and accuracy?
- ▶ How to enforce ethical policies in the use of AI?
- ▶ How to prevent abuses and misuses?
- ▶ How to ensure informed consent on the use of personal data?
- ▶ How to prohibit secondary uses of personal data?

Developer Questions

- ▶ How to prevent algorithmic bias?
- ▶ How to limit or prevent unauthorized usage of outcomes?
- ▶ How to protect against intrusion and misappropriation?
- ▶ How to positively identify people?
- ▶ How to anonymize outcomes?
- ▶ Who owns the results?
- ▶ How to reflect the views of all stakeholders?

Government Questions

- ▶ What constraints on the use of personal information will be enforced?
- ▶ How will secondary use of results be prohibited?
- ▶ What privacy rights will be protected and how?
- ▶ How will AI applications prohibit discrimination based on race, ethnic origin, gender, age or other class characteristics?
- ▶ Where, how and by whom can meaningful international ethics norms be developed, and how can they be put to use and be defended?
- ▶ What do democratic countries do to maintain and advance their competitive and innovative capabilities in AI?

Topical Questions

- ▶ Algorithm transparency
- ▶ Impact on employment and training
- ▶ Support for responding to climate change
- ▶ Revolutionizing public health
- ▶ Gender manipulation
- ▶ Controlling disinformation

Action

- Review draft questions
- Read preconference materials
- Think about issues
- Prepare to contribute