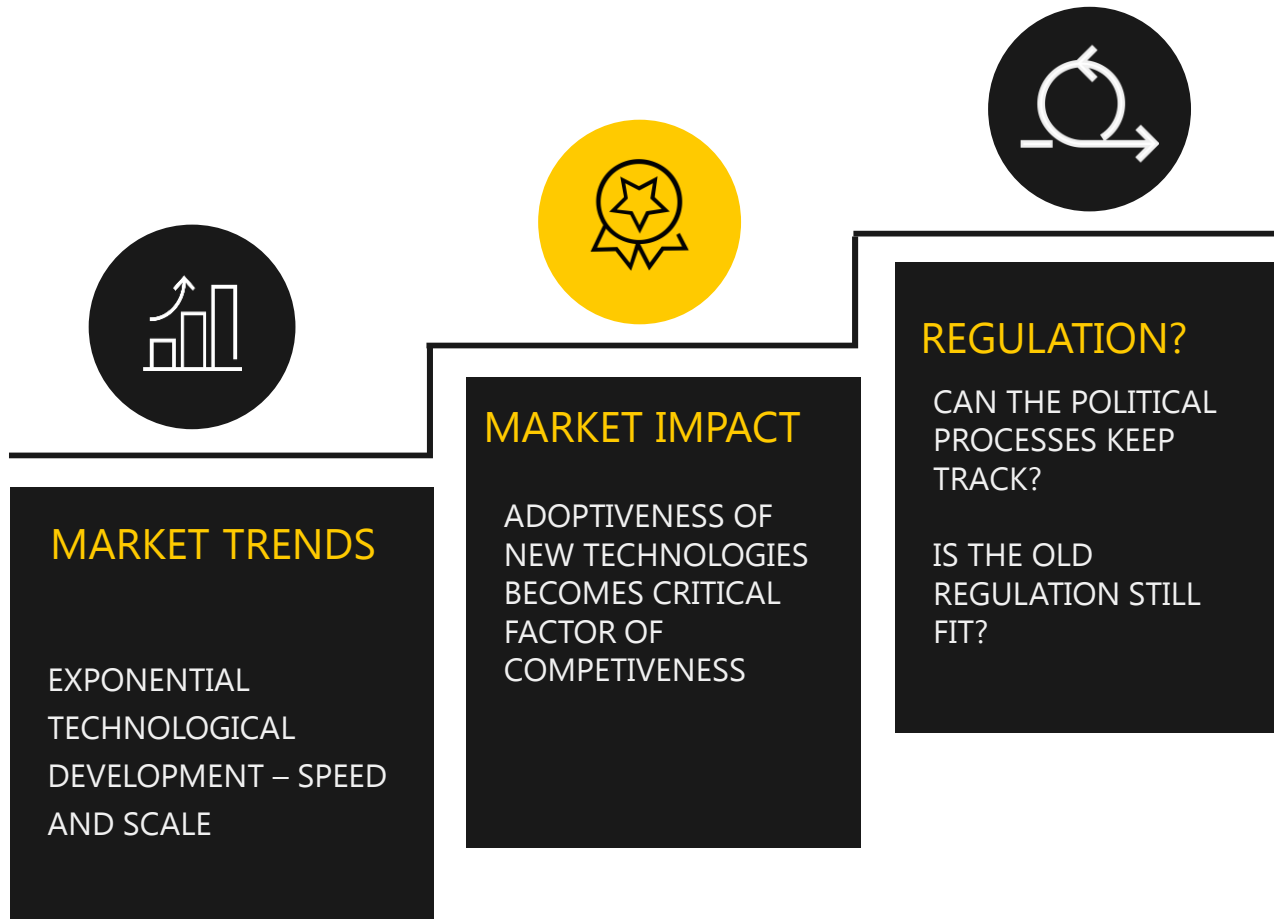




AGILE REGULATION – ENABLING NEW BUSINESS MODELS

- New Initiatives on Agile Regulation in the Danish Government

DANISH PERSPECTIVE ON AGILE REGULATION



**GOVERNMENTAL STRATEGY
ON INITIATIVES FOR
DENMARK'S DIGITAL
GROWTH FROM JAN. 2018**

**FOLLOWED BY POLITICAL
AGREEMENT IN FEB. 2018**

**CURRENTLY IN THE PHASE OF
IMPLEMENTATION**



PRINCIPLES ON AGILE BUSINESS-ORIENTED REGULATION



"New legislation should support companies' ability to test, develop and apply new digital technologies and business models, in order to create value for businesses and society"

- Legislation adheres to the principles when it:
 1. **Enables the use of new business models**
 2. **More simple aimed at the objective**
 3. **Technology neutral**
 4. **Coherency**
 5. **Ensuring user-friendly digitalisation**

ONE STOP SHOP FOR NEW BUSINESS MODELS



- Clarification of questions about regulation across ministries.



- Check of legislation in neighboring countries.



- Regulatory test and experimentation.



