# The Back End of Web 2.0

# Meaning & Intelligence

- Web 2.0 is not about front end technology,
- it's about meaning and intelligence in the back end

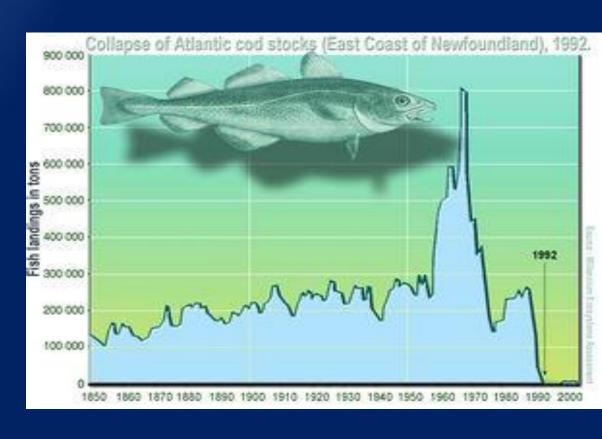
from "Today's Web 3.0 Nonsense Blogstorm" October 4, 2007 by Tim O'Reilly who popularized the term Web2.0

# **Technology Going Wrong**

### The abrupt Collapse of Northwest Atlantic Fishery in 1992



Child with cod. Newfoundland, Canada 1895.



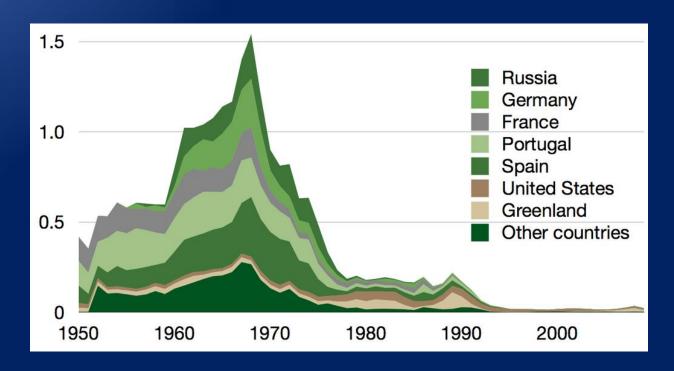
40,000 people out of work in 5 Canadian provinces, and several billion dollar relief package to be disbursed to coastal communities

# Science & Indigenous Knowledge vs Short Term Thinking

- Traditional fishermen noticed their catches declining.
- Scientific warnings that cod was in crisis
- Technology Armored Factory Trawlers :As cod catches declined, factory trawlers used ever more powerful sonar and satellite navigation to target what was left

• The government and Politicians: politically unacceptable job losses, short-term thinking led to catastrophe.

 Capture of the Atlantic northwest cod stock in million tons, apart from Canada



### 16th Century Ship: 100 Tons of fish /Season



21st Century Ship: 200 Tons of fish /Hour



satellite-based navigation systems ships

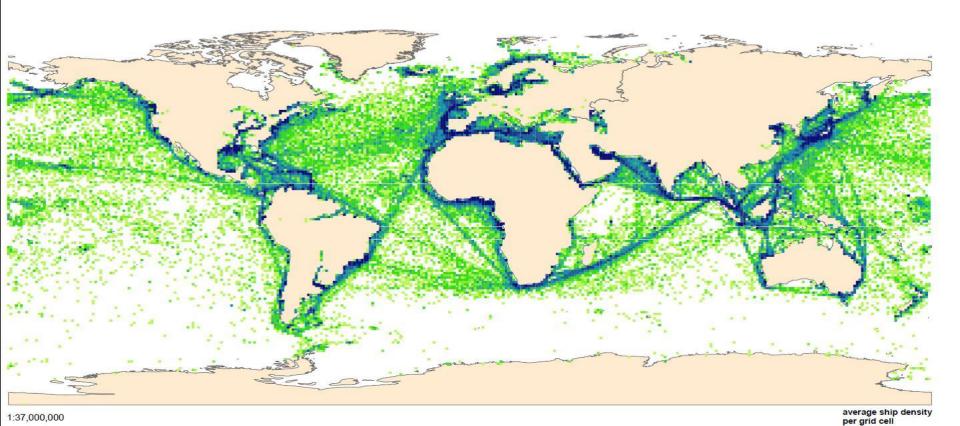
# **Global Ship Density**



#### Global Ship Density (mean value)

w 💫

Average N° of Ships per 1° x 1° grid



Data Processing: LUXSPACE 9/2010
Data Source: Orbcomm S-AIS data from Nov 2009 - Jan 2010
Pathfinder2 S-AIS from Nov 2009 - Jan 2010

DAMSA t-AIS data for the Baltic Sea

Map Projection: WGS84

© LuxSpace Sarl 2010

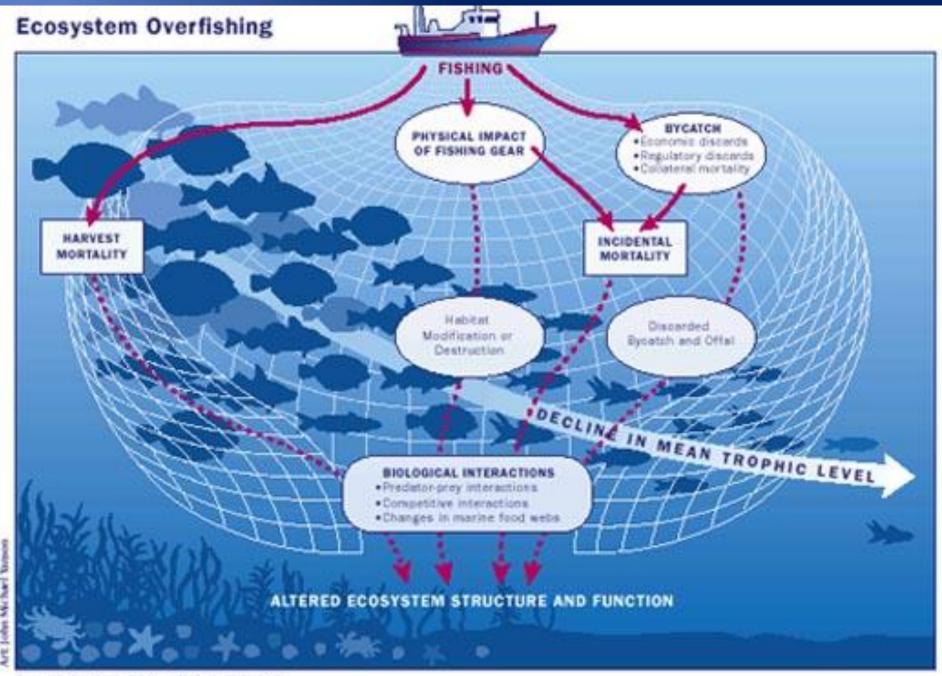
Explanatory note:

"Ship Density" is defined as the average number of vessels within a grid cell, based on 10 global S-AIS scenes. Each global S-AIS scene retains one position report per vessel within a time frame of 8 days. 1.2 - 1.8
1.8 - 2.5
25 - 5.0

0.0 - 0.3

5.0 - 10.0 10.0 - 20.0

10.0 -



# When the solution becomes the problem

#### **Environmental Impacts of Open-Ocean Aquaculture**

#### Fish Meal & Fish Oil Using wild-caught fish to feed farmed fish puts

Using wild-caught fish to feed farmed fish puts additional pressure on these populations and can impact other wildlife that depends on them for food.

### Drugs & Chemicals

When used, antibiotics, parasiticides, and other chemicals flow out of pens and can affect wild fish as well as the broader marine ecosystem.

#### **Escaped Fish**

Escaped fish compete for food and habitat, transmit diseases, and prey on and breed with local fish, reducing the health of wild populations.

#### Fish Waste

Fish waste flows out into the ocean, adding potentially harmful extra nutrients to the ecosystem. Uneaten food can also build up on the ocean floor underneath pens, altering the abundance and biodiversity of these communities.

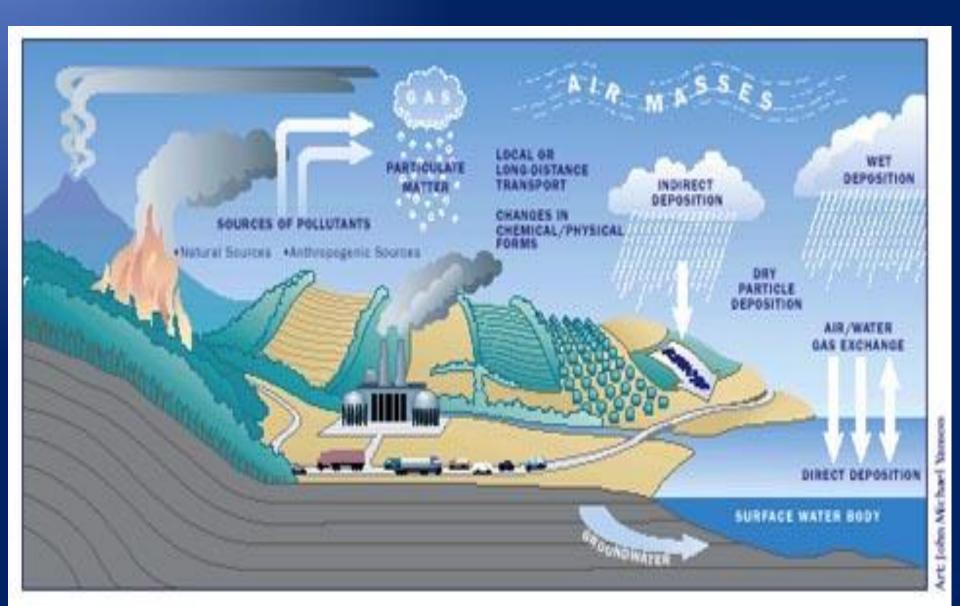
### Diseases & Parasites

Disease, pathogens, and parasites can multiply in crowded pens and rapidly spread to wild fish.

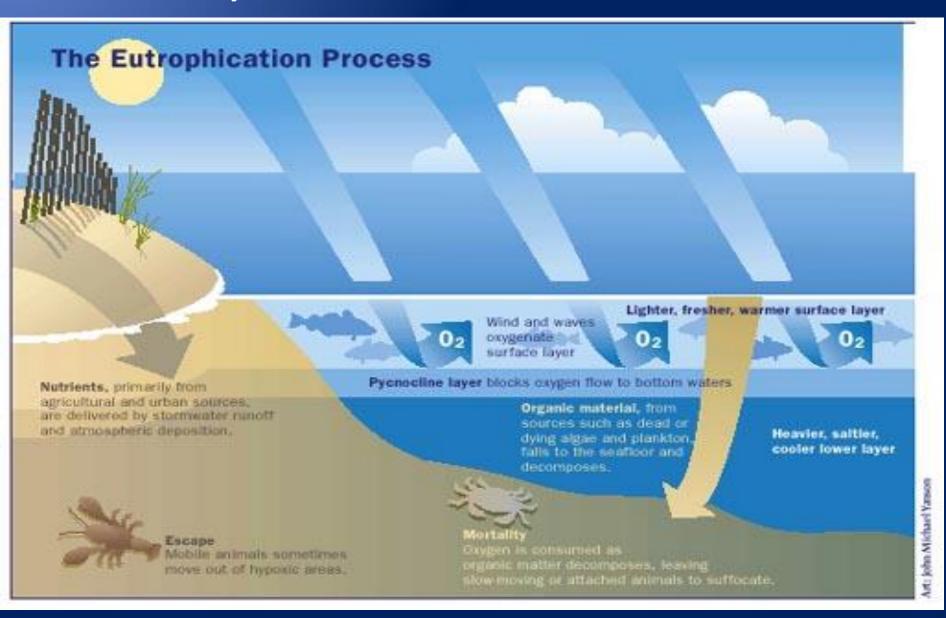
#### **Predators**

Seals, sea lions, sharks, birds, and other marine wildlife can become entangled in fish pens. The use of deterrents like underwater loudspeakers can alter the natural behavior of predators.

# All Pollution Roads Lead to the Sea



## The Day The Fish Drowned in The Sea



### State of Fisheries

- 52% of fish stocks are fully exploited
- 20% are moderately exploited
- 17% are overexploited
- 7% are depleted
- 1% is recovering from depletion
- 80% of the world's fisheries are fully- to over-exploited, depleted, or in a state of collapse
- Sofia FAO

# When the last fish is caught

Native Indian Proverb :

"When the last tree has been cut down,

The last river poisoned

The last fish caught,

Only then we will realize, that one cannot eat money.

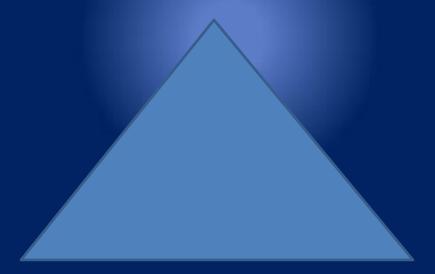
"The Oxford Dictionary of Proverbs" Fifth edition.



# Program Bio-BLEU

Integrating biophysical monitoring with social, economic and environmental data

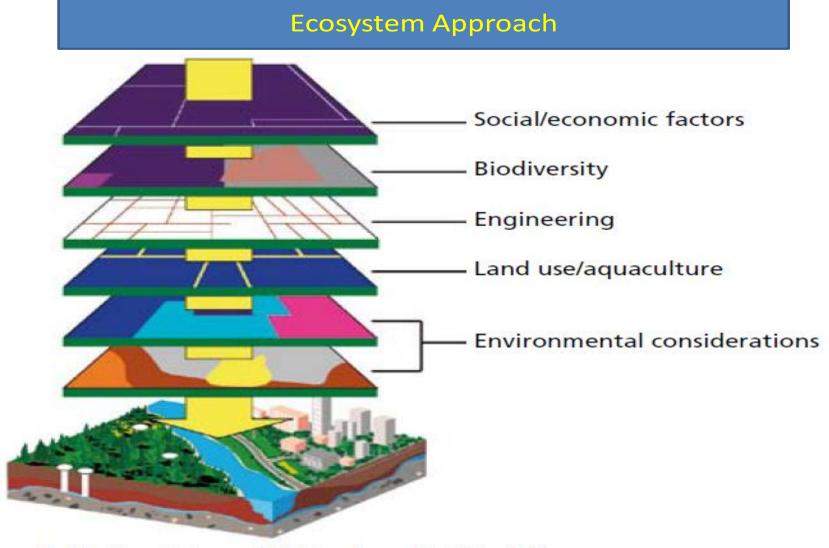
The **Environment** 



The Society

The Economy

### A Science & Technology Perspective Based on Systems Thinking



Source: Modified from Environmental Systems Research Institute, 2001.

## **Program Bio-BLEU Initiators**









**European Consular and Commercial Office (UK)** 



#### WILD POPULATION MONITORING

Stock assessment Population dynamics Behavioral modeling

#### PRESERVING MARINE BIODIVERSITY

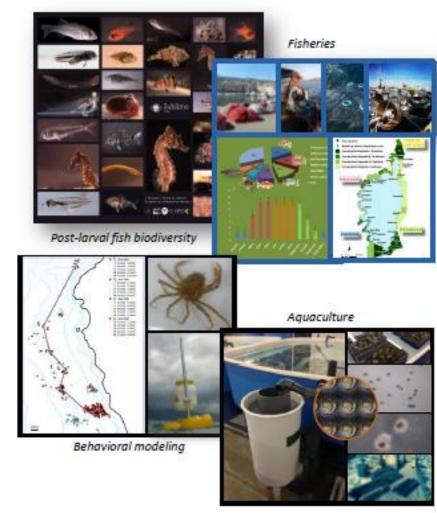
Corsican populations
Environmental impacting factors
Larval dispersion and recruitment modeling

#### SUSTAINABLE AQUACULTURE

Controlled reproduction Improved rearing techniques

#### MANAGEMENT OF FISHERIES RESOURCES

Habitats enhancement Reinforcement of depleted zones





### Knowledge Transfer



#### STELLA MARE

Sustainable Technologies for LittoraL Aquaculture and Marine REsearch

## NEW MEDITERRANEAN SPECIES = DIVERSIFICATION

Fishes (Dentex dentex...)
Crustacean (Maja squinado...)
Mollusks (Ostrea edulis...)
Echinoderms (Paracentrotus lividus...)

#### PATRIMONIAL SPECIES

Protected species (Patella ferruginea...)
Rare, endangered or threatened species

#### BLUES BIOTECHNOLOGIES

Interesting macroalgal species for Pharmaceutical & Cosmetic Interesting microalgal species for Biofuel & Seaweed farming (aquaculture)



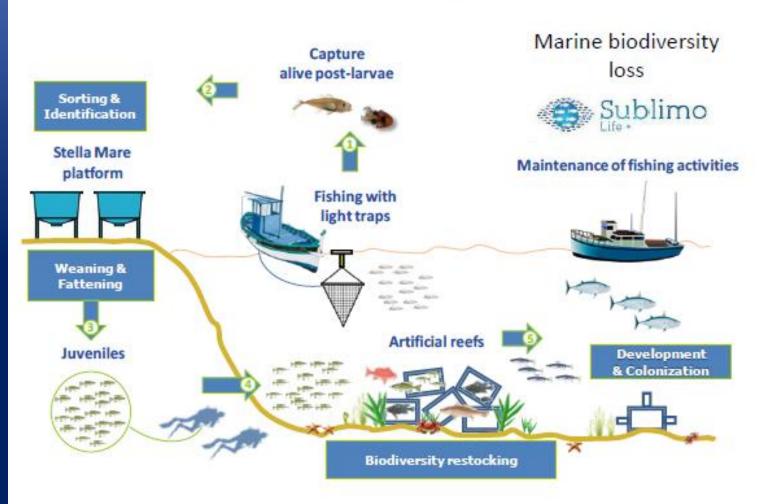


Ecological Engineering



### STELLA MARE

Sustainable Technologies for LittoraL Aquaculture and Marine REsearch





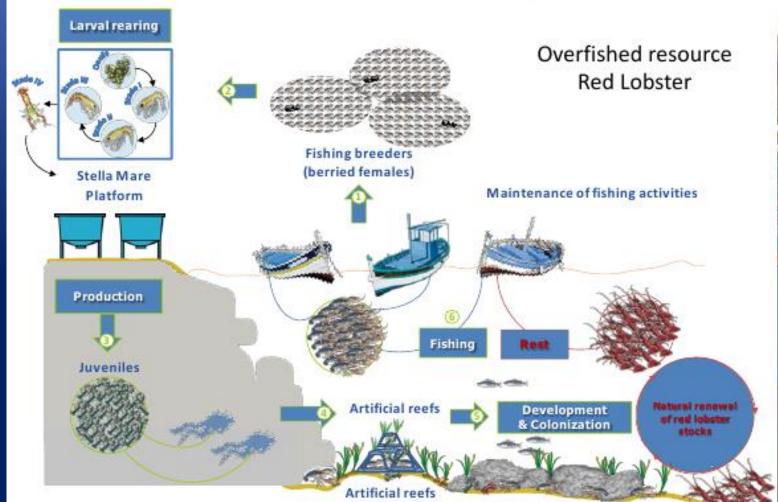


Ecological Engineering

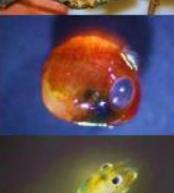


### STELLA MARE

Sustainable Technologies for LittoraL Aquaculture and Marine REsearch



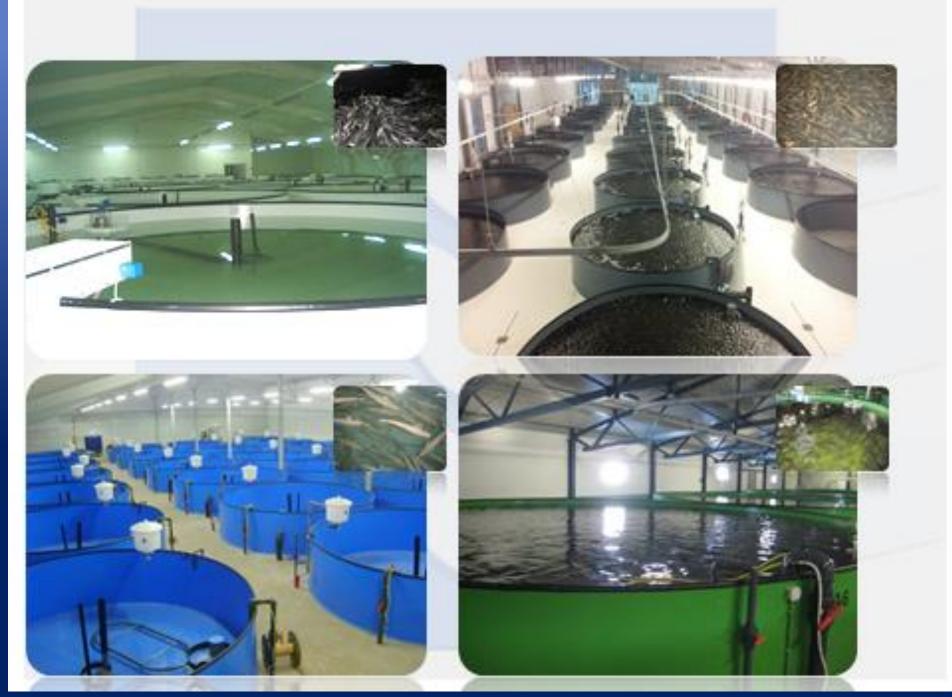




# Closed Recirculating Aquaculture Sur Industrial Estate







#### SUR CLOSED RECIRCULATING AQUACULURE SYSTEM 0% DISCHARGE

Worldwide the environment restrictions and climate change needs solutions.

R.A.S. has high production of quality fish on a relatively small area, since high density and a high growth in the controlled environment.

Reduced risk of diseases ,monitoring control and low mortality rates

The water quality is treated to achieve the desired quality.

The effluent can be reduced to a minimum, and therefore be controlled.

*R.A.S* is the solution.

### **Water consumption**



Over-fishing of waters, catch regulations or catch declining for R.A.S the regualtions are very clear.

### Quality

Legislation





It might not always be possible to get all year round wild catch quality fish. The consumer however demands all year round "quality fish".

R.A.S you can deliver 365 days per year quality fish. Free of antibiotics with clear "tracking label"



In several countries water is a major problem while there is a short of rain plus evaporation of water in conds and lakes.

*In R.A.S the consumption of water is limited. Average* 5% per day of total water volume

#### Climate





#### **Polution**





In some areas the optical water is wasted because of continues

#### Land



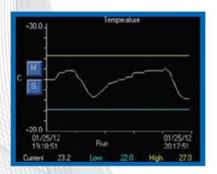


In R.A.S all parameters are controlled and fish is growing in optimum conditions.

In relation to open culture: in R.A.S fish grows fast in

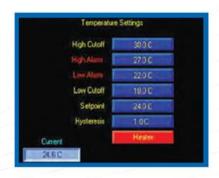
relatively small area. Species can be grown outside the

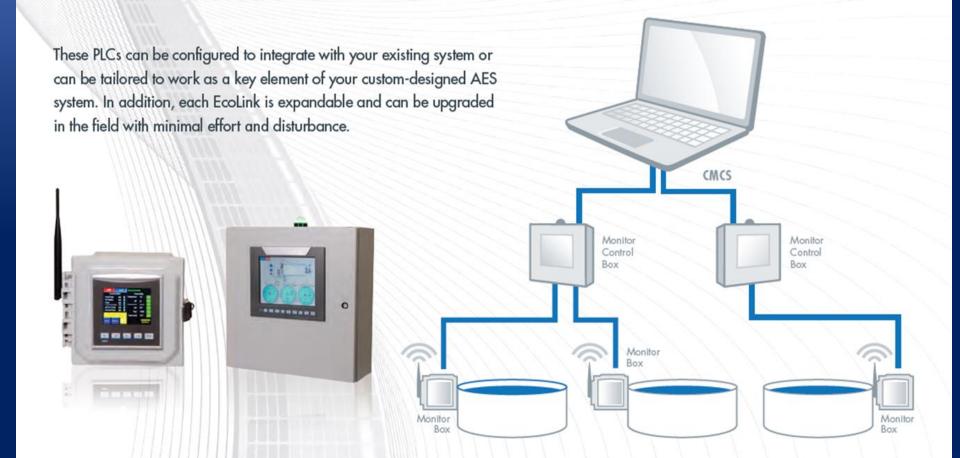
 ${\it R.A.S. is environmental friendly, and water quality is under control}$ 







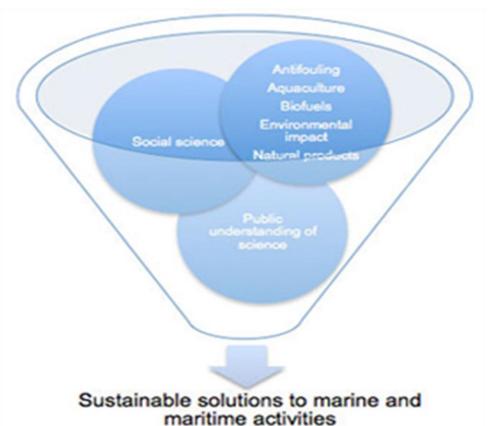






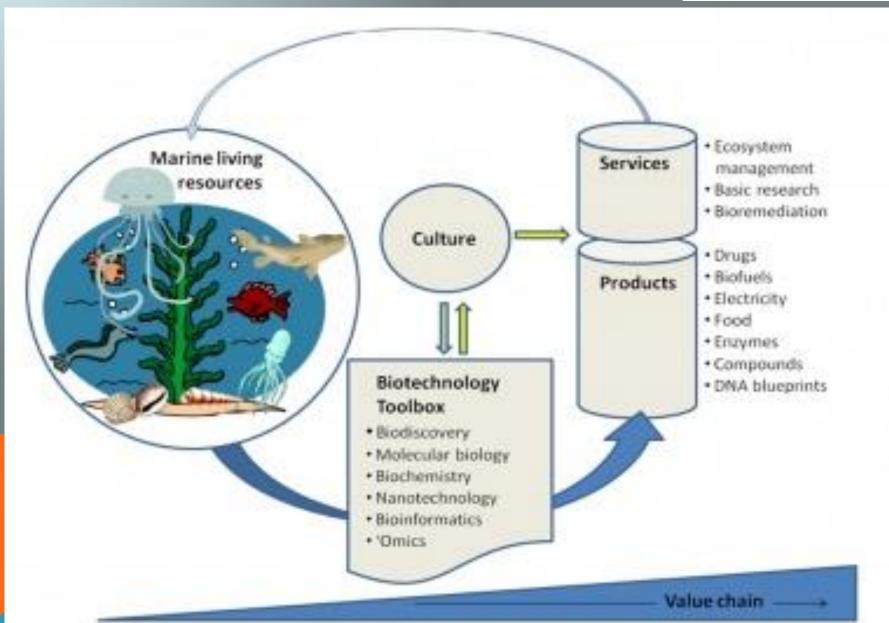
School of Marine
Science&Technology



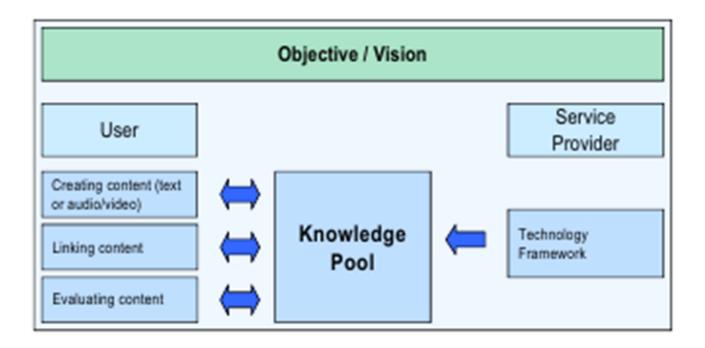


### THE VALUE CHAIN





### **Online Information Systems for Sustainability**



Network members and the public access to data

