



A future Identity-hub in Europe: a Dutch approach

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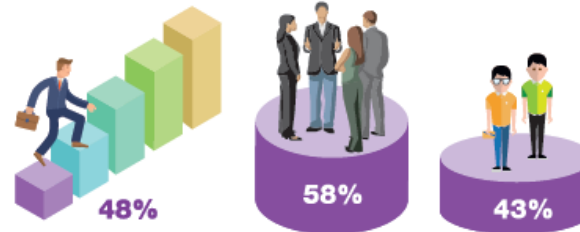
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eGovernment in Europe - current state



A **Digital Single Market** can create up to **340 billion euro** in **additional growth**

Where does **Europe** stand at the moment 



Cross-border mobility benchmark is at **48% not even half way**. **Businesses** are slightly better off.

Barriers that prevent seamless services across borders:



Language issues



Lack of information



Face-2-face visit required



Document translation required



eDocument required



Authentication not possible

The eIDAS era

Breaking through barriers to build a *Digital Single Market* is a top priority for the European Commission



EU eGovernment Action Plan

- Tearing down regulatory walls
- Moving from 28 digital markets to one by 2020

Ambitions

- Better access to digital services across Europe
- Flourishing digital networks and innovative services

eIDAS regulation

- Regulation on Electronic Identification and Trusted Services
- Mandatory mutual recognition of eIDs from mid-2018
- Safe online access to government and commercial services in all EU member states



Holland as Identity-hub in Europe

The Dutch eID solution: Idensys

- Digital gateway to Europe
- Notification in 2017



What's in it for citizens and businesses?

- eCommerce: fast and secure access to online services via Dutch brokers
- eGovernment: safe and easy access to public services in the EU with Dutch tokens

World e-government leaders in 2014

Country	Region	2014 Rank	2012 Rank	Change in Rank (2012–2014)
Republic of Korea	Asia	1	1	-
Australia	Oceania	2	12	↑ 10
Singapore	Asia	3	10	↑ 7
France	Europe	4	6	↑ 2
Netherlands	Europe	5	2	↓ 3
Japan	Asia	6	18	↑ 12
United States of America	Americas	7	5	↓ 2
United Kingdom	Europe	8	3	↓ 5
New Zealand	Oceania	9	13	↑ 4
Finland	Europe	10	9	↓ 1
Canada	Americas	11	11	-
Spain	Europe	12	23	↑ 11
Norway	Europe	13	8	↓ 5
Sweden	Europe	14	7	↓ 7
Estonia	Europe	15	20	↑ 5
Denmark	Europe	16	4	↓ 12
Israel	Asia	17	16	↓ 1
Bahrain	Asia	18	36	↑ 18
Iceland	Europe	19	22	↑ 3
Austria	Europe	20	21	↑ 1
Germany	Europe	21	17	↓ 4
Ireland	Europe	22	34	↑ 12
Italy	Europe	23	32	↑ 9
Luxembourg	Europe	24	19	↓ 5
Belgium	Europe	25	24	↓ 1

Source: United Nations eGovernment Development Index 2014

The Dutch approach: PPP



Characteristics

- Public eID
- Citizens
- Transactions with the government

Level of assurance/security

- Level 2: some confidence in the asserted identity's validity

Transactions

- 2013: 100 million
- 2015: 200 million



Characteristics

- Private eIDs
- Businesses
- Transactions with government and businesses

Level of assurance/security

- Level 1 to 4: ranging from little to very high confidence in the asserted identity's validity

Transactions

- 2013: 1.6 million
- 2015: 7.2 million



Characteristics

- Private eIDs
- Citizens and businesses
- Transactions with government and businesses

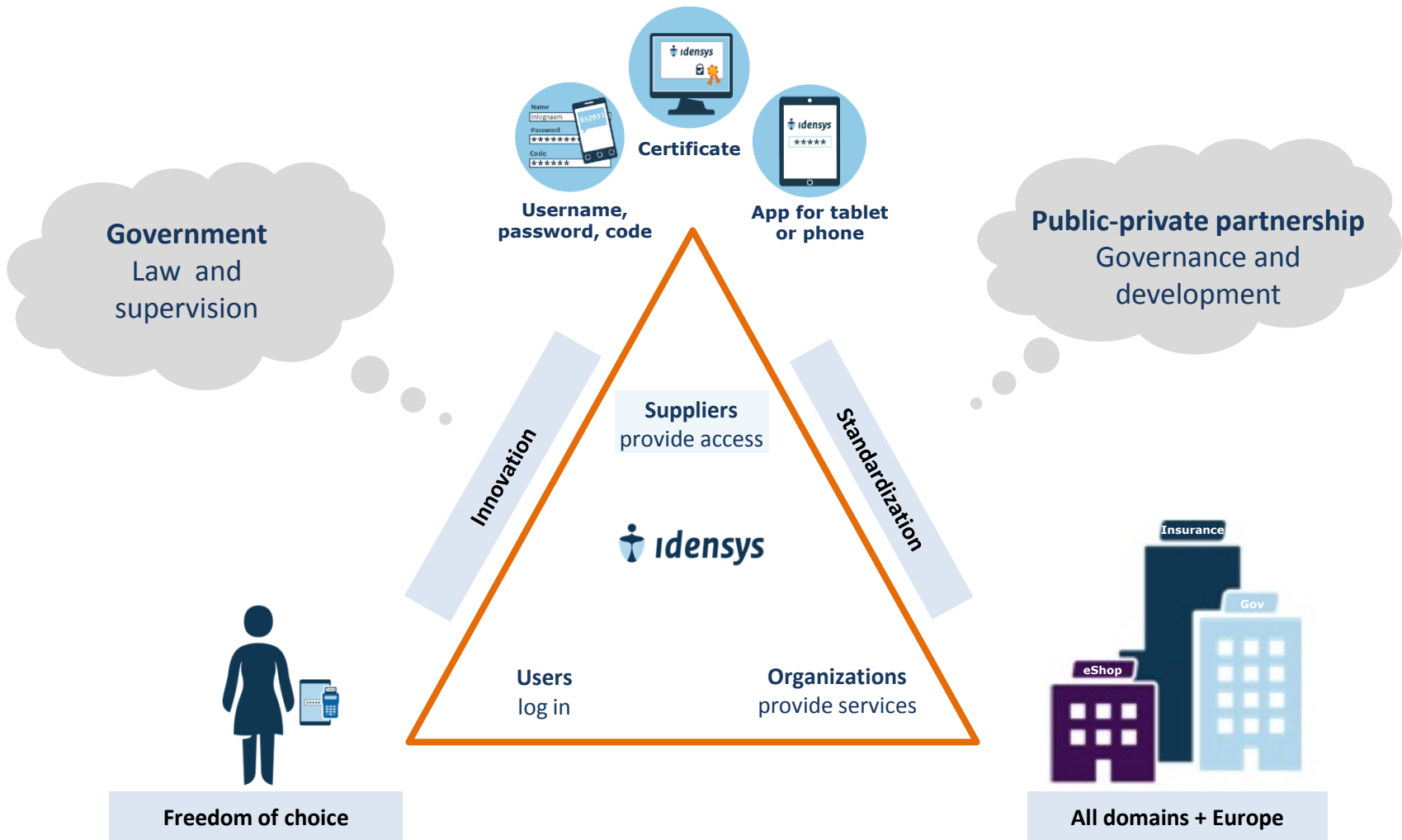
Level of assurance/security

- From low to very high assurance

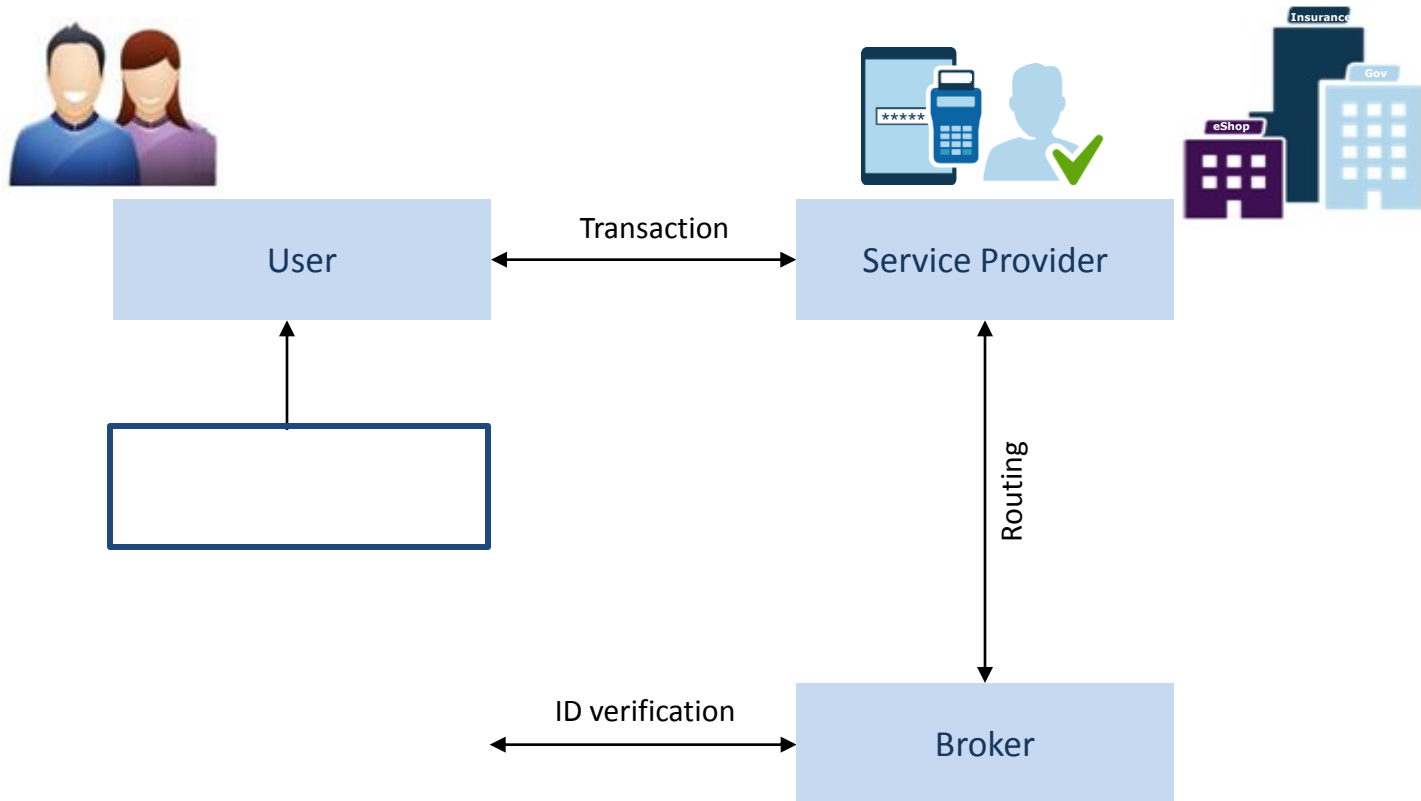
Pilot phase

- 21 pilots
- Max 300.000 users

Co-operation and competition



User Centricity



Challenges ahead



From minimizing risk

to

maximizing opportunities

Wrap-up



- eIDAS will change the way we do business in Europe
- Idensys will provide a Dutch gateway to all 28 EU member states



- The succes of Idensys lies in public-private partnership
- PPP is key to innovative, user centric and reliable online services



- The eIDAS era is full of opportunities for both citizens and businesses
- It's time to step up and maximize them