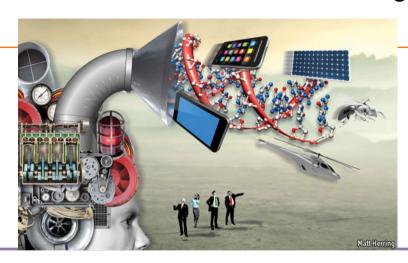
MONDAY NOVEMBER 17 S1: Drivers For Our Connected Age



The problem(s) with the Connected Age... And can we fix them? Gérard POGOREL

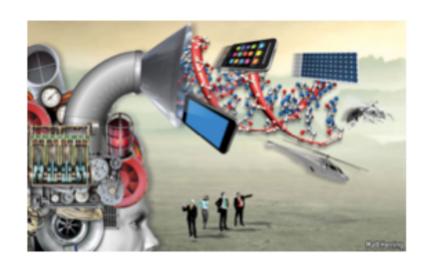
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The great mismatch

The connection machine...



...Dismal results

- •Productivity at micro level translates into Zero or little growth at macro level
- •Democracy is not affected where it exists, does not expand elsewhere
- Education remains mostly unscathed
- •Development in emerging economies is driven by:
- Catch-up processes
- Commodities
- Income distribution hollowed out





Is the linkage between innovation and social progress broken?





A few assumptions to steer the connected age...and what it takes

- Make productivity happen: redesign business processes
- •Re-orient the economic system towards production: downsize the financial industry (partially under way)
- Fix society and income distribution: are radical approaches required?





Thank you





