

## Global Forum 2017 Organizers



### ITEMS INTERNATIONAL

Items International is an international consulting firm based in Paris, dedicated to Information & Communication Technologies strategies. ITEMS International is specialized in digital technologies and services: broadband, Internet, broadcast and software.

ITEMS proposes a various range of consulting assistance: Strategic studies, Market analysis, International benchmarks, Technological Analysis, Business plans, Due diligence, Roll out assistance.

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Key sectors of expertise cover: telecommunications, smart cities, smart grids, open data/big data, digital transformation.



### THE UNIVERSITY OF WINNIPEG UNIVERSITY OF WINNIPEG

The University of Winnipeg is located on Treaty One land, in the heart of the Metis homeland,

anchored in Winnipeg's diverse downtown. We are noted for academic excellence, Indigenous scholarship, environmental commitment, small class sizes, community outreach and campus inclusion. We are committed to improving access to post-secondary education for all individuals, especially those taking non-traditional paths to university. Find out more at uwinnipeg.ca. Follow us on Twitter, Facebook, Instagram, and LinkedIn.



### CITY OF WINNIPEG

Twice ranked a 'Top7 Intelligent Community' in the world by the Intelligent Community Forum, Winnipeg leads, innovates and inspires—and not just in one field but in many. There's much more to our Prairie city than you might think.

Get connected to a dynamic cluster of information, communications and technology (ICT) innovators that include telecommunications firms, film and animation studios, computer system designers, electronic component manufacturers, aerospace industry, computer equipment providers and wire/cable suppliers. Winnipeg's advanced fibre optics and digital switching platforms support geographic information systems, health informatics, agri informatics, consulting services and software development. Innovation and creativity are plugged into every industry, supported by Winnipeg's economic advantages, talented professionals, and telecommunications infrastructure.

The information and communication technology (ICT) industry is critical to the global digital economy in Winnipeg and constitutes a key driver of productivity growth in the knowledge-based economy. The city's highly skilled labour force, well-connected and innovative developer community, and world-class education infrastructure strengthen the advantage ICT firms experience in Winnipeg.



This program is in alphabetical order. It may be modified in order to satisfy at the best level the Global Forum 2017's sponsors, speakers & participants.

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### ASIA/OCEANIA

**Nitya Karmakar**, Peter Faber Business School, Faculty of Law and Business, Australian Catholic University, North Sydney Campus, Australia; **Rajkumar Prasad**, CEO Commonwealth Centre for e-Governance India; Founder President Institute for Electronic Governance & Development, India; **Chetan Sharma**, COO & Director, Datamation Group, India; **Yoshio Tanaka**, Professor Tokyo University of Science, Japan; **Sarah Zhao**, Partner, Faegre Baker Daniels, China

### CANADA

**Sylvie Albert**, Dean of the Faculty of Business and Economics, University of Winnipeg, Canada; **Carter Cousineau**, Director of Operations and Business Development, the University of Winnipeg, Canada; **Eric Courcelles**, Strategic Analyst, World Trade Center, Winnipeg, MB; **Greg Dandewich**, Senior Vice President, Economic Development Winnipeg, Canada; **Darren Fast**, Director of Technology Transfer, University of Manitoba, Canada; **Jason Fuith**, Chief of Staff, City of Winnipeg, Canada; **Kathy Knight**, CEO, ICTAM, Canada; **John Jung**, Chairman and Co-Founder, Intelligent Community Forum, Canada; **Doug McCartney**, CEO, Entrepreneurship Manitoba, Canada; **Lorne Pelletier**, Director of Policy, Planning and External Relations, Western Economic Diversification, Canada

### USA

**Stuart Brotman**, Howard Distinguished Endowed Professor of Media Management and Law and Beaman Professor of Communication and Information, University of Tennessee, Knoxville, USA; **Don Davidson**, Acting Director Cybersecurity Risk Management, Office of the Deputy DOD-CIO for Cybersecurity (CS), US Department of Defense, USA; **Alan Elias**, Senior Manager, Global Public Policy, ebay Public Policy Lab, USA; **Jay E. Gillette**, Professor Emeritus of Information and Communication Sciences, Center for Information and Communication Sciences, Ball State University; **Julia Glidden**, General Manager, IBM Global Government Industry, USA; **Anna Gomez**, Partner & Attorney at Law Wiley Rein, USA; **Laszlo Horvath**, President, ActiveMedia, USA; **Joe Jarzombek**, Global Manager, Synopsys Software Integrity Group, USA; **Andrew D. Lipman**, Chair Media and Technology Practice, Morgan, Lewis & Bockius, USA; **Samia Melhem**, Lead ICT Policy Specialist, Chair eDevelopment Group, Information and Communication Technologies Sector Unit, World Bank Group; **Brent Olson**, Vice President - Public Policy, AT&T, USA; **Murli Rajan**, Associate Dean, Kania School of Management, University of Scranton; **Ambassador Miriam Sapiro**, Senior Advisor, Finsbury, USA; **Alan Shark**, Executive Director, PTI - Public Technologies Institute, USA; **Daniel Shoemaker**, Principal Investigator and Senior Research Scientist, University of Detroit Mercy - UDM's Center for Cyber Security and Intelligence Studies, USA; **Tamara Shoemaker**, Director UDM's Center for Cyber Security & Intel Studies, and Operations Manager for CISSE (Colloquium for Information System Security Education) USA; **Michaël Stankosky**, Research Professor, George Washington University, USA; **Theresa Swinehart**, Senior Advisor to the President on Global Strategy, ICANN - Internet Corporation for Assigned Names and Numbers; **Paul Wormeli**, Executive Director Emeritus Integrated Justice Information Systems (IJS) Institute, USA

### AFRICA

**Ali Kone**, COO & Co-Founder, Coders4Africa Inc, USA; **Koffi Fabrice Djossou**, Senior Sales Director, Africa Broadcast Satellite - South Africa; **Effat El Shooky**, Director, Women-To-Work Program, National Council For Women, Egypt.



THE INTERNATIONAL THINK-TANK  
ON THE DIGITAL FUTURE



THE UNIVERSITY OF  
WINNIPEG



## DIGITALIZATION: INTELLIGENT PATHWAYS

Monday 2nd & Tuesday 3rd,  
October 2017  
Winnipeg, Canada

PROGRAMME



**DAY 1: MONDAY 2 OCTOBER 2017**  
**MORNING SESSIONS**

**REGISTRATION** 8:15 am - 8:40 am  
**WELCOME ADDRESSES** 8:45 am - 9:15 am

**Sébastien Lévy**, Vice President Global Forum/Shaping the Future; Partner Items International, France  
**Sylviane Toporkoff**, President Global Forum/Shaping the Future; Founder & Partner Items International, France

**Welcome Address:**  
**Brian Bowman**, Mayor, City of Winnipeg, Canada

**OPENING SESSION** 9:15 am - 10:45 am  
**FUTURE VISION**

**Chair/Opening Keynote**  
**Gary Shapiro**, President & CEO, Consumer Technology Association (CTA), USA  
**Moderator**  
**Jørgen Abild Andersen**, Founder & CEO, Abild Andersen Consulting, Denmark  
**Keynotes**  
**Paul Mahon**, President and Chief Executive Officer, Great-West Life, London Life and Canada Life, Canada  
**Olivia Neal**, Executive Director of Digital Change, Treasury Board of Canada Secretariat, Government of Canada  
**Yoshio Tanaka**, Professor, Tokyo University of Science (TUS), Graduate School of Innovation Studies; Emeritus Councilor, National Institute of Advanced Industrial Science and Technology (AIST), Japan

COFFEE BREAK

**SESSION 1** 11:00 am - 12:30 pm  
**AGILE INFRASTRUCTURES; EVOLUTION OF CONNECTIVITY: THE FUTURE OF NETWORKS & THE CLOUD**

**Chair**  
**John Giusti**, Chief Regulatory Officer, GSMA  
**Debate & Introduction**  
**John Giusti**, Chief Regulatory Officer, GSMA  
**Wladimir Bocquet**, Director of Spectrum Management & Policy, Eutelsat, France  
**Moderator**  
**Jean-Pierre Chamoux**, Professor Emeritus, Université Paris Descartes, France  
**Speakers**  
**Adiel Akplogan**, Vice President Technical Engagement, ICANN - Internet Corporation for Assigned Names and Numbers  
**Tim Nickerson**, Senior Vice-President and Chief Technology Officer - Shared Enterprise Services, Great-West Life, Canada  
**Joel Ogren**, Board Member, NxtVn, The Netherlands  
**Nagaaki Ohyama**, Professor Imaging Science and Engineering Laboratory, Tokyo Institute of Technology, Japan  
**Jason Olson**, Director - International External Affairs, AT&T, USA

**LUNCH** 12:30 pm - 2:00 pm



**DAY 1: MONDAY 2 OCTOBER 2017**  
**AFTERNOON SESSIONS**

**KEYNOTE SESSION** 2:00 pm - 2:30 pm

**Keynote Speakers**  
**Julia Glidden**, General Manager, Global Government Industry, IBM, USA  
**Anja Wyden Guelpa**, Chancellor of State, Republic and Canton of Geneva, the Switzerland

**SESSION 2** 2:30 pm - 4:00 pm  
**SAFETY, SECURITY & PRIVACY IN AN HYPERCONNECTED SOCIETY & ECONOMY**

**Chair**  
**Khaled Sedrak**, Founder & CEO, NxtVn, The Netherlands  
**Moderator**  
**Steven Lafosse Marin**, CEO, Dgt4leaders, France  
**Speakers**  
**Koffi Fabrice Djossou**, Senior Director, Africa Broadcast Satellite - South Africa  
**Gulshan Kisoona**, Manager, IT Security, Risk and Compliance, Air Canada, Canada  
**Michael Nelson**, Public Policy, CloudFlare, USA  
**Eikazu Niwano**, Research, Secure Platform Laboratories, NTT Corporation, Japan  
**Dan Shoemaker**, Principal Investigator and Senior Research Scientist, University of Detroit Mercy - UDM's Center for Cyber Security and Intelligence Studies, USA  
**Colin Williams**, Director SBL, United-Kingdom  
**Sarah Zhao**, Partner, Faegre Baker Daniels, China

COFFEE BREAK

**SESSION 3** 4:15 pm - 5:45 pm  
**FUTURE TRENDS IN ARTIFICIAL INTELLIGENCE & DATA**

**Chair/Moderator**  
**Annette Trimbee**, President & Vice-Chancellor, University of Winnipeg, Canada  
**Speakers**  
**Philip Armstrong**, Executive Vice President & Global Chief Information Officer, Great-West Life, Canada  
**Don Davidson**, Acting Director Cybersecurity Risk Management, Office of the Deputy DOD-CIO for Cybersecurity (CS), US Department of Defense, USA  
**Grady Johnson**, Senior Solution Architect, CGI Federal, USA  
**Guy Levesque**, Vice-President, Programs and Performance, Canada Foundation for Innovation, Canada  
**Herve Rannou**, President, Items International & CEO Cityzen Data, France  
**Sebastian Stoessel**, Big Data and Business Intelligence Strategy, Audi of America, USA

**SESSION 4** 4:15 pm - 5:45 pm  
**PUBLIC POLICY & REGULATION**

**Chair/Moderator**  
**Andrew Lipman**, Chair Media and Technology Practice, Morgan Lewis & Bockius LLP, USA  
**Speakers**  
**Stuart Brotman**, Howard Distinguished Endowed Professor of Media Management and Law and Beaman Professor of Communication and Information, University of Tennessee, Knoxville, USA  
**Christopher Mondini**, Vice President, Stakeholder Engagement, North America and Global Business, ICANN - Internet Corporation for Assigned Names and Numbers  
**Jason Olson**, Director - International External Affairs, AT&T, USA  
**Alice Pezard**, Attorney at Law and Arbitrator, France  
**Gérard Pogorel**, Professor of Economics and Management-Emeritus, Telecom ParisTech, France  
**Jurgen van de Kemenade**, Co-Founder, Board Member & Member Senior Leadership & Strategy Team, NxtVn, The Netherlands

**WELCOME COCKTAIL 7:00 PM & GALA DINNER 7:45 PM TO 10:30 PM**  
The Canadian Museum of Human Right  
**Keynote: Olin Wethington**, President, Wethington International, USA



**DAY 2: TUESDAY 3 OCTOBER 2017**  
**MORNING SESSIONS**

**REGISTRATION** 8:30 am - 8:55 am  
**KEYNOTE OPENING** 9:00 am - 10:00 am

**Chair/Moderator**  
**Jay E. Gillette**, Professor Emeritus of Information and Communication Sciences, Center for Information and Communication Sciences, Ball State University, USA

**Keynotes**  
**Walid el Abed**, Founder & CEO, Global Data Excellence, the Switzerland  
**Dylan Jones**, Deputy Minister, Western Economic Diversification, Canada  
**Samia Melhem**, Chair, eDevelopment Group Information and Communication Technologies Sector Unit, World Bank Group

**SESSION 5** 10:00 am - 11:30 am  
**INNOVATION FOR SOCIETY**

**Chair**  
**Randy Zadra**, Director, Government and International Relations; Senior Advisor Eureka Clusters, National Research Council of Canada (NRC), Canada  
**Moderator**  
**Jeremy Millard**, Senior Consultant, Danish Technological Institute, Denmark  
**Speakers**  
**Ted Hewitt**, President, Social Sciences and Humanities Research Council of Canada, Canada  
**Charles Lemoine**, Senior Project Management Analyst, Enterprise Project Management Office (EPMO), CSA - Canadian Space Agency, Canada  
**Steven A. MacLaird**, Senior Vice President, Government & Industry Strategy, OMG - Object Management Group, USA  
**Joel Semeniuk**, Laudato Si' Challenge Mentor; Imaginet Cofounder, Global Microsoft Regional Director, Fresco Capitol Impact Partner, Horizon Three Founder & Executive Director, Canada  
**Jurgen van de Kemenade**, Co-Founder, Board Member, & Member Senior Leadership & Strategy Team, NxtVn, The Netherlands  
**Bert van den Berg**, Acting Vice President, Research Partnerships, NSERC-Natural Sciences and Engineering Research Council of Canada, Canada

**SESSION 6** 10:00 am - 11:30 am  
**INTELLIGENT CITIES, REGIONS & COMMUNITIES**

**Chair**  
**John Jung**, Chairman & Co-Founder, ICF - Intelligent Community Forum, USA  
**Moderator**  
**Hugo Kerschot**, Founder & Managing Director, Is-Practice, Belgium  
**Speakers**  
**Karl-Filip Coenegrachts**, Chief Strategy Officer, City of Gent; President of the Executive Committee of Eurocities, Belgium  
**Wayne Kelly**, RPLC Project Coordinator & Meghan Wrathall, Community Research Lead, Rural Development Institute, Brandon University, Canada  
**Michael Legary**, CIO, City of Winnipeg, Canada  
**Rob McCann**, Founder and President of Clearcable Networks; Owner & Operator, Hamilton Technology Centre, Canada & **Andrea McKinney**, Director of Communications and Intergovernmental Affairs, City of Hamilton, Canada  
**Sehl Mellouli**, Full Professor, Department of Information System, University of Laval, Canada  
**Alan Shark**, Executive Director & CEO, PTI - Public Technology Institute, USA  
**Catherine Warren**, President & Board Director, Centre for Digital Media; Founder & President, FanTrust, Canada

COFFEE BREAK

**SESSION 7** 11:45 am - 1:00 pm  
**DIGITALIZATION IN HEALTHCARE**

**Chair/ Moderator**  
**Mariane Cimino**, CEO, Hoa-Ora, France  
**Speakers**  
**Eyal Bloch**, Cofounder & Co-director, Institute Education for Sustainability & Social Change, Israel & **Philippe Scheimann**, Co-Founder & CTO, TOPGlobal.org, Israel  
**Ryan C.N. D'Arcy**, Professor and Surrey Memorial Hospital Foundation BC Leadership Chair in Multimodal Technologies for Healthcare Innovation Faculty of Applied Sciences, Simon Fraser University, Canada  
**Joe Jarzombek**, Global Manager, Software Supply Chain Solutions, Synopsys, USA  
**Josh Payne**, Executive Director, Sales & Enterprise Solutions, Powerland, Canada  
**Michele Thonnet**, eHealth European & International Affairs Executive, Ministry of Solidarities and Health, France  
**Paul Wormeli**, Executive Director Emeritus, Integrated Justice Information Systems Institute, USA

**SESSION 8** 11:45 am - 1:00 pm  
**INDUSTRY 4.0**

**Chair/Moderator**  
**Gérard Pogorel**, Professor of Economics and Management-Emeritus, Telecom ParisTech, France  
**Speakers**  
**Namir Anani**, President & CEO, ICTC - Information and Communications Technology Council, Canada  
**Alan Elias**, Senior Manager Global Public Policy; Member eBay Public Policy Lab, USA  
**Jeremy Millard**, Senior Consultant, Danish Technological Institute, Denmark  
**Nitya Karmakar**, Professor, Australian Catholic University, North Sydney, Australia  
**Michaël Stankosky**, Research Professor, George Washington University, USA

**LUNCH** 1:00 pm - 2:30 pm



**DAY 2: TUESDAY 3 OCTOBER 2017**  
**AFTERNOON SESSIONS**

**SESSION 9** 2:30 pm - 4:00 pm  
**DIGITAL AGRI-BUSINESS ECOSYSTEM**

**Chair/ Moderator**  
**Danny Blair**, Director of Science, Prairie Climate Centre, University of Winnipeg, Canada  
**Speakers**  
**Ray Bouchard**, President & CEO, ENNS Brothers, Canada  
**Ali Kone**, COO & Co-Founder, Coders4Africa Inc, USA  
**Louis Longchamps**, Research Scientist in Precision Horticulture, Agriculture and Agri-Food Canada  
**Maurice Moloney**, Executive Director & CEO, GIFS - Global Institute for Food Security, Canada  
**Pascal Poitevin**, Digital Strategy Consultant, ITG, France  
**Emmanuel Simiyu**, Co-Founder and CEO, GolP group & GolP, Kenya

**SESSION 10** 2:30 pm - 4:00 pm  
**WOMEN IN DIGITAL SERVICES**

**Chair/Moderator**  
**Lisa Zellers**, Director Agile Enablement Group, CGI Federal Emerging Technologies Group, USA  
**Speakers**  
**Marta Arsovska-Tomovska**, Former Minister of Information Society & Administration of the Republic of Macedonia; Digital Transformation Strategist & Business Development Consultant, Macedonia  
**Beth Bell**, Vice President & Partner, Canadian Public Sector Leader, IBM Global Business Services, Canada  
**Martine Delannoy**, Chief Foresight Officer of Digipolis, the IT organisation of the cities of Ghent and Antwerp, Belgium  
**Tammy Heller**, Vice President, Global Human Resources, CGI, USA  
**Kathy Knight**, CEO, ICTAM - Information & Communication Technologies Association of Manitoba, Canada  
**Tamara Shoemaker**, Director University of Detroit Mercy - UDM's Center for Cyber Security & Intel Studies; Operations Manager for CISSE (Colloquium for Information System Security Education), USA

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