e-Health : opportunity for Broadband Development

Thierry Zylberberg – Orange Healthcare November 2010



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1 eHealth challenges

2 what's inside eHealth

3 Broadband for eHealth

constraints on healthcare systems are growing new organizations are mandatory



Chronic disease

world wide chronic diseaseconcerns 41% of patients andoccurs 83% of the healthcare cost

Huge financial pressure

Despites organizational efforts, and technologies, healthcare costs are growing faster than GDP : +5% / year

eHealth answer the needs of a complex ecosystem Joining up healthcare on three different fields

Health professional services

For hospitals, surgeries and pharmacies, and the professionals and patients within them.

joining up all of the people and infrastructure within the healthcare ecosystem, enabling superior coordination, collaboration and information flow between all parties



Health Management

Managing health conditions outside of traditional care environments in places such as the home.

joining up traditional and non traditional healthcare environments, enabling high quality care and condition management within the broader community, giving patients more choice over their care provision

Prevention & Wellness

Preventing health conditions before they arise.

joining up people to the tools and information they need to manage their own health and well-being in the course of their everyday lives – whenever they need to, wherever they are needed



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3- Broadband for eHealth

On « Health Management » and « Prevention and wellness », a narrow bandwidth is often enough to deliver the service



3- Broadband for eHealth

Most « Health Professional services » services have low bandwidth consumption However, some high value added services require broadband.







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