

Television : Time to converge ?

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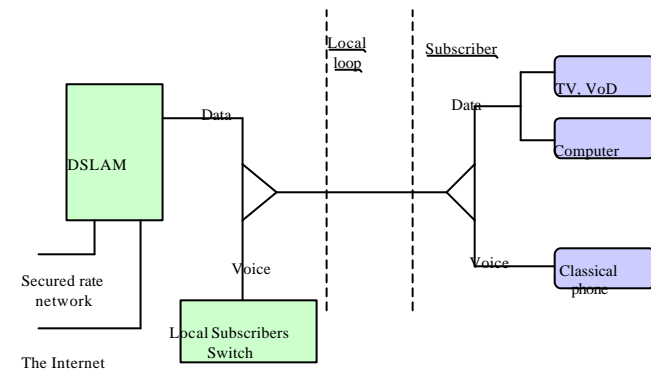
Convergence

- Promises that will be kept
- Developing usages : a priority
- A win-win strategy

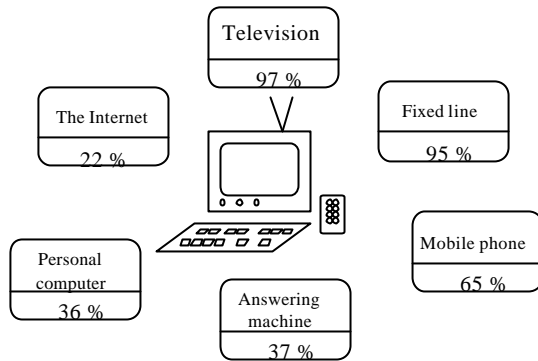
Year 2004 :

- A milestone for French Television
- DTT to start
- Television and telecommunications are going to merge : TV on DSL

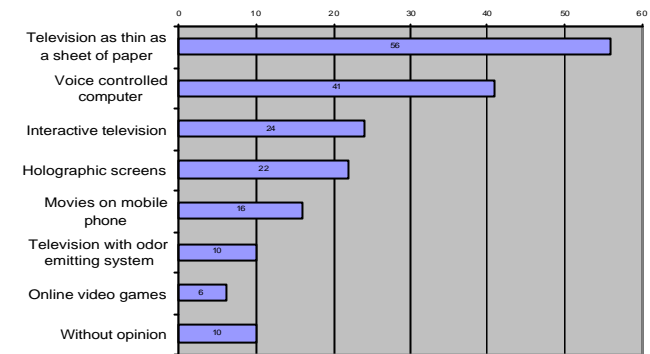
Technical architecture



Existing equipments of French households



Technological innovation that the French population is dreaming of. June 2003 - Source: IPSOS



Regulations

- The French regulatory framework of television services is different from one medium to another:
 - Terrestrial
 - Cable
 - Satellite
 - *Starting with the most regulated medium (limited terrestrial frequencies).*
- Some preliminary thoughts of the CSA:
 - in order to avoid any loopholes, the commercial distributor regulatory framework for TV cable should be clearly extended to TV distribution on traditional phone line networks.