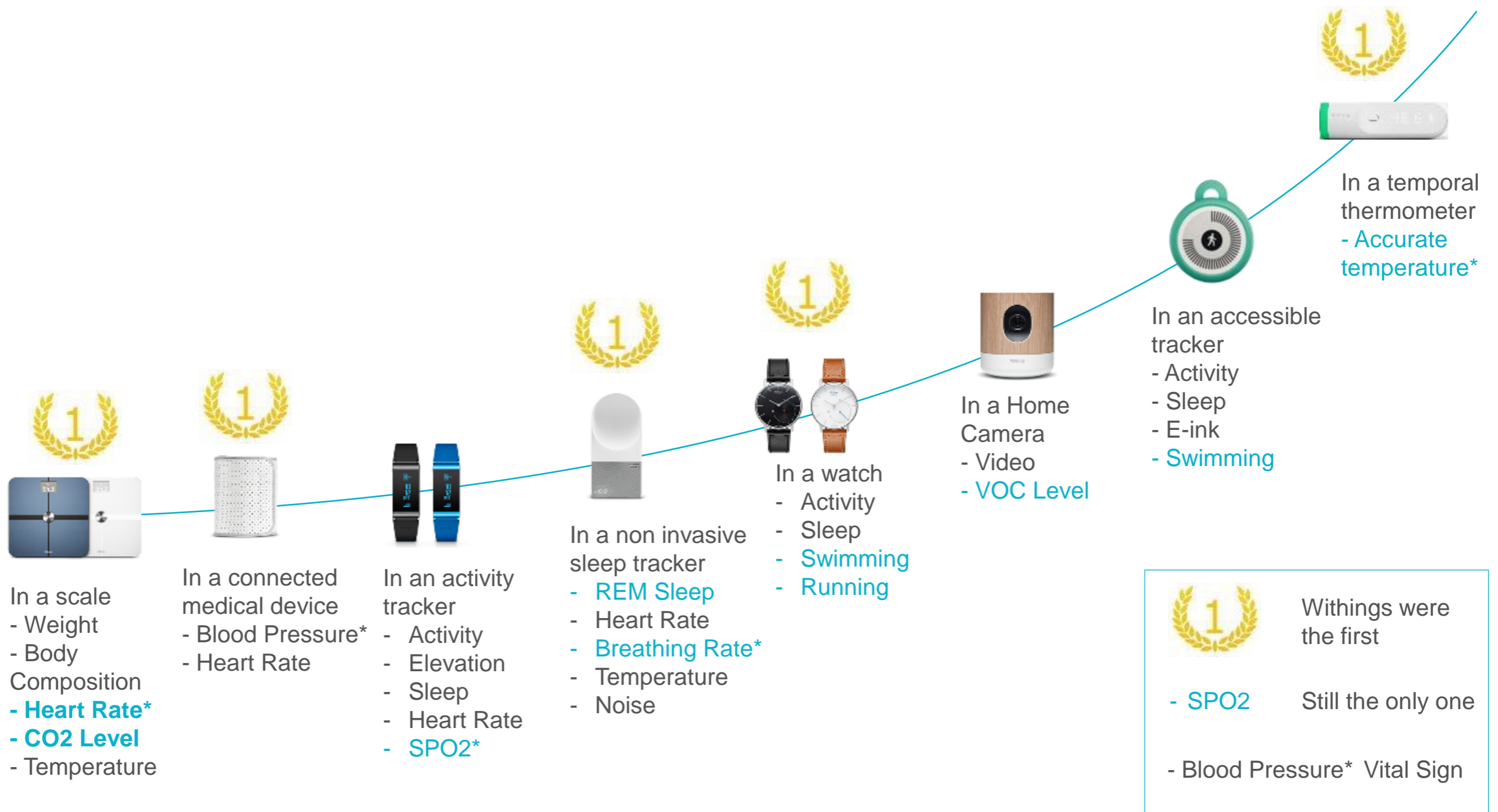




From Quantified-Self to Population Health

Our ecosystem of patient centric devices covers essential vital signs



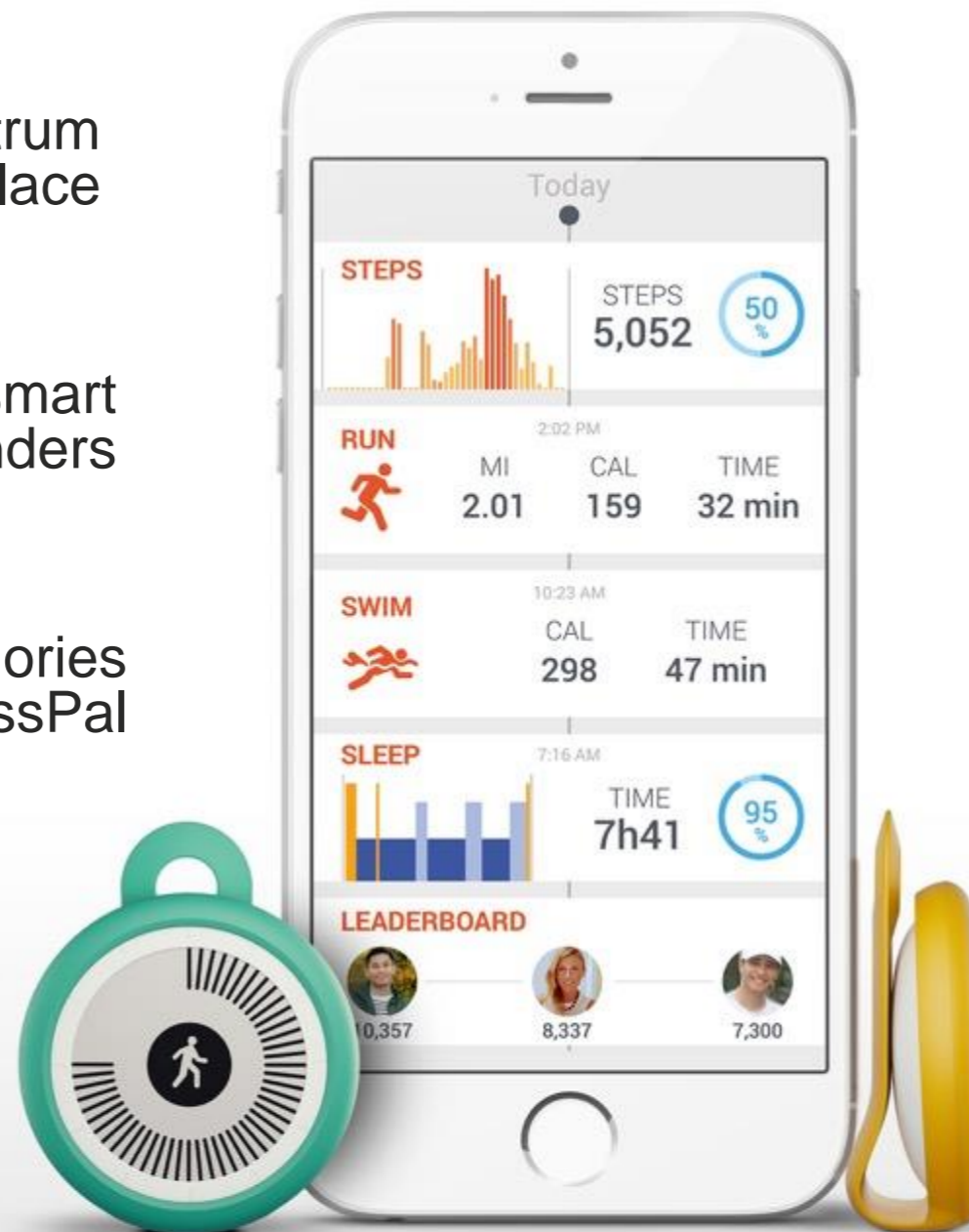
Your individual health dashboard

Know your body. Take control.

The whole health spectrum
in one place

Live coaching via smart
insights and reminders

Track your food & calories
via MyFitnessPal



Positive peer pressure
via badges and leaderboard

Integration with over 100
major partner apps



Patient-Generated Data can flow seamlessly to most EHR



Epic

Cerner

Allscripts™

emis

eClinicalWorks

OPTUM™

dr chrono

**NEXTGEN
HEALTHCARE**



**Smart
Devices**

**User-Generated
Health Data**

**Electronic
Health Records**

Our devices are used by an accomplished research community

Diabetes, obesity,
Cardiac insufficiency

Hypertension,
diabetes

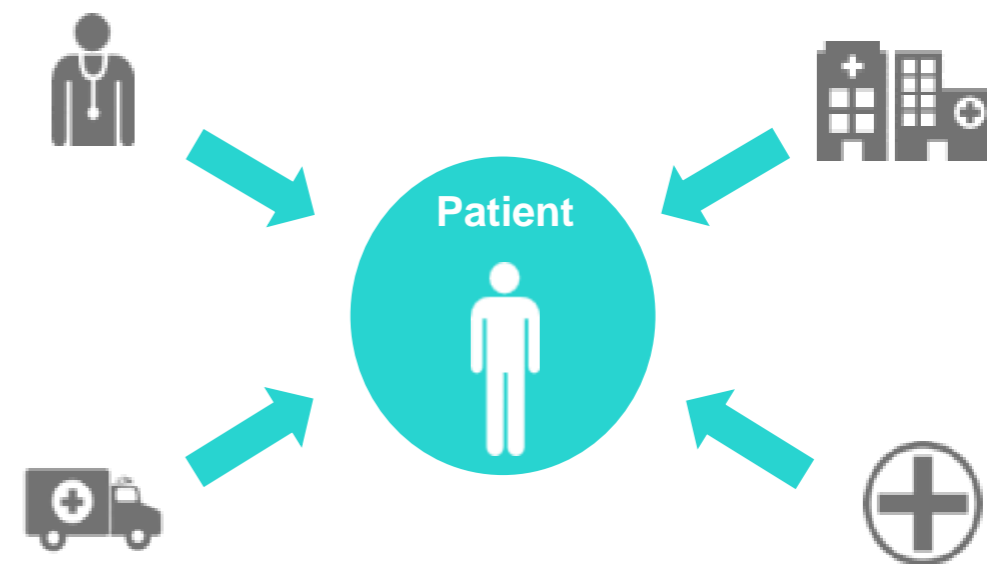
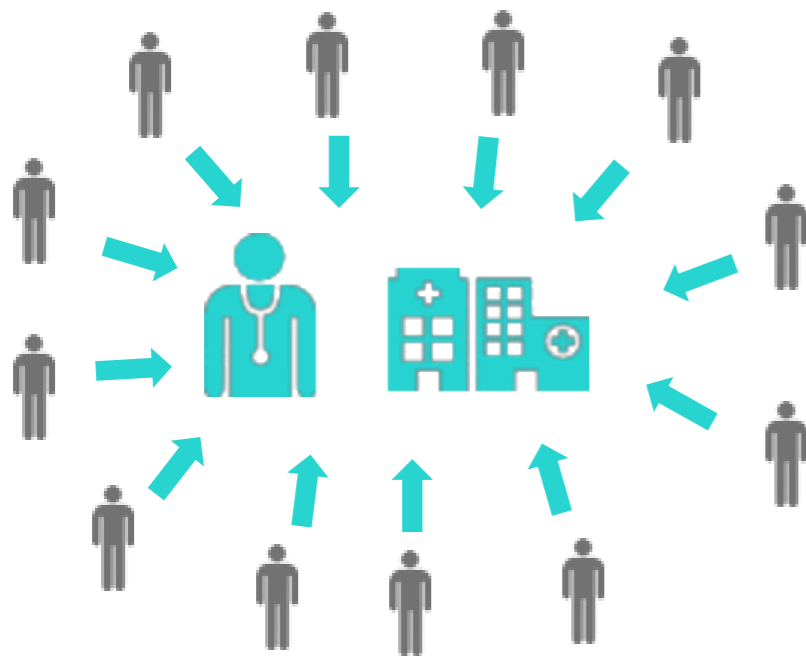
Post-surgery reeducation,
COPD



Shaping a new paradigm...

From **Passive and limited data collection...**

...to **Active Patient-Centric monitoring & Holistic Health Care Data Storage...**



Clinical Use

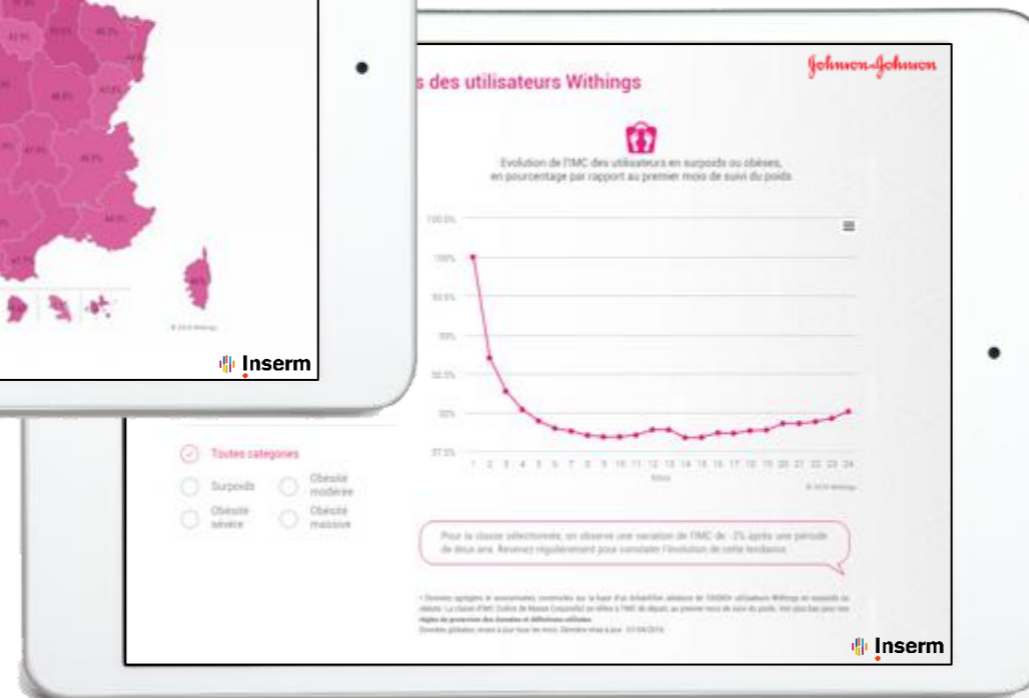
**Big Data
& Research**

Health Insurance

Creating an Open Data Platform (Obs.withings.com)



Geographical distribution



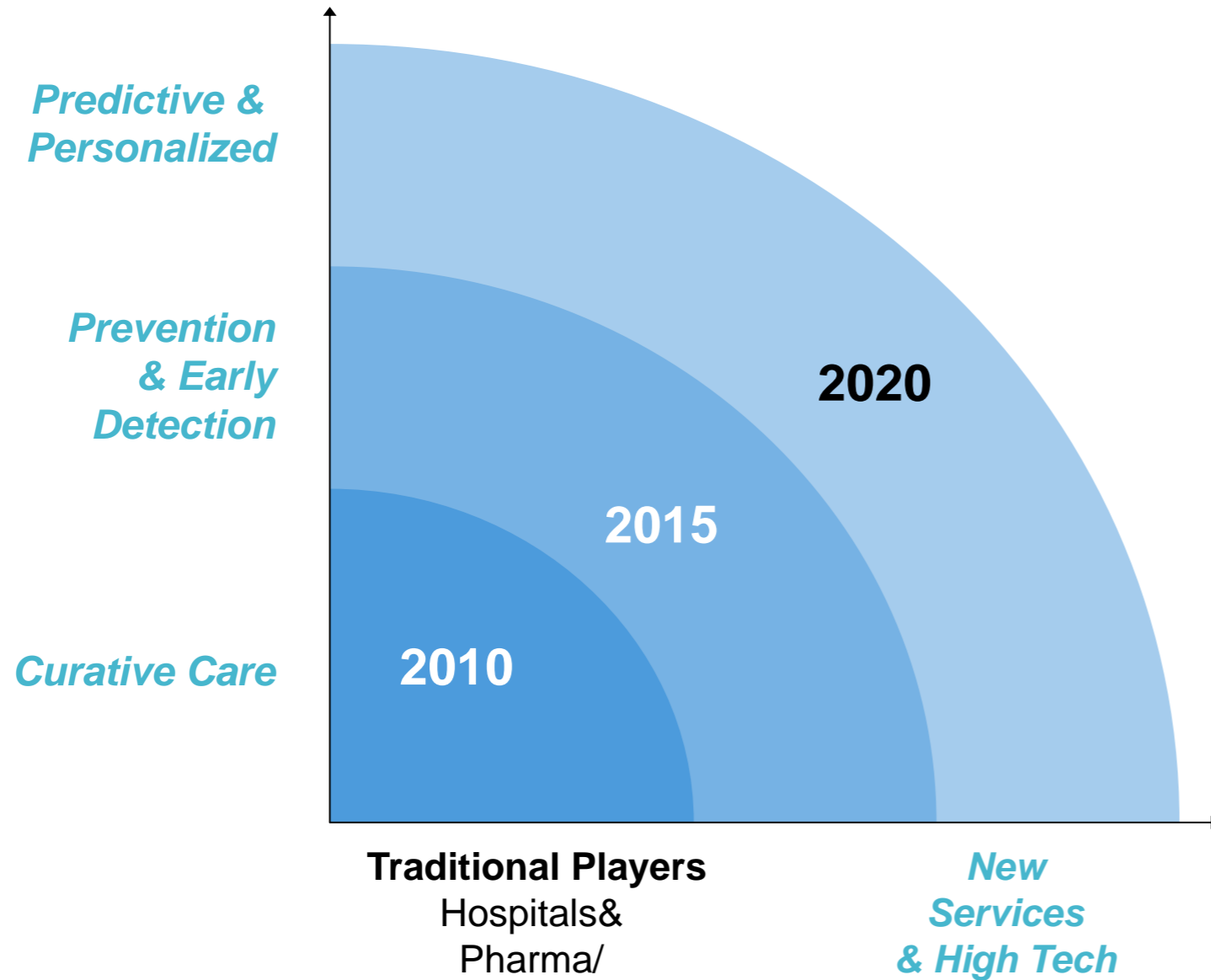
Statistics on weight progression



Statistics on BMI

Making predictive medicine a reality

Nature of Care



**Healthcare
Players**

Source: : Horizon 2020, Jalma, Withings

Preventive

Predictive

Personalized

Participative



Health
Institute

Thank you

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