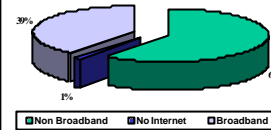


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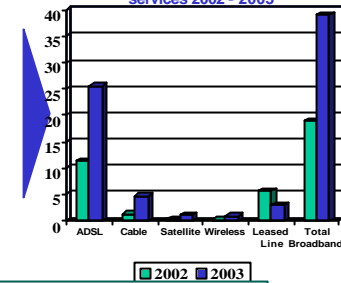
Keith Todd
Chairman Broadband Stakeholder Group
Chairman Easynet plc
Chairman & CEO FFastFill plc

Broadband use has more than doubled in the past year

Internet Use - 2003



Growth in use of broadband
services 2002 - 2003

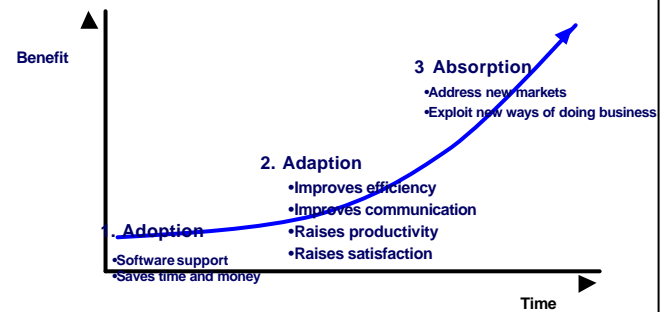


One third of non-users plan to acquire a broadband connection as soon as it is available; one in six plan to acquire within the year

The Perceived Benefits



The Broadband Journey



New Ways of Working



- **Software and support over the internet**
 - Application Service Providers
- **Use the internet as your private network**
 - Virtual Private Networks
- **Work where you want when you need**
 - Home working
 - Satellite Offices



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