

# Fiber To The Home as enabler of Business Model 2.0

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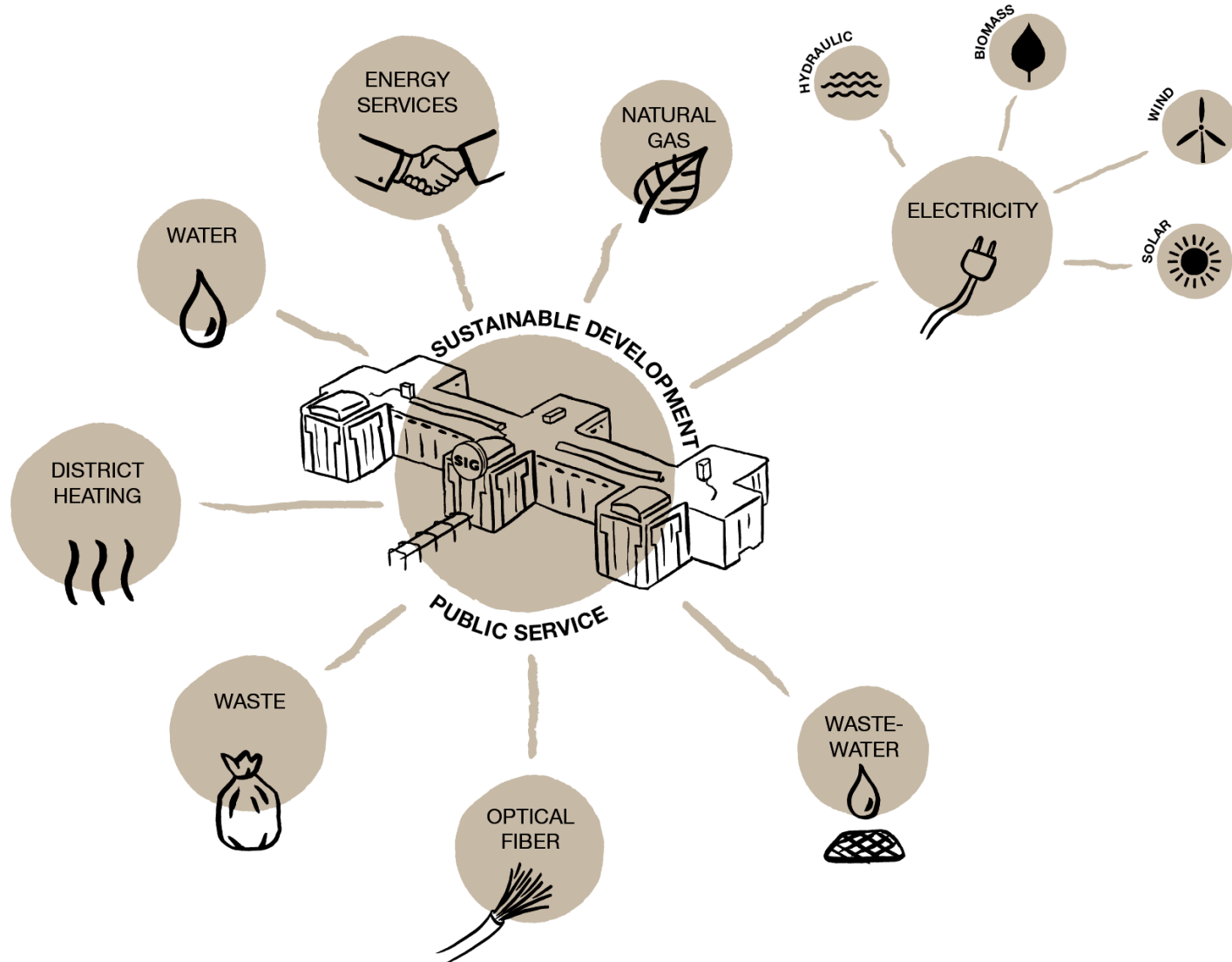
Head of Telecom

LA FIBRE OPTIQUE



# SIG (Services Industriels de Genève)

areas of expertise, serving 470'000 citizens



# Are we really after the digital revolution ?

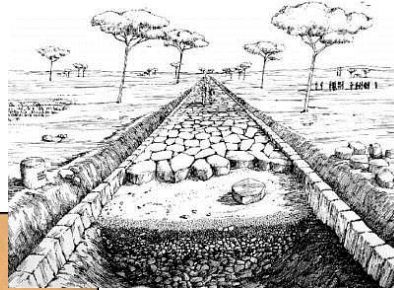


Now this is not the end. It is not even the beginning of the end. But it is, perhaps, the end of the beginning of the digital revolution

(Winston Churchill) + (Olivier Gudet)

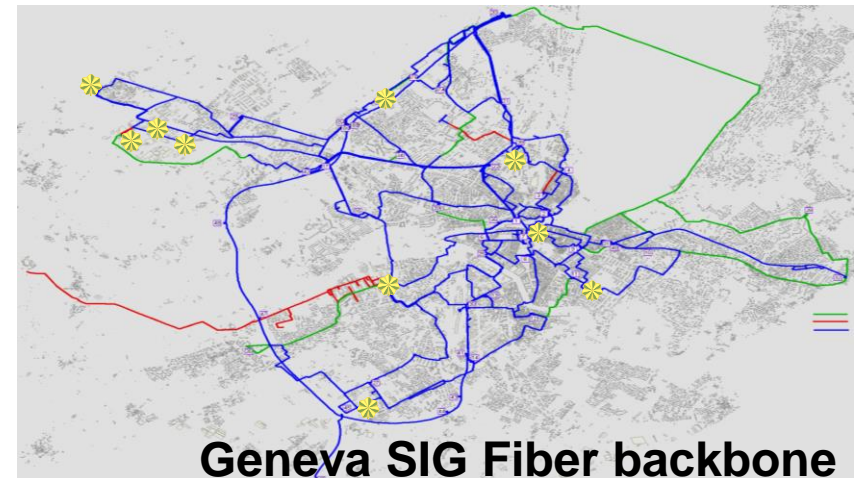
izquotes.com

# Even virtual things needs physical path



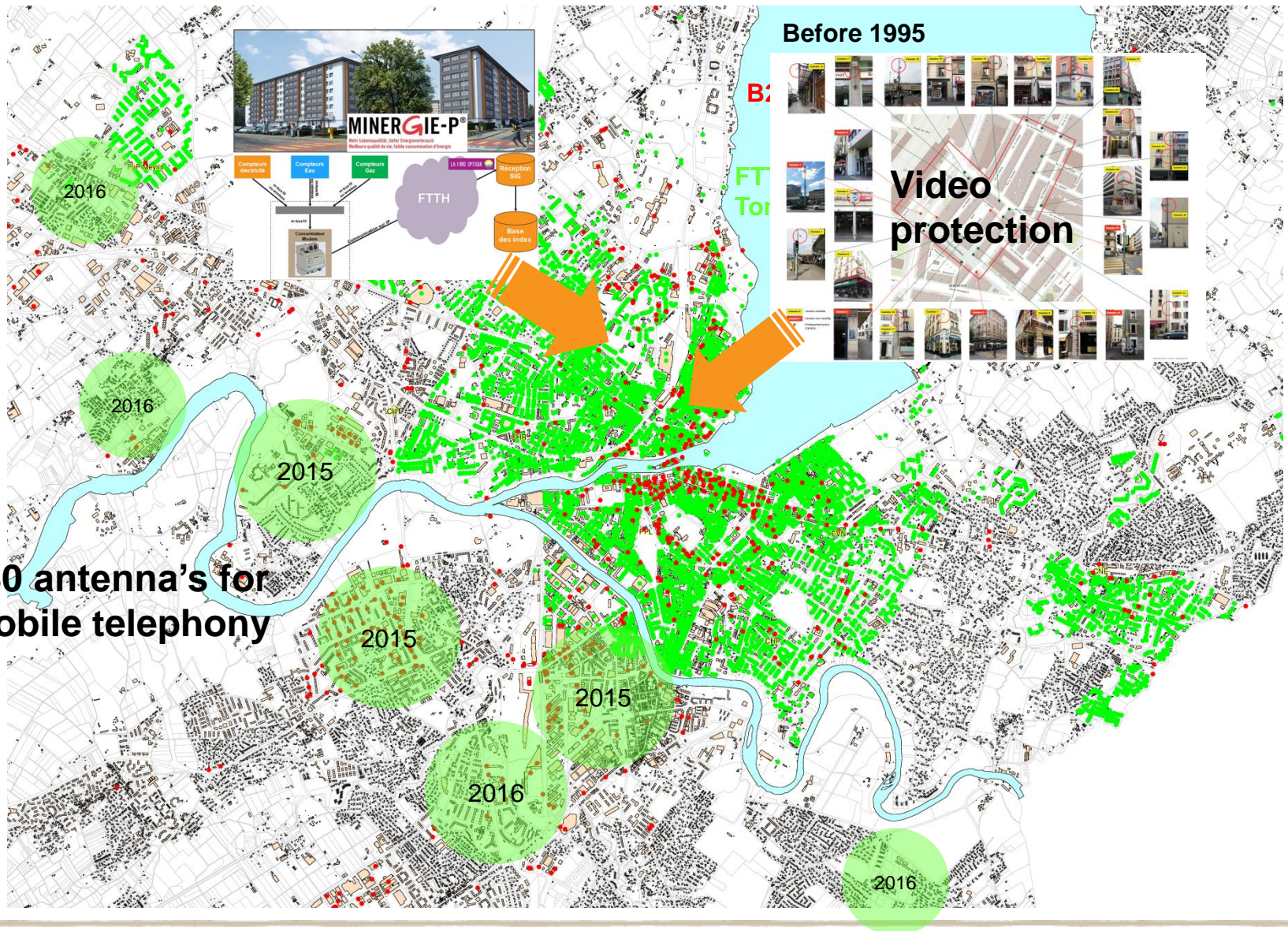
**Paved roads were a strategic asset for the Roman domination of the mediteranean area. Not only for military purposes and transporting goods, but also for communication (speed).**

**Strong communication network is necessary to allow new (digital) business model to be created.**



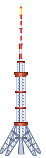


# Total coverage of area's bring new « smart opportunities



Meinier

130 antenna's for  
mobile telephony

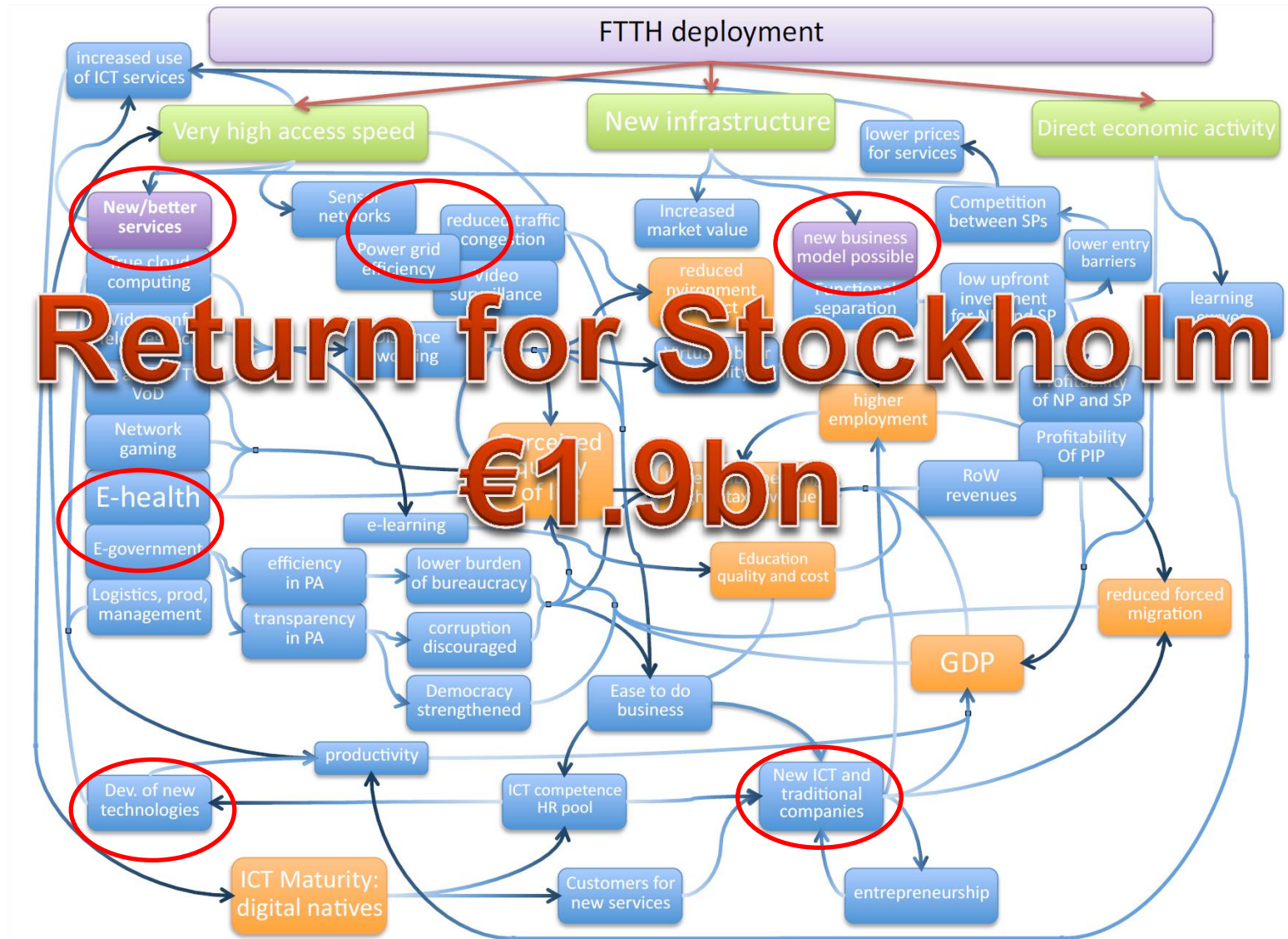


Aire-la-ville



# FTTH deployment could fuel Business Model 2.0

(Stockholm socio-economic model)



A large orange graphic on the left side of the slide, consisting of a vertical line extending from the top and a square at the bottom.

**Thank you**