

CROSS

CITIZEN REINFORCING OPEN SMART SYNERGIES



City of Turin, Italy "Servizio Passepartout"

Voluntary service provision for people with difficulties not covered by traditional assistance

Smart City: Social view beyond financial issues counting on an intelligent community

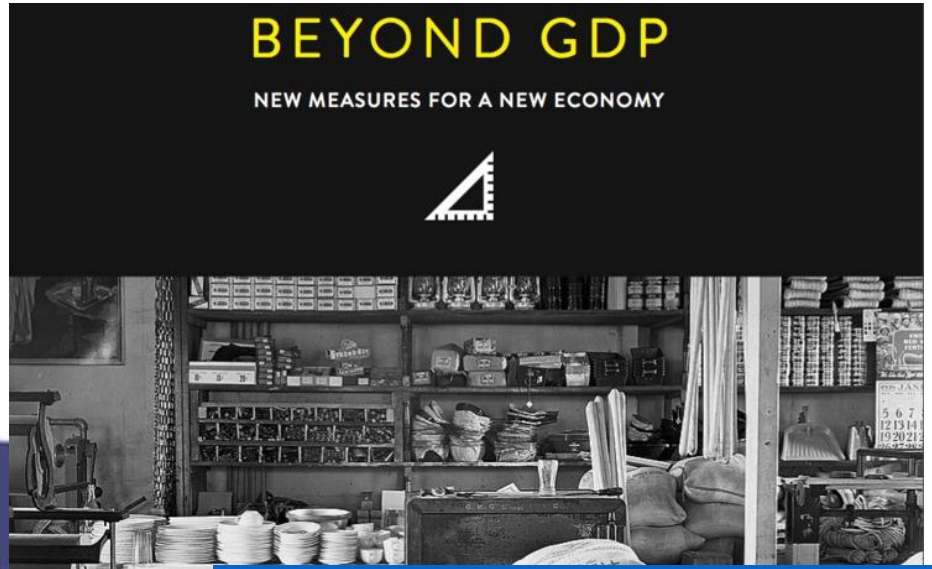
CROSS Citizen Reinforcing Open Smart Synergies

more on: www.crossproject.eu



- Starting at the end of 2013 in November 2014 we have collected more than 190.000 bits of solidarity involving almost 10.000 citizens;
- The goal is to achieve 50.000 citizens involved by May 2015 with 1.000.000 bits.

- After one year we have now some positive pending issues:
 - How we can describe and reward the civic value of such a huge phenomenon;
 - How can we capitalize the experience for further development.



LOCAL WELLBEING
CAN WE MEASURE

The challenge for the project is now to create an ecosystem around that co-production of services, based on solidarity, where service efficiency is not anymore the main objective. CROSS is an EFFICACY driven project and when talking about efficacy, we are mainly focused on Quality of Life (well-being), of all kind of citizens involved as single persons.