
Eurado

Retea sociala online public-privata
Public-private online social network

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I. Introducere

EURADO este un portal generic european cu functionalitati clasice si cu elemente de retea public-privata. Fiind vorba de un portal trebuie sa mentionam ca puterea unui portal sta in traficul generat de acesta, trafic care duce la crearea noilor oportunitati de afaceri, oportunitati care in cazul nostru definesc primul pas spre zona guvernamentala (publica).

Traficul unui portal se bazeaza in primul rand pe calitatea continutului acestuia, continut care in cazul nostru este de o calitate ridicata a informatiei, calitate asigurata de institutiile publice.

Acum, dupa ce am definit sursa informatiei din portal, daca mai adaugam si latura privata a retelei sociale si anume, utilizatorii portalului (persoane si companii din sectorul privat) obtinem reseaua sociala online public-privata pe care am definit-o in proiectul Eurado.

EURADO is an European generic portal with classic functionalities and with public-private social network elements. Because we are talking about a portal, we have to mention that the power of a portal is the traffic that is generated by it. This traffic generates new business opportunities, that in our case define the first step in governmental area (the public sector).

The most important part of a portal is the quality of its content. At Eurado this quality is ensured by the trustable content provided by the public institutes.

So, after we have defined the portal's information source, if we add the private side of the social network: the portal's users (which in our case will be private persons and companies) we will have the public-private social network, that we defined at Eurado.

Uniunea europeana:
>100.000 localitati si regiuni

Fiecare locatie poate fi locul pe care-l cauta un investitor, de oriunde din lume, pentru a-si dezvolta afacerea sau pentru a crea una noua.

Fiecare locatie are ceva specific pentru a prezenta turistilor ca poate fi locatia perfecta pentru a-si petrece vacanta.

DAR

In acest moment nu exista nici un portal in Europa cu informatii despre administratiile locale, profiluri turistice, oportunitati economice si acestea toate intr-un singur punct unic de acces in mai multe limbi.

European Union:
> 100.000 cities and regions

Each location can be the place for an investor, from anywhere in the world, to search for to expand his business or for start a new one

Each location has something special to make a tourist to come at one of this places and have a perfect vacation.

BUT

Nowadays we don't have an unique, multilingual access point to all the economic or tourist profiles of the European locations and regions

Concept

- ❑ Lipsa unui portal European centralizat transfrontalier
- ❑ Lipsa informatiilor disponibile multilingv



- ❑ Lipsa promovarii oportunitatilor locale economice din Europa
- ❑ Lipsa promovarii oportunitatilor din turismul local European



Bariere in calea cresterii locale economice



BARIERE IN CALEA CRESTERII ECONOMICE EUROPENE!

- ❑ Lack of European cross-border centralized portals / marketplaces
- ❑ Lack of multilingual information



- ❑ Lack of promotion of the local European economic opportunities
- ❑ Lack of promotion of the local European travel opportunities



Barriers in the way of the local economic growth



BARRIERS IN THE WAY OF THE EUROPEAN UNION ECONOMIC GROWTH!

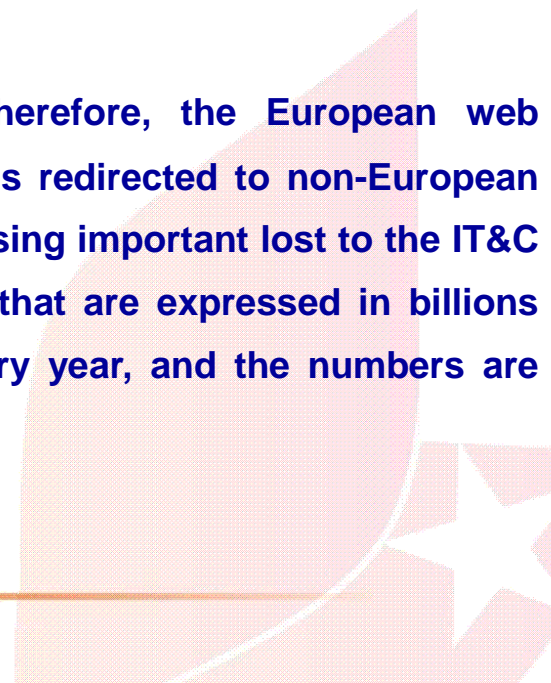


Marea majoritate a utilizatorilor de internet din Europa, folosesc in acest moment, tehnologii informatice de provenienta non-europene, de tip: motoare de cautare, servicii e-mail, retele sociale, piete electronice si portaluri generice globale.

Ca urmare, traficul web de informatii european, este dirijat catre spatii non-europene, intr-o proportie covarsitoare, generand sectorului IT&C european pierderi ce se ridica la cateva miliarde de Euro anual, cifrele fiind in continua crestere.

Most of the European internet users are using now non-European software like: searching engines, e-mail services, social networks, electronic market and global portals.

Therefore, the European web data traffic is redirected to non-European spaces, causing important lost to the IT&C sector, lost that are expressed in billions of Euro every year, and the numbers are growing.



Eurado.eu ofera promovare la nivel mondial, multilingv pentru toate unitatile administrative locale din comunitatea Europeana (atat economice cat si turistice), fiind un instrument usor accesibil din punct de vedere financiar, fata de metodele clasice de publicitate. Este in acelasi timp si solutia cea mai potrivita pentru investitori pentru a cauta medii economice specifice lor iar pentru turisti este solutia de a descoperi Europa si de a beneficia de informatii despre servicii specifice.

Eurado.eu can offer global multilingual promotion for all European local administration units (economic, tourist, etc), being a totally inexpensive promotional instrument compared with the classic advertising methods. It will be in the same time the solution for investors to search for specific economic environments and for tourists will be the solution to discover Europe and get specific traveling services.

Exemplul cautare standard

Standard searching example

Google [Búsqueda avanzada](#)

Buscar en: la Web páginas en español páginas de España

La Web Resultados **1 - 10** de aproximadamente **274.000** de **business opportunities red wine europe.** (0)

<p>UC Davis Wine Exec Ed www.wineexecutiveprogram.com Blends Wine Business & Science World-Class. March 21-25, 2010</p> <p>Master Wine Marketing www.wine-institute.com Instituto de Vino (Burdeos Francia) Comercialización y gestión del vino</p> <p>Vineyard for sale www.corporatefinanceineurope.eu Vineyards for sale in Spain & Italy Fill out the form for more details</p>	<p>Enlaces patrocinados</p> <p>Wine Industry All Market Research Reports on Wine industry trends Reportlinker.com/Wine-industry</p> <p>¿Quiere ver su anuncio aquí? ></p>
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[Buying **red wine** of outh Africa, China - Shandong Importers ...](#) - [Traducir esta página]
 Buying **red wine** of outh Africa - We need 10000 bottle of **red wine** of outh Africa. ...
European Business Marketplace, **Europe** B2B Directory, **European** Trade Leads Portal. ...
Europe B2B Portal Selling Offers **Europe** B2B Portal **Opportunities** ...
[europe.bloombiz.com/.../Buying_red_wine_of_outh_Africa/](#) - En caché - Similares

[Import Export Trade Leads **Buy wine** form Chile Argentina ...](#) - [Traducir esta página]
European Business Marketplace, **Europe** B2B Directory, **European** Trade Leads Portal.
 Online B2B marketplace with ... I look out for **red wine** in lower price ranges from the Douro region. **Europe** B2B Portal **Opportunities**. Quick Links ...
[europe.bloombiz.com/default.cgi?...wine.../3/](#) - En caché - Similares

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[Red wine set to outperform other light wines](#) > Euromonitor archive - [Traducir esta página]
 1 Sep 2003 ... **Business** Intelligence, Company profiles, Strategic Market ... In contrast, however, still **red wine** in Argentina is set to be ... **red wine** and champagne and sparkling **wine** sectors, **opportunities** in some regional markets are less clear. Western **Europe** saw its volume share erode during the period 1997 ...
[www.euromonitor.com/Red_wine_set_to_outperform_other_light_wines](#) -
 En caché - Similares

Exemplul EURADO

DI. X este un producator de vinuri in Spania si doreste sa-si deschida o fabrica noua in UE.

- Acceseaza www.eurado.eu
- Cauta locatii care ar putea sa-i ofere oportunitatile cautate, utilizand criterii de cautare multiple
- Primeste o lista a tuturor locatiilor Europene care indeplinesc cerintele lui ordonate dupa relevanta cautarii
- Contacteaza direct, sau, utilizand Directorul de afaceri poate a gasi cea mai apropiata companie de consultanta

Resurse: 5 minute de cautare

EURADO example

Mr. X is a wine producer in Spain; wants to open a new factory somewhere in EU

- He accesses www.eurado.eu
- He searches the locations which may offer him the requested opportunities, using complex search criteria
- He gets a list with ALL European locations which comply to his requirements and a rank for each result
- He can now contacts them directly or to use the Business Directory to find out the most appropriate consulting companies

Resources: 5 minutes to search

roads (Total Km) Between [] -

Total paved (km) Between [] -

Total unpaved (km) Between [] -

Naval Ways Between [] -

Geography

Area(km2) Between [] -

Minimum altitude(m) Between 900 [] -

Maximum altitude (m) Between [] -

Climate

summers [Temperate] -

winters [warm] -

Natural Hazards [-Select-] -

Seas And Oceans [-Select-] -

Reliefs [hill] -

Arable land (km2) Between [] -

Permanent crops (km2) Between [] -

Other types of land (km2) Between [] -

Search []

eurado.eu
Easy post. Easy search. Discover Europe

PERSON REGISTRATION
Register as individual person. Get your free European e-mail address, find friends, post blogs, videos, get top travel offers and more

Register

LOCAL REGISTRATION
Register as one of the European Local Administration Unit members. Create your location profile, promote your local economic and travel resources, post your local blogs, videos, news, events and more

Register

> Home > Search a Company > Companies

Business Directory

Division:

- Choose Division
- Choose Division
- Agricultura, vanatoare si servicii anexe
- Silvicultura si exploatare forestiera
- Pescuitul si acvacultura
- Extractia carbunilor superiori si inferior
- Extractia petrolului brut si a gazelor naturale
- Extractia minerourilor metalifere
- Alte activitati extractive
- Activitati de servicii anexe extractiei
- Industria alimentara
- Fabricarea bauturilor**
- Fabricarea produselor din tutun
- Fabricarea produselor textile
- Fabricarea articolelor de imbracaminte
- Tabacirea si finisarea pieilor, fabricarea articolelor de voiaj si marochinarie, harnasamentelor si incaltamintei; prepararea si vopsirea blanurilor
- Prelucrarea lemnului, fabricarea produselor din lemn si pluta, cu exceptia mobilei; fabricarea articolelor din paie si din alte materiale vegetale impletite
- Fabricarea hartiei si a produselor din hartie
- Tiparirea si reproducerea pe suporti a inregistrarilor
- Fabricarea produselor de coacere si a produselor obtinute din prelucrarea titeiului
- Fabricarea substantelor si a produselor chimice

Login

User:

Search cityhall by name



Profile search

Cityhall Search

eurado.eu
Easy post. Easy search. Discover Europe

PERSON REGISTRATION
Register as individual person. Get your free European e-mail address, find friends, post blogs, videos, get top travel offers and more

Register

LOCAL REGISTRATION
Register as one of the European Local Administration Unit members. Create your location profile, promote your local economic and travel resources, post your local blogs, videos, news, events and more

Register

> Home > Search cityhall by economic criteria

Search Results

- Primaria Murfatlar
- Primaria Niculitel
- Primaria Cotnari
- Primaria Dragsani

Welcome Maria Popescu

- Home
- My profile (20 % Completed)
- Facebook Profile
- Manage Cityhall(10%Completed)
- Messages ↓
- Logout

Q & A

for more information please visit:
www.eurado.eu

