

# DIGITAL LIFE/WORLD: SHARING ECONOMY

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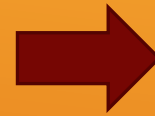




# DRIVERS OF SHARING ECONOMY

# New Principles

-  Simplicity
-  Transparency & Traceability
-  Innovation
-  Community
-  Collaboration



# Opportunities



# SHIFT IN MINDSET



Thank you !

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