

# Innovating Innovation

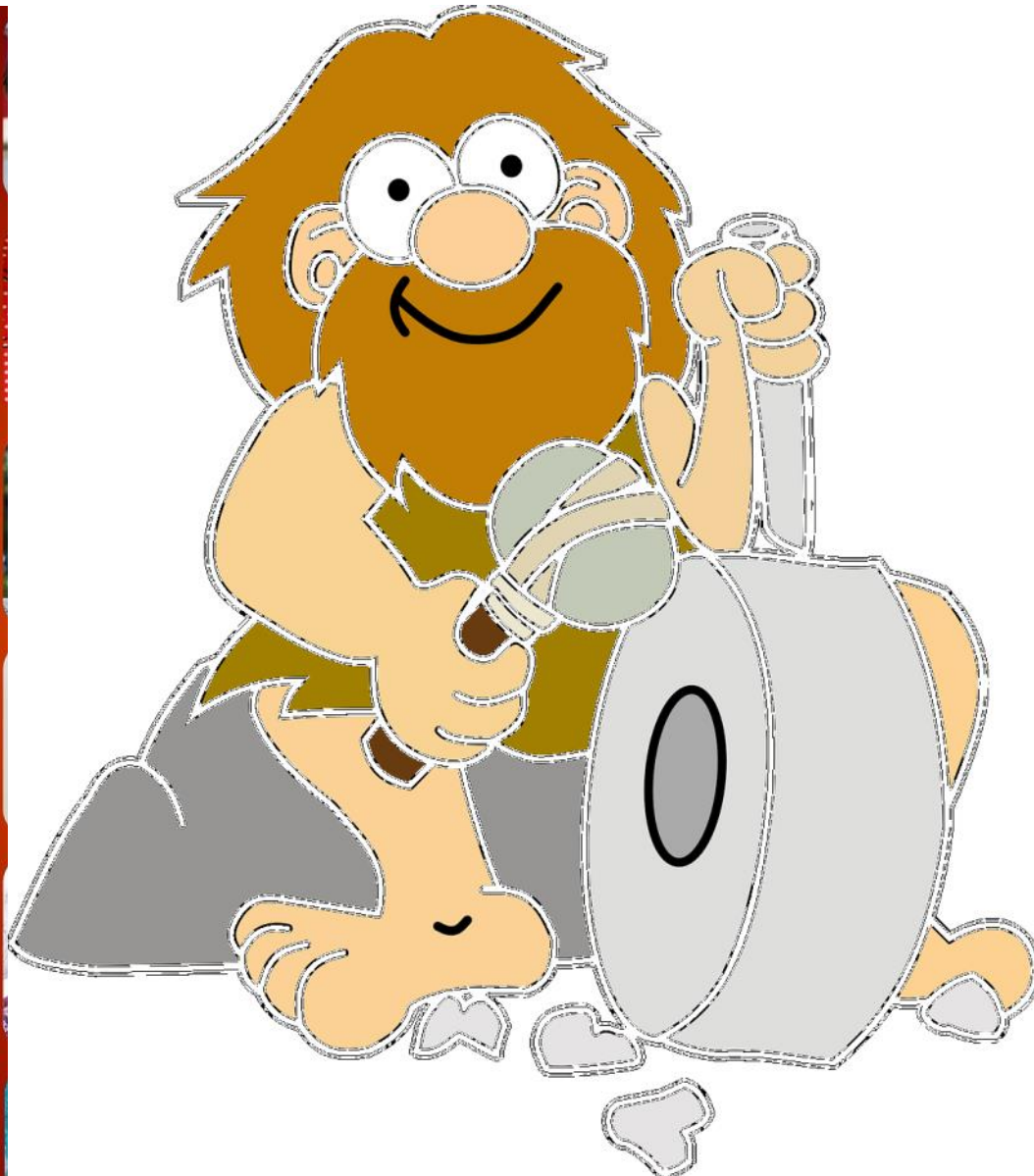
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# [My] Context

- NSERC
  - \$1.1B funding for research in Natural Sciences & Eng.
  - \$350M for research partnerships
  - Funding to universities and colleges
- On Innovating Innovation

# Innovation ... history & implications

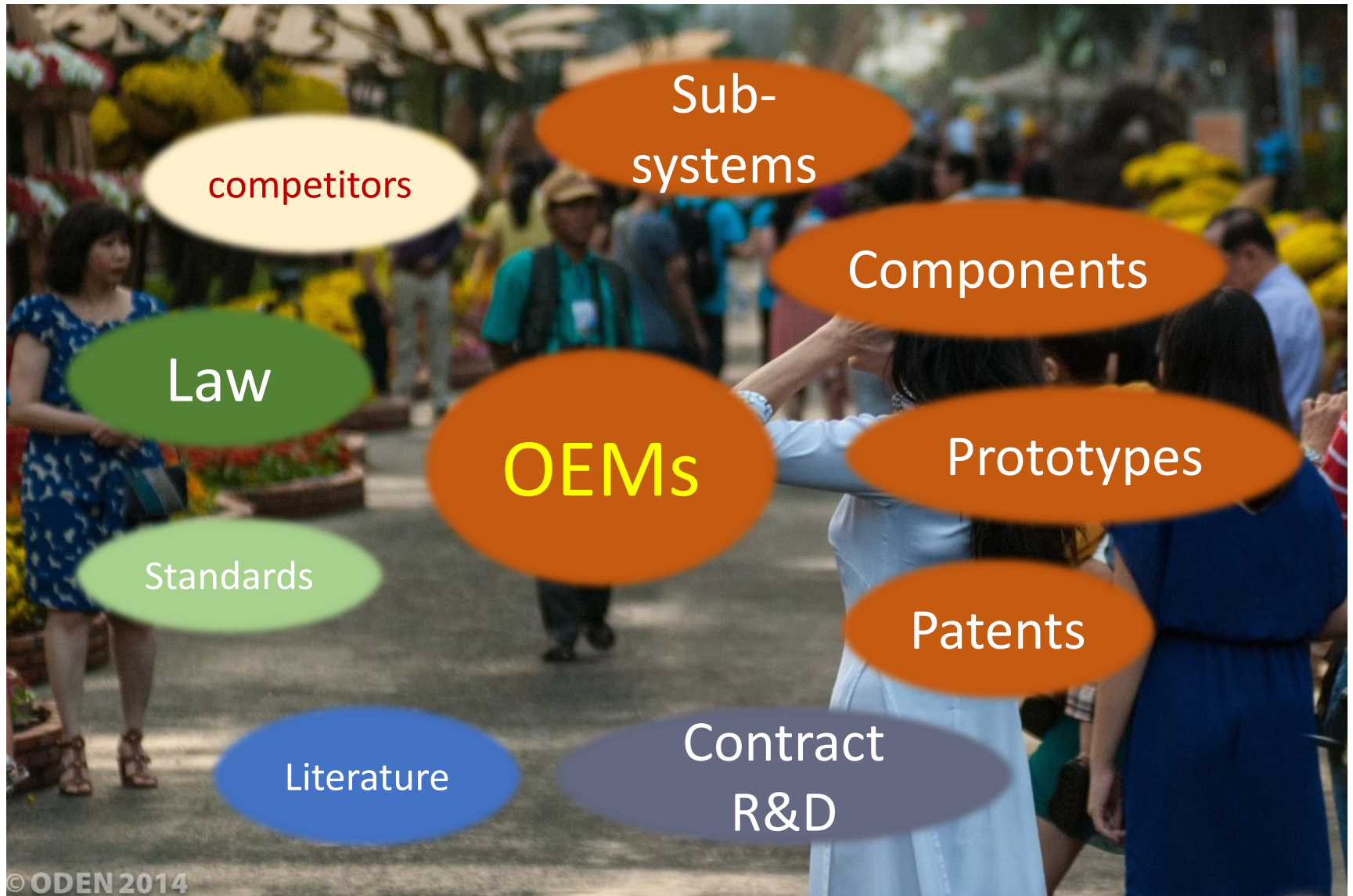


# Increasing Chaos in Innovation

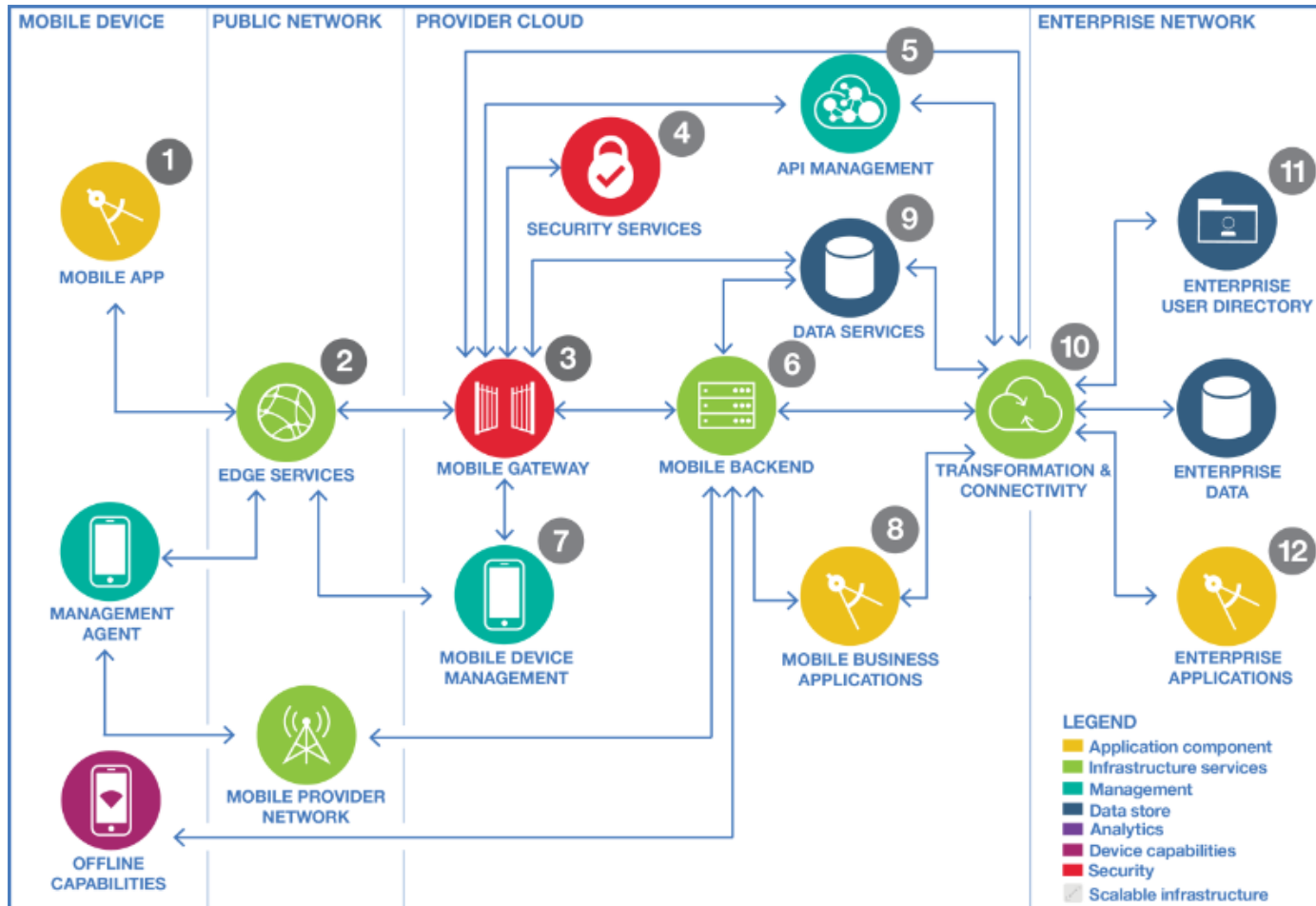




# Marketplaces for innovation



# Skills



<https://www.linkedin.com/pulse/mobile-architecture-dom-fernandez-connect-people-process-petabytes/>

# Innovating Innovation

- Incomplete innovation
  - Cell phones and apps
- Mobilizing behemoths
  - Auto companies & electric, autonomous, shared
  - Health care & the internet
- Centrality of digital skills
  - Data analysis, coding, scope of tools

fax

Canadian Press/HQ



Snowcat Electric Snowmobile

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