

THE INTERNATIONAL THINK-TANK ON THE DIGITAL FUTURE



Sylvie Chauvin Founder MARKESS by exaegis

schauvin@markess.com

S8: Women in Digital Services



Agenda

- State of the art of female presence in the IT/digital industry
- How technology democratization opens opportunities to women
- Future drivers to enhance women's contribution in IT/digital services



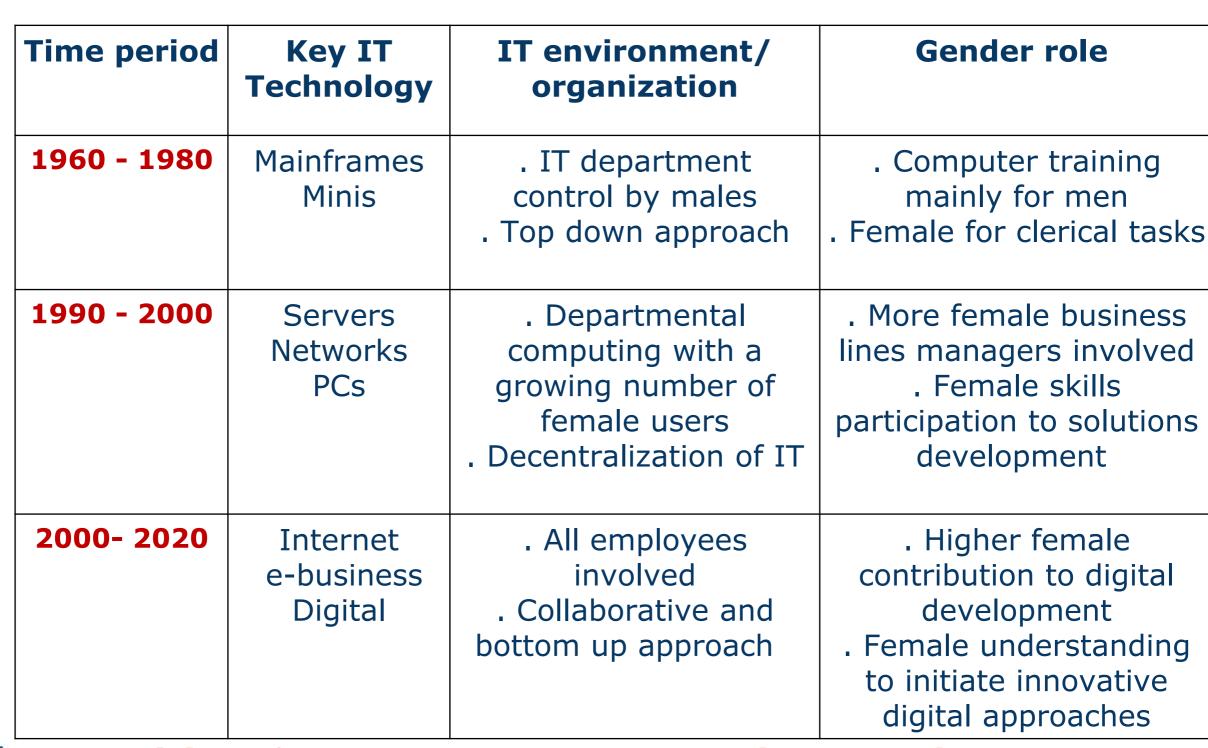


State of the art of female presence in the IT/digital industry

- 27% of women in the French IT software and services industry in 2014 vs 25% in 2010 Markess for Syntec Numérique
- 26% of professional computing occupations in the 2017 U.S. workforce held by women ncwit.org
- 17% of Fortune 500 Chief Information Officer (CIO) positions held by women in 2017 *ncwit.org*
- 11% of all executive position in Silicon Valley were held by women in 2015 Fenwick and West LLP
- 30% of women in senior leadership at Facebook in 2018 compared with 23% in 2014 FB Chief Diversity Officer



How technology democratization opens opportunities to women





Transition from a « techno centric » environment to a « usage centric » one favorable for women



Future drivers to enhance women's contribution in IT/digital services



Richard Branson's fund Virgin start up pledging to fund companies started by men and women equally by the end of 2020. In Europe 6% of venture-backed start-ups were led by a female CEO last year – *Atomico*

Attracting women profiles from other industry sectors:

To compensate the shortage of IT experts, women are reskilled 1,4 million software development jobs unfilled by 2020 – US BLS

Benefiting from technology:

Digital and internet technologies are opportunity for women aid in breaking down barriers to mobility.

