

## Panel S2: Digital Health Revolution Improving Society *Cyber Security for Network-Connectable Devices*

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**SYNOPSYS**  
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# An ever-more connected world . . .



## Goods & Services

- Track materials
- Speed distribution
- Product feedback



## People

- Wellness monitoring
- Medical case management
- Social needs



## Communities

- Traffic status
- Pollution alerts
- Infrastructure checks



## Environment

- Pollution checks
- Resource status
- Water monitoring



## Homes

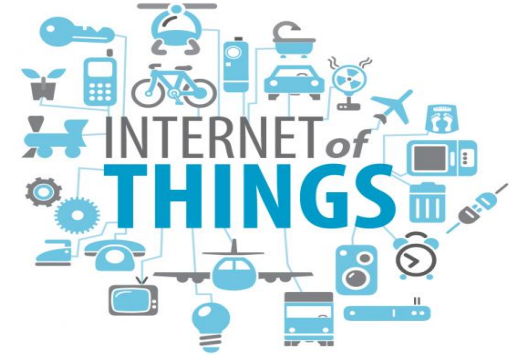
- Utilities control
- Security monitoring
- Structure integrity



data

# Growing Concern with Internet of Things (IoT)

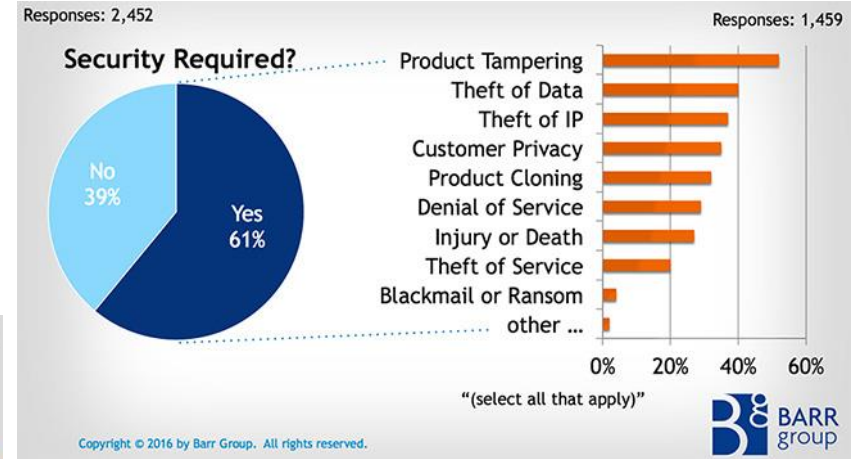
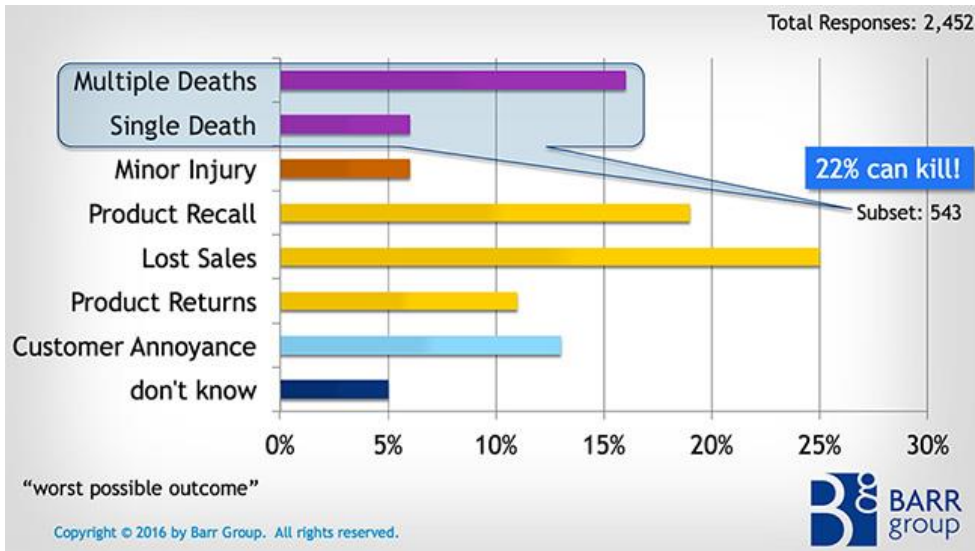
- Lax security for the growing number of IoT embedded devices in appliances, industrial applications, vehicles, TVs, smart homes, smart cities, healthcare, medical devices, etc.
  - Sloppy manufacturing ‘hygiene’ is compromising privacy, safety and security – incurring risks for faster time to market
  - IoT risks provide source vectors for privacy/financial exploitation
  - IoT risks range from virtual harm to physical harm
    - Cyber exploitation with physical consequences;
    - Increased risk of bodily harm from hacked devices



# Safety/Security Risks with IOT embedded systems

## Engineering Community concerns:

- Poorly designed embedded devices can kill;
- Security is not taken seriously enough;
- Proactive techniques for increasing safety and security are used less often than they should be.



## Barr Group: “Industry is not taking safety & security seriously enough”

Based on results of survey of more than 2400 engineers worldwide to better understand the state of safety- and security-aware embedded systems design around the world (Feb 2016).

# Shifting Business Concerns: Increased Software Liability

1980's

1990's

2000's

2010's



Quality



Quality / Security



Quality / Security / Safety & Privacy

**Financial Liability**

# 90%

of all reported security incidents result from  
exploits against defects in software

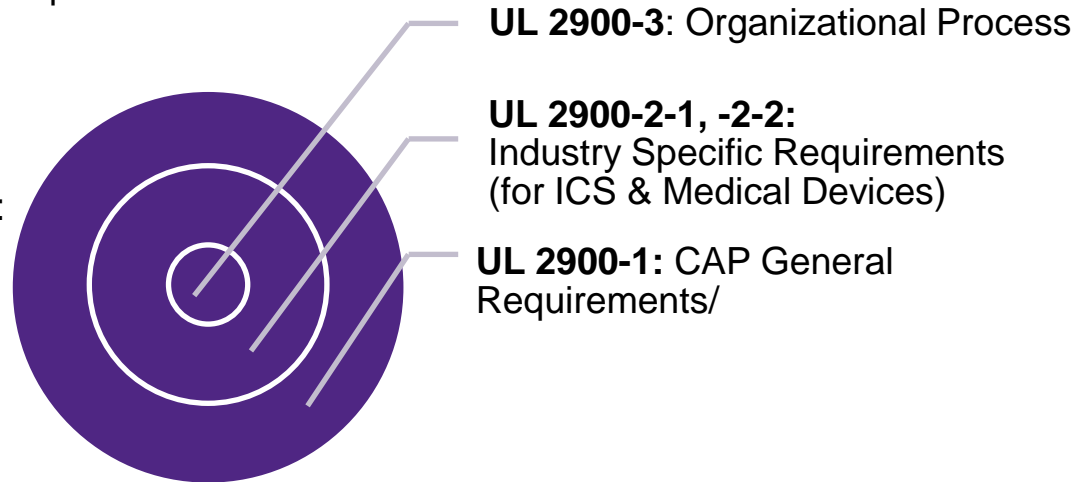
# Have Healthcare Network-Connectible Devices been Tested?

- **for Exploitable Weaknesses (CWEs)?**
  - If suppliers do not mitigate exploitable weaknesses or flaws in products (which are difficult for users to mitigate), then those weaknesses represent vectors of future of exploitation and 'zero day' vulnerabilities.
- **for Known Vulnerabilities (CVEs)?**
  - If suppliers cannot mitigate known vulnerabilities prior to delivery and use, then what level of confidence can anyone have that patching and reconfiguring will be sufficient or timely to mitigate exploitation?
- **for Malware (MAEC)?**
  - If suppliers do not check that the software they deliver does not have malware (typically signature-based), then users and using enterprises are at risk of whitelisting the malware.

# Underwriters Labs Cybersecurity Assurance Program: proving consumer protection for network-connectable devices

- UL Cybersecurity Assurance Program (**UL CAP**) will be **Product Oriented & Industry Specific** with these goals:

- Reduce software vulnerabilities
- Reduce weaknesses, minimize exploitation
- Address known malware
- Increase security awareness
- Product service offerings apply to:
  - Connectable Products
  - Products Eco-Systems
  - Products System Integration
  - Critical IT Infrastructure Integration



**UL 2900-3:** Organizational Process

**UL 2900-2-1, -2-2:**  
Industry Specific Requirements  
(for ICS & Medical Devices)

**UL 2900-1:** CAP General  
Requirements/



# Digital Health Revolution Improving Society

## *Cyber Security for Network-Connectable Devices*



Consumers of software-reliant IoT systems should demand safety and security be ‘built in’ as a responsibility of suppliers.

Health-care providers’ buying can send a strong market signal for cybersecurity in network-connectable devices.

[sample procurement language is available]

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