

Securing the Digital Transformation

Global Forum 2018
Copenhagen

Jesper Zerlang, CEO

Vision:

Building on our cybersecurity expertise, we empower organizations to simply and safely achieve their digital transformation.

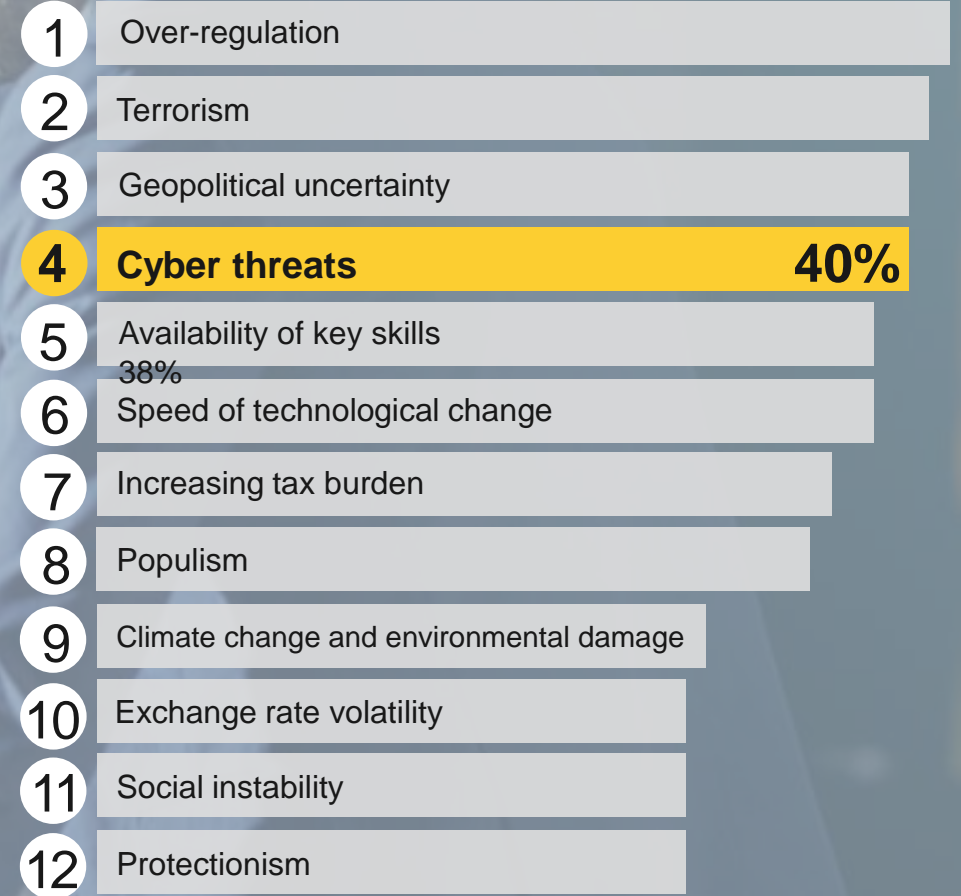
The Threat is Real

In 2017
Wannacry
crippled over
400.000
computers in
at least 150
countries
causing an
estimated
\$4 billion in
damage

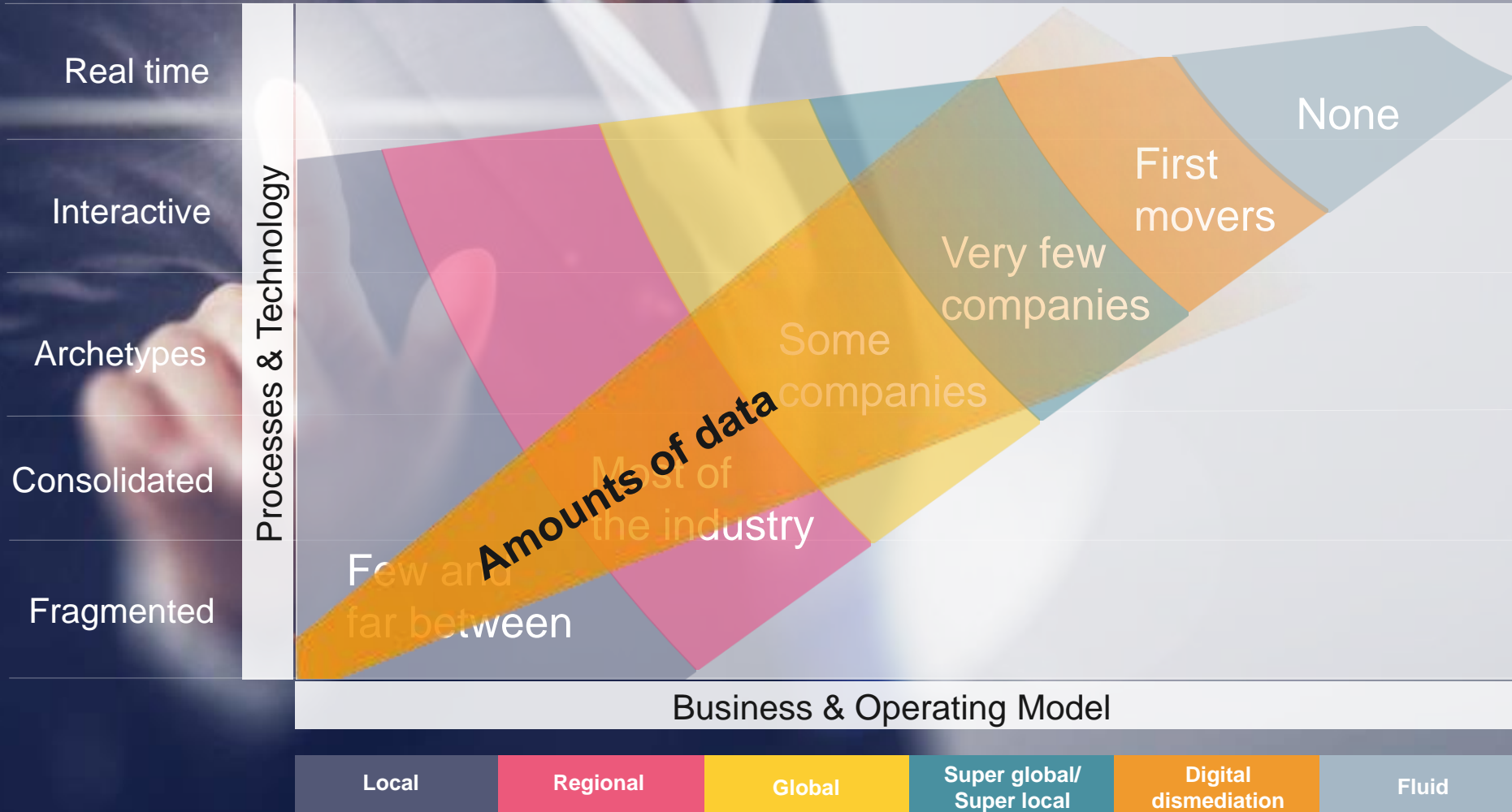
2017



2018



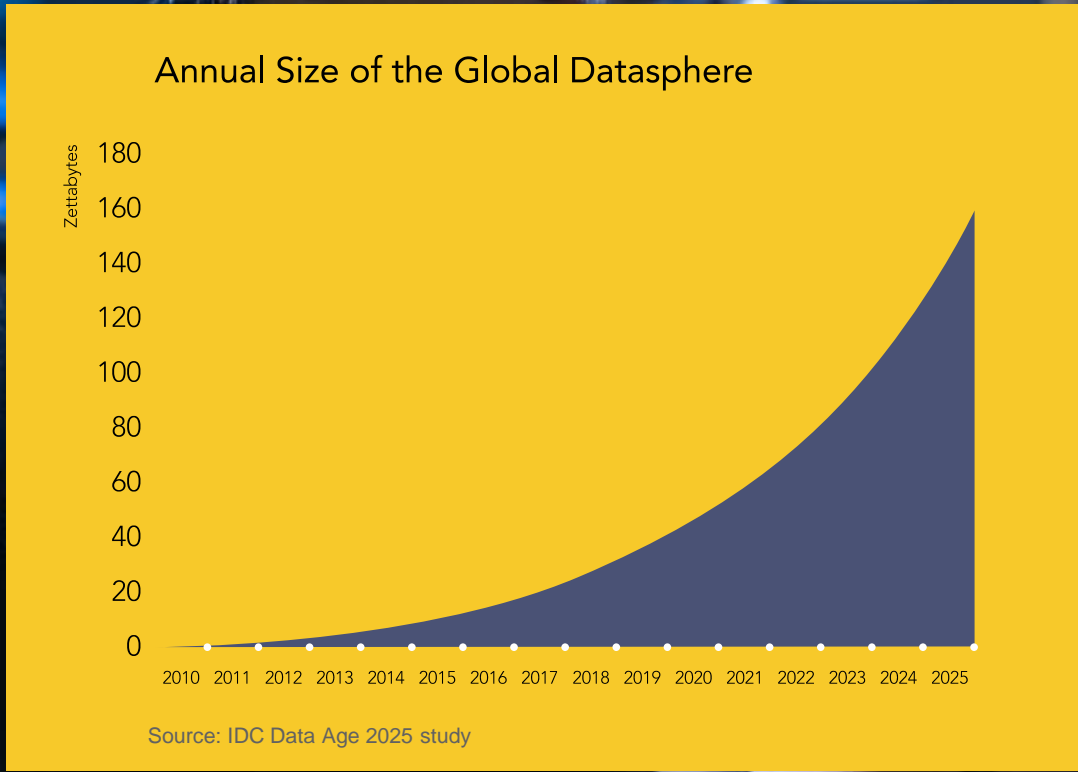
Digital Transformation is based on Data



It is both staggering and exciting to imagine how data and analytic capabilities will transform entire industries”

Ariel D. Stern, Assistant Professor of Business Administration at Harvard Business School

Explosion in Data



90% of the data
in the world created
in last two years

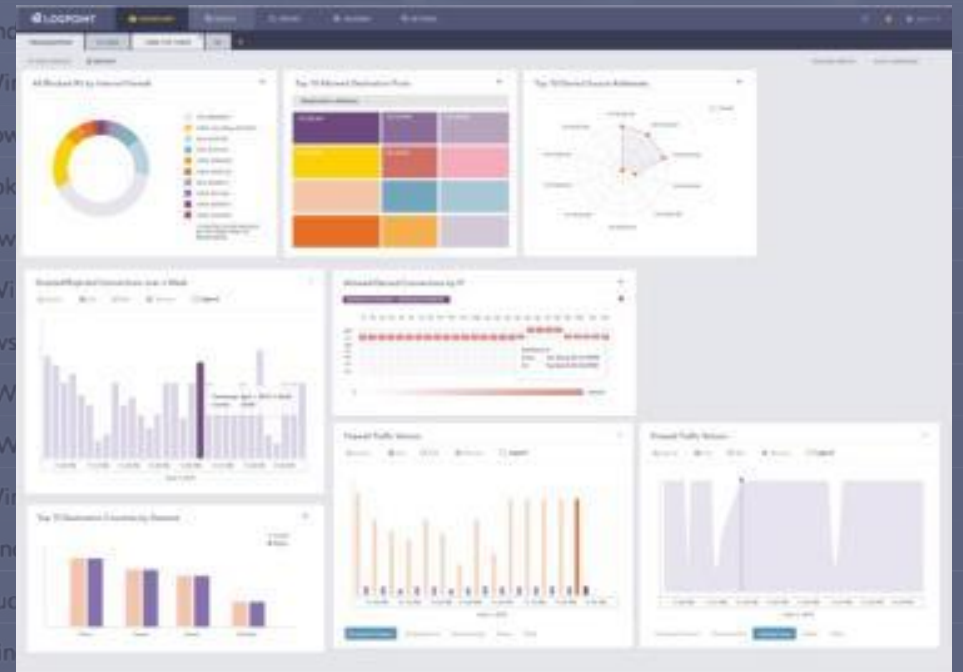
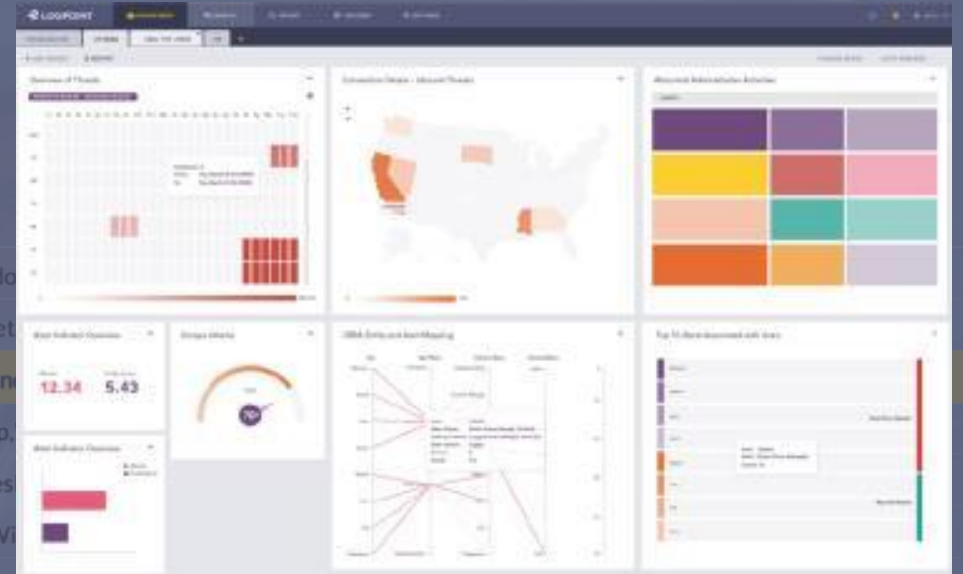
SIEM is the answer to protect your data

- **SIEM:** Security Information Event Management
- Provides **real-time analysis of data** generated by applications and network hardware
- SIEM is a **core business platform** and a key tool for the IT security department

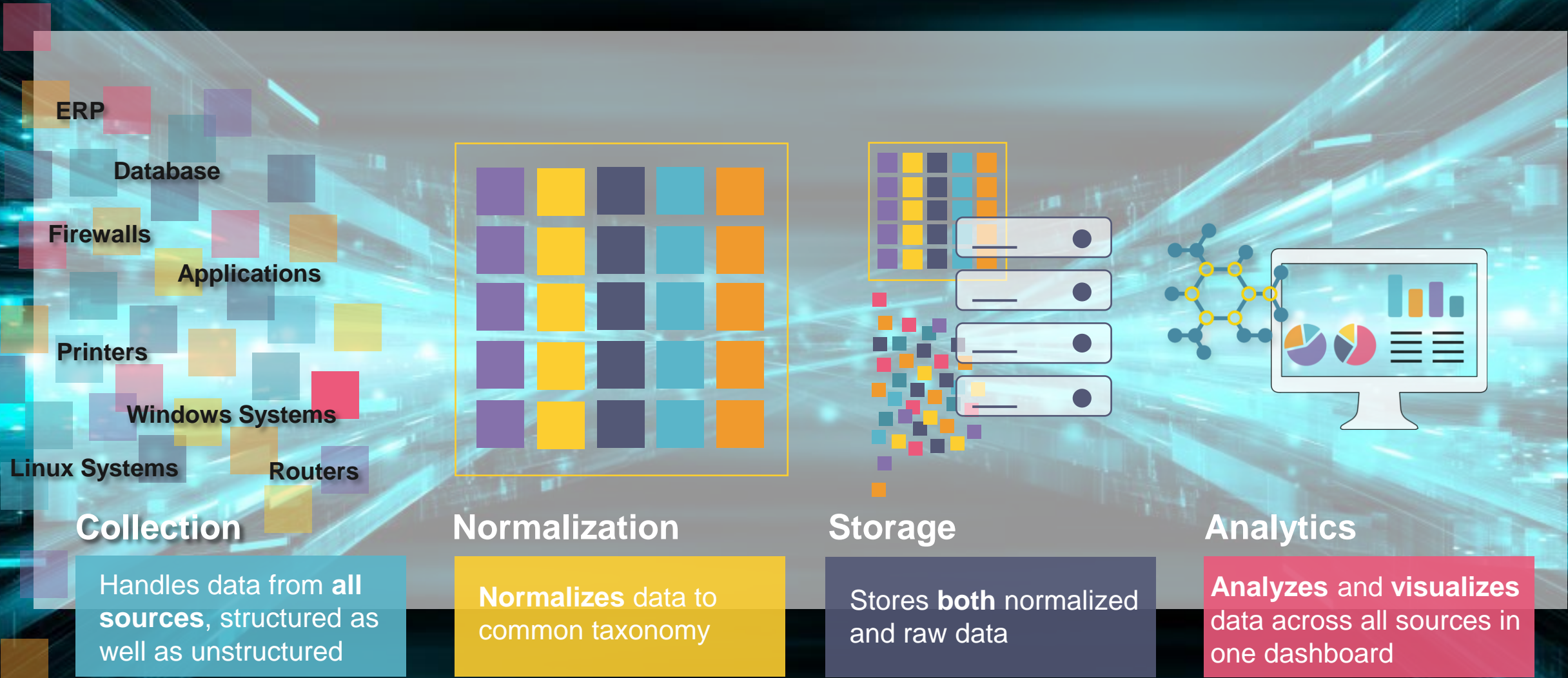
Imagine a Finance department without an ERP system or a Sales Department without a CRM system...



Data = Digital fingerprints



Enabling Cybersecurity through Advanced Analytics



Collection

Handles data from **all sources**, structured as well as unstructured

Normalization

Normalizes data to common taxonomy

Storage

Stores **both** normalized and raw data

Analytics

Analyzes and **visualizes** data across all sources in one dashboard

Securing the Digital Transformation

Brand
protection

Increase
availability

Gain new
business insights

Closes
the skills gap by
providing efficient tools
for the Cybersecurity
workforce

Protection of
IP

Enable
compliance

Minimize risk
posture

New ways of addressing the Cybersecurity skills gap?

