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ITEMS proposes a various range of consulting assistance: Strategic studies, Market analysis, International benchmarks, Technological Analysis, Business plans, Due diligence, Roll out assistance.

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This program is in alphabetical order. It may be modified in order to satisfy at the best level the Global Forum 2014's sponsors, speakers & participants.

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70 rue Amelot. 75011 Paris FRANCE – Tel: + 33 1 46 42 48 76 Fax: + 33 1 41 08 94 27 http://globalforum.items-int.com





THE INTERNATIONAL THINK-TANK ON THE DIGITAL FUTURE

REGISTRATION 8:00 am - 8:45 am WELCOMING ADDRESSES 8:45 am - 9:15 am

Sébastien Lévy, Vice President Global Forum/Shaping the Future & Partner Items International; Administrator Silicon Sentier, France

Sylviane Toporkoff, President, Global Forum/Shaping the Future; Founder & Partner Items International; Professor at the Institute of European studies, University of Paris,

Kevnotes

Hamadoun I. Touré, Secretary-General ITU - International Telecommunication Union Anja Wyden Guelpa, State Chancellor of Geneva, Switzerland

OPENING SESSION 9:15 am - 11:00 am

A CONNECTED AGE

VISIONS FROM FU. AMERICAS, ASIA, BRICS & AFRICA

Moderator

Anna Gomez, Partner Wiley Rein LLP, USA

Keynotes

Jørgen Abild Andersen, Chairman of OECD's Committee for Digital Economy Policy (CDEP); Director General Telecom (rtd.), Denmark

Ching-Long Lu, Representative, Taipei Representative Office in France, Taiwan Willie Lu, Co-Founder Technaut Intellectual Ventures, USA; Chief Inventor and "Father", Open Wireless & Mobile Cloud Platforms for Mobile Devices, USA

Gary Shapiro, President & CEO, CEA - Consumer Electronics Association, USA Theresa Swinehart, Senior Advisor to the President on Global Strategy, ICANN- Internet Corporation for Assigned Names and Numbers

Roberto Viola, Deputy Director-General, DG CONNECT, European Commission

COFFEE BREAK

DRIVERS FOR OUR CONNECTED AGE

Moderator

Lars Albinsson, Creative Director/Founder Maestro Management, Sweden

Speakers

Wladimir Bocquet, Head of Policy Planning for Government and Regulatory Affairs,

Christian Buchel, Deputy-CEO & Chief Digital Officer, ERDF - Electricité Réseau de France; Vice-Président EDSO for Smart Grids, France

Margot Dor, Strategy Development, ETSI - European Telecommunications Standards

Gabrielle Gauthey, Group Corporate President, Global Government Sector, Public Safety and Defense, Alcatel-Lucent, France Aarti Holla, Secretary General, ESOA - European Satellite Operators Association

Latif Ladid, President IPV6 Forum, Luxemburg

Gérard Pogorel, Professor of Economics and Management-Emeritus, Telecom ParisTech,

Gerald Santucci, Head of Unit Knowledge Sharing, DG CONNECT, European

Claudia Selli, EU Affairs Director, AT&T, Belgium

LUNCH 12:45 pm - 2:00 pm





Keynote Speakers 2:00 pm- 2:40 pm

21st Century Challenges - The Situation of the Digital Citizen Now

Jay E. Gillette, Senior Research Fellow and Institute Secretary DPI - Digital Policy Institute; Fulbright-Nokia Distinguished Chair in Information and Communications Technologies, University of Oulu in Finland, USA

Keynote Speakers

Thomas J. Rosch, Partner & Counsel Antitrust & Competition Practice, Latham & Watkins, USA

Ismail Serageldin, Director of the Library of Alexandria, Egypt

SESSION 2 2:40 pm – 4:15 pm CONTENT, CREATION. COMMUNICATION, COPYRIGHTS

Hugo Kerschot, Founder & Managing Director, Is-Practice, Belgium

Speakers

Stéphanie Bacquère, Founder nod-A,

Patrick-Yves Badillo, Professor, Director and Founder Medi@LAB-Genève, UNIGE University of Geneva. Switzerland

Giovanna Di Marzo Serugendo

Professor UNIGE - University of Geneva, Switzerland

Ismail Dia, Senior Director Government accounts, Govdelivery Europe, Belgium Andrea Frascati, Business Developer Manager, Smart P@per S.p.A. Italy & Mario Po'. Executive Director, Venice

Hospital ULSS 12. Italy Maurice Ronal Member of CNII -Commission Nationale de l'Informatique et

des Libertés, France Alfredo Ronchi, Secretary General EC MEDICI Framework; Professor Politecnico

di Milano, Italy Alan Shark, Executive Director PTI-Public Technology Institute; Associate Professor of Practice, Rutgers University School of Public Affairs & Administration, USA Irène Toporkoff-Mayer, Cofounder and

Managing Director, Worldcrunch, France

SESSION 3 2:40 pm - 4:15 pm ADVANCED CYBERSECURITY & **BUILD CONFIDENCE & FUTURE**

Chair/Moderator

Sébastien Héon, Director of Consulting 8 Political Affairs, Airbus Defence & Space CyberSecurity, France

Speakers

Rosa Barcelo. Head of the Digital Privacy Sector, DG CONNECT, European

Kevin C. Boyle, Partner, Latham & Watkins Llp: Editor Global Privacy & Security Compliance Law Blog, USA

Patrick Curry, CEO, MACCSA Multinational Alliance for Collaborative Cyber Situational Awareness Ltd, United-Kinadom

Bertrand Lathoud. Information Security Officer - EU, PayPal, Belgium

Willie Lu. Co-Founder Technaut Intellectua Ventures, USA

Oliver Väärtnõu, CEO, Cybernetica AS,

Sarah (Xiaohua) Zhao, Partner Perkins Coie LLP. China

COFFEE BREAK 4:15 pm - 4:30 pm

FUTURE OF REGULATION IN THE AGE OF THE INTERNET

Chair/Moderator

Andrew D. Lipman. Partner and Head of Telecom Group, Bingham McCutchen, USA

Speakers

Jørgen Abild Andersen, Chairman of OECD's Committee for Digital Economy Policy (CDEP), Denmark

Wladimir Bocquet, Head of Policy Planning for Government and Regulatory Affairs, GSMA Association

Mark Fell, Managing Director, Carre & Straus United-Kingdom

Frederic Geraud de Lescazes. Head of Government & Community Relations. Cisco, France

mad Hoballah, Chairman & CEO, TRA elecommunications Regulatory Authority, ebanon

Michael Kende, Chief Economist, ISOC

Hanne Melin, Policy Strategy Counsel, eBay Inc. Public Policy Lab EMEA, Belgium Claudia Selli, EU Affairs Director, AT&T.

Claudia Selli. EU Affairs Director. AT&T. Belaium

SSION 5 4:30 pm - 6:00 pm **CONNECTED HEALTH**

Chair/Moderator:

npaolo Armellin, Head of Research Unit, CRG - Centro Ricerche GPI s.r.l, Italy

Speakers

Carmelo Battaglia, Public Administration and Institutional Relations InfoCert, Italy Najeeb Al-Shorbaji, Director, Knowledge, Ethics and Research Department, WHO -

Florence Gaudry-Perkins, International Director-Global Government Sector, Alcatel Lucent HQ. France

World Health Organization

Antoine Geissbuhler, Professor and Chairman, Department of Radiology and Medical Informatics, UNIGE- University of Geneva, Switzerland

Romain Lacombe, Independent Open Data Expert. France

Mario Po'. Executive Director & Giuseppe Grassi, Director Cardiology ment, Venice Hospital, Italy

Sinikka Salo, Deputy Mayor Healthcare and Social Welfare. City of Oulu, Finland Ulrich Wuermeling, Partner Global Co-Chair of the Information Technology Industry Group, Latham & Watkins,

Alessandro Zanotelli, President and CEO, SPID, Italy

DAY 2: TUESDAY 18TH NOVEMBER 2014 **MORNING SESSIONS**

REGISTRATION Starting 8:00 am

WII -Women in Leadership Breakfast-Workshop 8:30 am - 9:30 am GENDER ISSUES: WIL- WOMEN IN LEADERSHIP

WOMEN IN ICT: TRANSFORMING OUR DIGITAL FUTURE

Moderator

Audrey Mandela, Co-Founder, Multimap; Chair & Acting COO, Informilo; independent Consultant, United-Kingdom

Effat El Shooky, Technical Director, Women Business Development Center (WBDC) & Founder of Community-Based Knowledge Innovation and Social Entrepreneurship Initiative (CKI&SE), Egypt

Laura Mandala, Managing Director, Mandala Research, USA

Anne-Lise Thieblemont, Senior Director Government Affairs, Qualcomm, USA Veronique-Ines Thouvenot Co-founder & Scientific Director Millennia 2025 Foundation

CATALYSTS FOR INNOVATION

TURNING IDEAS INTO REALITIES

Bror Salmelin, Adviser for Innovation Systems, DG CONNECT, European Commission

Moderator

Gary Shapiro, President & CEO, CEA - Consumer Electronics Association, USA Speakers

Thomas Andersson. Senior Advisor Research & Innovation. Sultanate of Oman:

Martin Duval, CEO & Founder, Bluenove Group, France

Effat El Shooky, Technical Director, Women Business Development Center (WBDC) & Founder of Community-Based Knowledge Innovation and Social Entrepreneurship Initiative (CKI&SE), Egypt

Denis Gardin, Senior Vice-President, New Technology Ventures & Managing Director, Airbus Group Corporate Technical Office; President of TESTIA, Airbus Group, France & Pierre Langer, CEO Powidian, France

Michael Stankosky, Research Professor, George Washington University, USA Yoshio Tanaka, Professor Tokyo University of Science, Japan

Julie Wagner, Non-Resident Senior Fellow, Brookings Institution, Metropolitan Policy Program, Switzerland

COFFEE BREAK 11:15 pm - 11:30 pm

CITIZEN-CENTRIC SMART CITIES

Chair

Ismail Dia Senior Director Government Accounts, GovDelivery Europe, Belgium

Julia Glidden, President and Founder, 21c Consultancy, United-Kingdom

Speakers

Doug Craig, Mayor of Cambridge, Canada, Eric Legale, Managing Director Issy Media City of Issy-les-Moulineaux, France

Ching-Chih Liao, Deputy Secretary-General Taichung City Government, Taiwan Colette Maloney, Head of Unit Smart Cities and Sustainability, DG CONNECT, **European Commission**

Samia Melhem, Lead ICT Policy Specialist, Chair eDevelopment Group, Information and Communication Technologies Sector Unit, World Bank Group

Eikazu Niwano, Producer R&D Planning Department, NTT Corporation, Japan Takashi Obi, Professor Imaging Science and Engineering Laboratory of Tokyo Tech,

Peter Sonntagbauer, Senior Project

Director, Cellent AG: Project Director FUPOL Future Policy Modeling, Austria & Giorgio Prister, President Major Cities

Annelise Thieblemont, Senior Director Government Affairs, Qualcomm, USA

LUNCH 1:15 pm - 2:30 pm

AFTER THE DIGITAL REVOLUTION: **BUSINESS MODELS 2.0**

Jean-François Soupizet, Independent Consultant, France

Speakers

Olivier Gudet, Head of Telecom, SIG-Services Industriels de Genève, Switzerland Michal Ivantysyn, Director General, ITAPA Information Technologies and Public Administration, Slovakia

Van Khai Nguyen, CEO, CADCAMation SA. / Association innoLAB. Switzerland Fabio Perossini, Managing Director,

Kpeople, United-Kingdom

Hesham Lotfy. Business Development Expert of the Public Establishment for Industrial Estates (PEIE), Oman & Andrew Robinson, Chairman ECCO - European Commercial and Consular Office, United-

Michael Stankosky. Research Professor. George Washington University, USA Paul Wormeli, Executive Director Emeritus IJIS- Integrated Justice Information Systems Institute: Innovation Strategist Wormeli Consulting LLC. USA

Shakeel Tufail, CEO SecureNinja, USA

DAY 2: TUESDAY 18TH NOVEMBER 2014 **AFTERNOON SESSIONS**

SESSION 9 2:30 pm - 4:15 pm THE POWER OF DATA & THE **INTERNET OF THINGS**

INFORMATION STRATEGY: DEVELOPING NEW INFORMATION PRODUCTS &

Moderator

Alan Shark, Executive Director PTI-Public Technology Institute; Associate Professor of Practice, Butgers University School of Public Affairs & Administration, USA

Clément Allain, R&D Project Manager Institut de l'Elevage, France François Blanc, Director Digital Evolution ERDF - Electricité & Réseau de France,

Mariane Cimino, Consultant, France Génétique Elevage, France Sami Coll. Research Fellow UNIGE-

University of Geneva, Switzerland Stéphane Grumbach, Senior Scientist, NRIA: Adjunct Director of IXXI, the Complex Systems Institute at ENS Lyon, France

Jens-Henrik Jeppesen, Director European Affairs, CDT - Center for Democracy and Technology, Belgium Jean-Henry Morin, Associate Professor of Information Systems, UNIGE - University of Geneva Switzerland

Hervé Rannou, CEO Items International, CEO Cityzen-Data, France Gerald Santucci, Head of Unit Knowledge Sharing, DG CONNECT, European Commission

Broadband For Development

Chair/Moderator

Jean-Pierre Chamoux, Professor Emeritus Université Paris Descartes, France

Jean-François Bureau, Director of Institutional and International Affairs Futelsat France

Jules Dégila, Independent Consultant,

Ali Kone. COO & Co-Founder. Coders4Africa Inc. USA

René Dönni Kuoni. Director Telecom Services Division, OFCOM - Federal Office of Communications, Switzerland Mario Maniewicz Deputy to the

Director and Chief, IAP Department Radiocommunication Bureau (BR), ITU International Telecommunication Union Fadhilah Mathar, Ministry of

Communication and Information Technology Republic of Indonesia Samia Melhem, Lead ICT Policy Specialist, Chair eDevelopment Group, Information and Communication Technologies Sector Unit. World Bank

Madeleine Scherb, Economist/President Health and Environment Program, Cameroon





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