

Open Innovation in Taiwan

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Session 6:
Open Innovation in a Digital World



Open Innovation Model Application

- ▶ Open innovation model is widely used in many application fields in Taiwan.
- ▶ Taiwan innovative programs in two major application sectors
 - **Manufacturing sector:**
Smart Machine, Green Energy industry, New Agriculture
 - **Service sector:**
Living Lab, Asian Silicon Valley, Medical Biotechnology Service

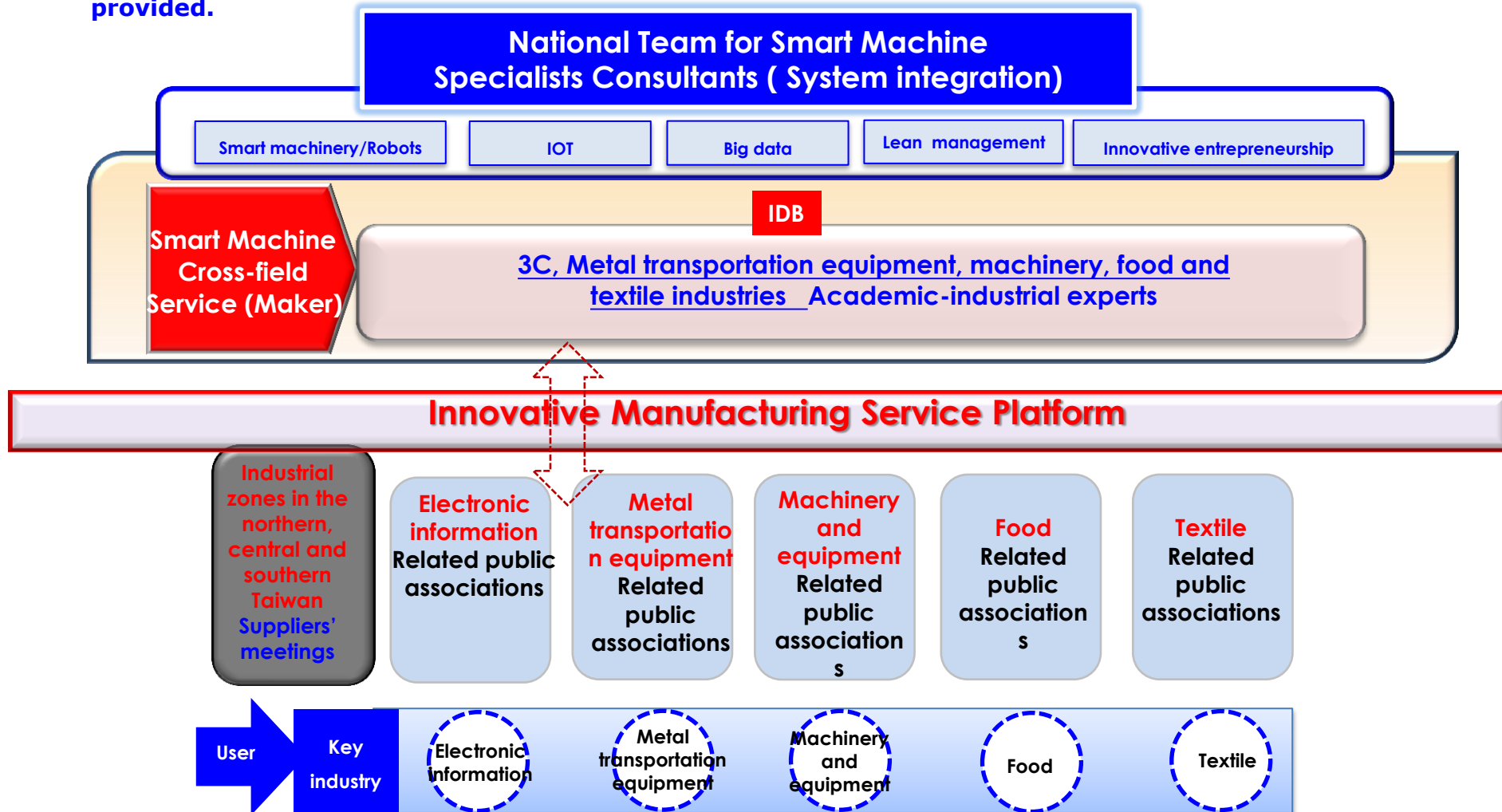


Smart Machine Program in Taiwan



Strategy for Smart Machine

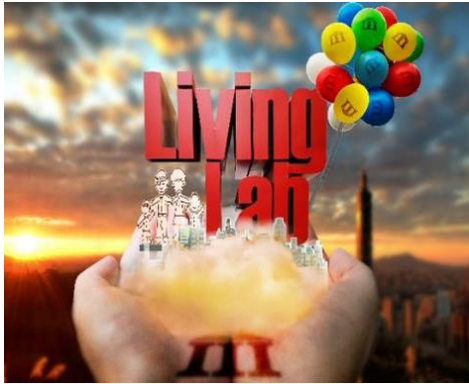
- **Key industry cross-field service(Providers) + public association(Users) connections**
 - To establish “Cross-field service” integrating foundations/public associations as to strengthen **technology development and industrial alliances** and to establish an **overall solution**. Related service is provided.



Living Lab Taiwan



Living Lab Taiwan (1st & Biggest in Taiwan)

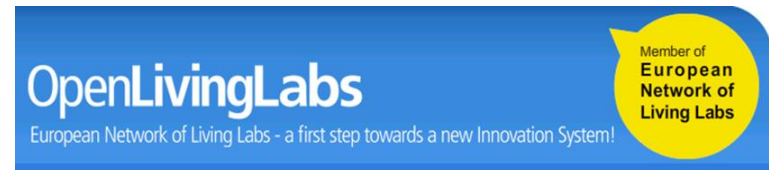


- ▶ III Living Lab started operation at **6/2008** in Taipei, joined in **ENoLL** in 2009 and became the **Effective member** in 2013.
- ▶ We have launched **50** innovative services covering **safety, tourism, healthcare, education, and convenience**, which are supported and recognized by the local township and leaders of the neighborhoods.
- ▶ We host Living Lab **Service Testing Award** every year for encouraging young parties to create and design new products/services.



A Member of ENoLL

- ▶ The first European Living Lab Organization
- ▶ Establishment : 2006/11 Finland
- ▶ Headquarter : Belgium, Brussels
- ▶ Members : 395LLs (2016/08)
- ▶ ENoLL's goal is to provide companies / research groups with an experimental platform for testing the implementation of new technologies in communities, schools, public places, entire cities, etc.
- ▶ Allowing users in actual living environments, such as urban residents, working people, students, travelers, and consumers, to participate in technology testing work while simultaneously facilitating user-centric development of new technologies.

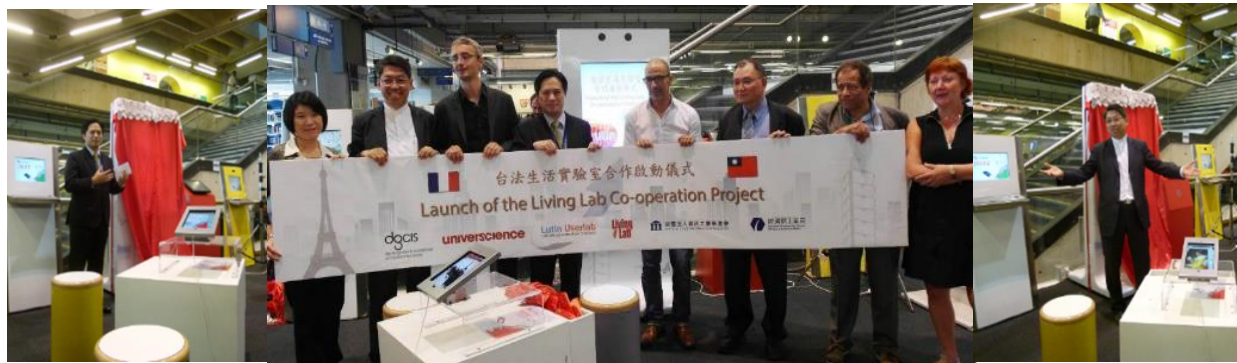


Taiwan



Taiwan & France Living Lab cooperation

- ▶ On **June 11 2014**, an opening ceremony was held in Paris to launch the cooperation project of "inMedia".
- ▶ Director-General of IDB in Taiwan **Ming-Ji Wu**, Director of Publishing and Innovative Media Content Division **Claude Farge**, Director of Lutin **Charles Tijus**, and Executive VP of III **Gary Gong** have attended the event.



For further questions please contact

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