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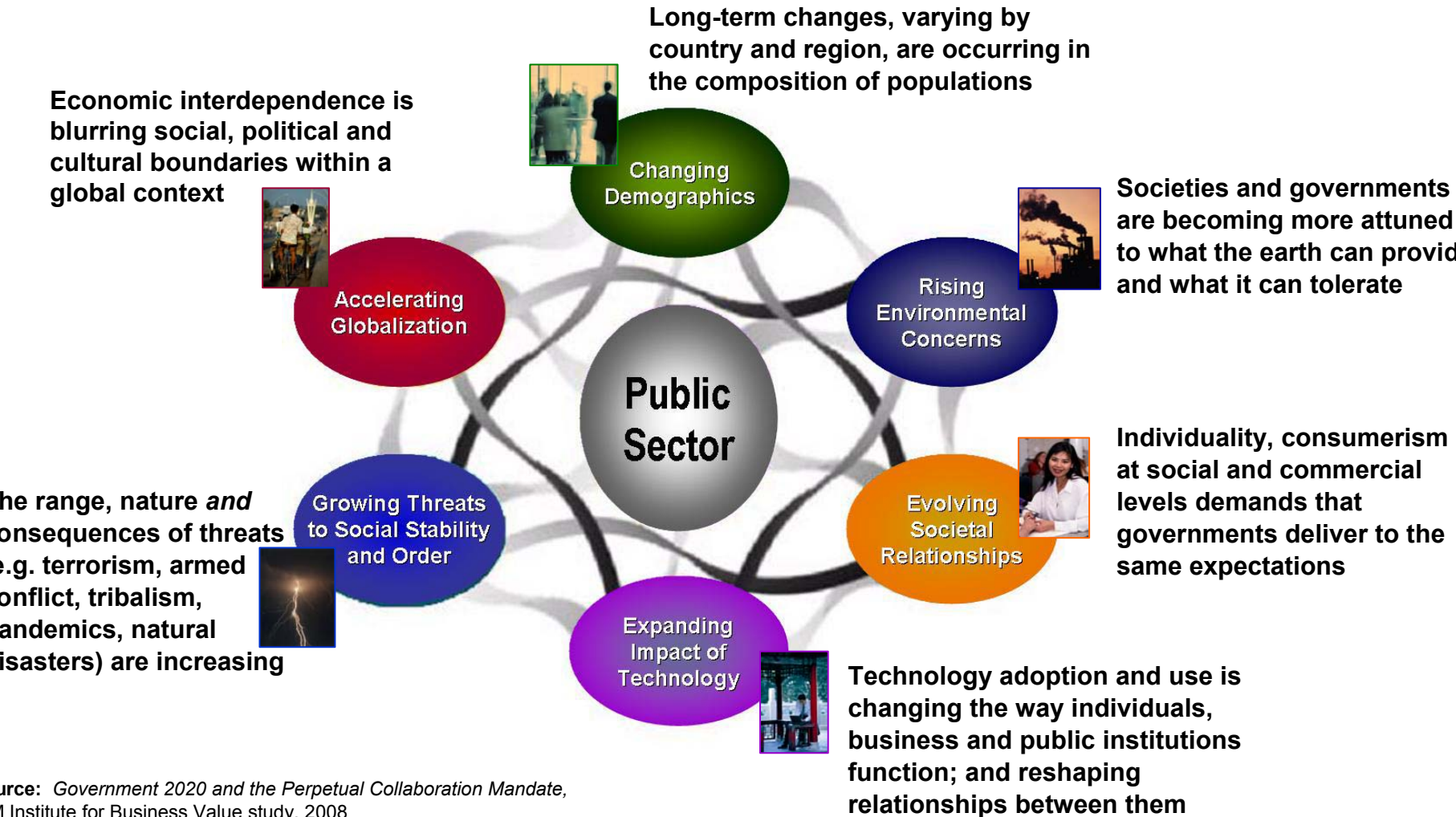
*IBM Institute for Business Value*

# Government 2020 and the Perpetual Collaboration Mandate

*Todd Ramsey  
IBM Managing Director, US Federal  
October 22, 2008*

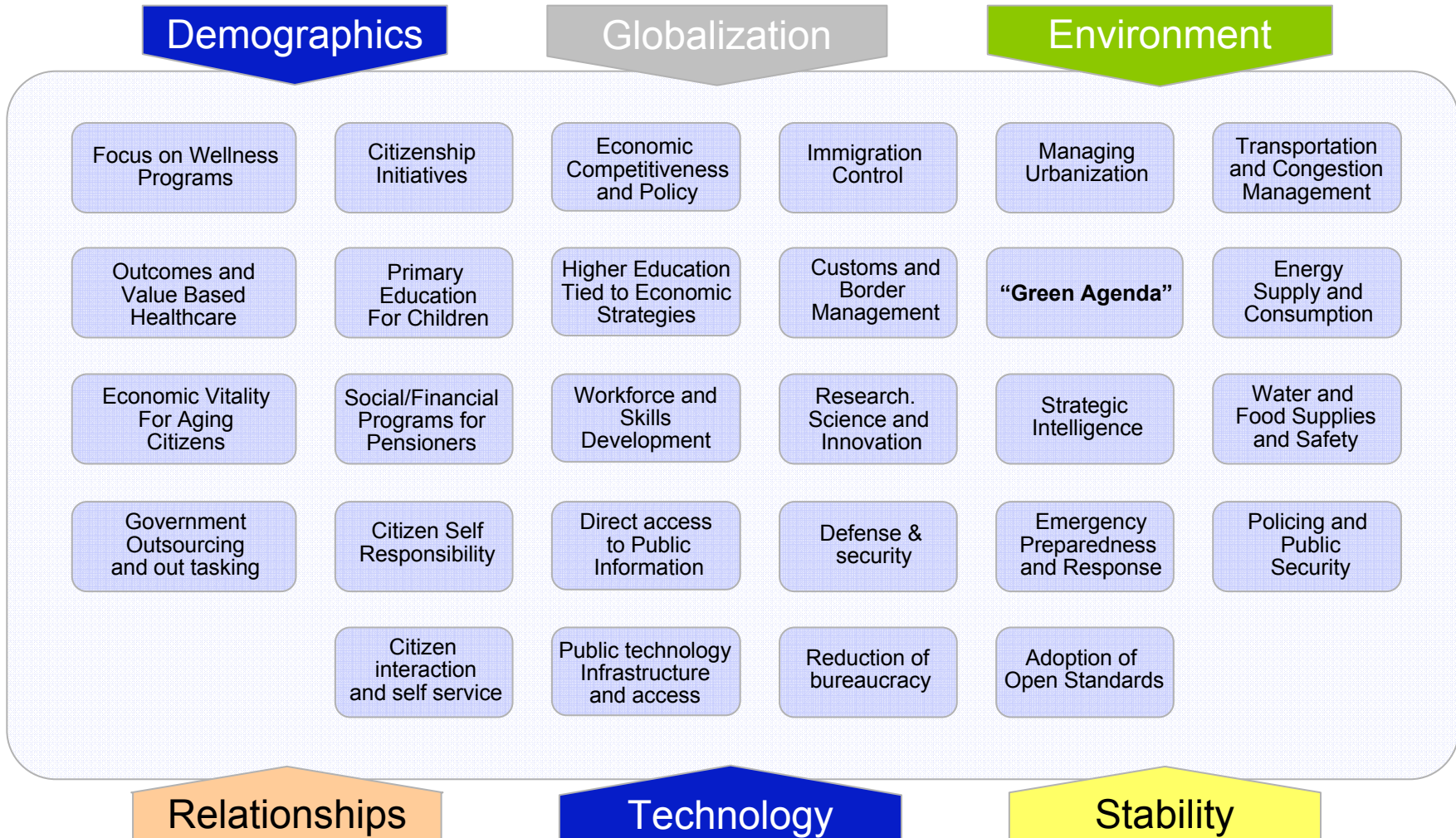


# Six powerful drivers are reshaping societies – and the way they are governed



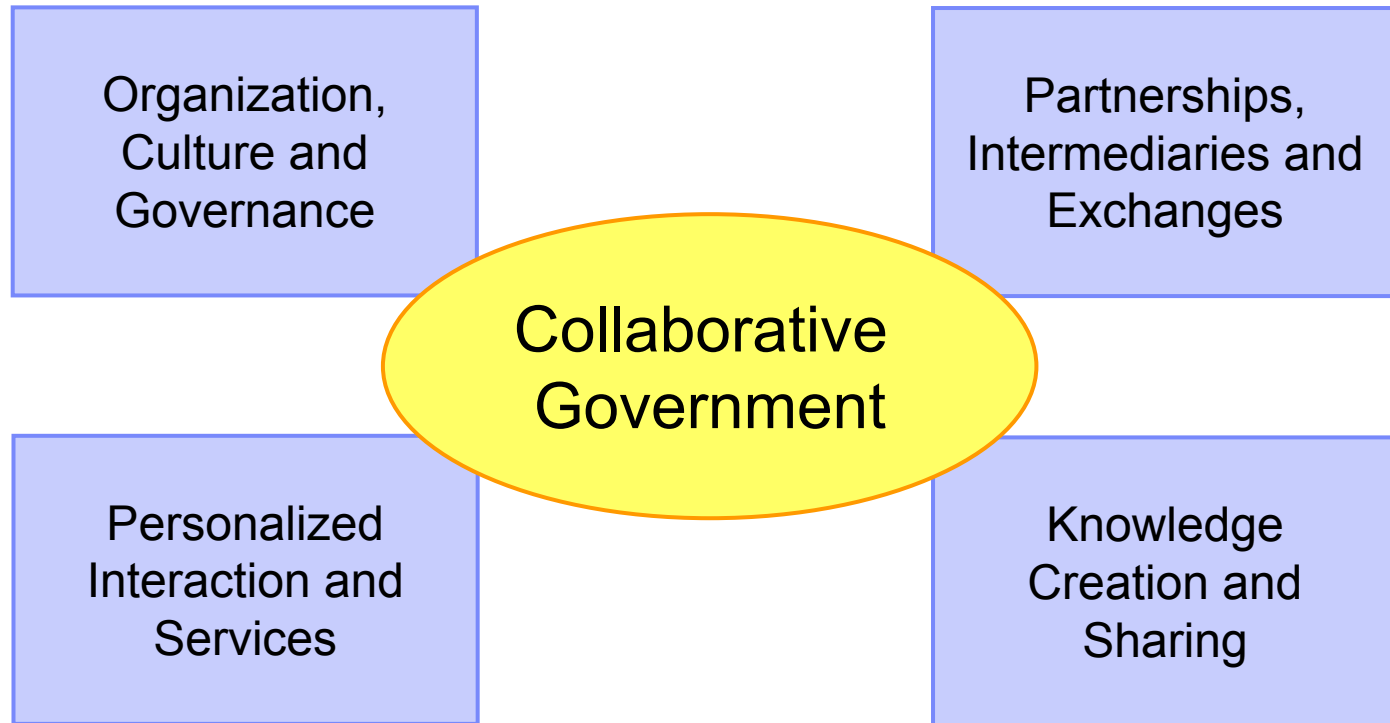
Source: *Government 2020 and the Perpetual Collaboration Mandate*, IBM Institute for Business Value study, 2008

Many programs will need to be refurbished as strategies are aligned with existing realities. Integration and collaboration are critical enablers.



## Addressing the challenges ahead requires new core capabilities

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# Critical success Factors

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- ***Strong and committed senior executive leadership***
  - Establish strategic vision with shared frame of reference and desired outcomes
  - Drive changes, maintain focus, and communicate success
  - Lead by example with proactive involvement
  - Clear personal and organizational accountability
  
- ***Focused execution***
  - Citizen focused, outcome based objectives, measures and incentives
  - Adequate funding aligned with priorities
  - Standards adopted and consistently applied
  - Well defined and executed plans
  - Continuous improvement using feedback from clients and stakeholders
  
- ***Collaborative and transparent approach***
  - Strong cross government program integration and data sharing
  - Open communications to encourage informed and involved citizens and stakeholders
  - New governance models to include partners, stakeholders, influencers & intermediaries
  - Deliberate efforts to foster innovation and collaboration