

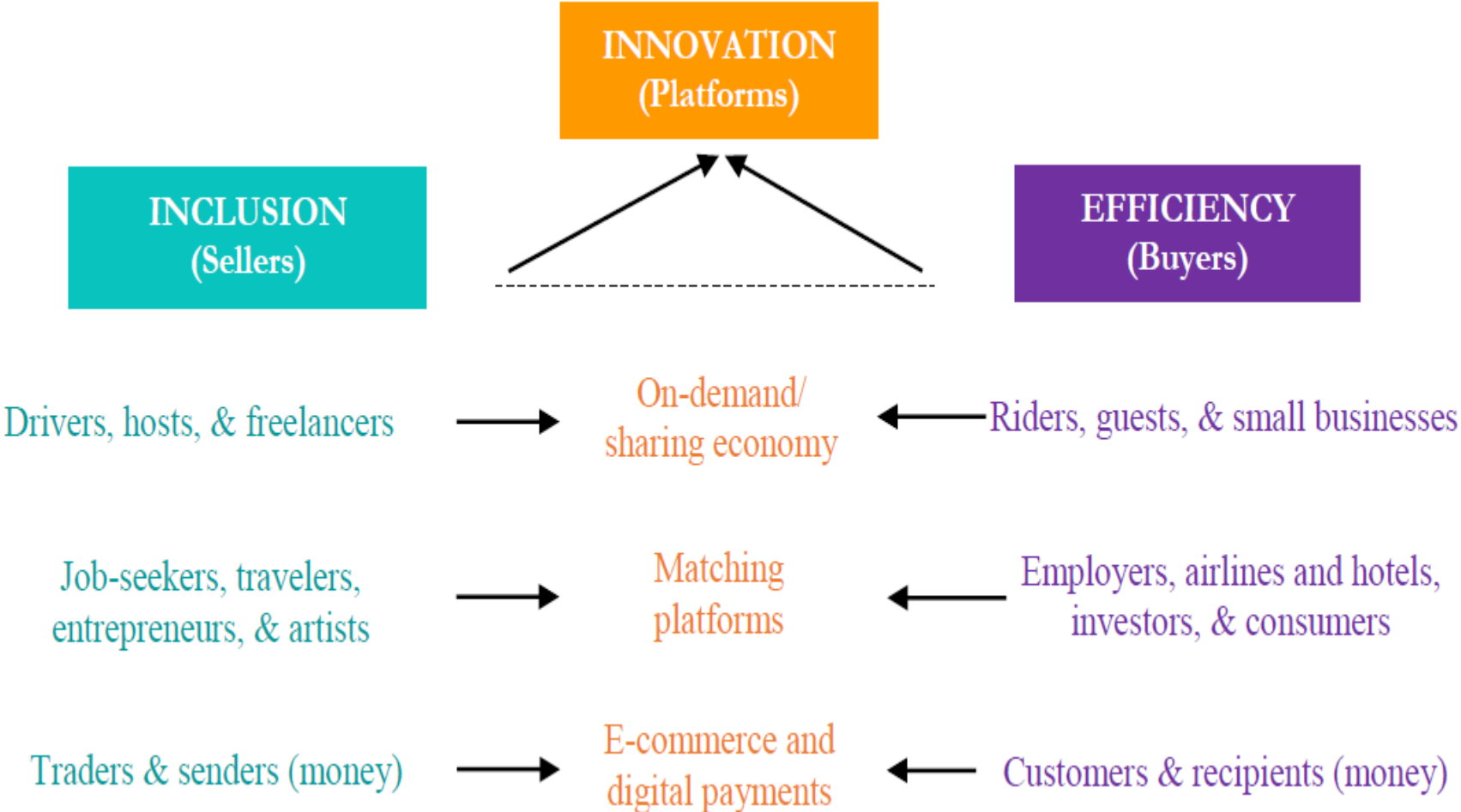
DIGITAL LIFE AND THE SHARING ECONOMY



THE WORLD BANK




Dr Tim Kelly,
Lead ICT Policy Specialist
Global Forum, Oulu, 28 Sept. 2015

INCLUSION, EFFICIENCY AND INNOVATION ARE DRIVING THE SHARING ECONOMY



INTERACTION BETWEEN ANALOG AND DIGITAL ECONOMY




COMPETITION BETWEEN


Traditional Taxi →  


Professional Services →  



Traditional Hotels → 

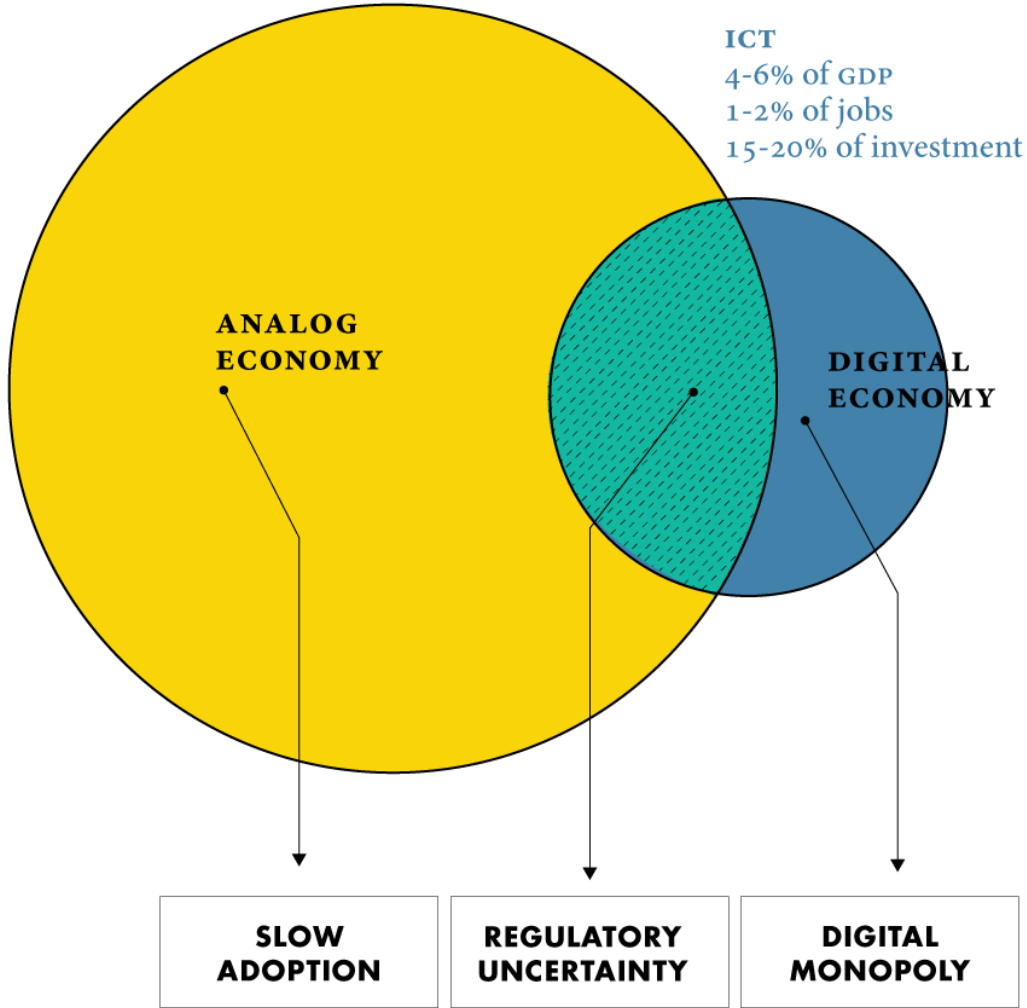

Traditional Banks → 
 

Traditional Universities → 


Brick & Mortar Stores → 
 


Traditional Money Transfer Agents → 





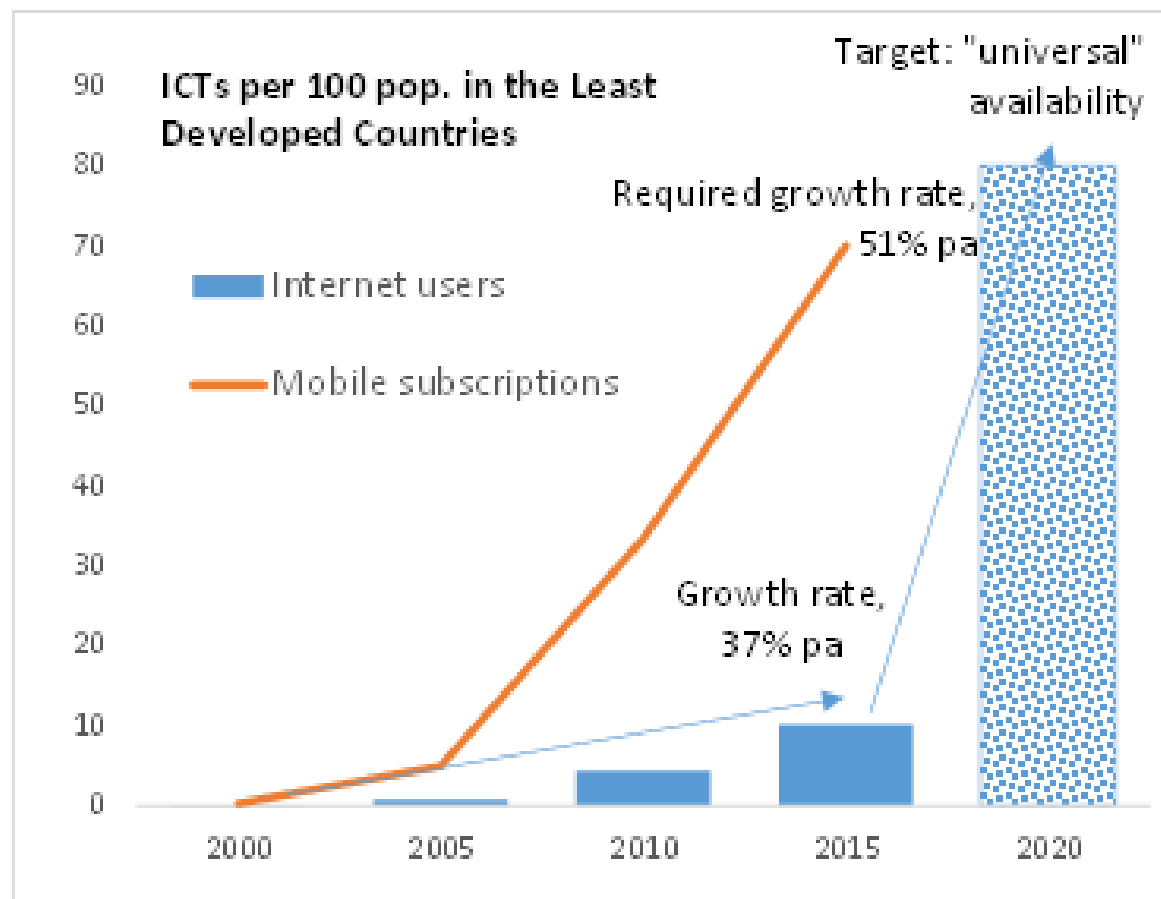
THE SHARING ECONOMY: NOT YET UNIVERSALLY SHARED



Migrants in Djibouti, where there is a monopoly telecom operator, accessing signals from neighboring Somaliland, where there is competition

ICT AND THE SUSTAINABLE DEVELOPMENT GOALS

Goal 9c:
significantly increase access to ICTs and strive to provide universal and affordable access to internet in LDCs by 2020



Source: World Bank, adapted from ITU data.

Note: Year end 2015 figures are estimated.

World Development Report 2016: Digital Dividends

Publication in January 2016

For more information, see:
www.worldbank.org/WDR2016

