

Too many international digital projects fail or produce white elephants



A **white elephant** is a possession which its owner cannot dispose of and whose cost, particularly that of maintenance, is out of proportion to its usefulness.

S4: Digital Policy, Regulation & Governance

Why do we produce white elephants?

- Lack of competences (e.g. Digital economy)
- Inappropriate terms of reference (e.g. Macedonia)
- Missing aspects (e.g. eSignature)
- Cultural aspects denied (e.g. maternity)
- Lack of promotion (e.g. Dolceta)
- Conflicts between people (e.g. Algeria)
- People have interest of a failure (e.g. e-taxes)
- Opposition between projects (e.g. ODD)
- .../...



Usually some people can predict the situation long before.

Many failures often can be avoided through a good governance

Under the technological layer, do not forget the human layer!

- Before: good risks and assessment studies
- During: change management; rational and relational project reviews
- After: mediation and conformity



Here-up, Brown Bag Brunch on mediation at the African Development Bank, on February 22nd 2019

Training and coaching for a better governance: know, know how, know how to be in the digital economy conflict as an opportunity if taken in due time



The human aspect of conflicts (object and identity conflicts, emotional maturity)
Relational project review: Process Work to collect hidden information
Change management (Transformation of conflicts, specific tools mediation, ...)

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