

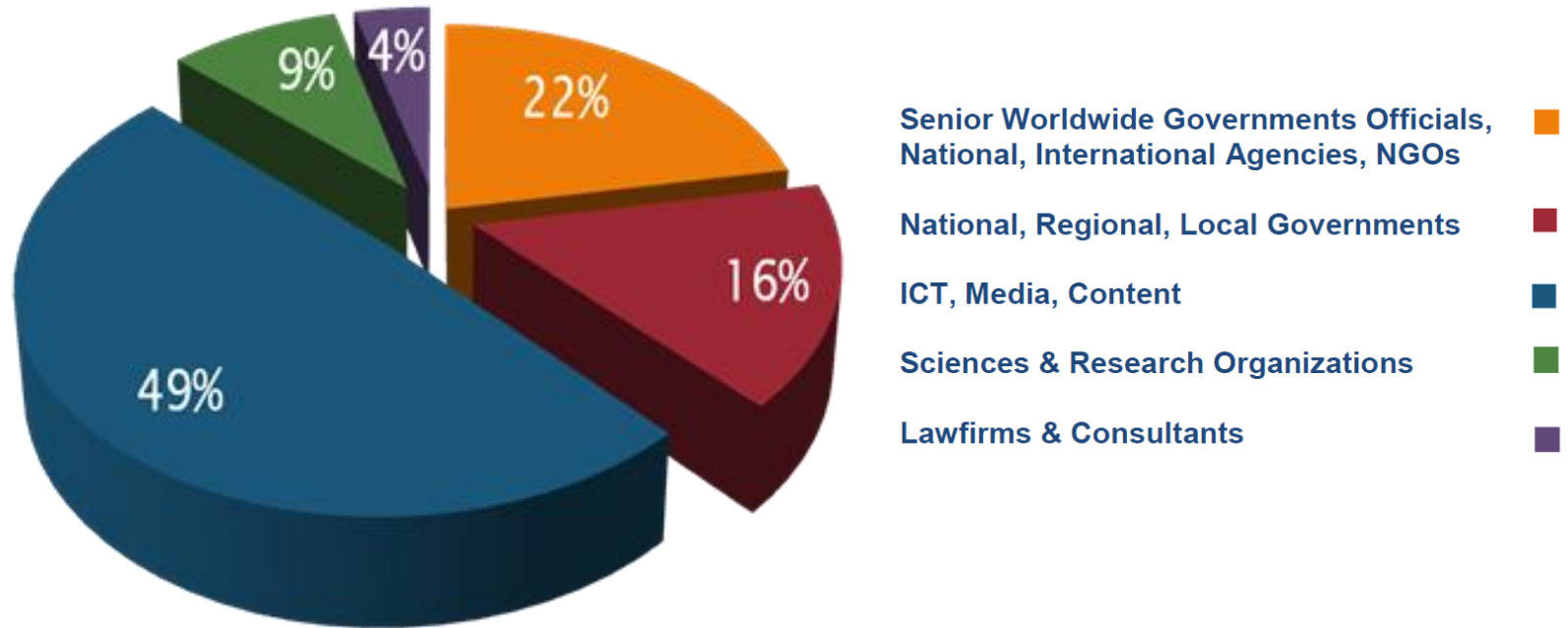


## The International Think-Tank on the Digital Future

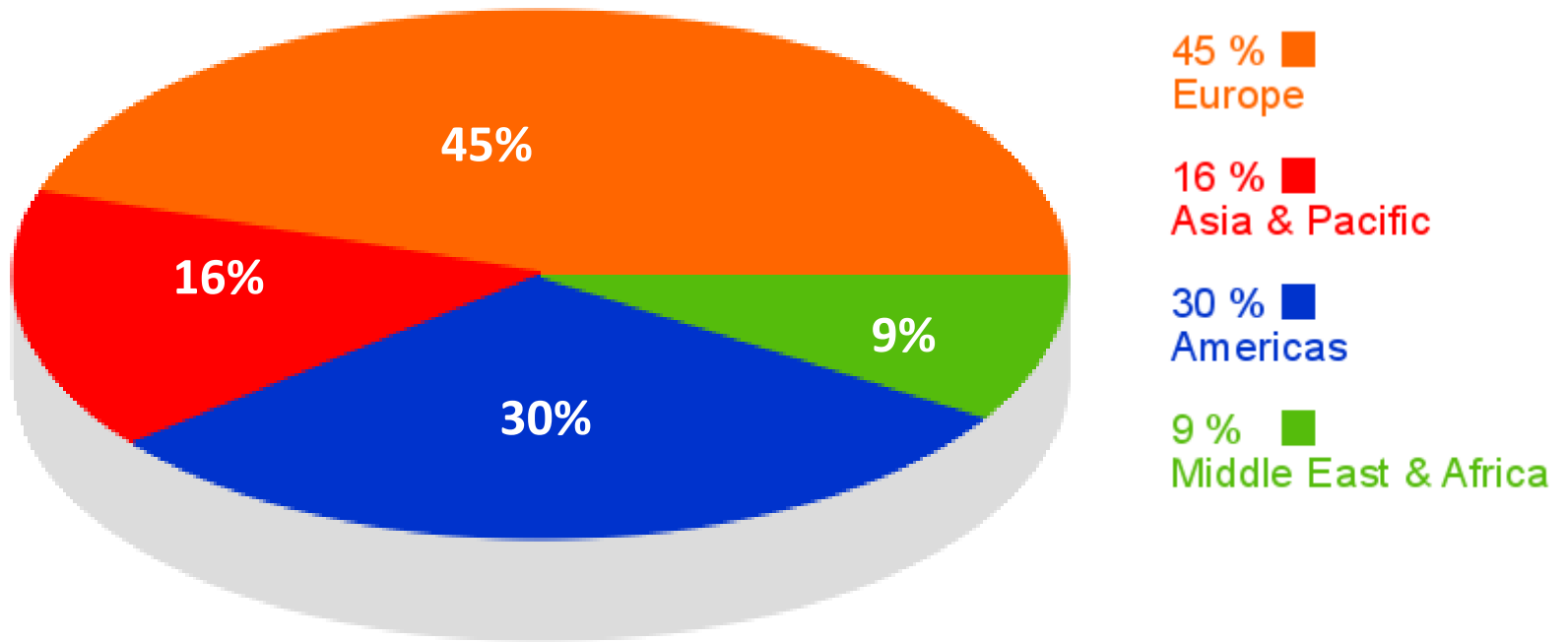
# Global Forum/*Shaping the Future*

- Internationally renowned think-tank taking place each year in a different country
- Neutral, high profile, thought-provoking, international and self-sustained event dedicated to business, policy and strategy issues affecting the Digital Society.
- A stimulating & inspiring environment gathering a diversified audience of around 300 invited delegates from 30+ countries composed of key stakeholders & decision-makers
- sponsored by organizations around the world, interested in sharing and influencing the Digital Agenda
- Global Forum's themes track world's trends in the digital
- Focus on strategy, business, policy visions & acts as a catalyst for wide ranging applications
- Great opportunities for networking and developing innovative solutions, new partnerships & cooperations
- An arena for dissemination and exchanges of ideas

# PARTICIPANT PROFILES PER SECTOR



# PARTICIPANT PROFILES PER WORLD REGIONS



# ORGANIZATIONS

- ✓ Senior Officials from the European Commission
- ✓ Senior Officials from Worldwide Ministries
- ✓ Regional, National / Local Authorities
- ✓ Representatives from International Organizations, i.e GSMA, ICANN, Worldbank, ITU, ENISA, ETSI, WTO...
- ✓ Communication enablers (Telecom, Satellite, Broadband, Internet, Wireless...)
- ✓ Media, Content & Software Companies
- ✓ Companies & entities strongly impacted by digital changes: Cities, Industry 4.0, SMEs, Start-ups, automotive industry, energy & water companies, Insurance, Security, health actors, education...
- ✓ R&D Centers and Clusters, Academic Stakeholders
- ✓ Lawyers/ Regulators

# 25 Years of Networking

- 2017 Digitalization: Intelligent Pathways, Winnipeg, Canada
- 2016 Digitalization: The Global Transformation, New Practices & Relationships, Eindhoven, The Netherlands
- 2015 Digitalization: From Disruptions to Sustainability, Oulu, Finland
- 2014 A Connected Age, Opportunities & Disruptions in a Time of Transformation, Geneva, Switzerland
- 2013 Driving the Digital Future, Strategies to Grow Stronger Communities & Businesses, Trieste, Italy
- 2012 Shaping a Connected Digital Future; Visions, Challenges, Opportunities for Organizations and People in a Smart World, Stockholm, Sweden
- 2011 Vision For The Digital Future; Mobilizing Organizations and People for Sustainable Growth, Brussels, Belgium
- Previous editions: 2010 Washington DC, USA / 2009 Bucharest, Romania / 2008 Athens, Greece / 2007 Venice, Italy / 2006 Paris, France / 2005 Brussels, Belgium / 2004 Malmö, Sweden / 2003 Rome, Italy / 2002 Washington, USA/ 2001 Newcastle, United-Kingdom/ 2000 Sophia -Antipolis, France / 1999 Sophia-Antipolis, France / 1998, Paris, France / 1997 Sophia-Antipolis, France / Rome, Italy / 1996 New York/Washington/San Francisco/Silicon Valley, USA / 1995 Kyoto, Japan / 1994 Paris, France / 1993 Rome, Italy / 1992 Washington DC /New York, USA





# Copenhagen, Denmark

- This 27<sup>th</sup> edition of the Global Forum is organized with the City of Copenhagen and the support of Agency for Data Supply and Efficiency, Telecom Industry Association & Danish Business Authorities. First edition in Denmark
- Copenhagen is among the top fastest growing city in Europe with ambitious goals such as becoming CO<sup>2</sup> neutral city by 2025 with a strong focus on innovation, growth, employment and quality of life
- Denmark is in 2018 again 1<sup>st</sup> out of the 28 EU Member States in the Digital Economy and Society Index.
- Denmark announced a new 2025 economic plan which aims at increasing GDP with DKK 80 billion (€ 10,75 billion) by 2025.



# Why you should join the GF network

- Meet an international network of innovation and creativity which draws influencers and decision-makers across the world to address the key issues and map the foundations and new perspectives for digitalization
- Confront your ideas and visions with key leaders and decision-makers
- Exchange in an informal & stimulating atmosphere which ease networking, companies communicate not only just as competitors but also as cooperators
- Generate partnerships, new projects & new initiatives for sustainable growth

# Strong Feedback

- **The New-York Times:** *«Called the Davos of IT after the prestigious Swiss economic-policy meeting, Global Forum focused on issues such as digital trust and identity, the frantic international race for broadband leadership, and pressures for regulation in a world enduring economic crisis »*
- **Marta Arsovska Tomovska**, Minister of Information Society and Administration, Macedonia : *”Thank you once again for your kind invitation. It was a real pleasure to meet you, your Global Forum family is amazing and I am proud to become part of it. Please let me express my deepest appreciation of your work around the Global Forum, but more important, let me tell you that I am inspired by you, your brains, spirit, and energy!”*
- **Yannick Fourastier**, Innovation manager, Industry design & cybersecurity, Airbus Group Innovation: *“Beyond just congratulate you for the very nice quality of the organization, I do not dare to imagine the scale of the task for the preparation besides the energy spread behind the scenes. In all sincerity, I really appreciated a lot the quality of the people that I was able to meet thanks to you. There is a "functional" quality, the one who pragmatically allows to envisage, to do concrete things beyond the Forum. And then there is a human quality, the one thanks to which was born the pleasure of the good company. A conviviality that I savored, a "spirit of the party" which results largely from your personalities. Thus obviously, bravo to both and to those who surrounded you for this success! Among the people I met, we plan to develop relations.”*
- **Julia Glidden**, General Manager IBM Global Business Services, USA: *“Thank you so much for once again bringing together such an amazing group of people - and making the Forum so very special yet again. Your vision and dedication to the Forum has truly enriched my mind.”*

# Strong Feedback

- **Eric Legale**, Managing Director, ISSY MEDIA, City of Issy-les-Moulineaux, France :” *Once again bravo for the 2016 edition of the Global Forum. The quality of the speakers & the networking taking place there are precious plus point for the GF.*”
- **Radoslav Repa**, Digital Single Market Initiatives under the Slovak Presidency, Permanent Representation of Slovakia to the EU: “*Thank you very much for a possibility to actively contribute to the success of your challenging event. For me it was a great occasion to discuss a bit different topics than usual and to meet other people.*”
- **Raphael Schoentgen**, Director Research and Technologies, ENGIE, France : “*I wanted to thank you for the Global Forum. I found very interesting the possibility to discuss in a prospective way of the future of a number of technological topics. The quality of the presentations & participants was really appreciable to feed those thinking. Thank you for your feedback and thank also to all persons who ensured the success of the forum.*”
- **Gary Shapiro**, President & CEO, CTA - Consumer Technology Association (CES Las Vegas), USA: “*Thank you so much for producing an excellent conference*”
- **Daniel Shoemaker**, Principal Investigator and Senior Research Scientist, University of Detroit Mercy - Center for Cyber Security and Intelligence Studies, USA: “*I have attended a lot of Conferences in my life and yours stands out both in terms of its quality as well as in delivering what it says it will - e.g., a true international experience... You are making a profound difference.*”
- **Michael Stankosky**, Research Professor George Washington University, “*Global Forum Winnipeg did go very well, as usual. Sylviane is remarkable in her ability to attract quality speakers and diverse participants. It truly is a Global Forum* ».
- **Michèle Thonnet**, eHealth European & International Affairs Executive Ministry of Solidarities and Health, France: “*I appreciated the quality of the speakers as well as the participants as well as the choice of places and related events.*”



## For More Information on

Global Forum /*Shaping the Future*

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