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# ***Social Things, Data in a Digitally Responsible Society***

*Global Forum 2014 - Geneva*

*Session 9: The Power of Data & The Internet of Things*

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Nov. 18, 2014



# Socializing Things

Considering:

- IoT is here to stay
- IoT will generate LOTS of data
- Everything will need to interconnect

→ Things will “socialize”  
→ ( “Facebook” of Things )



# Data Protection

- Trust has been breached



- The EU Data Protection reform is almost here (2015-2017)



# Challenges

- Restoring Trust in our Digital Society
- The Data “Hot Potato” effect

Are we ready for this ?

- *Digital Responsibility*, Informed Trust & Transparency : Collaborative Compliance (Co-Compliance)
- From TTP approaches to *Trusted Shared Parties* (TSP)
- + Education & Training + Public Policies