

# S5: Innovation For Society: “Innovating Innovation” Chair Presentation



## About the Chair Randy Zadra

- ❑ Public Listed Companies: Senior Management
  - ❑ BCE Inc., Teleglobe, Datawind (Montreal, Washington, London)
- ❑ Start-ups: Co-Founder, Advisor
  - ❑ Orblynx, Ace Sensor, Ginger.io (Washington and Boston)
- ❑ Academic: Teaching, Mentoring
  - ❑ MIT Media Lab & MIT Sloan (Boston)- Entrepreneurship Program, MIT judge for 100K bus plan competition, open innovation, Carleton University

Title Text





BI



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**Monday 2nd & Tuesday 3rd, October 2017**  
Winnipeg, Canada





# AI



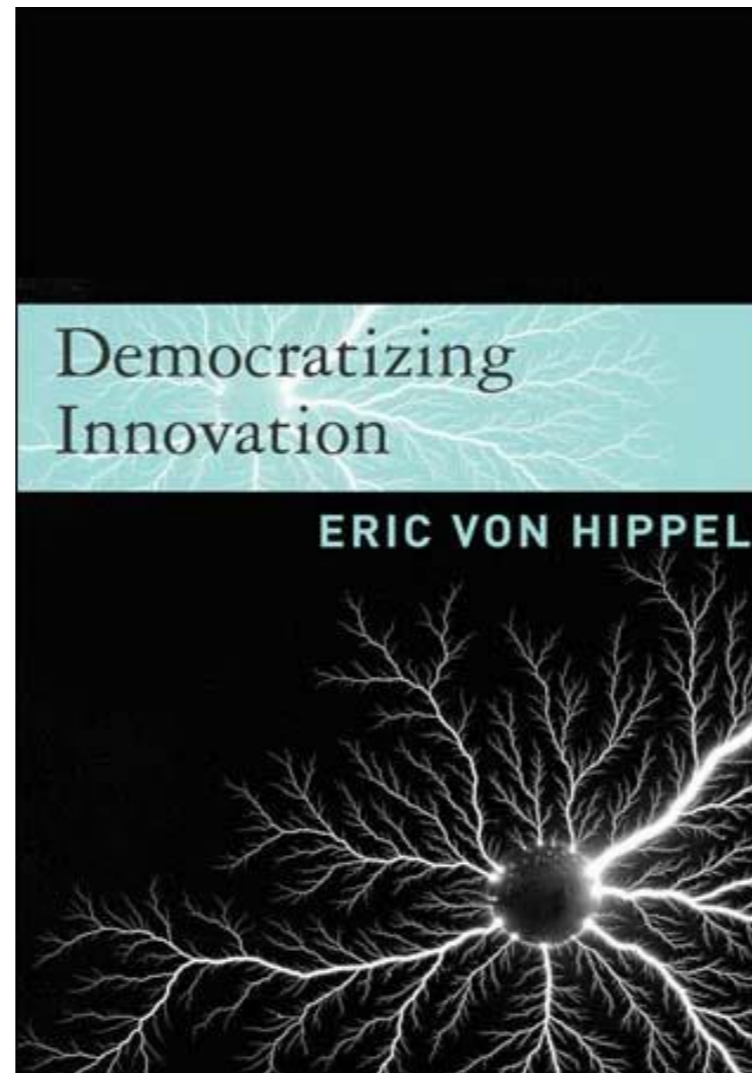
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# Innovation For Society: Some Literature



**External  
Technology  
Insourcing**



**User centered  
open source**



**Crowd  
Sourcing**



# Some Questions

- Will a more open innovation model improve outcomes for society?
- What are some examples of digital/internet adoption which has spurred innovation in various sectors?
- What are the skills required to innovate effectively today?
- What will the next 5 years look like in your sector?

Title Text

