

SmartDok: Smart Digitalization of B&C

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SmartDok:

Nordic leader in B&C Digitalization

- Founded in 2005
- Founder and CEO, Bjørn Tore Hagberg
- One-product company – SmartDok
- 2.5 mill EUR turnover 2015
- 700 customers, 24.000 users
- Alta, Norway
 - 14 employees
- Stockholm, Sweden
 - 2 employees



- SmartDok
 - Continuously developed since 2005
 - "Help entrepreneurs to build more efficiently" -> process optimization
 - 9 extensive modules

- Strategy/values
 - Long-term oriented
 - Knowledge-intensive
 - Fully integrated
 - Industry specialization
 - Passion for the cause



Positive implications of Smart Digitalization in B&C

➤ The Challenge:

- Conservative industry
- Pen & paper is our enemy
- Little ICT knowledge industry

➤ Our solution: Digitalization

- Developed a solution together and for our customers
- Have used the right technology
- Market knowledge

➤ Impact & Implications

- Increased quality
- Cost efficiency
- Effective process
- Less errors
- More environmental friendly



SmartDok: Shaping the Future?

- Global construction industry by 2019: \$ 10,388.6 billion
- European construction industry: 15 million employed; 16% of GDP
 - CECE 2020 Strategy: 20% of GDP
- SmartDok International vision: Empowering society by helping the development of Smart Buildings in Smart Cities in a Smart Industry

