



In Collaboration with **ActiveMedia** Digital Partner of Global Forum

Global Innovation Startup Competition (GISCO)

TUESDAY 20th September 2016

Evoluon Center, Eindhoven, Netherlands

JUROR PROFILES

MODERATOR



LAZLO HORVATH FOUNDER ONLINE MEDIA AGENCY ACTIVE MEDIA

Laszlo founded award winning (Best In Integrated Search 2012, 2013, 2014, Best in Digital Branding, 2014, Best in Mobile. 2014) global online search, advertising and media agency ActiveMedia (www.activemedia.com) in 1996. Prior to launching his business, Laszlo was tapped as a Strategic Consultant for America Online in 1995. His clients included the Greenhouse of AOL Studios, the AOL Finance Channel and a wide range of interactive brands like the Motley Fool, iVillage and NetNoir. Laszlo placed the first advertising program on AOL's largest content site and contributed to the launch of 50+ digital startups.

Laszlo received his MBA from Harvard Business School in 1995. He graduated from the Film Academy of Budapest in 1989, as a film and television director, including a study period at the BBC in London. Laszlo received his Bachelor of Arts degree in languages literature from the ELTE University of Budapest, Hungary. He has founded the Virtual Incubator (www.Virtualincubator.us) to connect overseas startups and mid-size companies to Silicon Valley. Laszlo serves on multiple boards: E-Tourism Summit (www.etourismsummit.com), technology incubator Traction Tribe (www.traction-tribe.com), and on the board of advisors for global business intelligence firm Five+ (www.fiveplus.co). He is founding partner of Crimson Growth Partners (www.crimsongrowthpartners.com). Laszlo is a member of the Harvard Club of New York, San Francisco and Washington DC and an Alumni Advisor and Fundraiser for the Harvard Business School. He provides services for the Virginia Economic Development Partnership's (www.exportvirginia.com) export promotional programs.

Horvath has been appointed to the District Export Council of the United States Department of Commerce in 2008 and the Industry Trade Advisory Council in 2009 by the US Secretary of Commerce. Laszlo is a sought after speaker at US and International conferences on online marketing, advertising, branding and Startup strategy, including Fortune Magazine, MEED Middle Eastern Business Intelligence and he also serves as a member of the Global Advisory Board of the CEO Clubs International (www.ceoclubs.org) and the American Hungarian Executive Circle (www.americanhungarian.org).

JURY MEMBERS



ARMANDO CASTRO, PARTNER, PILLSBURY WINTHROP SHAW PITTMAN, LLP, USA (via Skype)

Armando Castro is a partner in the Pillsbury Winthrop Shaw Pittman, in the Corporate & Securities Technology practice and is located in the Silicon Valley office. With a diverse practice, Mr. Castro represents clients ranging from formation stage to mature public companies. He also represents the boards of directors, investors and investment banks that invest and work with these companies. His experience includes the representation of a variety of clients ranging from formation stage companies to established global companies on a variety of matters and transactions including, including Securities Offerings and Financings, SEC and Other Public Company Reporting Matters, Corporate Reorganizations, and Mergers and Acquisitions. Represented both acquiring and target companies in approximately 120 corporate reorganizations, mergers and asset acquisitions. Mr. Castro's industry background includes renewable energy technologies, industrial chemicals, synthetic biology, energy conservation technologies, enterprise and telecom networking technologies, wireless technologies, electronics, software, cyber security, clean tech and semiconductors. Mr. Castro is also Certified Public Accountant; he received his B.S. from Loyola Marymount University and his J.D. from Stanford Law School



DONALD R. DAVIDSON JR., DEPUTY DIRECTOR CS/IMPLEMENTATION & CS/ACQUISITION INTEGRATION, OFFICE OF THE DEPUTY DOD, CIO FOR CYBERSECURITY, USA

Don Davidson is Deputy Director for Cybersecurity (CS) Implementation & Acquisition Integration & Chief, Cybersecurity Lifecycle Risk Management Division in the Office of the Deputy DoD Chief Information Officer for Cybersecurity (DCIO-CS). He has 42+ years of federal service, to include 11 years active duty military, with a Bachelor of Science degree in Engineering from USMA at West Point NY and a Master of Science degree in National Security Strategy (and Information Resource Management) from the National War College at National Defense University. He co-chairs a variety of Supply Chain Risk Management (SCRM) efforts in international, public/private, interagency & DoD: Information Communications Technology-SCRM to include: international/public-private DoD-DHS-NIST-GSA sponsored Software & Supply Chain Assurance (SSCA) Program meeting quarterly to share SCRM best practices & lessons learned; US-public-private SCRM (Ad-Hoc) WG under ANSI / INCITS, improving US-input to SCRM-related ISO standards; US-interagency Committee on National Security Systems (CNSS) SCRM WG updating & implementing CNSS Dir 505 on SCRM; and US-DoD Trusted Systems & Networks (TSN) Round Table, implementing DoDI 5200.44. Don was selected to the Federal Computer Weekly (FCW) Top Fed #100 in 2016.



RANDALL MARK FOSTER, VENTURE CAPITALIST, INVESTOR, STRATEGIC CONNECTOR, TECH ENTREPRENEUR, START UP ADVISOR, USA (via Skype)

Randall Foster is an accomplished entrepreneur, global business leader, and private investor, delivering 21st century critical thinking and problem solving skills to the organizations he touches. Foster demonstrates agility, confidence, and creativity to all endeavors, be they selling a new technology innovation, establishing domestic and international relationships, managing operations of an emerging growth company, raising capital, angel investing or seeking and negotiating merger and acquisition candidates. He has spent the last 22 years developing an ability to rapidly understand and communicate products, markets, business models, and financial structures while collaborating with and motivating colleagues and partners.

Foster has founded, grown, advised, and invested in multiple businesses spanning hardware, software, and services, introducing innovations to multiple global markets. Remaining as a divisional president at Alltel, one of the acquirers, Foster spent three years on the senior executive team at this Fortune 500 \$3.5billion public company, leading the consulting business unit through its integration into the larger enterprise, accomplishing two software company acquisitions, and doubling its revenue size and employee base.

Randall Foster completed the Jerome B. Fisher Management and Technology dual-degree program at the University of Pennsylvania, receiving a B.S. in Computer Science Engineering and a B.S. in Economics from the Wharton School of Business, earning Cum Laude distinction in both degrees. Foster also completed the Wharton Executive Program on Marketing Innovative Products & Services.



JAY EDWIN GILLETTE, FULBRIGHT-NOKIA DISTINGUISHED CHAIR IN INFORMATION AND COMMUNICATIONS TECHNOLOGIES, UNIVERSITY OF OULU, FINLAND 2014-2015; PROFESSOR OF INFORMATION AND COMMUNICATION SCIENCES, BALL STATE UNIVERSITY ; AND SENIOR RESEARCH FELLOW AND INSTITUTE SECRETARY, DIGITAL POLICY INSTITUTE,USA

Dr. Jay Edwin Gillette currently serves as Professor of Information and Communication Sciences at Ball State University's Center for Information and Communication Sciences (CICS) in Indiana, USA. He is a Research Associate in its Applied Research Institute, and leads its Human Factors Institute as Director.

He is a Senior Research Fellow and Institute Secretary at the university's Digital Policy Institute (DPI). Dr. Gillette was honored as the Fulbright-Nokia Distinguished Chair in Information and Communications Technologies at the University of Oulu, Finland for 2014-2015. He shared appointments in the Department of Industrial Engineering and Management, the Department of Computer Science and Engineering, and the Center for Internet Excellence. Dr. Gillette teaches and conducts research in the CICS graduate Center at Ball State University, with a focus on the interaction of humans and information and communication technologies (ICT). He is particularly interested in technology policy that aids economic and community development (ICT for ECD), in addition to his ICT technical work in Human Factors and User Experience engineering.

Dr. Gillette is a member of the Pacific Telecommunications Council, the international NGO for Pacific hemisphere telecommunications development. From 2004-2013 he was elected to its international Advisory Council, and served a two-year term as Chairman. He is also on the North American Steering Committee of the Global Forum, the international invited-conference often called "the Davos for ICT." As part of his research interest in "smart cities," Dr. Gillette served for many years as a member of the International Jury for the Intelligent Communities Forum (ICF) which picks the "Intelligent Community of the Year." He has now been appointed to ICF's global Analyst team. He earned his graduate degrees in English at the University of California, Berkeley (dissertation on Mark Twain's Literary Production), and undergraduate in Literature at the University of California, San Diego. In addition to his work in the information economy, Dr. Gillette has research interests in the impact of the industrial revolution in global and American culture, and in Mark Twain's life and work.



PETE JUSTEN, CEO OF FIVE PLUS AND CHAIRMAN OF THE ENTREPRENEURSHIP ECOSYSTEM, USA (via Skype)

Pete Justen is CEO of Five Plus, which helps entrepreneurs around the world start, build and manage their businesses more effectively. The proprietary Entrepreneurship Ecosystem helps emerging growth economies create and stabilize small businesses that create stable economies, focusing on the Five Pillars of Training, Mentoring, Monitoring, Creating Opportunity and Capital. With a global focus, managing active projects on the African continent as well as domestically. Justen is considered a subject matter expert by the media in

small business, global entrepreneurship, service as an expert and have been interviewed by the Wall Street Journal, Forbes.com, INC, Entrepreneur, PC Magazine, PC World and others. He was profiled in

a study by the Government of Finland focusing on innovation in America, the only small business to be so honored. He was also honored as one of the top CEO's in Washington DC by Washington SmartCEO magazine. Since 2007, Justen has served on the Board of Advisors at Harry F. Byrd Jr. School of Business, Shenandoah University – their mission is to cultivate growth in a new generation of entrepreneurs to become successful, principled leaders with a global perspective.



PIERRE LAFFITTE, PRESIDENT SOPHIA ANTIPOLIS FOUNDATION, FRANCE

Pierre Laffitte is the founder of Sophia Antipolis and of the International Association of Science Parks, and President of the Sophia Antipolis Foundation. Sophia Antipolis is the most successful park created ex nihilo in Europe. Its activity gives way to more than 6 000 millions Euros a year within the French Riviera not taking in account the many startups and companies created during 40 years life which have been developed outside in France or within big international corporations. Pierre LAFFITTE was Senator of France from 1985 to 2008. Among his other functions he is: President of the Franco-German Association for Science and Technology, member of the Royal Swedish Academy of Engineering Sciences, member of the Board of France 5, a French broadcaster. Senator Laffitte is alumni of the french Grandes Ecoles: Ecole Polytechnique and Ecole des Mines de Paris. Senator Laffitte is also Doctor Honoris Causa of the Open University, UK, and of the Colorado School of Mines; Officier de la Légion d'Honneur et de l'Ordre du Mérite. He has been selected for the de Gaulle-Adenauer Prize; and as a member of the Ehrenkreuz of Bavaria



ERIC LEGALE MANAGING DIRECTOR OF ISSY-MEDIA, ISSY-LES MOULINEAUX, FRANCE

Eric Legale is Managing Director of Issy Média, a public-private company in charge of the communication and innovation within the city of Issy-les-Moulineaux. Prior to joining Issy Média in 1998, Eric was Director of the Mayor's office. Eric is co-ordinating the ICT-projects of Issy-les-Moulineaux since 1995 and represents the City of Issy-les-Moulineaux in French and European co-operation projects related to Smart Cities issues.



JULIE LEVENSON, PARTNER AND CO-FOUNDER, LA HONDA ADVISORS, USA (via Skype)

Julie Levenson is a Founding Partner of La Honda Advisors, an investment banking boutique based in Palo Alto, CA, focused on advising growth businesses. She brings more than 30 years of Investment Banking experience, focusing primarily on the private financing markets and advisory transactions for a variety of technology, IT and business services companies. Prior to founding La Honda Advisors, she was Managing Director and Head of Private Capital Markets for Cowen & Company. She was previously Co-Head of Private Financing at Houlihan Lokey, Head of Technology Private Equity at Merrill Lynch and spent six years at Salomon Brothers (Citigroup) growing the Private Equity business through two mergers. She started her career after graduate school as an associate in M&A at Morgan Stanley. Julie graduated with Honors in Philosophy at Dartmouth College and received a JD / MBA at The Wharton School of Business and the Law School at the University of Pennsylvania.



SEBASTIEN LEVY, VICE PRESIDENT GLOBAL FORUM/SHAPING THE FUTURE, PARTNER ITEMS INTERNATIONAL, FRANCE

Sebastien Lévy is senior consultant and associated partner of ITEMS International, a France-based consultancy. He is specialized in Information and Communication Technologies and has worked as an expert consultant and ICT advisor for various local governments in France and in Europe. He has also

contributed to the development and deployment of several e-Government and e-Democracy applications and services. Being involved in multiple national and European ICT projects and studies focusing on ICT, Sebastian Lévy is working as independent advisor on electronic voting for the French Ministry of the Interior from 2002 to 2010. Since 2006, he has worked on the Living Labs concept & he is member of the OISPG- Open Innovation Strategy & Policy Group initiated by the EC. Sebastien is Vice President of E.N.S.A. (European Education New Society Association) since 1997. Sébastien Lévy is also Vice President of the Global Forum.

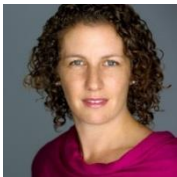
Career Summary: Chemical Engineer; IBM Commercial Engineer; Data Manager of a Data Processing Service Company; 1973 - 1992: Vice President for Europe of the Edutronics Corporation US; President of Eduvision, a pioneer company and a French leader in Multimedia Development, Digital Image Expertise and Publisher of Educational Multimedia Supports. Since 1993: Information & Communication Technologies Expert-Consultant.

He received the title of Chevalier in the National Order of Merit.



EWOUT MANTE, CORPORATE STRATEGY & INNOVATION MANAGEMENT

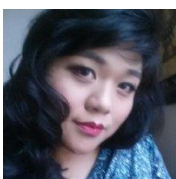
Mr. Ewout Mante was Managing Director of Palm Ventures LLC. Mr. Mante focused on private and small cap public companies. Mr. Mante has investment and operating experience. He specialized in strategy, financing, & interim operating positions for high growth and turnaround situations. From 2003 to 2007 he was with QuinStreet. During these years QuinStreet grew from \$35 to 170m. Mr. Mante was Chief Financial Officer at SpeedPort, a company he co-founded. Earlier in his career Mr. Mante was the first product-manager at R2 Technology. Mr. Mante speaks several European languages and holds a Masters in Software Engineering from Imperial College, London and an M.B.A. from Harvard.



DIANA ROTHSCHILD, FOUNDER OF NEXTKIDS AND CEO OF NEXTSPACE, USA (via Skype)

Ms. Diana Rothschild served as Founder of NextKids, which created an innovative workspace and childcare model; a childcare business that encourages interaction between parents and kids throughout the workday. NextKids became a new division of NextSpace — a collaborative workspace community with nine locations throughout California and Chicago. With over 1,500 “Spacers,” NextSpace provided the professional office infrastructure and network that freelancers and entrepreneurs need to do their best work. In July 2013, the first NextKids was launched - in the Potrero Hill neighborhood of San Francisco - where in addition to a great co-working space, they offered on-site infant and toddler full-day care and a great play-based learning for parents using our shared workspace. NextSpace served 150+ families with quality care: low ratios, emergent curriculum, bilingual enrichment; was featured in 3 books, 50+ articles; recognized by President Obama, and she was invited to White House Summit on Working Families. Ms. Rothschild has excelled in defining and translating strategies into large-scale executable success, a demonstrated builder of strong teams and a realignment ninja. Rothschild has also served as Managing Partner at Blu Skye Consulting, where she advised Fortune 500 CEOs to transform their business models and generate value for society and our planet. She has also worked in sustainability at Walmart.

Diana Rothschild received a B.S. in Business Administration at University of California, Berkeley - Walter A. Haas School of Business, and received her MBA at Stanford University Graduate School of Business



NIKI V. SANTO, DIRECTOR, BRANDMAN UNIVERSITY at CHAPMAN UNIVERSITY SYSTEM, USA (via Skype)

Niki V. Santo is currently the President of the Harvard Club of Silicon Valley, whose programs advance innovation and develop the entrepreneur ecosystem among Harvard alumni in northern California. With a particular expertise change

management and innovation, she has advised start-ups, education systems, and cities on organizational development and strategy. She oversees academic programs for the Chapman University System in the San Francisco Bay Area and also serves as an adviser to social enterprise organizations, most notably the Silicon Valley Talent Partnership, a next-generation civic innovation platform that develops private public partnerships. Ms. Santo received her B.A. from Harvard University, and her M.A. from the University of Cambridge.



MICHAEL STANKOSKY, RESEARCH PROFESSOR, GEORGE WASHINGTON UNIVERSITY, USA

Dr. Stankosky obtained his doctorate from George Washington University (GW) by researching organizational effectiveness. His subsequent research focuses on how to engineer and manage a global enterprise in a knowledge-based economy.

He joined GW in 1998, and is currently a Research Professor & Professorial Lecturer of Engineering Management and Systems Engineering. There he created the theoretical constructs required for the master's and doctorate in knowledge management (KM) – a first in academia. He is Editor Emeritus of VINE: The Journal of Information and Knowledge Management Systems - part of Emerald Group Ltd. He is an Executive-in-Residence at the Kania School of Management, University of Scranton. He co-founded and co-directed the Institute for Knowledge & Innovation, a global network of scholars and practitioners of KM for over ten years. Their purpose was to create universally accepted frameworks and solutions for knowledge-driven enterprises. He has published many seminal articles on KM, made numerous presentations and workshops worldwide, and consults to both the private and public sectors. He is also a charter member of the New Club of Paris, dedicated to establishing international valuation and accounting standards for intellectual capital/knowledge assets.

Representative works:

- Stankosky, Michael (with Annie Green and Linda Vandergriff) eds., 2010. In Search of Knowledge Management: Pursuing Primary Principles. Elsevier, Bingley, UK.
- Stankosky, Michael, ed., 2005. Creating The Discipline of Knowledge Management. Elsevier, Burlington, MA.
- Stankosky, Michael (with Carolyn Baldanza), 2000. A Systems Approach to Engineering a Knowledge Management System. In Barquin, R. ed. Knowledge Management: The Catalyst for Electronic Government. Management Concepts Press, Vienna, VA.



SYLVIANE TOPORKOFF, PRESIDENT, GLOBAL FORUM, FOUNDER & PARTNER, ITEMS INTERNATIONAL, PROFESSOR AT THE INSTITUTE OF EUROPEAN STUDIES, UNIVERSITY OF PARIS, FRANCE

Dr. Sylviane Toporkoff is partner & founder of ITEMS International - a company specialized on strategic Digital consulting, and full Professor at the University of Paris 8, Institute of European Studies, in France. She obtained her doctorate in Economics from the University of Paris I Pantheon Sorbonne. She is specialized on international research & consulting in the area of the Digital Society; public policy; economic & strategic international partnerships for industrialists, operators & local authorities; marketing on issues related to e-Business; e-Gov; e-health; local, regional and international development through the use of ICT; e-Democracy; and regulation. Dr. Toporkoff is President & founder of the Global Forum / Shaping the Future. She serves as expert to the UNESCO Commission of the French Republic for Education, Sciences and Culture, in particularly to its "Committee on Communication, New Technologies and Socio-Cultural Affairs". She is also Member of the Scientific Committee of Market Management, Editions ESKA; Founder and animator of ENSA —European Education New Society Association - an association on the future of education and ICT. She is author of a number of publications in the field of Digital and gives lectures at

numerous universities. She regularly intervenes as speaker in front of leading industry associations and on national and international conferences & forums in France, Europe, the US, and Asia. She is —Chevalier of the Legion of Honour and obtained the medal of —Arts, Sciences and Letters —.



PAUL K. WORMELI, INNOVATION STRATEGIST WORMELI CONSULTING, USA

Paul Wormeli consults for government and the commercial sector in the application of information technology to public service. He has introduced innovative programs in public policy as well as innovations in the use of technology. He has managed the development of software products resulting in system implementation for dozens of agencies throughout the world, and has managed national programs in support of advanced information sharing.

Mr. Wormeli was appointed by the President and confirmed by the U.S. Senate as Deputy Administrator of the Law Enforcement Assistance Administration (LEAA) in the U.S. Department of Justice. He led the development of a common protocol for interconnecting diverse proprietary protocols to enable the nationwide sharing of criminal history information. Mr. Wormeli managed the work for the Information Systems section in the report of the President’s National Commission on Standards and Goals for Criminal Justice. He has been an advisor to the White House on security and privacy, and participated in the drafting of Federal law on this topic. During his tenure in the Justice Department, he served on the President’s Committee on Drug Enforcement. Mr. Wormeli helped create and was the first full-time Executive Director of the IJIS Institute, a non-profit dedicated to engaging industry in helping government agencies improve information sharing using advanced technology.

In 2009, Mr. Wormeli was appointed to serve on the Committee on Law and Justice (CLAJ) of the National Academy of Sciences. In 2011, Mr. Wormeli was named by Government Technology magazine as one of the Top 25 Doers, Dreamers & Drivers in Public Sector Innovation in the U.S. Also in 2011, the National Association for Justice Information Systems (NAJIS) awarded Mr. Wormeli the Kelly Bacon award for —Outstanding Service to the Justice Information Technology Community . In 2012, Wormeli was named as a Senior Fellow in the Homeland Security Policy Institute of the George Washington University. In 2015, Mr. Wormeli was awarded the Robert P. Shumate award for a lifetime of service to the law enforcement and justice community. Mr. Wormeli holds a Bachelor of Science degree in Electronics Engineering from the University of New Mexico, and a Master of Engineering Administration degree from the George Washington University. He undertook courses in the honors program for industry as a part of the doctoral program in Engineering Economic Systems at Stanford University. He received a certificate in Cross-Boundary Transformation from the John F. Kennedy School of Government Executive Education program at Harvard University. Mr. Wormeli is an adjunct professor in the College of Professional Studies at the George Washington University.