



# Be He@lthy Be Mobile

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## S2: Digital Health Revolution Improving Society



# The need: a global challenge



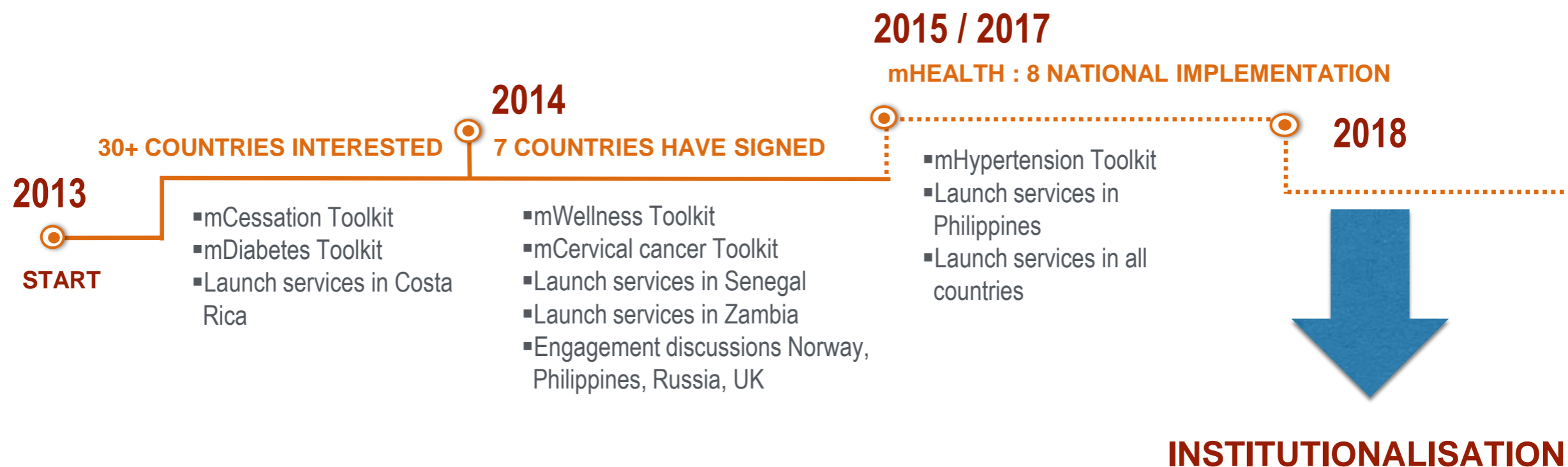
6 in 10 deaths  
Due to NCD



"We should all  
work to meet  
targets to reduce  
NCDs."



# Be Healthy Be Mobile: Progress



Looks at **SCALE**: institutionalising mHealth tools



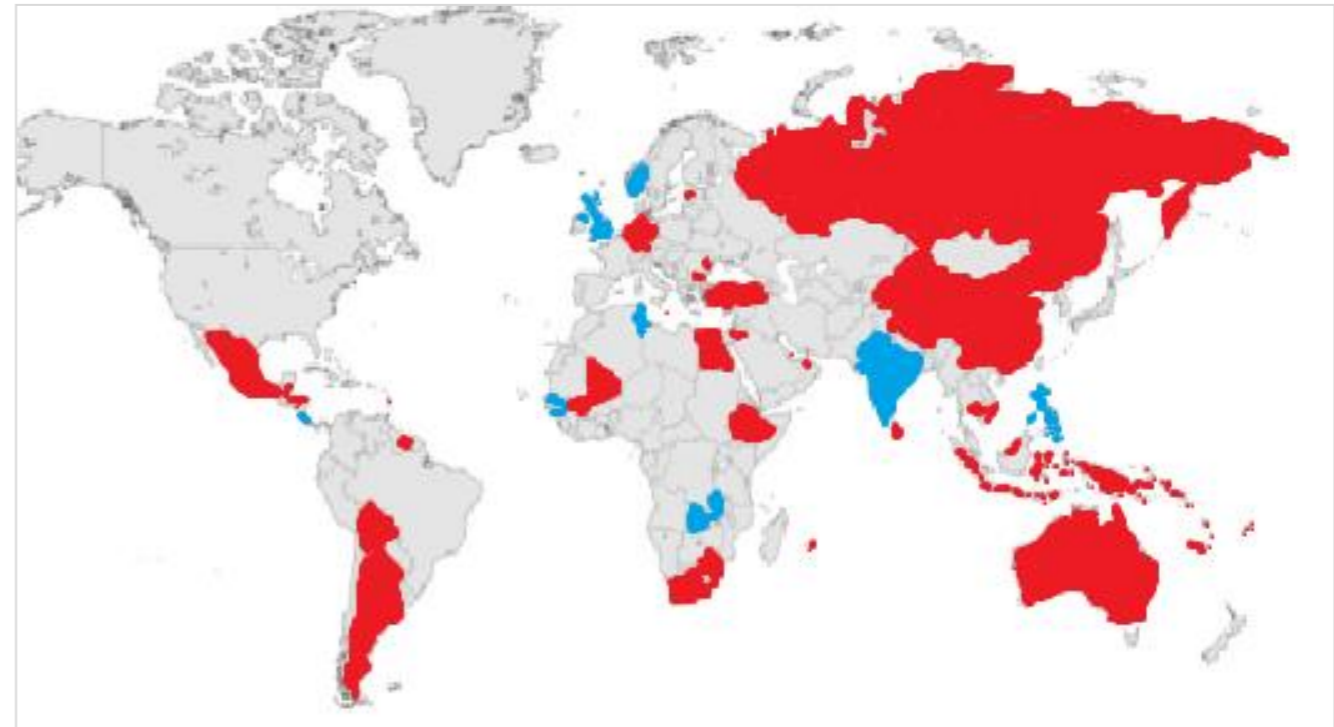
# Public / Private





# Implementation

- Countries who have started (8)
- Countries that have sent an Official Request (16)
- Countries that have expressed interest in joining the initiative (45+)



# Human-Centred Design is central



THANK YOU

