LATHAM & WATKINS LLP

Global Forum

Shaping the future 2014

Connected Health

Privacy Concerns and Laws

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Privacy Concerns

- Growing concern of
 - individuals
 - governments
 - businesses
- Connected health
 - highly sensitive data
 - major security risks
 - major risk of misuse
- Solutions
 - IT security requirements
 - privacy laws

Privacy Laws

- General principles
 - lawful processing defined
 - change of purpose limited
 - special protection for health data
 - notification requirements
- Trend to strengthen privacy laws
 - European Union
 - US
 - other regions around the world
- Solutions
 - transparency?
 - consent?