

SEIZE THE UNIQUE  
OPPORTUNITY :  
BECOME PARTNER OF TWO  
INTERNATIONAL EVENTS  
AT THE SAME TIME

CONGRESS CENTER ANGERS,  
FRANCE

# GLOBAL FORUM / SHAPING THE FUTURE 2019

7<sup>TH</sup> – 8<sup>TH</sup> OCT.

[globalforum.items-int.com](http://globalforum.items-int.com)



## INTERNATIONAL CONFERENCE FOR MULTI-AREA SIMULATION ICMASIM 2019

8<sup>TH</sup> – 10<sup>TH</sup> OCT.

[www.icmasim2019.com](http://www.icmasim2019.com)

1<sup>ST</sup> INTERNATIONAL  
CONFERENCE  
FOR MULTI-AREA  
SIMULATION  
#ICMASIM  
2019





# ANGERS : CITY OF EVENTS

A historical city and a gateway to western France : the city of Angers is a major player of the Pays de la Loire region. Angers offers a quality of life that is regularly rewarded as top destination, combining art de vivre and economic development attracting both students and leading companies.

## ANGERS AND ITS AREAS OF EXCELLENCE

With its competitive cluster for plant innovation Végépolys, Angers is at the forefront of the plant sector at an international level. The city also stands out in the medical sector with its Simulation Center for Health. Major players from the digital sector, the We Network cluster - a "French Tech" label - as well as Europe's 1<sup>st</sup> "Cité de l'Objet Connecté" are some of the main assets that have turned Angers in a leading centre for the IoT.

In 2015, Angers aims to be a leading reference in the tourism industry with the creation of TourismLab, a research, innovation and training laboratory, whose objective is to develop innovation in tourism products and services through experimentation.

## ANGERS, AN INTERNATIONAL REPUTATION

**THE CITY FOCUSES ON IT SECTORS OF EXPERTISE TO ATTRACT INTERNATIONAL EVENTS IN RELATION WITH THE REGION.**

### SOME REFERENCES

**2015**

THE INTERNATIONAL CONGRESS OF NANOMEDICINE  
300 visitors

**2016**

THE INTERNATIONAL ROSE GENOMICS CONGRESS  
350 visitors

**2017**

THE INTERNATIONAL CONGRESS IMGS ON THE GEOGRAPHY OF HEALTH  
350 visitors

THE CONNECTED WEEK WITH THE CONGRESS OF KINESIOTHERAPY 3.0 + THE WORLD ELECTRONICS FORUM – WEF  
300/400 visitors

### UPCOMING EVENTS

**2019**

THE INTERNATIONAL CONGRESS GREENSYS  
300 visitors expected

THE GLOBAL FORUM – SHAPING THE FUTURE  
300 visitors expected

1<sup>ST</sup> INTERNATIONAL CONFERENCE FOR MULTI AREA SIMULATION – ICMASIM 2019  
300 to 400 visitors expected

**2022**

THE INTERNATIONAL HORTICULTURAL CONGRESS - IHC  
which gathers more than 3 000 visitors

Angers hosts more than 3000 events per year.

Angers is the 2<sup>nd</sup> largest economic center in the Pays de la Loire

The city ranks 1<sup>st</sup> among « great places to live » in France

It is the 3<sup>rd</sup> city in the west of France

# OCTOBER 2019 SIMULATION IN THE SPOTLIGHT

Our ambition : plunging the assistance into cross-disciplinary simulation and building bridges between simulation experts from different industries (transport, defense, energy, vegetal, etc.) from public to private sector.

## TWO INTERNATIONAL EVENTS TARGETING MAJOR KEY PLAYERS OF THE SIMULATION INDUSTRY FOR MAXIMUM VISIBILITY



**7<sup>TH</sup> – 8<sup>TH</sup> OCTOBER**

### **GLOBAL FORUM / SHAPING THE FUTURE 2019**

<http://globalforum.items-int.com>

**AFTER HAVING HOSTED THE WORLD ELECTRONICS FORUM IN 2017**, Angers will hold once again, a major event in the digital world and organise “Global Forum/Shaping the Future” on October 7<sup>th</sup> & 8<sup>th</sup>, 2019.

**THIS INTERNATIONAL THINK-TANK** on innovation and creativity, known as the "Davos of IT", will address the key issues of digitalization and celebrate its come-back to France, 12 years after the Paris edition.

Far from being a simple conference, the Global Forum is a platform for discussion that brings together more than **250 PERSONALITIES** of about thirty nationalities. The focus has been set on the confrontation of ideas and visions of global experts and influencers, leaders and decision-makers from private and public sectors.



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ICMASim 2019, initiated by All'Sims – Health Simulation Centre in Angers, is supported by the University of Angers, the University Hospital of Angers and Destination Angers. It is jointly organised with Angers Loire Développement (ALDEV), Items International/Global Forum and We Network. Simulation is the key to improving knowledge and to developing technical and behavioural skills in a secured environment that reproduces real situations through dedicated equipment.

#### **ICMASIM 2019 WILL GATHER FOR THE FIRST TIME MORE THAN 400 INTERNATIONAL**

**EXPERTS IN SIMULATION** : scientists, academic representatives, companies, industries and training centres. The purpose is to discuss practices, methods and solutions. In addition to the keynotes, ICMASim 2019 will offer practical showcases and learning expeditions.

**ITS UNIQUE MULTI AREA APPROACH** will give a broad spectrum of the different fields of application for simulation : health, science, transports (aeronautics, automotive, guided, marine, industry, military), space, nuclear, finance, sports etc. – with various approaches : synthetic simulation (dummies...), digital simulation (serious games, virtual and enhanced reality), intensive simulation (supercomputers), hybrid simulation.

**ICMASIM 2019 IS ALSO THE OPPORTUNITY TO INNOVATE AND DEVELOP NEW RESEARCH AND QUALIFICATION PROJECTS ON AN INTERNATIONAL SCALE.**



# GLOBAL FORUM / SHAPING THE FUTURE 2019

7<sup>TH</sup> – 8<sup>TH</sup> OCTOBER



## THE ASSOCIATION OF THE GLOBAL

### TWO EVENTS

### INSPIRATION, INNOVATION, BUSINESS

- **An update on the latest progresses in research and innovations** in the digital and simulation world
- **A chance to compare and share the expertise** of the different participants
- **A networking opportunity**, while taking advantage of the prestigious Global Forum network
- **A business environment to meet new targets** thanks to the multi-area approach
- **An opportunity to get inspired**, to innovate and to develop new projects by challenging your know-how with the needs of senior scientists

## « PREMIUM EXPO » OFFER\*

\* Prices without 20% VAT

### PLATINIUM

**29 000 €** HT

- 18 sq. booth or 24 sq. space only
- 7 admissions : registration **Global Forum & ICMASim**, evening program and learning expeditions incl.
- **Choice of options between**
  - A room at your disposal for a workshop or presentation during lunch break in line with the program and the scientific committee
- **or**
  - Showcasing your know-how through a half a day expedition
- Participation as keynote speaker
- Participation to one panel discussion
- Improve your company brand awareness with your logo and dynamic link on the **Global Forum** and **ICMASim** homepages
- Improve your company brand awareness with your logo on **Global Forum** and **ICMASim** communication tools and on the Congress centre's banners
- Your company flyer in the visitors' **Global Forum** and **ICMASim kit**
- Thank you announcement as sponsor at opening and closing ceremony
- ITEMS International, organizer of the **Global Forum**, will accompany you for one year to help you building up a close relationship with the **Global Forum** attendees
- **20 % discount** on « Premium options »

### GOLD

**20 000 €** HT

- 15 sq. booth
- 5 admissions : registration **Global Forum & ICMASim**, evening program and learning expeditions incl.
- **Choice of options between**
  - A room at your disposal for a workshop or presentation during lunch break in line with the program and the scientific committee
- **or**
  - Showcasing your know-how through a half a day expedition
- Participation to one panel discussion
- Improve your company brand awareness with your logo and dynamic link on the **Global Forum** and **ICMASim** homepages
- Improve your company brand awareness with your logo on print and web tools of **Global Forum** and **ICMASim**
- Your company flyer in the visitors' **Global Forum** and **ICMASim kit**
- Thank you announcement as sponsor at opening and closing ceremony
- ITEMS International, organizer of the **Global Forum**, will accompany you for one year to help you building up a close relationship with the **Global Forum** attendees
- **15 % discount** on « Premium options »



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## FORUM AND ICMASIM GATHERS...

300 - 400 BTOB VISITORS - 3 DAYS

- **Companies and clusters** whose activity is directly related to digital and simulation issues
- **All business sectors** : IT, aeronautics, health, telecommunications, transport, defence, energy, marine etc.
- **Academic Researchers and Scientists** as well as corporate R&D departments
- **National and international policy makers**, representatives from the European Commission as well as international organisations
- **Start-ups**
- **More than 30% of international participants**



### SILVER

**13 000 €** HT

- 12 sq. booth
- 3 admissions : registration **Global Forum + ICMASim**, evening program and learning expedition incl.
- Participation to one panel discussion
- Improve your company brand awareness with your logo and dynamic link on the **Global Forum** and **ICMASim** homepages
- Improve your company brand awareness with your logo on print and web tools of **Global Forum** and **ICMASim**
- Your company flyer in the visitors' **Global Forum** and **ICMASim** kit
- Thank you announcement as sponsor at opening and closing ceremony
- **10 % discount** on « Premium options »

### BRONZE

**6 500 €** HT

- 9 sq. booth
- 2 admissions : registration **Global Forum & ICMASim**, evening program, learning expeditions incl.
- Improve your company brand awareness with your logo and dynamic link on the **Global Forum** and **ICMASim** homepages
- Improve your company brand awareness with your logo on print and web tools of **Global Forum** and **ICMASim**
- Your company flyer in the visitors' **Global Forum** and **ICMASim** kit
- **5 % discount** on « Premium options »



Contact : [sales@destination-angers.com](mailto:sales@destination-angers.com)

# « PREMIUM » OPTIONS\*

\* Prices without 20% VAT



## SPONSORSHIP « START-UP VILLAGE »

**5 000 € HT**

- Improve your company brand awareness on requested area
- Company logo and dynamic link on sponsors' page

## SPONSORSHIP OF GALA EVENING OF YOUR CHOICE EITHER ON GLOBAL FORUM OR ICMASIM

**8 000 € HT**

- 1 private table with 10 free admissions to selected gala
- Your kakemono at the entrance of the gala
- Company logo and dynamic link on sponsors' page
- 5 minutes speaking time

## SPACE INSIDE THE « EXPERIENCE LAB »

**On request**

(according to space size)

- Company logo and dynamic link on sponsors' page

## LOUNGE SPONSORSHIP

**5 000 € HT**

Limited to 2 partners

- Lounge to your colours, including chairs, sofas, low tables
- Your kakemono at the entrance of the lounge
- Company logo and dynamic link on sponsors' page
- 10 visitor passes with access to exhibition,

sessions excluded

## EXCLUSIVE « VIP CONFERENCE »

### SPONSORSHIP

**8 000 € HT**

*Exclusive conference sponsorship open to general public with the participation of a prestigious speaker*

- Your kakemono at the entrance of the conference
- Print of company logo with conference name in the programme and on other communication tools
- Company logo and dynamic link on sponsors' page

## « PRIVATE BOX » FOR B2B MEETINGS

**4 000 € HT**

- A box on your booth for your B2B meetings offering complete confidentiality
- Company logo and dynamic link on sponsors' page

## EXCLUSIVE SPONSORSHIP « CONGRESS LUNCH AREA »:

**5 000 € HT**

- 5 minutes speaking time at the end of the morning session
- Company logo on catering areas
- Company logo and dynamic link on sponsors' page

# EXHIBITION BOOTHS\*

\* Prices without 20% VAT – Set-up and dismantling incl.

FOR EACH BOOTH RESERVATION, THE COMPANY LOGO WILL BE DISPLAYED WITH A DYNAMIC LINK ON THE EXHIBITORS' PAGE OF THE WEBSITE. ACCESS TO SESSIONS, INSURANCE AND LUNCH NOT INCLUDED IN BOOTH PRICE.

**Extra orders of furniture upon request. Please contact us for product catalogue and rates : [sales@destination-angers.com](mailto:sales@destination-angers.com)**

## 9 SQ. BOOTH

**1 800 € HT**

**Equipment :** lightning, carpet, back sign, free standing LED screen, 1 high table, 3 high chairs, electricity connection 16A

## 12 SQ. BOOTH

**2 400 € HT**

**Equipment :** lightning, company sign, carpet, back sign, free standing LED screen, 1 counter, 2 high tables, electricity connection 16A, brochure rack

## 18 SQ. BOOTH

**3 500 € HT**

**Equipment :** lightning, company sign, carpet, back sign, free standing LED screen, 1 counter, 2 high tables, lounge, electricity connection 16A, brochure rack



# SPONSORSHIP À LA CARTE\*

\* Prices without 20% VAT



## SPONSORSHIP « START-UP CHALLENGE »

**3 000 €<sup>HT</sup>**

- Associate your brand to the « Start-up Challenge » communication and participation at the awards ceremony by a member of your company
- Company logo and dynamic link on sponsors' page

## SPONSORSHIP COMMUNICATION AWARD

**2 500 €<sup>HT</sup>** per trophy  
or **7 500 €<sup>HT</sup>** for all three

**Best poster**  
**Best written communication**  
**Best student communication**

- Associate your brand to the communication of the awards
- Participation at the awards ceremony by a member of your company
- Company logo and dynamic link on sponsors page

## EXCLUSIVE SPONSORSHIP OF ONE COFFEE BREAK

**3 000 €<sup>HT</sup>**

- Company logo on catering areas
- Company logo and dynamic link on sponsors' page

## NEW TECHNOLOGIES

Phone charger station sponsorship : **5 000 €<sup>HT</sup>**

- Your kakemono next to smartphone charging station
- Company logo and dynamic link on sponsors' page

Sponsor photo booth : **6 000 €<sup>HT</sup>**

- Your kakemono next to the photo booth
- Your company logo on each picture printed by the photo booth
- Company logo and dynamic link on sponsors' page

## COMMUNICATION

Exclusive sponsorship  
« premium congress visitors' kit »,  
on a 500 units basis : **6 000 €<sup>HT</sup>**

- Company logo four-colour printed on kit
- Company logo and dynamic link on sponsors' page

Your USB stick with the Global Forum and  
ICMASim 2019 program, on a 500 units basis :  
**3 000 €<sup>HT</sup>**

- Company logo printed on USB stick including conference program
- Company logo and dynamic link on sponsors' page

Lanyard sponsorship, on a 500 units basis :  
**3 000 €<sup>HT</sup>**

- Company logo printed on congress lanyards
- Company logo and dynamic link on sponsors' page

Advertisement in ICMASim 2019 programme

- 1 full page **1 800 €<sup>HT</sup>**
- ½ page **1 200 €<sup>HT</sup>**
- ¼ page **900 €<sup>HT</sup>**
- Inside back cover **2 500 €<sup>HT</sup>** (limited to one sponsor)
- Company logo and dynamic link on sponsors' page

Sponsorship e-newsletter :  
**3 000 €<sup>HT</sup>**

- Display of company logo in newsletters

Sponsorship "insertion in visitors' kit" :  
**3 000 €<sup>HT</sup>**

*Limited to 5 partners*

- Insertion of flyer or goodies (choice of the company)
- Company logo and dynamic link on sponsors' page

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Preliminary programme

2019	Sunday 6 <sup>th</sup> October	Monday 7 <sup>th</sup> October	Tuesday 8 <sup>th</sup> October	Wednesday 9 <sup>th</sup> October	Thursday 10 <sup>th</sup> October		
	Global Forum 2019		Global Forum 2019 + ICMASim 2019		ICMASim 2019	Global Forum 2019	ICMASim 2019
Morning	Plenary Session		Plenary Session		Plenary Session	Global Forum 2019 Technical visits in the region	ICMASim 2019 Technical visits in the region
Noon	Lunch Product demonstration	Exhibition	Lunch Product demonstration, e-poster	Exhibition	Lunch Product demonstration, e-poster		
After - noon	Plenary Session		Parallel sessions		Parallel sessions		
Evening	Welcome event	Gala evening Global Forum 2019	Gala evening Global Forum + ICMASim				



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Organizers Global Forum 2019



Organizers ICMASim 2019



Co-organizers ICMASim 2019



With the support of



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