



# How can the private sector support the SDGs?

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Imagine a world where  
helping to deliver  
hyper-local sustainable  
development is as easy  
shopping online....





The world has changed...





Technology has changed us all!



...The UN is no exception!



1.0 - Paper Government

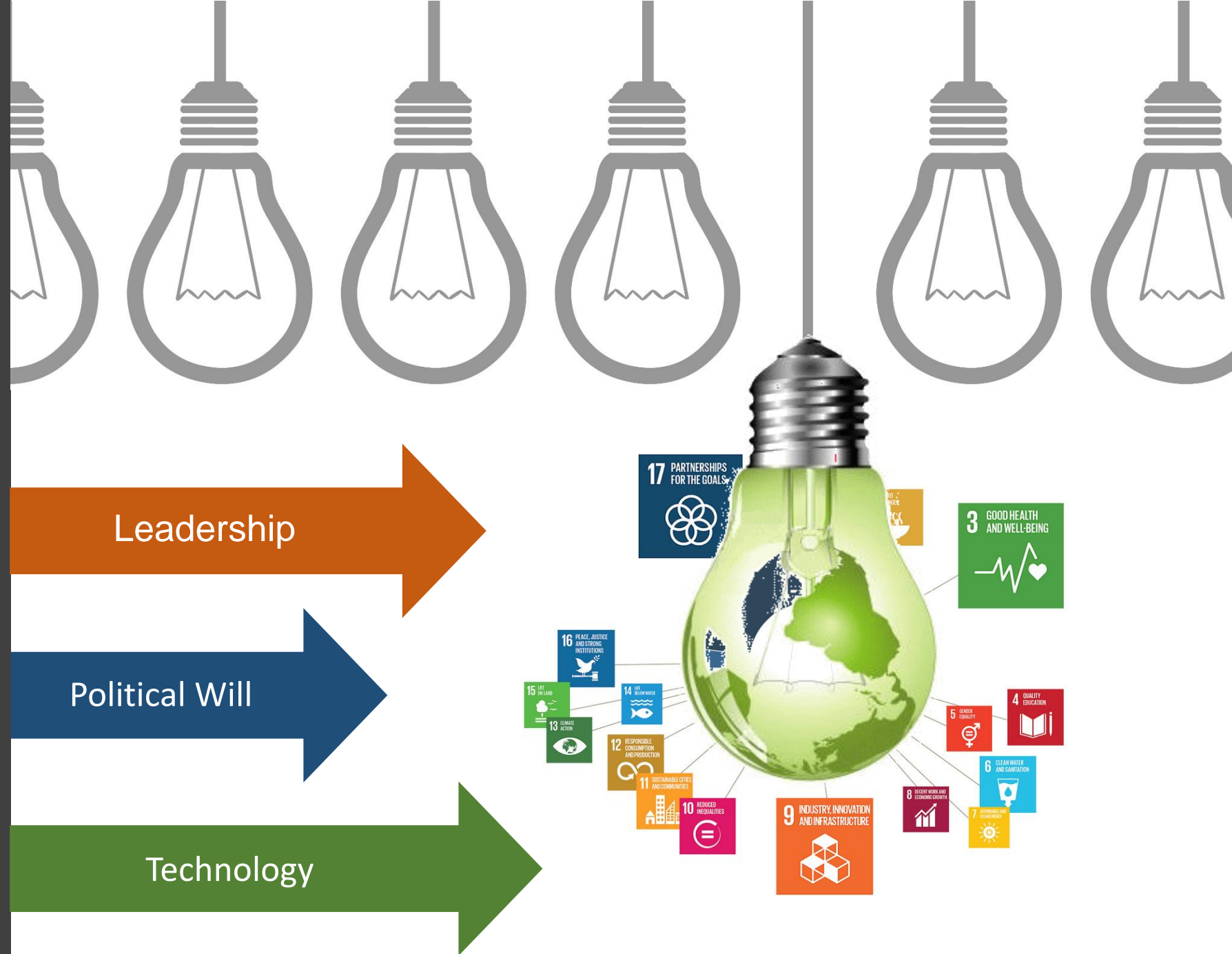
2.0 - eGovernment

3.0 - Digital Government

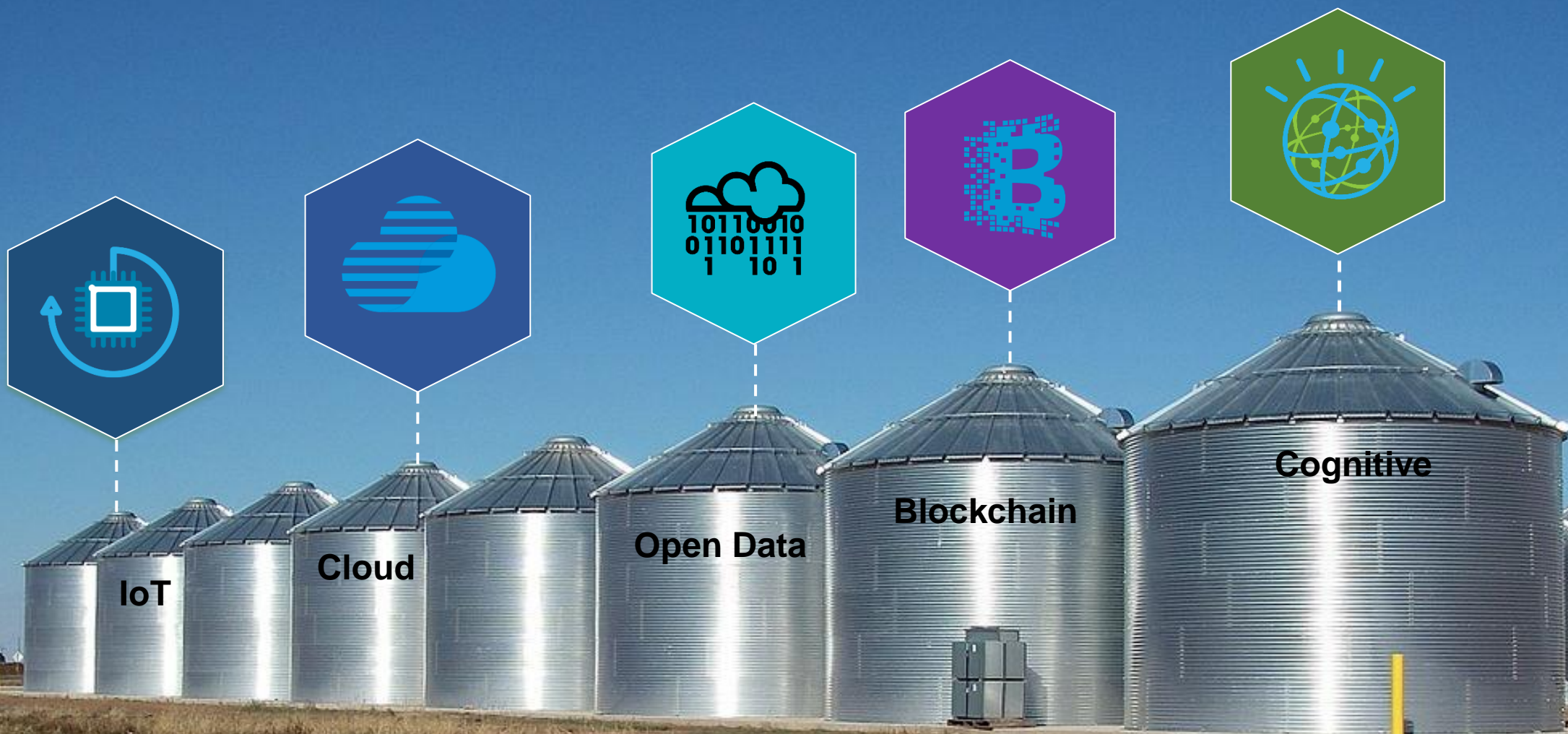
But all we've done is digitize the status quo...



When what we really need to do to achieve the SDGS is fundamentally rethink the role, and the relationships, of Government...



Emerging technologies make a paradigm shift possible but are still operating in ad hoc silos





To pull them together we need a new model of social innovation - a model which leverages private sector infrastructure to create a **global innovation ecosystem**...



...that delivers hyper-locally yet scales globally



# The answer lies in platform thinking .....



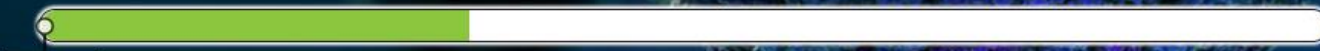
...If Amazon and Airbnb can connect people around the world to co-create services, together we all can too!

New Public-Private partnerships are already leveraging platform thinking...

## Opening the search for a Zika cure

The Zika virus has been linked to serious neurological conditions, including birth defects in children whose mothers were infected during pregnancy. An international team of researchers is using World Community Grid to search for a critically needed anti-viral drug to combat Zika, and they need your help.

Project Timeline



May 2016



3 GOOD HEALTH AND WELL-BEING



7 AFFORDABLE AND CLEAN ENERGY



## YOUR PAY-AS-YOU-GO TECHNOLOGY PARTNER

Angaza's platform enables manufacturers and distributors to make energy products affordable to the world's 1 billion off-grid consumers.


GET STARTED

6 CLEAN WATER AND SANITATION



...driving a paradigm shift from profit to social innovation





Together, let's harness platform thinking to  
create a global network to drive innovation and deliver on the SDGs