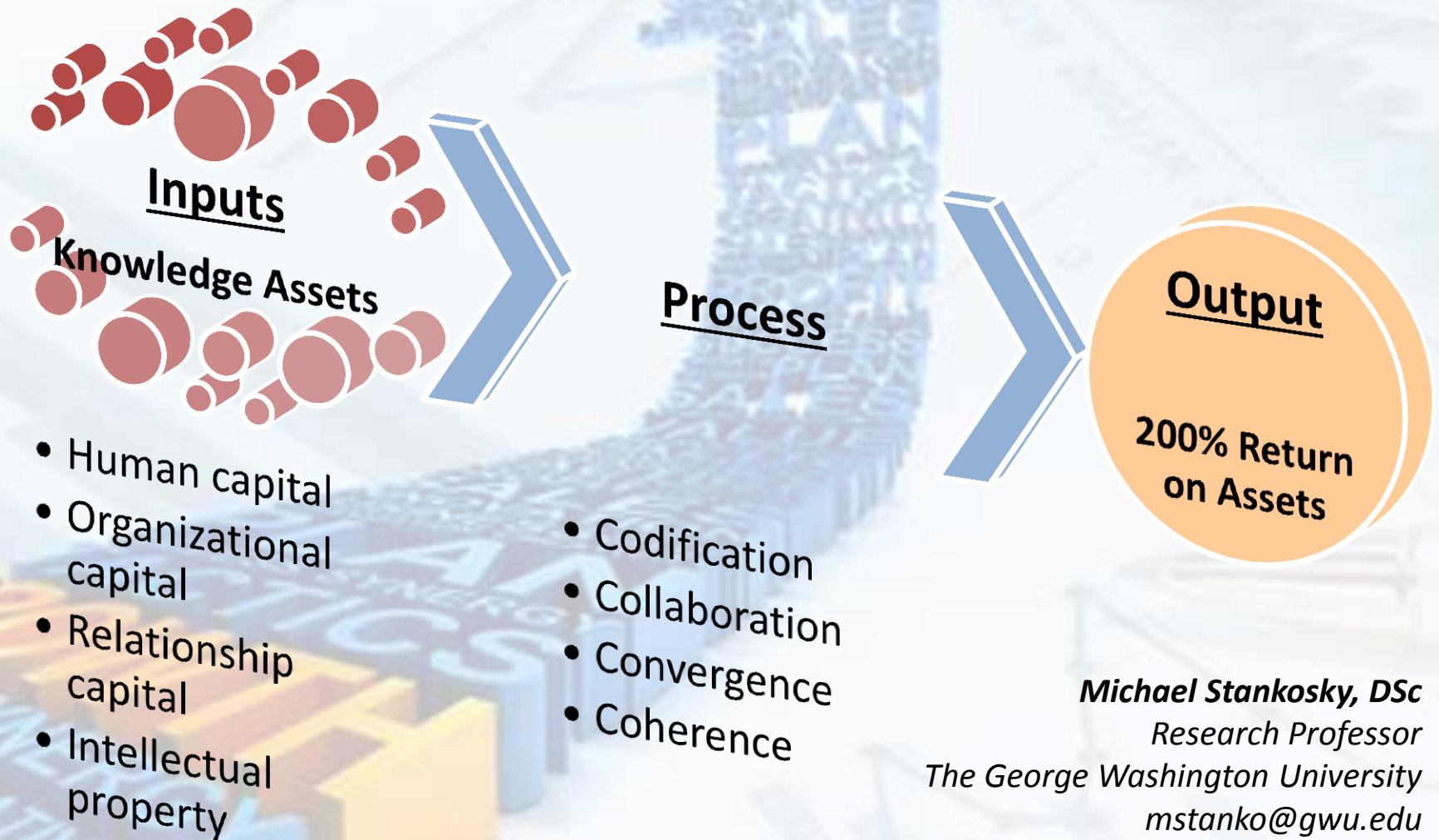


BUSINESS MODELS 2.0

(The Role of Knowledge)

KM: “Leverage Knowledge Assets”



Michael Stankosky, DSc
Research Professor
The George Washington University
mstanko@gwu.edu