

GLOBAL FORUM 2001

Shaping the Future

Program

Newcastle upon Tyne, United Kingdom
October 2001, Thursday 18 - Friday 19
Jeudi 18 - Vendredi 19, Octobre 2001



Newcastle
upon Tyne



9h00 – 13h00 - I. The Dynamics of the e-Marketplace in the 21st Century

Main issues :

- The Challenges of Deploying Competitive and Strategic Information Infrastructures for effective electronic services in a global e-Society. Understanding the needs / constraints and deploying the appropriate Infrastructures.
- Next Generation Networks.
- e-Strategies to develop the e-Society : Alliances and Partnerships between Networks Service Providers, Equipment providers, Content and Information Providers, Users and Customers.
- The Virtual Networks Operators (VNO) : the new challenge for Mobile Networks ?
- Surviving Financial Constraints and Industry Consolidation.

9h00-9h45 WELCOME SPEECH / DISCOURS DE BIENVENUE

Councillor Mary Carr, Lord Mayor of Newcastle upon Tyne, UK
Rt. Hon.Gordon Brown MP, Chancellor of the Exchequer, UK
Councillor David Wood, Newcastle City Council, UK
Senator Pierre Laffitte, President Foundation Sophia-Antipolis, France
Dr. Sylviane Toporkoff, President Global Forum, France

9h45-10h45 KEYNOTE SPEAKERS: Different vision on shaping the future to expand the Global e-Society

Bror Salmelin, Head of Unit, Electronic Commerce, European Commission “*The EU paving the way for the all-inclusive Information Society*”

Hisham El Sherif, Chairman, IT Investments, Egypt, “*The Dynamics of the Global e- Market Place in the 21th century*”

Marc Silvester, Chief Technology Officer, Fujitsu Europe

Dr. Hellmuth Broda, Chief Technologist EMEA, Sun Microsystems “*When Things Talk to Things, Services Serving Service*”

Jorgen Friis, Deputy Director General ETSI, “*Can Standards shape the future in Tel-e-Europe*”

Christine Leurquin, European Programs Manager, Société Européenne des Satellites- ASTRA

10h45-11h00 COFFEE BREAK

11h00-13h PANEL 1 The Dynamics of the e-Marketplace in the 21st Century

CHAIRPERSON – PRESIDENT :

Lisa Donnan, Executive Vice President, e-Business Solutions, Teleglobe, Canada, “*The Dynamics of the e-Marketplace in the 21st Century*”

MODERATOR :

Sergio Antocicco, President ANUIT (Italian Association of Telecom Users), Italy

PANELISTS – INTERVENANTS :

Tom Cosh, Head of Economic Development, Newcastle upon Tyne, UK

Hervé Rannou, President Items international, France

Senator Pierre Laffitte, President Foundation Sophia-Antipolis, France

Andrew Robinson, Open University and Vice-President European Institute for e-Learning, “*The e-Learning Agenda: internal and external challenge*”

Michel Combout, Trade & Affair, Ambassade de France, USA, “*Giving confidence in the emerging electronic marketplace – The US and European Perspectives on digital signature*”

Mike Spanner, Vice President, e-Business Operations in Public Sector, Unisys, UK, “*e-Strategies to develop the e-Society: Alliances and Partnerships between Networks Service Providers, Equipment providers, Content and information Providers, Users and Customers*”

Ian Stewart, Chief UK Economist, Merrill Lynch

Peter Connor, Head of UK Region, BT North

CONCLUSION :

Pr.Jean-Pierre Chamoux, Université Paris V –René Descartes, France

13h-14h30 - LUNCH – DEJEUNER

14h30 – 18h00 - II. Industry Regulation in the e-Economy

Main issues :

- Competition : Requirements for conscious choice.
- Designing Pro-Competitive Regulations. Comparison between Europe/North America/Japan/Others
- Interconnection, an Obligation ?
- Licences, Competition Rules, Access, Dominance, Tax Harmonisation, Universal Service, Cost issues.
- Content Regulation, Coregulation, Data Protection, Privacy, Encryption, Deontology, Electronic Signature, Security and Cyber-crime.

14h30-14h45 OPENING REMARKS

Councillor Tony Flynn, Newcastle City Council, UK

14h45-15h30 KEYNOTE SPEAKERS

John Barker, Assistant Deputy Commissioner responsible for the Compliance and Co-ordination, Industry Canada, Canada, “*Competition Agencies in an e-Commerce World*”

Alain-Louis Mie, Senior Vice President International Public Affairs, France Telecom, Sherpa Global Business Dialogue, France

15h30-18h00–PANEL 2 Industry Regulation and Competition Issues in the e-Economy

CHAIRPERSON – PRESIDENT :

Pr. Shigehiko Naoe, Professor of Information Policy, University of Tokyo, Japan

MODERATOR :

Brian Moir, Partner, Moir & Hardman, USA

PANELISTS – INTERVENANTS :

François Bélorgey, Conseil Stratégique des Technologies de l' Information, service du Premier ministre, France

Andrew D. Lipman, Partner, Swidler Berlin Shereff Friedman, USA

John Ketchell, Director, CEN / ISSS, “*Co-regulation: a winning formula*”

Randy Yaloz, Partner, Euro Legal Counsel Group, Paris / New York / Tel Aviv

Jean- François Tournu, Directeur Technique & des NTC, CSA, Conseil supérieur Audiovisuel, France

COFFEE BREAK

El Hadi Chaïbainou, Administrateur ANRT , General Director, Groupement Professionnel des Banques du Maroc, Morocco

Kim Ambler, Director, Industry & Policy Affairs, Computing and Networks Operations, The Boeing Company, USA

Tom Marten, Director International Relations Worldcom

Daniel J. Weitzner, Technology & Society Domain Leader, W3C, USA

CONCLUSION

Pr. Jean-Pierre Chamoux, Université Paris V -René Descartes, France

8h30 – 13h30 - III. Virtual Services in the Information Society

Main issues :

- Cutting Edge Services for e-Business.
 - Internet and New Relationships between Customers and Businesses
 - the 3G systems : Global Change in the Multimedia approach? (virtual office, virtual management...)
- The New Business models. - B2B, B2C, B2A, C2A, C2C...
- Innovative Applications and Services for Cities and Regions' citizens.
- Addressing Users Needs : Broadband Internet via Telephony, Cable, Satellite or 3G Wireless : Competition or Complimentarily?

8h30-9h00 OPENING REMARKS

Michel Richonnier, Director, Directorate C, Directorate General INFSO, European Commission, *"The Information Society challenges for Europe and on the possible answers, e-Europe notably"*.

9h00-9h45 KEYNOTE SPEAKER

Edith Cresson, Former Prime Minister, France

Rt. Hon. Nick Brown MP, Minister of State for Work and Pensions, Cabinet of Tony Blair, Prime Minister, UK

Eric Legale, Directeur Issy Média, Issy- les- Moulinaux, France, *Virtual Services for Citizens*

09h45-13h30- PANEL 3 Virtual Services in the Information Society

CHAIRPERSON – PRESIDENT :

Giorgio Prister, Manager of Local Government Market Segment, Global Government Industry, IBM, EMEA

09h45-11h00 - 3. 1 The New Business Models

MODERATOR :

Frédéric Tatout, Ministère de l'Economie, des Finances et de l'Industrie, France

PANELISTS – INTERVENANTS :

France Telecom / Orange, Representative to be designated,

David Ankri, Development Manager, Smart Is Marketing, France

Roger Watson, Head of e-Business Strategy and Planning, BT Ignite, UK

Jonni Murphy, Director, Leighton Media, UK

Andy Kyte, Vice President & Research Director, Gartner

11h00-11h15: Coffee Break

11h15-12h45 - 3.2 Addressing User Needs

MODERATOR :

Maitland Hyslop, Head of Knowledge, Information and ICT, One North East, UK

PANELISTS – INTERVENANTS :

Pr. Kel Fidler, Vice Chancellor at Northumbria, UK, *"e-Learning services in the Virtual Services"*

Pr. Louis Lareng, Directeur de l'Institut Européen de Télémedecine, France, *"Perspectives de développement en Télémedecine"*

Dr. Ed Brown, Founder Club Sophia UK, *"What services to develop the e-Business?"*

Jacques Pomonti, Président Sorbonne Radio- France, France

Bernard Garner, Public Transport Development Director, NEXUS, UK

Graça Pombeiro, Deputy Director of the Secredaio para a Modernização Administrativa – Responsible for the management of INFOCID, *"The Portal of Portuguese Public Administration"*

Stephan Brunessaux, Responsable Adjoint de la Division Traitement de l'Information, Matra Systems & Information, France

12h45 13h30 - 3.3 Knowledge Management : A Strategic Tool for the Information Society

MODERATOR :

Pr. Michael Stankosky, The George Washington University, USA, *"Knowledge Management"*

PANELISTS - INTERVENANTS :

Dr William Halal, Professor of Management in the School of Business and Public Management at George Washington University, USA

Dr Charles Despres, Professor at the Ecole Supérieure Commerce /

Danièle Chauvel, Chercheur Directeur eCKM, Marseille- Provence, France, *"An Emerging Precip of the Knowledge in Knowledge Management"*

Pr. Trevor Page, Pro-Vice Chancellor of Newcastle University, UK, *"new e-Science network in the Virtual services"*

13h30-14h30 - LUNCH – DEJEUNER

14h30-18h15 - IV. e-Society Applications for Citizens

Main issues :

- Innovative Applications : best practices and Usages
 - In different Sectors
 - Ambient Intelligence, Administrations, e-Learning, Entertainment, Environment, Health, Knowledge Management, Persons with special needs, Transport, Tourism.
 - Smart strategies for Intelligent Cities / Regions / Public Authorities : Seamless Services via Channels and Portals (Digital TV, Government e-Gateway...)
 - Examples of dynamic Local strategies World-wide
- The Dimensions of the Digital Divide :
 - The Infrastructure Divide
 - The Social / Societal Divide

14h30-15h15 KEYNOTE SPEAKERS

Steve Marsh, Assistant Director, Office of the e-Envoy, Cabinet Office, UK Government, *"The UK Government's e-Gateway"*

Ari Schwartz, Associate Director, Centre for Democracy and Technology (CDT) USA

Gil Rémillard, Former Minister of Justice, Avocat-conseil, Fraser Milner Casgrain, Canada

15h15-18h15 - PANEL 4 e-Society Applications for Citizens

CHAIRPERSON – PRESIDENT :

Gérald Santucci, Head of Unit, DG INFSO, European Commission

15h15- 16h30 - 4-1 Innovative Applications : Best Practices and Usages

MODERATOR :

Tom Cosh, Head of Economic Development, Newcastle City Council, UK

PANELISTS – INTERVENANTS :

Dave Denison, Channel Marketing Manager-Government ICL, *"Future Technologies : How Citizens use Technology?"*

Kevin Curran, Director of the Next Level Systems Limited, UK

Brian McCandless, E-Government Director, Oracle, UK, *"e-Government: From Vision to Reality"*

Alfredo M. Ronchi, Politecnico di Milano, Italy, *"Report to the G-8 On Culture in a Worldwide Information Society"*

Antoinette Moussalli, Head of International Affairs, London Borough of Lewisham

Tim Brunton, Senior VR Developer, VR Centre, University of Teesside, UK, *"Real-time virtual models for marketing and decision making"*

Ann Macintosh, Director, International Teledemocracy Centre Napier University, UK, *"e-Participation: new forms of citizen participation in the democratic decision-making process"*

16h30-16h45 Coffee Break

16h45- 18h15 - 4-2 The Dimensions of the Digital Divide

KEYNOTE SPEAKER :

Larbi Ajjoul, Former Secretary of State, New Technologies and Posts, Morocco

MODERATOR :

Dr.Sylviane Toporkoff, President Global Forum

PANELISTS – INTERVENANTS :

Jean François Soupizet, Conseiller Aspects Internationaux, European Commission

David Brown, Managing Director, In-Touch, UK / **Neil Bravey**, Head of customer Services, East Riding of Yorkshire, UK, *"e-Government Services to remote Rural Locations"*

Helena Lindskog, HelDag AB, Sweden, *"Time rich /Time poor division – Consequences for the Society"*

Anna Lisa Boni, Telecities Manager, *"European Cities for Digital Inclusion"*

CONCLUSION :

John Littleton, Head of IT, Newcastle City Council, UK

Tom Cosh, Head of Economic Development, Newcastle City Council, UK

Brian Moir, Partner, Moir & Hardman, USA

Sébastien Lévy, Partner, Items International

Councillor David Wood, Newcastle City Council, UK

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ITEMS International

ITEMS International is dedicated to delivering ICT strategies. Our scope of work covers: Strategic Consultancy on Telecommunications, Market Segmentation, Support to the Development of European Businesses in the US, Japan and other countries and also of foreign businesses in Europe...

Research and Development in areas such as Regulatory and Economic Environments, Interconnexion issues, ICT Market Research and International Comparative Analysis, Development for industrialists, operators and local authorities.

Global Forum ownership organised in association with the European Commission and a number of sponsors and International experts.

Newcastle City Council

Newcastle upon Tyne is regarded as the Regional Capital of the North East of England, which has a population of 3.2 million. The City has a population of just below 300,000. Over the last few years, the economy has shifted service sector (including finance) and High Tech industries. Newcastle has also experienced a high level of foreign direct investment. The City is host to two of the Region's five universities, which conduct a large amount of scale 5 applied R&D in database and software engineering, digital media and e-commerce, and the largest Further Education college in the North of England.

The Sophia Antipolis Foundation

The Sophia Antipolis Foundation was created in 1984 and received state-approval for playing a fundamental role in the development of scientific and cultural activities. The purpose of the Foundation is to encourage the exchange of ideas and joint-working at a French, European and International level, in scientific, industrial and cultural matters / create a new entrepreneurial culture / turn Sophia Antipolis into a laboratory for experiments of the future. Sophia Antipolis is a Technopole that prides itself as a best practice site for innovation.

Steering Committee : Comite Scientifique

EUROPE

Sergio Antocicco, President of ANUIT, Italy

Jean-Pierre Chamoux, Professor, University le Havre, France

Tom Cosh, Head of Economic Development, Newcastle City Council, UK

Chris Drew, Chief Executive, Northern Informatics, UK

Maitland Hyslop, One North East, Regional Development, UK

Senator Pierre Laffitte, Foundation Sophia Antipolis, France

Helena Lindskog, HelDag AB, Sweden

John Littleton, Head of IT, Newcastle City Council, UK

Bernard Mathieu, Progr. Radio Communication, CNES, France

Alain-Louis Mie, Sherpa European & Africa Zone, Global Business Dialogue (GBD) / Member Task Force Digital Divide, France Telecom, France

Andrew Robinson, The Open University, UK

Sylviane Toporkoff, President, Global Forum, France

David Wood, Councillor, Newcastle City Council, UK

NORTH AMERICA

Denis Gardin, Economic & Industrial Counselor, French Embassy USA

Ellwood R. Kerkeslager, President Information Futures, LLC, USA

Michel Lamoureux, Vice-President of Canada Foundation for Innovation, Canada

Andrew D. Lipman, Partner, Swidler Berlin Shereff Friedman, USA

Brian Rj. Moir, Partner, Moir & Hardman, USA

Michaël Stankosky, Associate Professor, Georges Washington University, USA

Daniel J. Weitzner, Technology & Society Domain Leader, W3C, USA

Olin Wethington, Partner, Steptoe & Johnson, USA

JAPAN

Shigehiko Naoe, Professor of Information Policy, Univ. of Tokyo