



Ministry of Economic Affairs

# Presentation Digital Economy

Speaker:

**Mark Bressers**

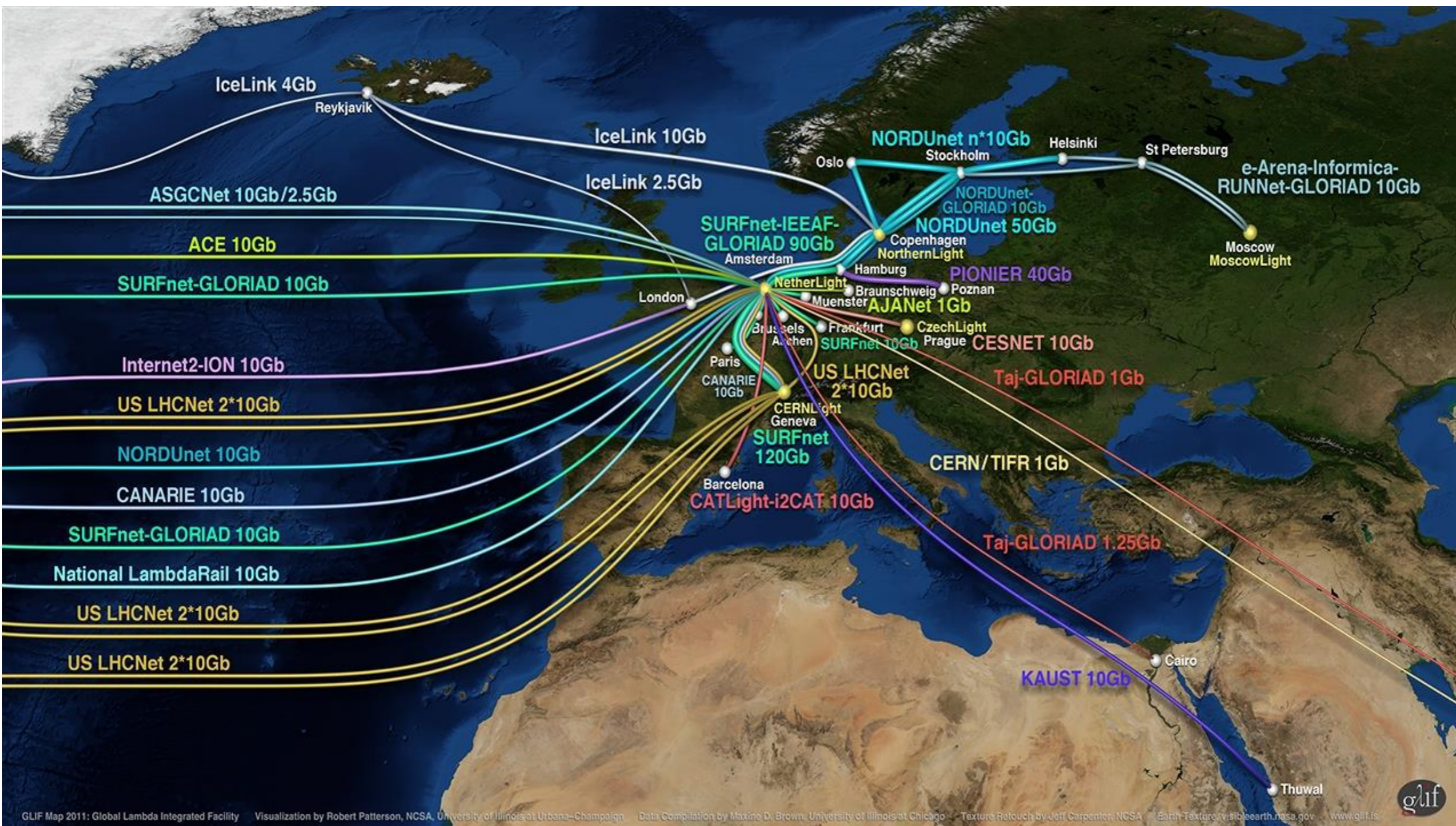
Ministry of Economic Affairs

Director Regulatory Reform and ICT Policy

Departement



# The Netherlands digital gateway to Europe



# smart people



# smart government



The image displays the app store page for 'Horeca Inspectiekaart' and three screenshots of the app's interface. The app store page features a blue and green icon with a fork, a knife, and a green circle. The title is 'Horeca Inspectiekaart' by the 'Ministerie van Economische Zaken - 1 juli 2014' under the category 'Gezondheid en fitness'. It includes buttons for 'Installeren' and 'Toevoegen aan verlanglijstje', a compatibility note, a 4-star rating, and a Google+ recommendation. The screenshots show: 1) A search screen with a search bar and a 'Zoek in de buurt' button. 2) A map view of Amsterdam with a green pin indicating a location. 3) A 'Doordeel' (review) screen for 'Test bedrijf 1' at 'Rokin 62, 1012 KS Amsterdam', showing inspection criteria like 'Voedselveiligheid' and 'Hygiene' with status indicators.



# smart business



# smart infrastructure

