

Digital Government Transformation: Toward More Personalised
and Accessible Services for All
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Imagine a Government that is personalised, seamless & citizen-driven....



The world has changed... Government is no exception!



But all we've done is digitize the status quo...

1.0



Paper Government

2.0



eGovernment

3.0



Digital Government

When what citizens really expect in an age of disruption is genuine transformation



It's time for Cognitive Government 4.0 which harnesses the power of digital to place people at the center of everything



Cognitive capabilities enable analysis of vast streams and sources of disparate data, creating actionable insights and learning at speed...



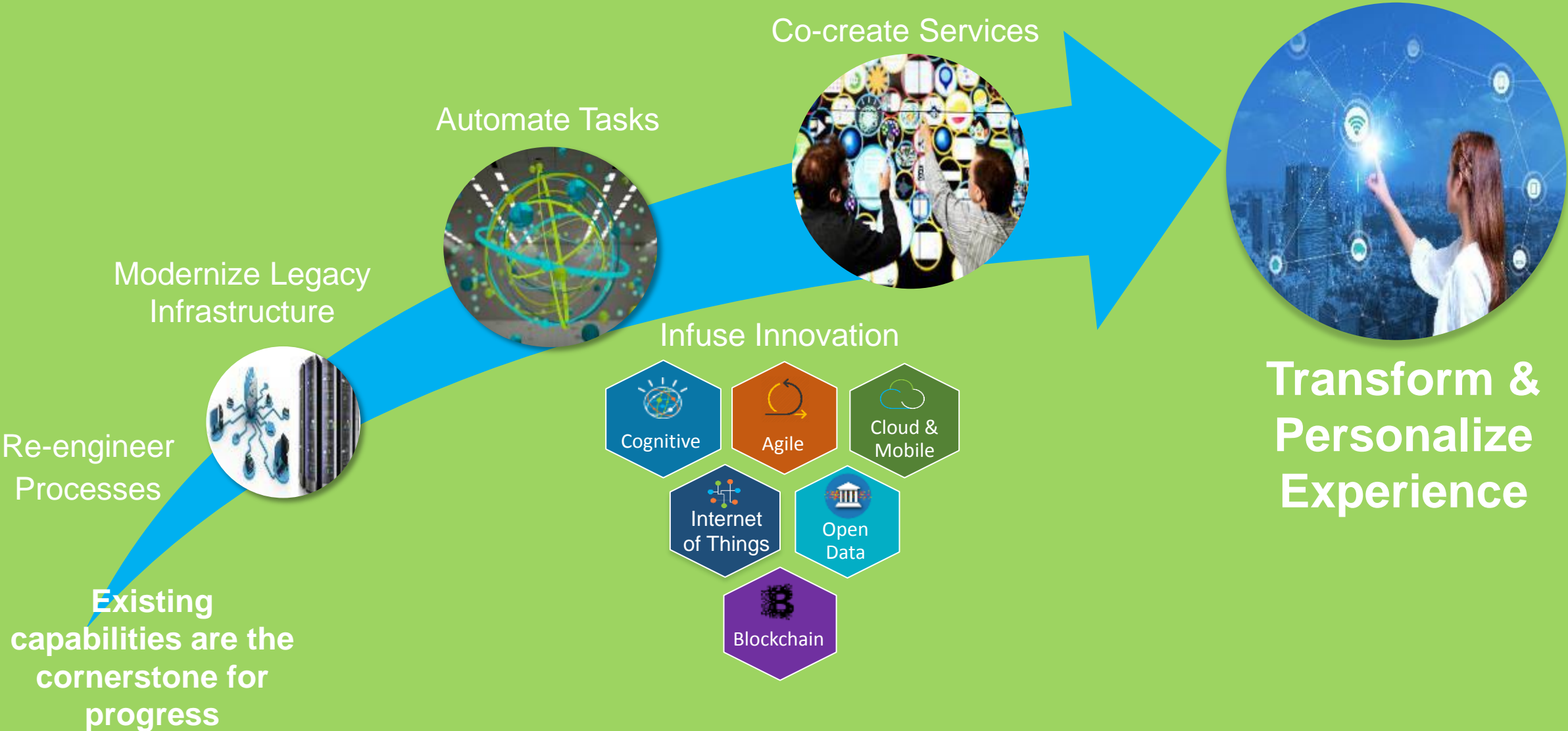
...taking citizen services and programs to a new level



To deliver truly transformed public services that are:

- Personalised— services constantly adapting to become more responsive
- Accessible— delivery seamlessly blending into everyday life
- Citizen-Driven —citizens & government collaborating to address needs

Digital Transformation is Closer Than You Think





A truly transformed government is a Cognitive Government

