Information Governance
How to protect privacy online?

Thomas Myrup Kristensen
EU Internet Policy Director
Microsoft Europe
tmyrup@microsoft.com

STATE OF ONLINE PRIVACY

- Today's regulatory models were designed for a different era. Data flows much differently today than it did a decade ago, and it will flow much differently a decade from now.
- Organizations, both public and private, have not shown enough accountability to meet the data-protection challenges of this new world.
- As a result, today there is still too much responsibility placed on the consumer.

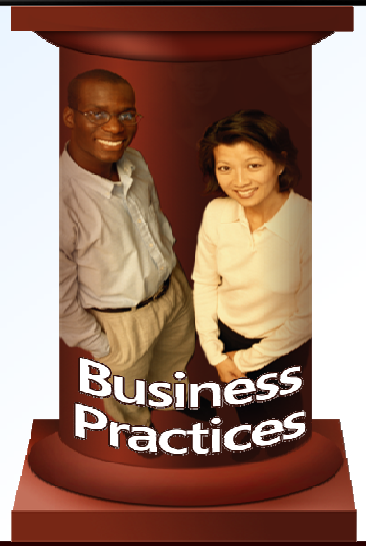
Microsoft NDA only

Trustworthy Computing

- Secure against attacks
- Protects confidentiality, integrity and availability of data and systems
- Manageable

- Protects from unwanted communication
- Controls for informational privacy
- Products, online services adhere to fair information principles

- Dependable, Available
- Predictable, consistent, responsive service
- Maintainable
- Resilient, works despite changes
- Recoverable, easily restored
- Proven, ready



- Commitment to customer-centric interoperability
- Recognized industry leader, world-class partner
- Open, transparent

Microsoft Privacy Principles for Live Search and Online Ad Targeting

- Principle 1: User Notice
- Principle 2: User Control
- Principle 3: Search Data Anonymization
- Principle 4: Minimizing Privacy Impact / Protecting Data
- Principle 5: Legal Requirements and Industry Best Practices

Privacy principles in practice
User Friendly Privacy Notice

Microsoft Online Privacy Notice Highlights

(last updated January 2006)

Scope

This notice provides highlights of the full Microsoft Online Privacy Statement. This notice and the full privacy statement apply to those Microsoft websites and services that display or link to this notice.

Personal Information

Additional Details

- When you register for certain Microsoft services, we will ask you to provide personal information.
- The information we collect may be combined with information obtained from other Microsoft services and other companies.
- We use cookies and other technologies to keep track of your interactions with our sites and services to offer a personalized experience.

Your Choices

Additional Details

- You can stop the delivery of promotional e-mail from a Microsoft site or service by following the instructions in the e-mail you receive.
- To make proactive choices about how we communicate with you, follow the instructions listed in the Communication Preferences of the full privacy statement.
- To view and edit your personal information, go to the access section of the full privacy statement.

Uses of Information

Additional Details

- We use the information we collect to provide the services you request. Our services may include the display of personalized content and advertising.
- We use your information to inform you of other products or services offered by Microsoft and its affiliates, and to send you relevant survey invitations related to Microsoft services.
- We do not sell, rent, or lease our customer lists to third parties. In order to help provide our services, we occasionally provide information to other companies that work on our behalf.

Important Information

- The full Microsoft Online Privacy Statement contains links to supplementary information about specific Microsoft sites or services.
- The sign in credentials (e-mail address and password) used to sign in to most Microsoft sites and services are part of the Microsoft Passport Network.
- For more information on how to help protect your personal computer, your personal information and your family online, visit our online safety resources.

How to Contact Us

For more information about our privacy practices, go to the full Microsoft Online Privacy Statement. Or write us using our Web form.

Microsoft is a TRUSTe licensee and you may contact TRUSTe if a privacy question is not properly addressed.

Microsoft Privacy

Microsoft Corporation
One Microsoft Way
Redmond, WA 98052

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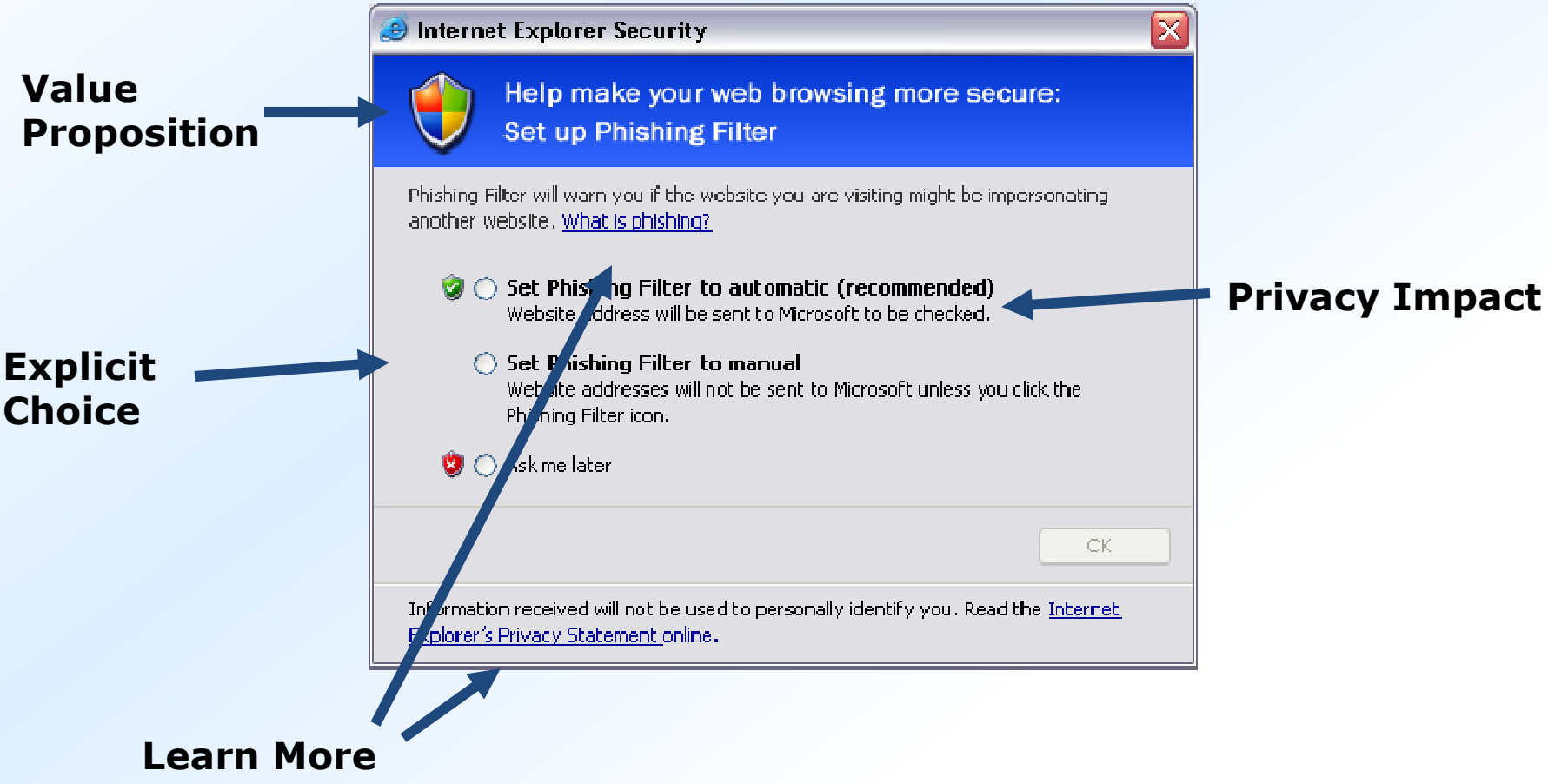
Providing a Privacy Experience



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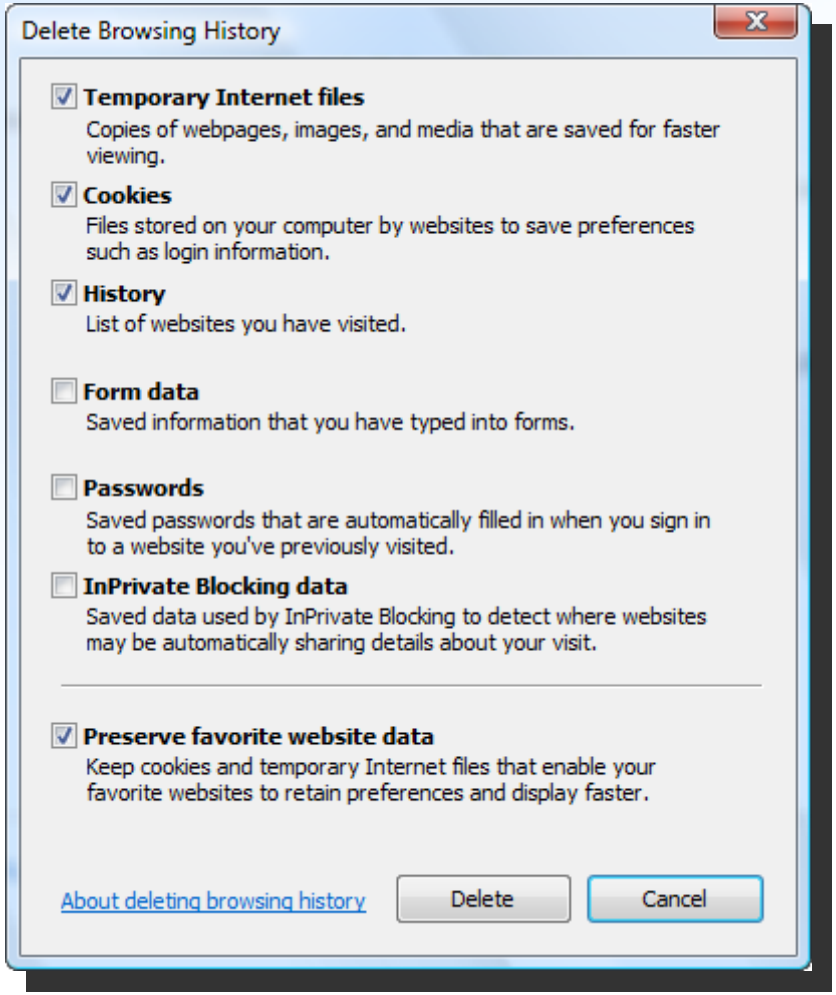
Increased User Control in IE8 Delete Browsing History

- More Granular Control & Utility
- Can Preserve Favorite Data while deleting all other data retained by the browser



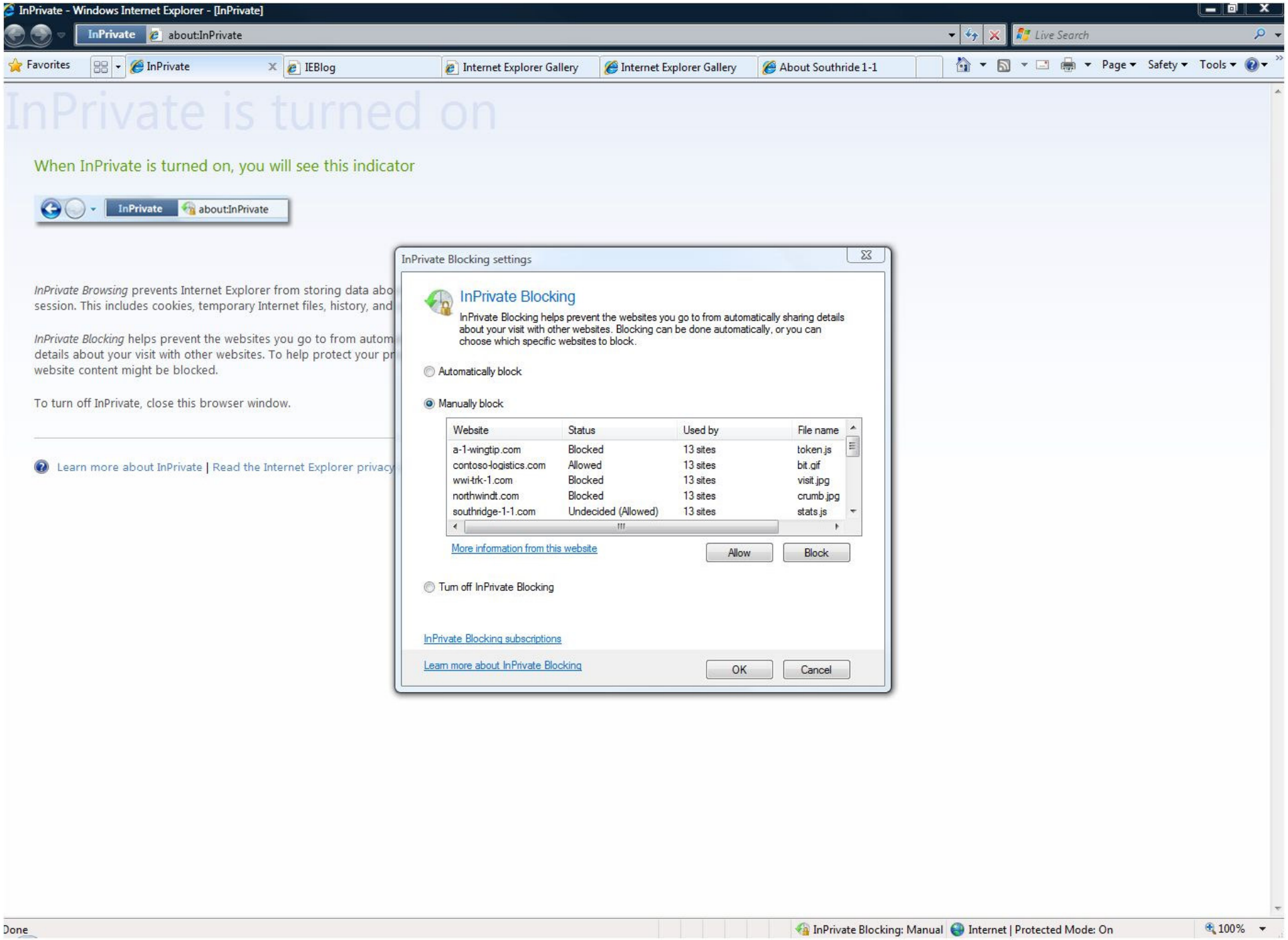
InPrivate

InPrivate Browsing

- Enables “leave no tracks” locally (cookies, cache & history)
- Value when e.g. shopping for gifts on a shared PC

InPrivate Blocking

- Helps to put users in control of their info to third-party sites.
- Assess, on an ongoing basis, user exposure to third-party content.
- Helps to prevent information disclosure by automatically blocking high-frequency third-party content from sites users visit.


InPrivate - Windows Internet Explorer - [InPrivate]
InPrivate
about:InPrivate
Live Search
Favorites
InPrivate
IEBlog
Internet Explorer Gallery
Internet Explorer Gallery
About Southridge 1-1
Page
Safety
Tools
InPrivate is turned on
When InPrivate is turned on, you will see this indicator
InPrivate
about:InPrivate
InPrivate Browsing prevents Internet Explorer from storing data abo
session. This includes cookies, temporary Internet files, history, and
InPrivate Blocking helps prevent the websites you go to from autom
details about your visit with other websites. To help protect your pr
website content might be blocked.
To turn off InPrivate, close this browser window.
Learn more about InPrivate | Read the Internet Explorer privacy
InPrivate Blocking settings
InPrivate Blocking
InPrivate Blocking helps prevent the websites you go to from automatically sharing details about your visit with other websites. Blocking can be done automatically, or you can choose which specific websites to block.
Automatically block
Manually block
Website
Status
Used by
File name
a-1-wingtip.com
Blocked
13 sites
token.js
contoso-logistics.com
Allowed
13 sites
bit.gif
wwi-trk-1.com
Blocked
13 sites
visit.jpg
northwindt.com
Blocked
13 sites
crumb.jpg
southridge-1-1.com
Undecided (Allowed)
13 sites
stats.js
More information from this website
Allow
Block
Turn off InPrivate Blocking
InPrivate Blocking subscriptions
Learn more about InPrivate Blocking
OK
Cancel
Done
InPrivate Blocking: Manual
Internet | Protected Mode: On
100%

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