

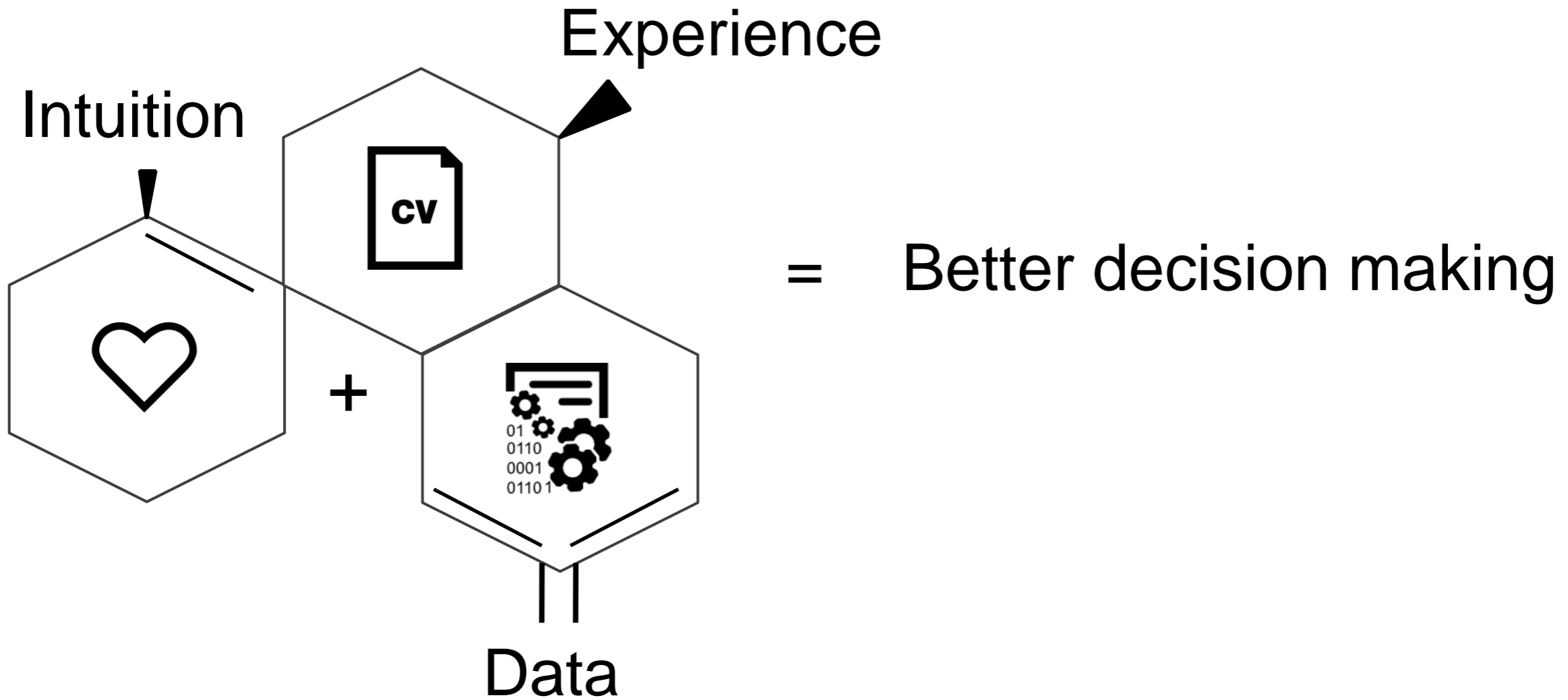


August Horch, founder of Audi – 1902

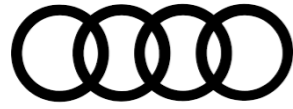


Audi Aicon – IAA 2017





DIGITALIZATION: INTELLIGENT PATHWAYS



Brand



Dealership



Lifestyle



Vehicle

