

# GLOBAL FORUM

Shaping the Future



























**THE GLOBAL FORUM**  
Shaping the Future

“Who we are...”



## TABLE OF CONTENTS

<b>About the Global Forum / Shaping the Future</b>			<b>3</b>
<b>Global Forum – Profiles of Attendees</b>			<b>4</b>
<b>Global Forum – The Organisers</b>			<b>5</b>
<b>The Global Forums – 17 Years of Networking</b>			<b>6</b>
<b>What Participants Say – Over the years</b>			<b>8</b>
<b>Global Forum 2007 – Venice, Italy</b>			<b>13</b>
<b>Global Forum 2006 – Paris, France</b>			<b>15</b>
<b>Global Forum 2005 – Brussels, Belgium</b>			<b>17</b>
<b>Global Forum 2004 – Malmö, Sweden</b>			<b>19</b>
<b>Global Forum 2003 – Rome, Italy</b>			<b>20</b>
<b>Global Forum – International Press Over the years</b>			<b>21</b>
<b>Global Forum – Contact Us</b>			<b>27</b>

## About the Global Forum / Shaping the Future

The “**Global Forum / Shaping the Future**” is an annual, independent, international and invitation-only event dedicated to business and policy issues that affect the successful evolution of the Information Society. It is a not-for-profit initiative of Items International and the Sophia Antipolis Foundation.

Since its inception in 1992, the Global Forum brings together international key actors and experts from advanced economies - the USA, Canada, Western Europe and Asia - and increasingly from developing countries, including countries of the Mediterranean fringe of Europe, countries upgrading their telecommunications infrastructure, such as Russia and the Central and Eastern European countries, and Mexico in the sphere of NAFTA.

The “Global Forum / Shaping the Future” provides a neutral platform for the identification of representative trends, the discussion of latest developments in the ICT sector and divergent points of views. The expertise of its speakers selected from the ICT industry, regulators and implementing agencies illustrates the complexity of the ICT landscape and contributes to a solid contemporary knowledge base.

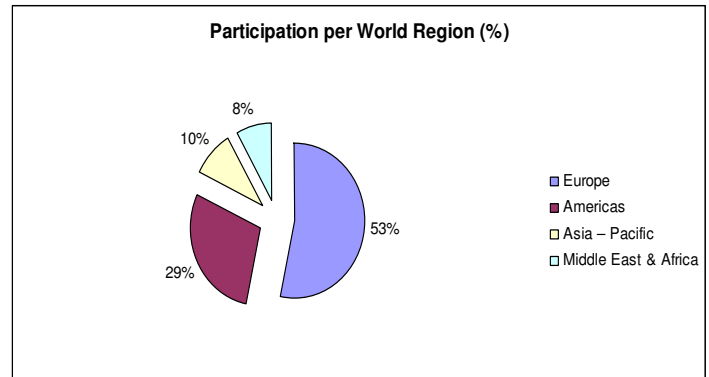
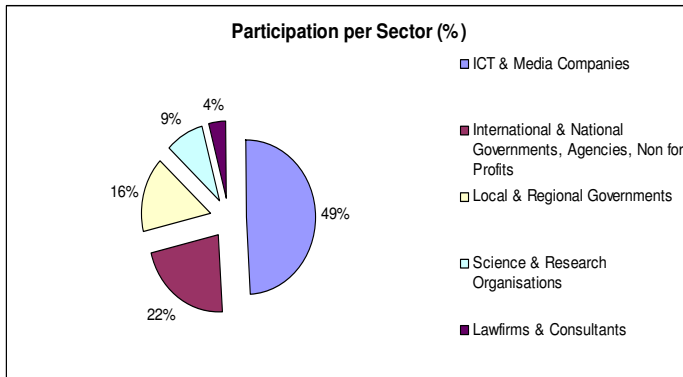
As a high profile and international think tank bringing together government, business and civil society, the Global Forum acts as a catalyst for a wide range of communications applications. It supports the creation of synergies between suppliers and users of communications applications and assists in connecting practical applications and innovative ideas. The Global Forum provides the ideal opportunity for its participants to jointly develop imaginative solutions in partnership during formal and informal face-to-face discussions during the days of the event and afterwards by electronic networking.

The “Global Forum / Shaping the Future” is sponsored by organisations around the world, interested in sharing and influencing global IT agendas, and enabling business and government leaders from all sectors of the Information & Communication Technology (ICT) communities to meet and work with suppliers and service providers.

Each year, the “Global Forum / Shaping the Future” succeeds in bringing together the diverse expertise of more than 300 high-profile delegates, including both industrial leaders and senior policy makers, from more than 40 countries. After 16 years of networking, the Global Forum is today much more than just another ICT-conference, but a real networking event connecting practical applications and innovative ideas – and first and foremost people. The warm and creative atmosphere of the Forum provides best conditions for people to get and to work together and to establish new partnerships, collaborations and other valuable contacts. The fact that many leaders stay beyond their speaking slots, listen intently to others speakers, and participate actively in hallway conversations provides evidence that this concept is successful.

## Global Forum – Profiles of Attendees

Each year, the Global Forum / Shaping the Future is attended by more than 300 high-level participants coming from more than 40 countries from all continents. Over the years 60 countries have been represented at the Global Forum.



Our highly valued speakers and audience come from the following sectors:

- Senior Officials from the European Commission, EU-25, Europe, United States, South America, Asia-Pacific, Middle East, Africa other Governments, including Competition Entities and top Regulators
- Regional / National / Local Authorities
- Representatives from International Organizations, including ENISA, ETSI, ICANN, ICC, INTUG, ITU, WTO, WSIS...
- Fixed & Mobile Providers and Media Companies (Telecom, Satellite, Broadband, Internet, Wireless, MVNOs ...)
- Equipment and Software Providers
- Content and Information Providers
- Computing Companies
- Application Editors (e-Business, e-Content, e-Government, e-Health, e-Learning,...)
- Utilities
- Business Users: SME's, MNCs; Banking, Insurance & Finance Analysts
- Smartcard Manufacturers
- R&D Centers and Clusters
- Defence Experts
- Lawyers
- Regulators
- Standards Organizations
- Non-profit Associations
- User Groups and Consumer Advocates
- Think Tank Representatives & other Opinion Leaders

The Global Forum / Shaping the Future attracts sponsorship from both private and public sector organisations interested in sharing and influencing global IT agendas.

## Global Forum / Shaping the Future 2007 The Organisers



**ITEMS INTERNATIONAL**  
([www.items-int.com](http://www.items-int.com))

**Items International** is an international consulting firm based in Paris, dedicated to delivering Information & Communication Technology (ICT) strategies. The company's activities cover:

- Strategic consultancy on telecommunications, market segmentation, support to the development of European businesses in the US, Japan and other countries, as well as of foreign businesses in Europe.
- Research and development in areas such as regulatory policy and economic aspects, interconnection issues, Information & Communication Technology (ICT) market research and international comparative analyses, strategic development for industrialists, operators and local/ regional/ national authorities.
- Items annually organizes the "Global Forum / Shaping the Future" think tank in association with the Sophia-Antipolis Foundation, the European Commission and a number of international sponsors and experts.

Dr. Sylviane Toporkoff, Founder Partner of Items International, President Global Forum, created and launched the "Global Forum / Shaping the Future" initiative in 1992 and has run the event for over a decade now all over the world. Her academic research and numerous contributions to private and public sector projects all over the world, including the European Union, has enabled her to build a unique and high-quality network of relationships among those who shape the future of our society, throughout Europe, the United States, Japan, South East Asia, Latin America and elsewhere.



**FOUNDATION SOPHIA ANTIPOLIS**

The French Sophia Antipolis Foundation was created in 1984 by Senator Pierre Laffitte, and received state-approval for playing a fundamental role in the development of scientific and cultural activities.

The purpose of the Foundation is to encourage the exchange of ideas and cooperation in scientific, industrial and cultural matters at a national, European and international level, in order to create a new entrepreneurial culture, thereby turning Sophia Antipolis into an experimental laboratory for the future.

Sophia Antipolis is a Science Park taking pride in being internationally recognized as one of the most dynamic and fastest growing technological and scientific hubs in Europe and a "best practice" site for innovation.

## The Global Forums – 17 Years of Networking

Since 1992, eleven interactive events were held in the USA, Japan and Europe, with the support of the European Commission, and also of prominent hosts and sponsors.

The Global Forum investigated “The Merits and Drawbacks of Cooperation and Competition in Telecommunications” in Washington and New York in 1992. It subsequently extended the dialogue to Europe in Rome in 1993 and Paris in 1994 where Japan joined in.

A “Forum on Communications” took place in Kyoto in 1995, followed by a road show with demonstrations on “Cities and Local Development in the Information Age” in New York, Washington, San Francisco and the Silicon Valley.

Together with the Sophia Antipolis Foundation and Professor Sergio Antocicco of the University of Rome, ITEMS International organised the first “World Forum on Smart Communities: Shaping the Future” in Sophia Antipolis, France and Rome, Italy in September 1997.

In 1998, ITEMS International curated a Global Forum on “Shaping the Future” in Paris, together with the Foundation Euromed Com, headed by Pierre Laffitte, the French Senator for Alpes Maritimes.

In 1999 and for the Millennium, the Global Forum took place in the science park of Sophia Antipolis, in France, under the aegis of ITEMS International and the Foundation Sophia-Antipolis. They focused respectively on “New satellite and terrestrial applications” and “The future of a global e-society”.

In 2001, the Global Forum took place in Newcastle-upon-Tyne, United Kingdom. It was hosted by the city administration which provided access to hands-on demonstrations of its many ICTs applications. Newcastle City Council chose the Global Forum as the occasion to sign a memorandum of cooperation on ICT for civil society between several cities from the North East of England and Scotland.

In 2002, the Global Forum moved to Washington DC in the USA. It examined the promise of broadband services towards the multimedia and knowledge society.

In 2003, the Global Forum took place in the historical Palazzo Taverna, situated in the heart of Rome, Italy. The main topic of discussion was on how “Connecting Communities & Businesses in a knowledge based economy”.

In 2004, the Global Forum on Shaping the Future moved on to Malmö, Sweden. The topic under discussion was how to promote as well as how to deal with the challenges of ‘The Broad Convergence’.

In 2005, the Global Forum took place under the topic “The Broad convergence – Act II” in the historic Palais d’Egmont in Brussels - a site where history has been written and a centre of European diplomacy. In the tradition of the past think tanks, the Global Forum 2005 provided a platform for governmental representatives, the private sector, the users, and the academia to meet and discuss the various challenges of the evolution of the Information Society today and in the future.

In 2006, the Global Forum took place in the wonderful City Hall of Paris under the topic “Digital Convergence: Ways towards a more competitive, mobile and inclusive knowledge-based society”.

In 2007, the Global Forum moved to the historical and magic City of Venice. The topic under discussion was “Global Convergence 2.0- Integration & Innovation”

2008 – the Global Forum will take place in Athens, Greece.

**1992-2008 GLOBAL FORUM / SHAPING THE FUTURE**

October 2008	Athens, Greece	Collaborative Convergence Users Empowerment in the Global Digital Economy
November 2007	Venice, Italy	Global Convergence 2.0 – Integration & Innovation Building the Collaborative Knowledge Society
November 2006	Paris, France	Digital Convergence: Ways towards a more competitive, mobile and inclusive knowledge-based society
November 2005	Brussels, Belgium	The Broad Convergence Act II: Promoting Services for Businesses & Communities in a Global Knowledge Based Economy
November 2004	Malmö, Sweden	The Broad Convergence: Promoting Services & Applications for Businesses & Communities in a Knowledge Based Economy
November 2003	Rome, Italy	Connecting Businesses & Communities: ICT strategies in an Emerging Knowledge Based Economy & Society
October 2002	Washington DC, USA	The Promise of Broadband Services
October 2001	Newcastle, United Kingdom	Expanding the Global e-Society
October 2000	Sophia-Antipolis, France	Towards a Global e-Society
November 1999	Sophia-Antipolis, France	New Satellite and Terrestrial Applications
November 1998	French Senate, Paris, France	Networked Communities
September 1997	Sophia-Antipolis, France & Rome, Italy	Smart Communities Forum: Economic Development in a Global Information Society
June 1996	New York / Washington / San Francisco / Silicon Valley, USA	Smart Communities Forum: US Tour of Cities and Regions
September 1995	Kyoto, Japan	The Second Europe / Japan Forum on Communications
June 1994	Paris, France	Europe / Japan Forum on Cooperation and Competition in Communications
June 1993	Rome, Italy	Europe / United States Meetings on Cooperation and Competition in the Field of Com.

## What Participants Say over the years...

*I thought that this year the Global Forum was particularly interesting. I am so pleased that you invited me.*

**Donald Abelson, Fellow,  
University of Southern California, USA**

*I just wanted to warmly thank you for the invitation to the Global Forum 2006. I really loved the people I met during the Forum. It is a wonderful and unique event bringing together so many diverse, creative, and intellectual people and the City Hall of Paris is wonderful.*

**Hélène Abrand, Consulta France**

*Thank you again for hosting another excellent Global Forum. Judging from the calibre of participation this was the best Global Forum ever and I think you deserve tremendous credit for pulling together so many diverse and talented individuals from across political, business, and academic institutions. There were many excellent intellectual presentations. You have a special audience and a special gift for bringing people together.*

*There is no substitute for physical meetings*

*Anyway, I hope you can tell that I am a big fan of the Global Forum and will be delighted to participate and support you in the future. Thanks so much for including me again this year. C'est fantastique!*

**Steven Adler, Program Director, IBM Data Governance Solutions, IBM Corp., USA**

*Hello and thanks for a wonderful event.*

**Pras Anand, Journalist/EU Correspondant, Social Computer Mag, UK**

*Congratulations on a very successful Global Forum. I was very impressed with the high level and the diversity of the discussions as well as I was fascinated by exceptional quality of your organization.*

**Raphael Attias, Director Innovation & Development, ORT France, France**

*Thank you for a memorable event!*

**Robert Bell, Executive Director, Intelligent Community Forum (ICF), USA**

*Greetings from Ottawa! I am writing to thank you for the successful global forum you put for us. I was very happy to be there. I learned a lot about many different things. I made some good contacts and I am looking forward to see you again next year at the Global forum 2007  
Merci!*

**Youssef Berbash, ICT Resercher, Ottawa Global Marketing, Ottawa Centre for Research & Innovation, Canada**

*Back in Geneva, we would like to send you these few lines to thank you for your hospitality and the opportunity you have given to Geneva in the framework of the Global Forum 2006. We have been particularly fascinated by the density of this event and the very easy and amicable nature of the exchanges and established contacts.*

**Claude Bonard, République et Canton De Genève, Switzerland**

*Just a word to thank you again for having invited me to this marvellous forum. The session on the evolution of public services and democracy has been of great interest for me. My very best congratulations for having succeeded in raising and bringing to maturity the tree who's planting I still remember.*

**Bruno Brochier, Conseiller Cour des comptes, France**

*The positive outcome of the Global Forum of this year has been already announced to me by my collaborators.  
It is with great pleasure that I express my congratulations to you and to the entire staff that has supported you!*

**Danilo Oreste Broggi, Chief Executive Officer, Consip S.p.A., Italy**

*Thanks you once again for a very stimulating conference.*

**Peter F Brown, Chair, CEN eGovernment Focus Group Austrian Federal Chancellery, ICT-Strategy Unit, Austria**

*I am sending you these few lines to thank you for your hospitality and the great opportunity you have given us in the framework of the Global Forum 2006.*

*This edition of the forum has been the occasion to establish valuable contacts and to initiate new projects. The remarks on the forum I heard from other participants have been extremely positive, especially from the U.S. attendees, and I share them:*

*- this is my favourite event in the year; I attend each time; the content is rich. Bravo and thank you*

**Michel Chevallier, Secrétaire d'Etat, Chancellerie d'état, Switzerland**

*I just wanted to warmly thank you for the invitation of Proxim and to give such an important place to us to the Global Forum 2006. This was great and a very impressive event due to the high level and quality of speakers and attendees.. En un mot, un sans faute, et nous nous réjouissons d'avance de pouvoir participer au prochain. Congratulations for this 16th edition*

**Lionel Chmilewsky, Senior Vice President, Proxim International, France**

*It was a delight to work with you all at the Global Forum. Thank you, -- I thought the attendance at this Global Forum was unparalleled  
-- very knowledgeable crowd and genteel too!*

**Patricia Cooper, Chief, Regional & Bilateral Affairs, FCC International Bureau, USA**

*Thanks for all, the opportunity to explain my point of view and to appreciate the other ones and also for the gentleness!*

**Fiorello Cortiana, Senator, Italy**



*I would like to thank you for giving me the opportunity to participate to those two captivating days. I was very impressed with the high level and the diversity of the discussions as well as I was fascinated by exceptional quality of your organization. Besides the important actuality of the subject, this forum allowed me to get a lot of contacts which will be fructuous for my Ministry in a long term.*

**Sophie Coutor, Civil Administrator ; Chargée de Mission, Ministère de l'intérieur, France**

*Congratulations for this fantastic Global Forum.*

**Edith Cresson, Former French Prime Minister- Presidente Fondation Ecole de la Deuxième Chance**

*It was a real pleasure to attend the Global Forum Forum 2006. Thank you again regarding the quality of the speakers and the dinner cruise on the "Seine".*

**Joao Da Silva, Director for Network and Communication Technologies, DG Information Society and Media, European Commission**

*Thank you for the opportunity of attending the Global Forum 2005 this week. I was impressed with the quality of both the presenters and delegates. I found the short presentations very useful and it meant the presenters had to be much focussed and through having many presenters, different viewpoints could be given. Thanks again for a very informative forum.*

**Peter Daniel, Business Development Manager ,Selex Communications Limited, UK**

*Congratulation for your very nice and fruitful symposium.*

**Alain Ducass, Head of "Digital Country planning team", DIACT - French Prime Minister Service, France**

*I wanted to thank you for everything you did and for your organization efforts before and during the Global Forum*

**Nehal F. El Naggari , Ministry of State for Administrative Development, Egypt**

*Thank you again for having me speak at the Global Forum. The conference was a huge success and you did a fantastic job....as usual. You had a great selection of top-notch people attending and it was great meeting a lot of them.*

**Robert Flaim, Supervisory Special Agent, US Department of Justice – FBI, USA**

*Warm thanks. It was really, a great experience.*

**Piero Formica, Professor of Entrepreneurship and Innovation, Jonkoping University, Sweden**

*Thank you once again for this excellent conference and the splendid framework as well as for your positive feedback on the presentations of the European Commission. I am sure that the conference has contributed to creating or strengthening networks of contacts.*

**Peter Friess, Project officer, Directorate D: Network and Communication Technologies, European Commission**

*Thank you so much for inviting me to participate in the Global Forum 2006. You have done a fantastic job. Thank you for the USB key given during the Forum, the speaker profile was very useful. Following the Global Forum, I have been invited to work in a workshop in the framework of the European Program « e-governet ». Thank you!*

**Jacques Gautier, Project manager in broadband networks & services, Conseil Général du Finistère, France**

*I wanted to thank you so very much again for inviting me to participate in the Global Forum.*

*This year's Global Forum was an incredibly impressive event – engaging, high level speakers, breath taking setting and exquisite food. All in all – a perfect combination!!!*

**Julia Glidden, Managing Director, 21c Consultancy Ltd, UK**

*Thanks so much for allowing me to sit in on the Global Forum 2007 in Paris. Although my time was very limited this time, I thought the format, attendees and content were excellent and very interesting.*

*This type of platform to share on so many topics and levels is rare. I was proud to be a small part and hope to be more involved in the future.*

**LaVeta Gibbs, Directeur IP Telephony, Cisco systems, USA**

*It was wonderful. Thank you for all the good work you do. Yes, I look forward to going next year. Have you chosen a location yet.*

**L. Marie Guillory, Guillory & Hjort, PLLC, USA**

*On behalf of all of us at e-Ja in Poland and CLAN in Scotland I would like to thank you and your efficient Global Forum team for the opportunity to have participated in this exciting and prestigious event. We greatly enjoyed all of it: the sessions, the discussions, accompanying events, the plentiful opportunities to meet others, Brussels itself, and last, but not least, your competent hospitality. I do sincerely hope and wish you that each next Global Forum will be even more successful than its predecessor because the event truly deserves it.*

**Igor Hansen e-Ja & CLAN Systems Ltd, Poland**

*Thank you very much for inviting me to Global Forum 2006. I really enjoyed it.*

**Maitland Hyslop, Strategic Development Director, ONYX GROUP, UK**

*Thank you again for inviting me to Paris last week. I enjoyed the conference and made many new friends.*

**John Jung, Chairman, Intelligent Community Forum (ICF), USA**

*It was our pleasure to be able to participate in the Forum early this month. It was both very informative and inspirational. We have appreciated also the meeting arrangements that you have made with governments. We truly appreciate the efforts you have taken for us.*

**Hiroko Kasahar, Research and Consulting Division, Japan Research Institute Ltd. Japan**

*It was a great pleasure to attend the Global Forum. I have really enjoyed the exchanges*

**Christoforos Korakas, Project Manager, ACCESS2dEMOCRACY, Greece**

*I want to express my sincere gratitude for having invited our Company to participate in the Global Forum 2006 Shaping the Future.*

*It was of tremendous value for me to have the opportunity to talk and discuss topics on ICT with many qualified participants. They were always absolutely friendly and ready to share opinions and find common interests. I'm very glad that I've become acquainted with you.*

*Forum's well thought-out program made me see the high quality of organization and great work done by its management during years. I'm sure all participants felt very comfortable at the event. The Forum encouraged me to generate new ideas and widen my business outlook.*

*As first participants from Ukraine we would like to maintain our business relationships and involve Ukrainian ICT community to International and Global Opinions exchange if you don't mind certainly.*

**Maria Konskaya, VP Finance and Strategy Department PDS ltd, Ukraina**

*I would like to thank very much for the invitation to attend the 2006 Global Forum. It was a great experience and I and Tigran enjoyed very much the inspiring meetings and the company of the international community gathered on that occasion. We were able to establish and strengthen contacts which are very useful for the endeavours of the OSCE Office in Yerevan to support Armenia's international IT activities.*

*May I also express my respect for the excellent organization of the event and the hospitality we had the privilege to enjoy, not least due to your outstanding personality.*

**Jeannette Kloetzer, Economic and Environmental Officer, OSCE Yerevan office, Armenia**

*You have all done a good job. The conferences were of high standard and run in a professional manner. I enjoyed my stay in Paris.*

**Nitya Karmakar, Professor, University of Western Sydney, Australia**

*Thank you for providing me the opportunity to participate at the Global Forum. The event was very well organized bringing together very bright minds and key officials on a common platform to share ideas and thoughts on the important topic of Convergence. I greatly benefited from attending the event.*

**Sai Sandeep Krishna, National Institute for Smart Government, India**

*Thank you so much for inviting me to participate in the 2005 Global Forum. I thoroughly enjoyed meeting the government officials and industry leaders who are helping to shape the course of electronic commerce- it was a truly exciting event.*

*Additionally, the venues you selected around the Forum were nothing short of spectacular. The Global Forum is quite an accomplishment- you should be very, very proud.*

**Jon Leibowitz, Commissioner, Federal Trade Commission, USA**

*You have done a fantastic job and all team members were very cooperative. I was impressed with the quality of both the presenters and delegate and met interesting people.*

*See you next year!*

**Professor Louis Lareng, France**

*Many thanks The conference in Venice was outstanding.*

**Andrew Lipman, Partner and Head of Telecom Group, Bingham McCutchen, USA**

*Congratulations for the Quality of the Global Forum and thank you so much for having been associated.*

**Eric Legale, Managing Director Issy-Media, City of Issy-les-Moulineaux**

*I would like to congratulate you on a successful conference and to thank you for inviting me to participate. So many interesting people created a stimulating forum and good conversation and ideas.*

**Judith G. Logan, U.S. Department of the Treasury, International Affairs, USA**

*For me and Mario it was a great pleasure to be part of the Global Forum*

**Massimiliano Lisa, Amministratore Delegato, Leonardo3 Srl, Italy**

*I warmly thank you for your kind invitation for such a high level conference (organized so well by your care) within a so splendid framework. I can assure you that the very positive echoes of the debates which take place during the conferences have already reached Brussels and particularly the Head of the European Commission.*

**Cecilio Madero, Director DG Competition, European Commission**

*It was a great pleasure meeting you and to have participated in the Global Forum that have been a great experience.*

**Ranjit Makkuni, President, Sacred World foundation, India**

*Thank you very much for the excellent organisation, the warm hospitality and the opportunity to present some of our ideas and realisations in providing support to enterprises. I would like to add that you made an excellent choice regarding the premises; I have been impressed by the splendour and the beauty of the City Hall of Paris. I will also remember the various interesting meetings during the conference.*

*A great success! It is with great pleasure that I will join you next year if you decide to renew this experience.*

**Cristina Martinez Gonzalez,**

**ICT for Enterprise Networking, European Commission**

*I would like to thank you for your hospitality and effectiveness. The Global Forum also allowed us to make some interesting contacts. It was a great pleasure to assist at this 15th Global Forum..*

**Francis Merlin, Responsable des Opérations Extérieures,  
TDF, France**

*Thank you very much for this globally great event: interesting and inspiring program in an inspiring environment with many high level and nice participants.*

**Eunika Mercier-Laurent, Global Innovation Strategies, France**

*I appreciate all your hospitality that you gave me at Global Forum.*

*It is always a wonderful conference, and I can exchange information regarding many topics and be inspired through the conversation with many VIPs from various kinds of sectors and companies/entities.*

*I am very honoured that I could attend the wonderful conference.*

**Eikazu Niwano, Senior Research Engineer NTT Corporation, Japan**

*Congratulations for this successful event according to what I saw and what I heard from the attendees.*

*I found the quality of the presentations very high and loved their perspectives in the future*

**Catherine Nouaillhac, France**

*Before the holiday season takes over and the New Year begins, I just wanted to make sure I took the opportunity to officially thank you for inviting me to participate in this year's Global Forum. This year's forum proved to be the best so far, which is saying quite a bit, since the previous two were incredibly thought-provoking themselves. So, I expect that the Global Forum will continue to be a valuable venue for us to exchange ideas and information.*

**Brent Olson, Assistant Vice President, SBC Services, Inc., USA.**

*I would like to thank you for inviting me to this international event. The Global Forum is one of the rare conferences which allows participants to get useful contacts in both convivial and professional atmosphere with a real thought on the ITs' future and usefulness in every continent of the globe.*

*Congratulations!*

**Pierre Pecastaings, head of Mission, French Ministry of Economy and Finance**

*A big « MERCI » to you! It was fascinating!*

**Alice Pézard, Président de Chambre, Cour d'appel de Paris, France**

*First, congratulations and my personal thanks to you both on another very enjoyable, bracing and successful Global Forum! It was a great privilege and pleasure to participate in Global Forum 2006 in Paris. The content, environment and networking were excellent with many new friendships and potential partnerships being established. It was also my first and very enjoyable boat trip "under the bridges of Paris".*

**Tracey Pitt Chief Executive ETR<sup>2</sup>A, UK**

*Thank you. The Advisory Council members were very impressed with the setting at the Palais and appreciated the opportunity to attend the forum sessions. The dinner was marvellous an excellent opportunity to network with the other forum delegations*

**Henry J F Ryan, Managing Director, Lios Geal Consultants Ltd, Ireland**

*Dear Dr. Toporkoff,*

*Thank you so much for your hospitality and useful networking opportunities at your Global Forum.*

*I really enjoyed. With Best Regards from Finland,*

**Aatto J. Repo, Finland**

*Sylviane, this is just a note to tell you that Kiti and I absolutely LOVED the Global Forum.*

*The conference itself was very rich in its content, and, as usual, the social events were spectacular. We count ourselves as very fortunate to have been invited and especially to have had the chance to join you last Wednesday evening at the hotel. Venice was everything you said it would be.. In the meantime, again please accept our gratitude for this very special occasion.*

**J. Tomas Rosch, Commissioner, Federal Trade Commission, USA**

*It was a pleasure to be there and participate in a very interesting session. I am sure my Managing Director is looking forward to next year opportunity to join. The networking part with the attendees was also very interesting.*

**Roberto Saracco, Telecom Italia Lab**

*On behalf of Motorola, I would like to thank you for our opportunity to participate in the Global Forum 2005. You are to be congratulated for organizing a very worthwhile and lively event to which we are proud to associate our name. The wealth of ideas and thought leadership this forum has generated together with the tremendous opportunities it gave us to network with business and government leaders certainly ensures Motorola's admiration and support for your endeavours. Again, many thanks! Félicitations et Bravo!!*

**Lizanne Scott, Senior Director Government Relations Europe Government & Enterprise Mobility Solutions, Motorola, Inc**

*I was extremely pleased to participate to the 16' Global Forum held in Venice!*

**Francesco Serra, Engineer, Noemalife spa, Italy**

*Many thanks for an excellent event in Venice.  
I made new contacts and really had the opportunity to inform about eGovernet.*

**Madeleine Siosteen Thiel, Senior Programme Manager, Vinnova, Sweden**

*Thank you. It was an excellent event. An interesting well-run event as always*

**William Sloan Coats, White & Case LLP, USA**

*First you are to be congratulated for once again providing excellent leadership and vision for putting together this year's Global Forum. I think everyone had a great time and made or re-established good contacts. I guess you hear this each year when people say how can you top this?! I know how much work goes into an event like this but you are by far the most talented and gifted person I know who can get such wonderful people and venue together!*

**Alan Shark, Executive Director, PTI Public Technology Institute, USA**

*I am back in the office today and I just want to send you a follow-up note to congratulate you on a very successful Global Forum!!  
It was wonderful and I know everybody really enjoyed it--all of your hard work, efforts and advance planning really paid off!*

*With best regards et a bientôt,*

**Christina Speck, Office of International Affairs, US Department of Commerce, USA**

*Thank you so much for your hospitality and for inviting me in the wonderful City Hall of Paris. Guillaume and I, have met a lot of interesting and high level people during the lunch. It was a pleasure to share our ideas on convergence.  
Please receive my kindest regards.*

**Commissioner Deborah Taylor Tate, Federal Communications Commission, USA**

*Thank you for the invitation and for a great event. I liked it very much and I have got a lot of new contacts in the ebusiness world. I am looking forward to the next event, Global Forum 2006, and I hope that you will provide us with date and place as soon as you know.*

**Terje Tøndel, Managing Director, ETIS, Belgium**

*Thank you for the excellent organisation of the Global Forum 2006, in an interesting location and with many interesting participants.*

**Dirk Van Rooy, Principal Scientific Officer, Directorate-General Information Society and Media, European Commission**

*I wish to thank you for the interesting information that was given at the Global Forum. My collaborator Marc Caen, who represented me at the event, has briefed me about certain aspects which were discussed. A further reflection on the future of our Infomatin and Knowledge Society is indeed an important matter. I will have a discussion about the Forum with my collaborators and I will let you know what the items are that we consider worthy of being discussed at a next Global Forum.*

**Luc Vanneste, Director General Institutions and Population, SPF Intérieur, Belgium**

*First of all I would like to congratulate you for the Global Forum 2005 success. I think that it was a very high level event..The Global Forum is one of the rare conferences which allows participants to get useful contacts in both convivial and professional atmosphere with a real thought on the ITs' future and usefulness in every continent of the globe. All ingredienst are combined to make the innovating ideas succeeding and to speed up new ones. Thank you for all what you do.*

**Edouard Varvarian, General Manager, iDDOON, France**

*I want to congratulate you on another outstanding Global Forum and thank you for including me in the event. It was superb! High quality on substance. Outstanding representation, sponsorships and speakers and exceptionally well-managed.  
Your Forum is always such an outstanding event. You continue to contribute to the international dialogue on information technologies and their economic, financial and political implications.*

**Olin Wethington, Lawyer, USA**

*Thank you for the invitation at Global Forum 2006! It was a really well done Forum and for me personally, it was very useful.*

**Stan Virgiliu, Initiator and Manager, Vidaco Identity Management, Romania**

*Thank you for all your hospitality which was shown in Paris last week.  
First, the Global Forum was very well organized by Items International, and was very useful to know many VIPs in ICT world.  
We really enjoyed the Gala Dinner Cruise, and the lunch at the magnificent room in the Paris City Hall.*

**Kotaro Watanabe, Senior Manager, NTTCommunications, Japan**

*Congratulations of what was, once again, a very good Global Forum.*

**David Wood, Councillor, Newcastle Upon Tyne City Council, UK**

## Global Forum 2007 – Venice, Italy

Alto Patronato del Presidente della Repubblica Italiana  
 Haut Patronage du Président de la République Française  
 Patrocinio del Ministro Italiano per le Riforme e le Innovazioni nella Pubblica Amministrazione  
 Patrocinio della Confindustria Servizi Innovativi e Tecnologici



# GLOBAL CONVERGENCE 2.0 INTEGRATION & INNOVATION

*Building the Collaborative Knowledge Society*

**MONDAY 5 & TUESDAY 6 NOVEMBER, 2007**  
**FONDAZIONE GIORGIO CINI, VENICE, ITALY**  
 Isola di San Giorgio Maggiore, Venezia



### ITEMS INTERNATIONAL

Items International is an international consulting firm based in Paris, dedicated to delivering Information & Communication Technology strategies.

Created in 1994, the company has a long experience in strategic and marketing consulting, networking, knowledge sharing and transfer. ITEMS International is specialized on ICT-related projects and initiatives and has carried out various international studies in a vast range of ICT-related fields for private Telcos and public and private institutions, including the European Commission and the French government. The different backgrounds and the versatility of our consultants lead to a unique company's expertise in the areas of ICT strategies, project management, services and usages.



### FOUNDATION SOPHIA ANTIPOLIS

The French Sophia Antipolis Foundation was created in 1984 by Senator Pierre Laffitte, and received state-approval for playing a fundamental role in the development of scientific and cultural activities. The purpose of the Foundation is to encourage the exchange of ideas and cooperation in scientific, industrial and cultural matters at a national, European and international level in order to create a new entrepreneurial culture, thereby turning Sophia Antipolis into an experimental laboratory for the future. Sophia Antipolis is a Science Park taking pride in being internationally recognized as one of the most dynamic and fastest growing technological and scientific hubs in Europe and a "best practice" site for innovation.



### CITY OF VENICE



Venice is an extraordinary city, a unique place in the world, but it is also a usual place where people live, work and study. Venice is one of the most visited cities in the world. In Venice, every day, the Mayor and the Councillor can both meet "ambassadors" from all over the world, to discuss important matters in the field of art, culture, finance, science and politics, and meet their own citizens: Information and Communication Technology must be at the service of this peculiar city.

According to the Mayor Massimo Cacciari policies, ICT projects in Venice are therefore oriented to the creation of communication infrastructures and services for people living, working or studying in the city (i.e. local e-government, portals of the various services, the broadband network for the local government,...) and for the nearly 20 million tourists visiting Venice every year (i.e. the "Value Added Services" - the new network of services supporting transport, the access to artistic and cultural resources, global information and communication, mobility...).



### ULSS 8 of Asolo

Realizing an organized plan of e-health, the Corporation ULSS 8 of Asolo achieved some best practices: the digital clinical Report File (depository) with 6 millions of case histories on line; a system of information's tracing RFID for sick person / trained nurse / drug; the self bringing of personal clinical history for each private citizen; the clinical reports are consulting on line from the private citizen; an evolved system of e-learning and of multimedia e education; the financial management with digital signature.

The ULSS of Asolo takes part to international actions on digital developments.



## Global Forum 2007 – Our Sponsors

Without the help and generosity of our sponsors, it would not have been possible to organise such an event. Even if these organizations are evolving in a world of competition, their support shows that they are fully aware of the importance of both formal and informal face to face discussions and the great opportunity the Forum offers to its participants to develop imaginative solutions in partnership and to create a global network based on friendly relations.

A very special thanks go out to our main sponsors of the Global Forum 2007

### Main Sponsors



As well as to our supporting sponsors

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## Global Forum 2006 – Paris, France



### DIGITAL CONVERGENCE

*Towards a more competitive, mobile and inclusive knowledge-based information society*

**THURSDAY, NOVEMBER 9<sup>TH</sup> & FRIDAY, NOVEMBER 10<sup>TH</sup>, 2006**  
**HÔTEL DE VILLE de PARIS, FRANCE**  
**5 Rue Lobau – 75004 Paris**



#### ITEMS INTERNATIONAL

Items International is an international consulting firm based in Paris, dedicated to delivering Information & Communication Technology (ICT) strategies. The company's scope of work covers:

- Strategic consultancy on telecommunications, market segmentation, support to the development of European businesses in the US, Japan and other countries, as well as of foreign businesses in Europe.
- Research and development in areas such as regulatory policy and economic aspects, interconnection issues, Information & Communication Technology (ICT) market research and international comparative analyses, strategic development for industrialists, operators and local/ regional/ national authorities.

Items annually organizes the "Global Forum / Shaping the Future" think tank in association with the Sophia-Antipolis Foundation, the European Commission and a number of international sponsors and experts. Dr. Sylviane Toporkoff, Vice-President of Items International, created and launched the "Global Forum / Shaping the Future" initiative in 1992 and has run the event for over a decade now. Her academic research and numerous contributions to private and public sector projects all over the world, including the European Union, enabled her to build a unique and high-quality network of relationships among those who shape the future of our society, throughout Europe, the United States, Japan, South East Asia, Latin America and elsewhere.



#### FOUNDATION SOPHIA ANTIPOLIS

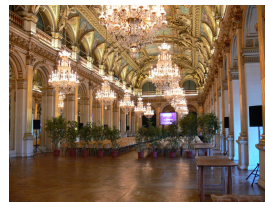
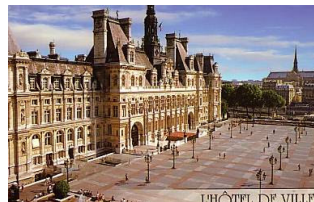
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#### CITY OF PARIS, The Digital City



Paris, one of the leading ICT cities in the world, disposes of a unique network in terms of coverage and the number of Internet providers offering high speed connections. Universal Internet service will be offered for free to the Parisians by 2008 – this also includes WiFi for a 100% coverage in the near future. Several hundreds of companies working in the ICT sector are located in Paris and its neighbouring departments. The ICT sector alone generated more than 300,000 jobs in the region. As regards the social dimension, the City of Paris benefits from an important network of associations deeply rooted in the life of the city's districts. They support the efforts of the municipality by providing access to ICT for those who don't have access elsewhere. Paris also possesses a strong potential of technological projects emanating from high level universities and a large number of internationally recognized research institutes



## Global Forum 2006 – Our Sponsors

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A very special thanks go out to our main sponsors of the Global Forum 2006

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## Global Forum 2005 – Brussels, Belgium

# THE BROAD CONVERGENCE – ACT II

*Promoting Services & Applications for Businesses & Communities in a Knowledge Based Society*

NOVEMBER, MONDAY 7<sup>TH</sup> & TUESDAY 8<sup>TH</sup>, 2005  
PALAIS D'EGMONT – BRUSSELS – BELGIUM



ITEMS INTERNATIONAL  
(www.items-int.com)

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- Research and development in areas such as regulatory policy and economic aspects, interconnection issues, Information & Communication Technology (ICT) market research and international comparative analyses, strategic development for industrialists, operators and local/ regional/ national authorities.
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BELGIAN FEDERAL GOVERNMENT

The **Belgian Federal Government** has a long tradition in using ICT in administrations and governance: Already a decade ago, the Belgian Social Security Administration was using breaking edge technology with its Crossroads Bank for Social Security – an electronic information system connecting different databases in respect with all privacy issues related to social security, health information etc.

Today, with the introduction of the Electronic Identity Card, Belgium is attracting major partners in the ICT industry and positions itself as one of the more advanced countries in the field of eGovernment.

In 2005, Belgium is celebrating the 175th anniversary of its independence and the 25th anniversary of the federal state. This festive year, which is dedicated to looking forward to the future, encourages and provides many opportunities for coming together. This special year is about exchanging ideas between cultures, between generations, between the political, economic and social worlds, and between citizens. The Global Forum/Shaping the Future fits very well with these objectives.



**PALAIS D'EGMONT** The magnificent **Palais d'Egmont** belongs to the Ministry of Foreign Affairs and is used for meetings of Heads of State and Ministers of Foreign Affairs.

## Global Forum 2005 – Our Sponsors

Without the help and generosity of our sponsors, it would not have been possible to organise such an event. Even if these organizations are evolving in a world of competition, their support shows that they are fully aware of the importance of both formal and informal face to face discussions and the great opportunity the Forum offers to its participants to develop imaginative solutions in partnership and to create a global network based on friendly relations.

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## Global Forum 2004 – Malmö, Sweden

# THE BROAD CONVERGENCE

*Promoting Services & Applications for Businesses & Communities in a Knowledge Based Economy*

**NOVEMBER, THURSDAY 4TH & FRIDAY 5TH, 2004  
MALMÖ CITY HALL – SWEDEN**



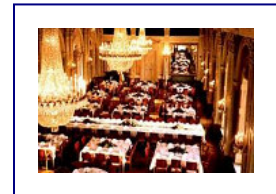
### THE CITY OF MALMÖ

Host for the Global Forum 2004 was the City of Malmö, capital of the Region of Skane, the commercial center of southern Sweden and part of the crossborder Oresund Region between Sweden and Denmark.

Sweden prides itself of being one of the world's foremost countries of innovation and Skåne belong to the most innovative regions in Europe. The Region has shown itself to be an excellent breeding ground for innovations and new technology. Long-term investments in education, research and communications in order to create good conditions for growth and sustainable development are paying off.

The success story of Malmö is a perfect example. In recent years Malmö has undergone a transition from being an industrial city to a city of knowledge. Older industries have been replaced by investments in new technology and training programmes of high calibre. There are a number of well-known companies within IT and digital media fields, biotechnology and medical technology & environmental technology. Co-operation between colleges, science parks, and companies provides a platform for innovations, creative development and new businesses, in Malmö.

The promotion of transborder co-operation in the Oresund Region, linking southern Sweden with the Danish Capital area has generated one of the most dynamic growth area in Europe.



### MALMÖ TOWN HALL

Erected in 1546, this building was altered and improved in 1812, and enlarged and embellished in 1864-69. The gilded inscription above the second storey's windows gives a brief account of the history of the Town Hall. The original building, which is hidden behind the present walls, was erected at a time when Malmö had reached the height of its glory during the mayoralty of the celebrated mayor Jörgen Kock.

The style of architecture is Late Gothic, with stepped gables and oriel-like windows in the upper storey. It was in the same period that the 'great market place' was created. In the 1860's, the Town Hall was transformed. The Gallery of Mirror at Versailles served as model for the Knut Banqueting Chamber. The rich stucco ornamentation now makes closer to the Baroque style. For the exterior, the architect chose a touch of Dutch Renaissance. During the 1950's, the latest major rebuilding was begun, all of which was completed by 1965.

Throughout three centuries the Town Hall has accommodated every kind of activity. Here evening entertainments, concerts and banquets have been held, and here weddings and Royal Commemoration Days have been celebrated. In olden days, criminals were kept in safe custody in the cellar vault, while close by, German beer and Rhine wine of various sorts were being handed out. The latter activity still takes place in the cellar – the part of the Town Hall that has best preserved its original character.

## Global Forum 2003 – Rome, Italy

# CONNECTING BUSINESSES & COMMUNITIES

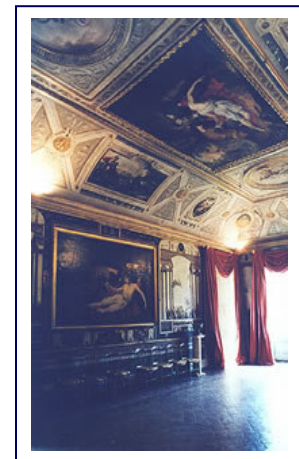
*Information and Communication Technology Strategies in an Emerging Knowledge Based Economy & Society*

**NOVEMBER, THURSDAY 6 & FRIDAY 7, 2003  
PALAZZO TAVERNA – ROME – ITALY**



### ANUIT

The Italian Telecommunications Users Association, Anuit, was formed in 1989 and is located in Rome. Today Anuit has more than 70 members, including the most important Italian manufacturers, banks, trading companies, public utilities, service companies, insurances, publishers and press agencies. The main national company associations are members as well. Anuit, which is a non-profit, non-party association, has the following aims: to represent the interests of the users of telecommunications systems both in the national and international arena; to promote research, study and spreading of knowledge on telecommunications; to support the best utilisation of telecommunications systems; to cooperate for national and international rules' adjustment in accordance with technological development and users' needs. Anuit is an active member of International Telecommunications Users Group (INTUG) and European Telecommunications Standards Institute (ETSI). It is also represented in the consulting technical Body of the Minister of Communications.



### THE PALAZZO TAVERNA

The Palazzo Taverna is the most romantic Palazzo in Roma, the ancient abode of the Borgia and the Orsini, it is located in the heart of Rome between Piazza Navona and Castel S. Angelo. It was built in the 13th century and referred to by Dante in his literary masterpiece "The Divine Comedy". The palace boasts a picturesque courtyard and a magnificent 17th century fountain. It has two wings a Baroque one, with a remarkable picture Gallery and magnificent period furniture and one in Empire style, decorated with delightful mural paintings from Coccetti painted around the end of 17th century.

## International Press Coverage Over the Years

### Global Forum 2007

On the Website [www.items-int.com](http://www.items-int.com), you will find many selected articles about the Global Forum 2007 and Venice.

Blog [www.salgues.net](http://www.salgues.net), well known and respected French blog with analysis and comments of some presentations given in Venice during the Global Forum 2007.

### Global Forum 2006

[www.itrmanager.com](http://www.itrmanager.com)

**Global Forum 2006**

**Implications et bénéfices de la convergence**



**Jeudi 09 novembre 2006**

**Par Guy Hervier.** Pour sa quinzième édition, qui se tient à Paris cette semaine, le Global Forum s'est concentré sur la notion de convergence numérique dont on parle depuis longtemps, mais qui a fini par devenir une réalité. Une évolution lente, mais continue, qui couvre plusieurs dimensions, technique bien sûr, mais aussi sociale, politique, économique, administrative... Bref, il n'est pas un domaine d'activités qui ne soit impacté. « *Les maires sont les acteurs essentiels du développement des technologies de l'information, car si on se place au niveau des Etats, on ne*

*peut que constater une accumulation d'échecs* », constatait André Santini, d'Issy-les-Moulineaux, une des communes françaises les plus avancées dans ce domaine. Le maire de Taipei, Ying-jeou Ma, ne pouvait que confirmer cette assertion en présentant les initiatives qui ont notamment fait de sa ville la plus grande cité Wi-Fi au monde.

**Taipei : plus grande cité Wi-Fi du monde**

Partant du principe que l'espace physique était totalement saturé – Taipei compte environ 2,6 millions d'habitants sur une surface très réduite - il fallait donc organiser une nouvelle dimension, basée bien sûr sur les technologies de l'information. Lancé en 1999 lorsque Ying-jeou Ma est arrivé en poste, le programme Cybercity Initiative a été organisé en deux phases. De 1999 à 2002, il a consisté à construire une ville numérique (e-city) en mettant en place une infrastructure solide et une e-administration. Aujourd'hui, 88 % de tous les documents administratifs sont dématérialisés et sont traités numériquement, ce qui représente 500 000 chaque mois. La second phase s'est attaché à mettre en place ce que le maire de Taipei appelle une « mobile-city ».

Dans la première phase, la ville de Taipei a par exemple généralisé la messagerie électronique en offrant gratuitement une adresse à chaque habitant et en lui proposant des formations également

gratuites. A ce jour, quelque 350 000 personnes ont bénéficié de ces prestations. *« Un jour, j'ai un reçu un mail me disant "Mon fils, tu avais l'air fatigué à la télévision" »* raconte Ying-jeou Ma. *J'étais plutôt surpris car j'habite jusqu'à côté de chez elle. Quand je lui demandé comment elle avait fait pour m'envoyer un mail, elle m'a tout simplement expliqué qu'elle avait utilisé un des points d'accès à Internet gratuit de la Ville et qu'elle s'était initiée grâce aux formations proposées par la municipalité. Plutôt surprenant pour une personne âgée de plus de 80 ans. Le lendemain, je lui ai acheté un ordinateur. »*

La deuxième phase a été baptisée B&O (Build & Operate) ; elle a permis d'ouvrir plus de 4000 points d'accès à Internet et de toucher plus de 90 % des habitants de la ville. En juin 2006, Taipei a été certifiée la ville Wi-Fi la plus importante de la planète. *« Maintenant, forts de cette infrastructure, nous faisons la promotion de notre ville, conclut Ying-jeou Ma, auprès des sociétés européennes qui souhaiteraient s'implanter dans la zone APAC (Asie-Pacifique) ».*

### **Issy-les-Moulineaux joue la démocratie participative**

André Santini ne peut que partager cette vision. Même si Issy-les-Moulineaux n'a pas la taille de Taïpeh, les réalisations n'en sont pas moins impressionnantes. Parmi les différents projets en cours, le maire de la ville a fait part de son dernier projet, le Fort numérique construit sur le fort historique qui a été conçu du temps de d'Adolphe Thiers avec comme objectif de protéger Paris de l'invasion étrangère, tout particulièrement venue de la Prusse.

*« Nous sommes aussi en train de mettre la fibre optique (FTTH ou Fiber To the Home) afin d'offrir le débit nécessaire aux applications d'aujourd'hui, mais nous nous heurtons à des difficultés, en particulier les gestionnaires d'immeuble ».* Issy joue la carte de la démocratie participative, notamment avec la diffusion des conseils municipaux sur une chaîne de télévision locale (IssyTV) et la possibilité aux citoyens de poser des questions en quasi temps réel. *« Suite à la mise en place de ces différents outils, nous avons constaté une plus grande implication des Isséens »*, se réjouit André Santini.

### **Le logiciel, défi pour l'Europe**

Passant à un niveau plus global, en l'occurrence à l'échelle du Vieux continent, *« la convergence devrait avoir deux conséquences majeures »*, selon Edith Cresson, ancien Premier ministre et ancien commissaire européen, chargée de la science, de la recherche et du développement, *« sur l'industrie de l'audiovisuel et du cinéma avec une implication plus forte des opérateurs de télécoms et avec une importance croissante du logiciel qui est omniprésent et pour lequel l'Europe est très faible, par rapport aux Etats-Unis, mais aussi à la zone APAC (Asie-Pacifique) où le nombre de développeurs est en très forte croissance. Mais la situation n'est pas figée et rien n'empêche une redistribution des cartes. Le modèle Open Source constitue une réelle opportunité pour l'Europe »*, a-t-elle conclu.

Pour qu'elle s'accomplisse sous les meilleurs auspices, *« la convergence doit être menée dans des conditions de saine concurrence*, enchaînait Thomas Rosch, commissaire de la FTC (Federal Trade Commission), l'autorité de concurrence américaine. *Et les occasions où cette concurrence peut être faussée sont relativement nombreuses : par l'innovation, la dynamique du marché, le cadre réglementaire, les fusions & acquisitions... »*. Bref, cela nécessite une surveillance de tous les instants.

# Global Forum 2005

LETTRE INFORMATIQUE ET COLLECTIVITES LOCALES 26/12/2005

## Documentation

### Quelques sites internet

Institut Politech et résultats des European eDemocracy Award :

\* [www.politech-institute.org/edem\\_award.asp](http://www.politech-institute.org/edem_award.asp)

\*\* <http://leadershipblogging.com>

\*\*\* [http://europa.eu.int/comm/commission\\_barroso/wallstrom/index\\_en.htm](http://europa.eu.int/comm/commission_barroso/wallstrom/index_en.htm)

\*\*\*\* <http://news.minnesota.publicradio.org/projects/2005/03/budget/>

\*\*\*\*\* [www.scottish.parliament.uk/home.htm](http://www.scottish.parliament.uk/home.htm) ; [www.bundestag.de](http://www.bundestag.de)

## Au Global Forum, deux journées de convergence

Il s'est tenu à Bruxelles les 7 et 8 novembre derniers, mais le Global Forum, en fait, existe depuis 1992. "C'est plus un lieu de réflexion pour le futur de la société de l'information qu'un forum", explique Sylviane Toporkoff, sa présidente. Il rassemble des experts internationaux d'origines diverses - organisations internationales, secteurs privé, public, télécoms, industrie du contenu... - de **plus de trente pays**. Chaque édition du Global Forum, commente la responsable, s'est tenue dans un lieu "symbolique" et en prise directe avec l'actualité des TIC : Bruxelles pour la proximité géographique avec la commission Europe, mais aussi New York, le Japon, Sofia Antipolis, le Sénat (France), Rome, Los Angeles, San Francisco... Le site internet d'Items International restitue bien cette volonté de diversité (des intervenants et des sujets traités) que promeut depuis des années le Global Forum. Le site constitue, à ce titre, une excellente ressource documentaire. L'occasion de découvrir, via les supports d'intervention des "speakers", les sujets évoqués au cours de l'édition 2005 : **l'impact de la convergence** (FCC américaine), la stratégie japonaise pour parvenir à créer une "**Ubiquitous Network Society**", triple play sur mobile, le rôle des satellites dans la mobilité, **l'ouragan Katrina** et le rôle du régulateur (FCC américaine) dans la gestion du désastre, l'identification électronique, l'évaluation de l'administration électronique, les contenus dans un environnement de convergence, l'écologie des infrastructures numériques... Toutes ces personnes présentes au Global Forum ont en commun l'intérêt accordé à la convergence, insiste Sylviane Toporkoff. Mais alors que les thèmes abordés ont beaucoup évolué depuis la création du Global Forum - en 1992, on évoque la déréglementation à venir ! - 2005 est la première édition à se dérouler au moment où une réelle convergence apparaît. Ce qui ne modifie pas l'objectif du Global Forum qui est de continuer à demeurer le "Davos des TIC", et à garder constant le nombre de ses membres : 350 au maximum.

### Agir en connaissance de cause

"Customize !" : c'est le conseil donné aux collectivités par Sylviane Toporkoff, présidente du Global Forum. Selon la responsable, les collectivités ne se penchent pas suffisamment sur la question de **l'adéquation des moyens** qu'elles peuvent mobiliser pour un projet, avec les besoins réels en l'occurrence. "Bien souvent, c'est trop ou pas assez", constate-t-elle. En matière de Wifi, il arrive que certaines portions de réseau sont développées alors que l'on sait pertinemment qu'elles ne serviront pas. Les collectivités doivent aussi **s'efforcer d'associer les citoyens à leurs projets**, explique Sylviane Toporkoff qui, par ailleurs, intervient comme consultante pour la ville d'Issy-les-Moulineaux en tant que vice-présidente d'Items. A Issy, commente-t-elle, la population est régulièrement consultée et informée (conseil municipal en ligne) : nous avons pris du temps pour expliquer ce qu'était le projet de crèche en ligne, mais c'était nécessaire. Naturellement, dans ce contexte TIC mouvant par nature, une **coopération internationale entre villes** devenait nécessaire : c'est ainsi qu'est né le Global Cities Dialogue (GCD), une autre initiative inspirée par Items. Rappelons, en quelques mots, que le GCD est un réseau international de villes "intéressées à travailler ensemble pour bâtir une société de l'information pour tous, basée sur le développement durable". Son président est actuellement André Santini (Issy), la vice-présidence revenant à Willi Lemke (Brême).

### Quelques sites internet

[www.items.fr/index\\_fr.php3](http://www.items.fr/index_fr.php3)

[www.globalcitiesdialogue.org](http://www.globalcitiesdialogue.org)

[www.items.fr/globalforum.php3?id\\_rubrique=75](http://www.items.fr/globalforum.php3?id_rubrique=75)

# Global Forum 2004

**Dagens Industri, Wednesday 3 Nov. 2004**  
 (\* Dagens Industri is Sweden's most important Business Journal. )

## Ideas meet at IT mingle in Malmö

It has been called the Davos meeting of the IT industry. Tomorrow, 200 specially invited decision-makers from 25 different countries will meet in Malmö Town Hall for the Global Forum Conference.

“The Conference has two purposes. Firstly, to keep up-to-date with the new developments in the business and hence better understand the future, and; secondly, to be a meeting place for different actors and open up the networks”, says Sylviane Toporkoff, from the French company ITEMS International.

ITEMS International organises the Global Forum in collaboration with the Science Park Sophia-Antipolis Foundation, the City of Malmö, as well as with a number of sponsors, such as the European Commission, Microsoft, IBM, and Sony Ericsson.

The conference aims at establishing different development projects in ICT and be a platform for discussions.

### “Great opportunities”

The participants are often competitors on the market, but to the Global Forum you are invited to market your ideas and not your products, underlines Sébastien Lévy from ITEMS International.

“There will be great opportunities to meet, over a cup of coffee, the real top personalities in the industry, such as the CTO of Sun Microsystems, John Gage, or Microsoft’s chief of security, says Peter Höjerback, CEO for Øresund IT.

A number of delegates also come from national and international organisations, regions and cities.

The theme for this year’s conference is Convergence. One issue that will be debated is “e-learning”, computer aided distance education, another issue regards how IT can be used in order to give people better healthcare.

### Øresund has IT cluster

The Øresund Region is a perfect exemple of convergence between healthcare and IT. In the Region you will find strong clusters of IT companies as well as the entire Medicon Valley. We work together in order to position the region, says Peter Höjerback.

The Global Forum has been held every year since 1992. This year’s edition will be held tomorrow and Friday (04-05/11) in Malmö Town Hall.

(Translated by Paulina Lundqvist, ITEMS International)

### Sydsvenskan, Thursday 4 Nov. 2004





## The Davos meeting of the IT world opens its doors in Malmö

**SYDSVENSKAN**

Torsdag 4 november 2004

### IT-världens Davosmöte invigs i Malmö

► Malmö lockar till sig allt fler betydelsefulla konferenser. Idag invigs det som ibland kallas för IT-branschens Davosmöte. Global forum heter det två dagar långa IT-mötet med 200 inbjudna beslutsfattare från 25 länder.

Bland deltagarna finns dataföretagen Suns vice vd John Gage och Bulls vice vd Geraldine Capdeboscq, Microsofts europeiske ordförande Patrick de Smedt, Frankrikes tidigare premiärminister Edith Cresson och Pierre Lafitte som grundat den franska forskarbyn Sophie Antipolis.

Konferensen handlar dels om vad som kommer att hända i IT-branschen, dels om att skapa en mötesplats för aktörer och nätverk. Arrangör är franska Items International tillsammans med Sophia-Antipolis Foundation, Malmö stad och sponsorer som Sony Ericsson, IBM, Microsoft och EU-kommissionen.

Malmö is attracting more and more important conferences. Today is the inauguration of what is sometimes called the Davos meeting of the IT world. This two day long IT meeting, called Global Forum, gathers 200 invited decision-makers from 25 countries.

Among the participants the Vice President of Sun Microsystems, John Gage, the Vice President of Bull, Geraldine Capdeboscq, the Chairman of Microsoft EMEA, Patrick de Smedt, the former Prime Minister of France, Edith Cresson, and Pierre Laffitte, founder of the French Science Park Sophia Antipolis.

The conference deals partly with new developments and trends in the IT industry, partly with creating a meeting place for actors and networks. Organiser is the French company ITEMS International in co-operation with the Sophia Antipolis Foundation, the City of Malmö, and sponsors such as Sony Ericsson, IBM, Microsoft, and the European Commission.

(Translated by Paulina Lundqvist, ITEMS International)

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## Global Forum 2003

### **Adnkronos, 2 Nov. 2003**

Thursday 6 and Friday 7 November will host at the Palazzo Taverna one of the most important international annual conference on ICT. 300 experts from governments, industry, academics and European Commission representatives will debate on diverse issues such as cultural, technological, regulatory, social, security and privacy, and economical issues, to shape the future of the information society.

The participants come from all over the world, Australia, Austria, Canada, China, Denmark, Finland, France, Germany, Japan, Ireland, Morocco, Spain, Sweden, Switzerland, United Kingdom, United States, etc... A delegation from the FBI (Federal Bureau of Investigation) will participate.

This event is organised by Items International and the Foundation Sophia Antipolis and the opening will be held in the presence of the Italian Minister of Communications, Maurizio Gasparri.

### **ANSA, Rome, 1 Nov. 2003**

Global Forum will design the future of ICT, Palazzo Taverna, Rome

### **ASCA (Daily News National Agency), 6 Nov. 2003**

Privacy and technological developments, especially in the field of ICT, are creating difficulties. Privacy is necessary for the future of the ICT development. This was one of the aspects that were discussed at the Global Forum held in the Palazzo Taverna in Rome.

### **Il Sole 24 ORE (the Italian daily financial, political and economical newspaper), 5 Nov. 2003**

What is the future of ICT? 300 experts from 28 countries will meet at the Global Forum in Rome, November 6 and 7, in the presence of the Minister Gasparri.

### **La Repubblica, 7 Nov. 2003**

November 6<sup>th</sup> and 7<sup>th</sup> at the Palazzo Taverna, 300 experts from all over the world have debated on "connecting businesses and Communities". This powerful and international forum has been very successful.



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