

**Never stop asking!**  
**Never stop dreaming!**

Nolwenn GERMAIN  
CEO HAIDO

# Who I am, a woman who



**JOHAN HUIZINGA**

homo ludens  
essai sur la fonction sociale du jeu

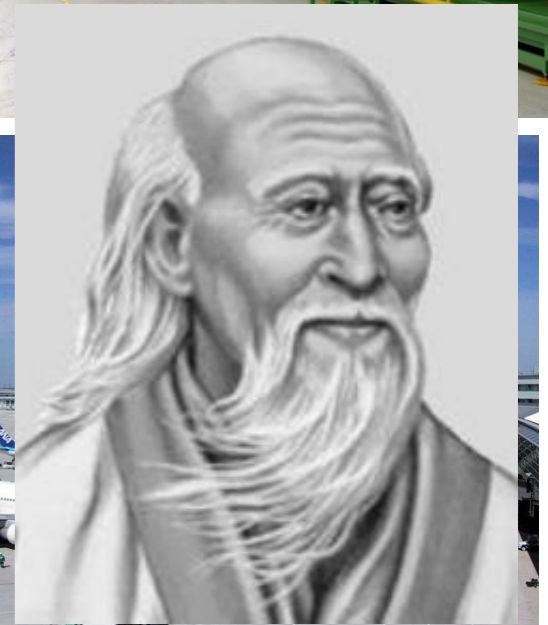
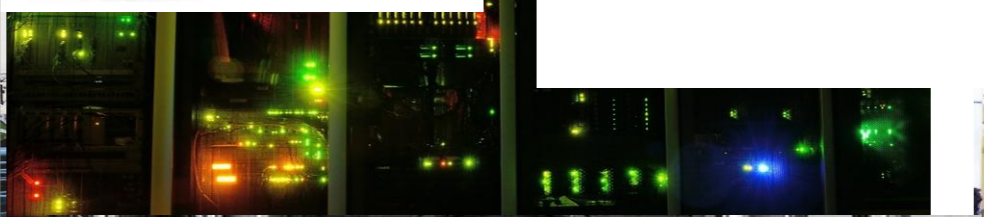
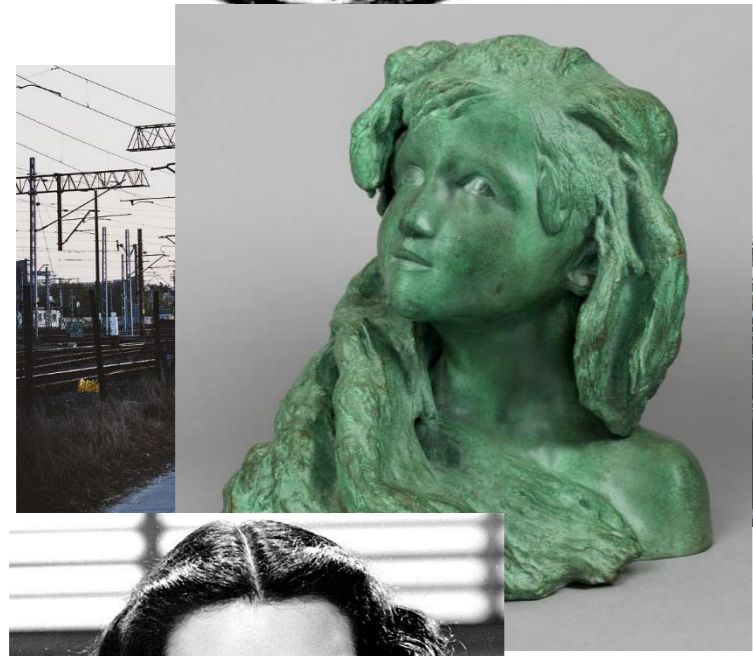


tel gallimard

IVAN  
**ILLICH**



**ÉNERGIE  
ET ÉQUITÉ**



## What is the situation?



**45% of girls choose Scientific approach**

**7% of boys choose Literary**

**At high school, General cursus**

(in France, Rapport Vers l'égalité réelle entre les femmes et les hommes 2017)



# Digital Services, what is that?

Cloud e-commerce Virtual Reality platform  
Education



Smart cities Software Electrical  
Transformation



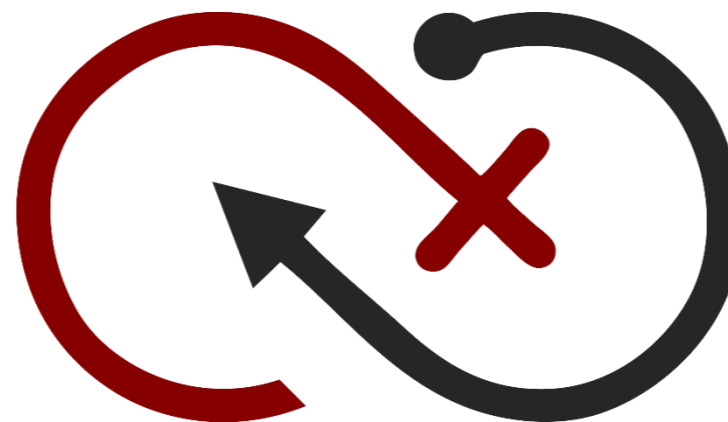
## What we did last year in France

+20 000 people trained to programming  
+500 events

## What is our future

Branch in Germany  
Branch in New-York (USA)

...



e-mma

## What are our activities

Coding workshops from 7 to 100years old  
Discovery workshop about digital world  
Tech conferences

## Where we are

France  
Albania (West Balkans)  
Spain  
Belgium



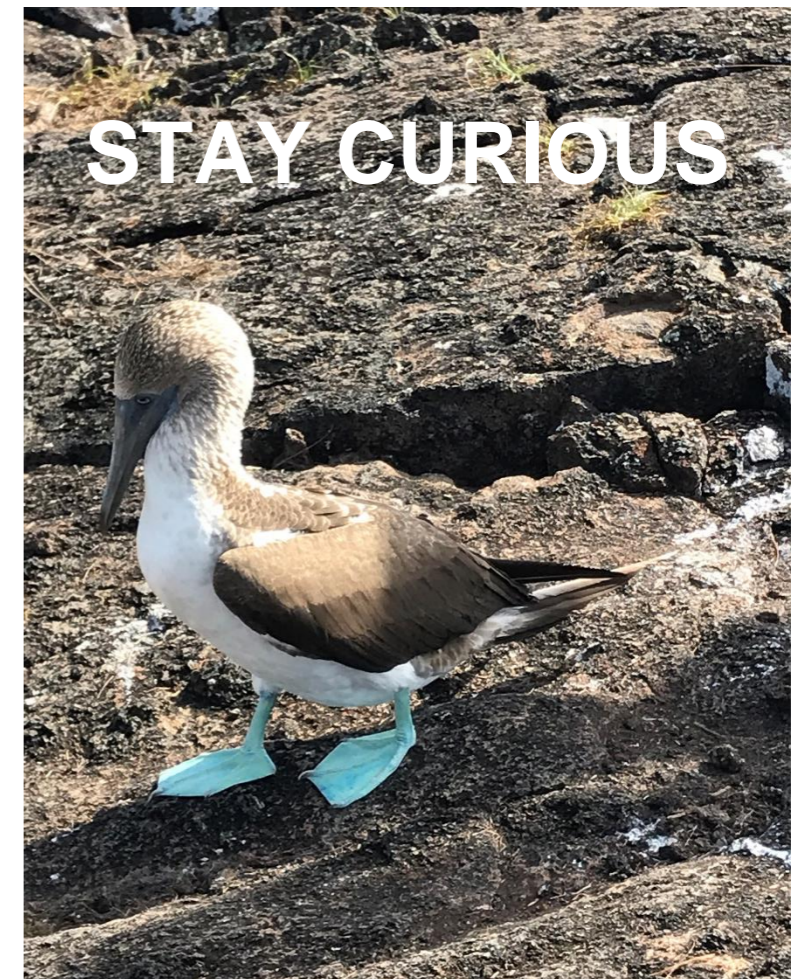
**Develop independent thinking**  
**Increase your critical reflection**

**Have a interdisciplinary approach**



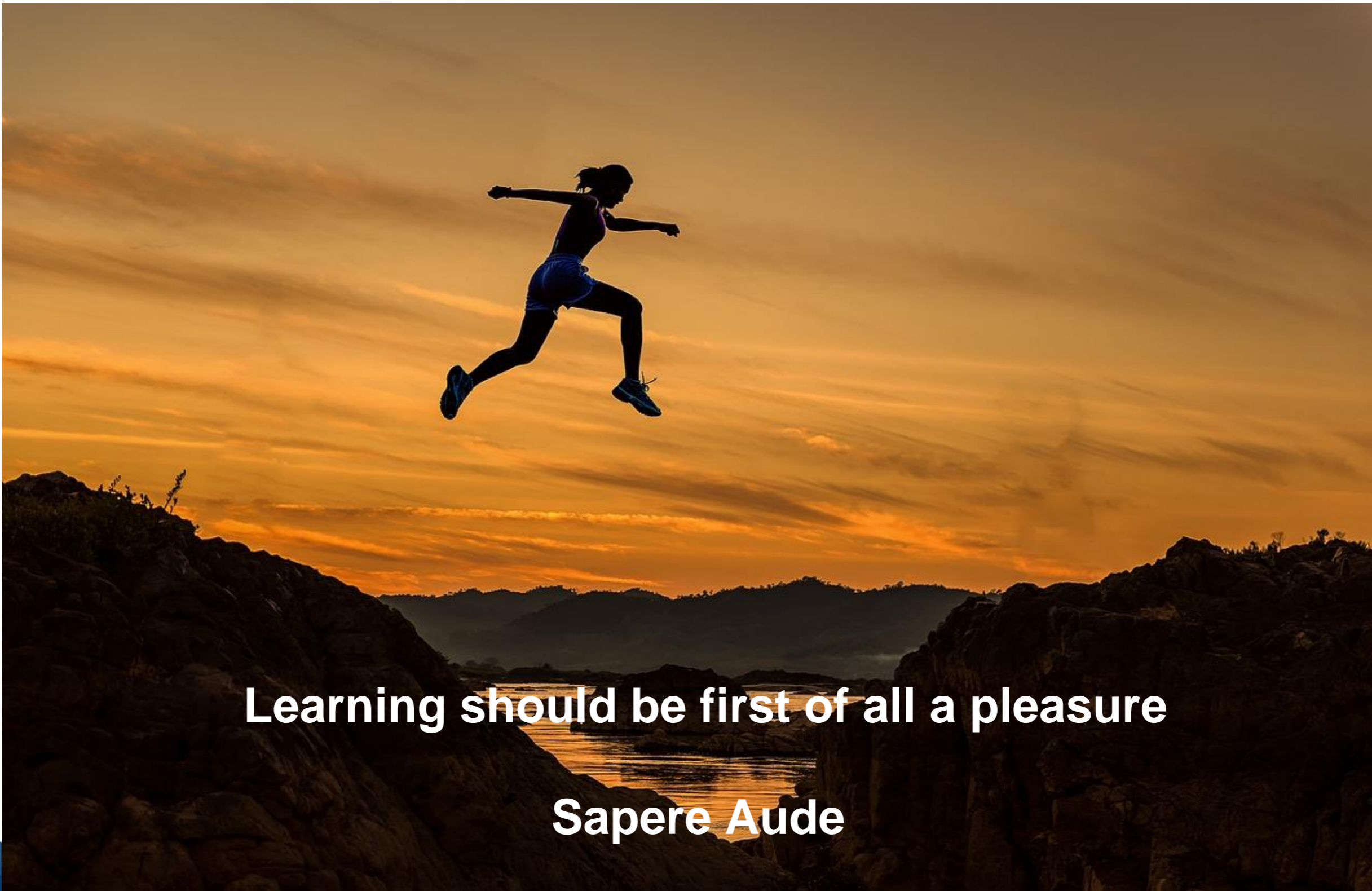


**Never stop asking!**



**Develop your ability to  
see and understand interconnections**

# JUMP and PLAY !



**Learning should be first of all a pleasure**

**Sapere Aude**