

5G, Towards real-time transformation

Marc Dufayet

5G Marketing Product Manager

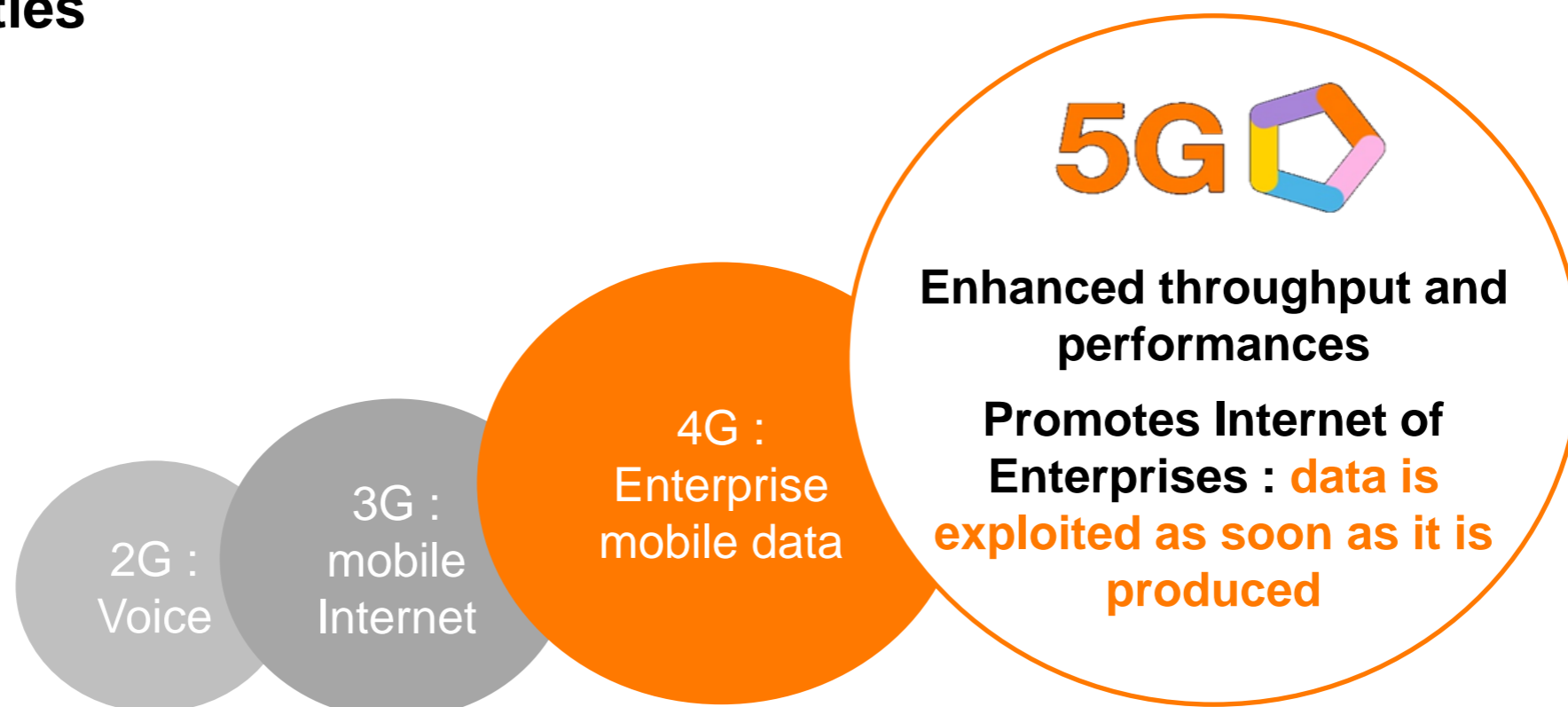
Orange Business Service, France

New business ecosystems are driving unprecedented enterprise data growth

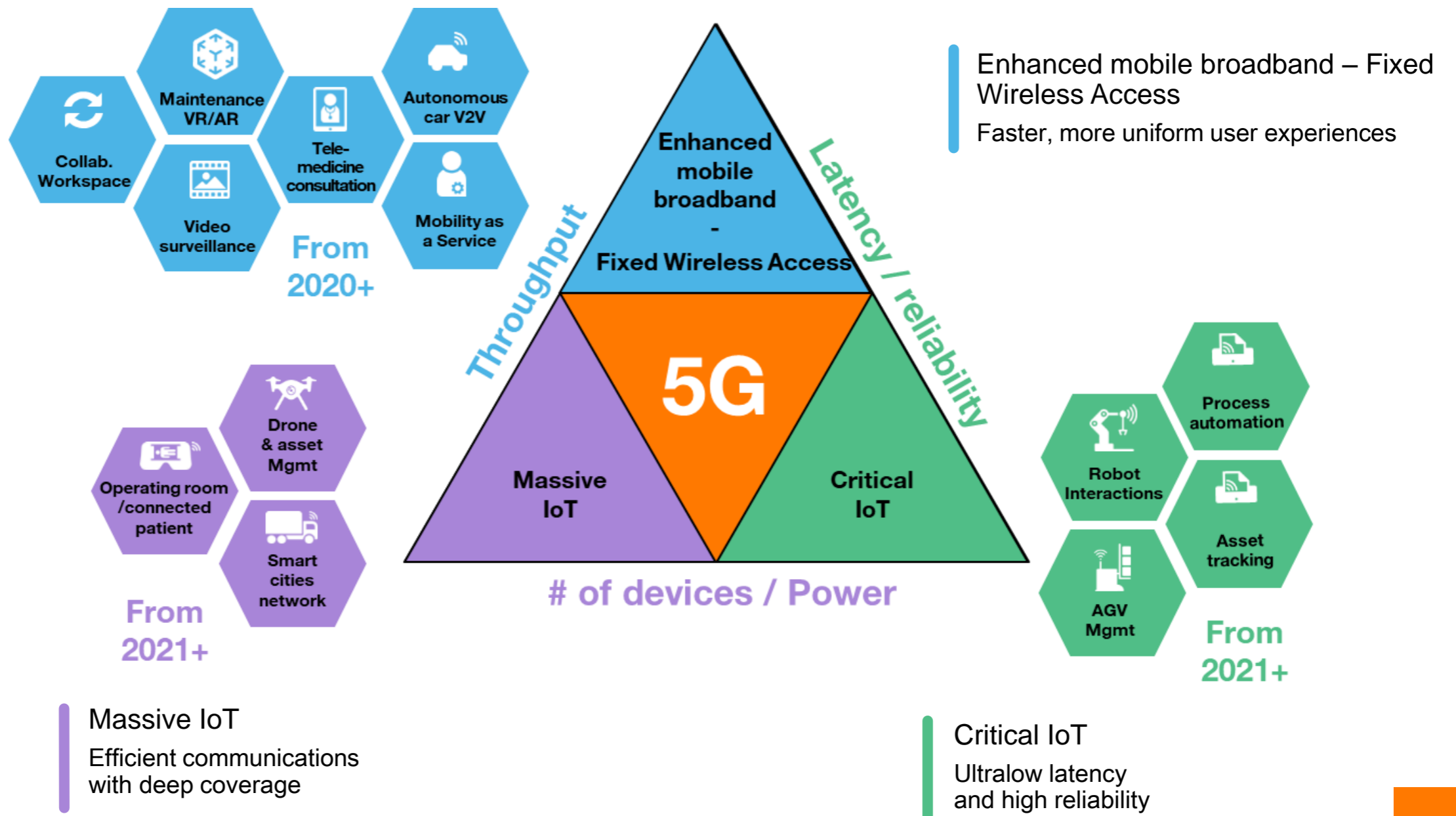
- ✓ The global datasphere will grow to **175** zettabytes (**x6** 2018-2025)
- ✓ **60%** of data will be generated by enterprises by 2025 (vs 30% today)

IDC, Data Age 2025

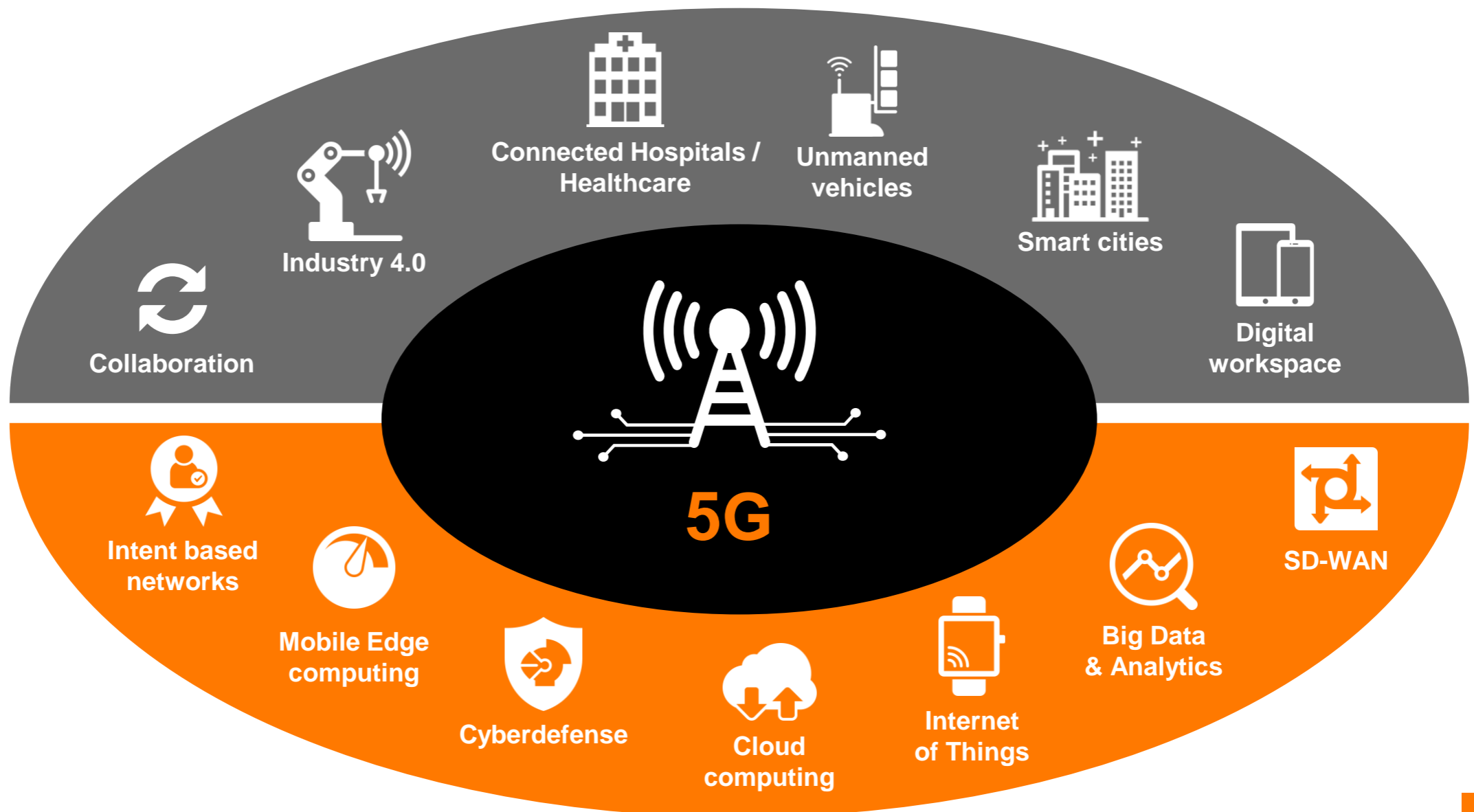
5G will be a **transformation enabler** for companies offering new opportunities



5G will **accelerate** B2B digital transformation, with **improved** use cases for verticals



next-gen practices and driving benefits need 5G **associated** with **other network technologies**



As a conclusion, a few **key messages** about 5G

#1 5G will be the **cornerstone of a rising ecosystem that we call the **Internet of Enterprises**.**

#2 5G is **not just about connectivity, it is about the transformation of business models**

#3 5G is **a continuation, not a final destination.**

Thank you for your attention !

Any **questions?**

