Global Forum 2014
Day 1 Afternoon Keynote Session

"21st Century Challenges:
The Situation of the Digital Citizen Now"

Jay Edwin Gillette
Moderator and Keynote Speaker
J. Thomas Rosch
Keynote Speaker
Yasser Elshayeb
Keynote Speaker

The Situation of the Digital Citizen Now

- Echoes Jean-Paul Sartre's famous essay: "The Situation of the Writer in 1947"

- What is the situation? And what do we choose to do about it?

- Situation analysis: classic approach is SWOT or WOTS-up?

- English-language mnemonics -- better called "SWTO"

- Strengths, Weaknesses, Threats, Opportunities

- Consulting: "Start with your Strengths. Finish with your Opportunities."

The Situation of the Digital Citizen Now

- Strengths, Weaknesses, Threats, Opportunities

- Internal = Strengths, Weaknesses (Know yourself, the inside view)

- External = Threats, Opportunities (Know the other, the outside view)

- Sun Tzu: "If you know yourself, and know the other, you will win every battle."

  ➢ [Literal quote: Know other, know self, hundred battles without danger]

The Situation of the Digital Citizen Now

- Digital Citizen = Person $* (\pm \text{ICT})$

- Digital Community =
  Digital Citizens $* (\pm \text{Community}) * (\pm \text{ICT})$

The Situation of the Digital Citizen Now

Digital Citizen = Person $* (\pm$ ICT$)$

Digital Community =
    Digital Citizens $* (\pm$ Community$) * (\pm$ ICT$)$

- Strengths: *Information access*

- Weaknesses: *Information overload*

- Threats: *Propagandized manipulation*

- Opportunities: *Unprecedented informed choices & actions*

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