

GLOBAL FORUM

Shaping the Future
2007



GLOBAL CONVERGENCE 2.0 INTEGRATION & INNOVATION

Speaker Profiles



Monday, November 5th, 2007
Tuesday, November 6th, 2007

Fondazione Giorgio Cini
Venice, Italy

Alto Patronato del Presidente della Repubblica Italiana
Haut Patronage du Président de la République Française
Patrocinio del Ministro per le Riforme e le Innovazioni
nella Pubblica Amministrazione



**The present document has been finalized on 15 November 2007.
The bios not sent in time to the editorial staff are missing.**

STEVEN B. ADLER, PROGRAM DIRECTOR, IBM DATA GOVERNANCE SOLUTIONS, IBM, USA



Steven B. Adler is Director of IBM's Data Governance Solutions and a recognized authority and innovator on Data Governance, security, privacy, operational risk management, and business process transformation. Mr. Adler is

- Chairman of the IBM Data Governance Council, an international leadership group of 50 C-Level Executives working together to design and evaluate comprehensive data governance solutions.
- Director of IBM Data Governance Solutions
- Adjunct Professor at the Stern School of Business, New York University
- Adjunct Professor at the Bucerius Law School, Hamburg Germany

Steven B. Adler developed the patented Enterprise Privacy Architecture, and invented the world's first Internet Insurance program. He is frequently quoted in European and American press articles in trade journals, magazines, and newspapers and has contributed to many publications. Among others, Steven B. Adler serves on the Board of Directors of the International Security Trust and Privacy Alliance, the NASCIO Security & Privacy Committee, the Carnegie Mellon Privacy Lab, NCSU Privacy Place, Global Forum Steering Committee.

Title of his speech: *The Six Questions every Organization should ask about Data Governance*

**Chair and Moderator Session 9
Session 6**

DANIEL AGHION, EXECUTIVE DIRECTOR & CO-FOUNDER, W2i, USA



Daniel Aghion has a broad international technology sales, business development, marketing and general-management background, having successively served as Senior Vice President, Sales and Marketing, with GlobelD, a large-scale Internet Payment Systems provider; Vice President, International IDE/Aranex, a network systems provider; Vice President, Marketing, SoftNet, an enterprise software applications vendor. Daniel worked eight years with Digital Communications Associates (DCA), a network-to-mainframe connectivity vendor, successively serving in various channel-management positions and as Director of Marketing. Before joining DCA, he was the founder and Executive Vice President, Sales and Marketing, of Micro Connection International, a European networking product distributor. Daniel began his career as a publisher in the business-publishing field.

Title of his speech: *The European Commission Local Government Broadband Wireless Conundrum*

Session 3

DR. SAAD HAMAD AL BARRAK, CHIEF EXECUTIVE OFFICER, ZAIN GROUP, KUWAIT



Dr. Al Barrak is a distinguished engineer and businessman of international repute. Since his appointment in 2002, under his tutelage Zain's (formerly MTC) customer base has increased from 600,000 to a conglomerate of 21 operations with over 32.145 million active customers across the Middle East and Africa. In this period, Zain's market capitalization on the Kuwait Stock Exchange has increased from less than US\$3 billion to now exceed \$30 billion (September 6, 2007).

Dr. Al Barrak holds a BSc in Electrical Engineering, an MSc in Systems Engineering from Ohio University, and a PhD in Information Systems & Technology Management from the University of London. He is also an alumnus of Harvard University. Prior to his appointment with MTC, Dr. Al Barrak was Managing Director of International Turnkey Systems (ITS), one of the leading IT companies in the Middle East and North Africa (MENA) region. Under Dr. Al Barrak, ITS's revenues grew from \$5 million in 1985 to exceed \$100 million in 2000. Dr. Al Barrak was Vice-Chairman of the Social Development Office (SDO) of the Amiri Diwan in Kuwait; Chairman of Egyptian

software developer IT Soft; Chairman of Arab Telecom; and a non-executive Director of Arab Management Association in Cairo. In 2005 he received the Middle East's 'CEO of the Year' award in the Information Communication Technology sector, and in 2003 he received the 'E-businessman of the Year' award in the region. Recently in September 2007, Dr Al-Barrak received the 2007 Lifetime Achievement Award from leading industry magazine COMMSMEA. Dr Al-Barrak is also an Executive Board Member of Celtel International.

Session 1

Note: Dr. Al Barrak was represented by Mr Ibrahim Adel, Investor Relations and Communications Director, Zain Group, State of Kuwait

ADRIANO ALESSANDRINI, MAYOR OF THE CITY OF SEGRATE, GLOBAL CITIES DIALOGUE ITALY



Mayor of Segrate since 2005, Adriano Alessandrini enters in active politics in 2000, when, as a young manager of the family informatics' company, he is elected town councillor for public works and sports for Segrate.

Today he also holds the office of President of the Municipality Conference of the Province of Milan and is Administrative counsellor of the PIM Study Centre, a provincial organism for the study and management of viability.

In representation of Segrate he is the European Vice-President for the Global Cities Dialogue.

Title of his speech: *The Global Cities Dialogue*

Keynote Speaker Opening Session – Day 2

ANDREA AMBROGETTI, DIRECTOR FOR INSTITUTIONAL RELATIONS, MEDIASET, ITALY



Education: Università degli Studi di Roma "La Sapienza", Rome, Italy.
Bachelor in Letters, 110/110 Summa Cum Laude.

Business Experience:

1989 - 1994: FRT, Radio Televisioni Federation (private radio and televisions national association)
From 1991 FRT Director, responsible for relationships with Italian institutions (Minister of Communications, Italian Communication Authority, Prime Minister's Office Communication Department), broadcasters, trade-union associations and press.

- 1994 Italian Post and Telecommunication Ministry
Post and Telecommunication Minister's counsellor in radio-television field.
 - 1994 - 1995: RAI, External Relations Direction
Italian Treasury Ministry (Ministero della Programmazione Economica)
Drafting laws projects in telecommunications field adviser
 - 1995 - 1996: RAI, Head of Internal Communication Office
 - 1996 - 1998: RAI, Thematic Channels and New Offer Direction, responsible for projecting public service's satellite/digital offer
RAI SAT, Responsible for new satellite offer promotion and digital trade development.
 - 1998- 1999: RAI, Sport Rights Acquisition Direction, responsible for the negotiations and acquisition of television sport rights.
 - 1999- today MEDIASET, Director of Italian Institutional Relationships Office.
Responsible for the relations with Italian Parliament, Government, Authorities and other associations for all the matters involving Mediaset in television and communication fields.
 - 2004-2006: President of DGTVi (National association composed by Rai, Mediaset, Telecom Italia Media, Italian Communication Ministry and all the broadcasters for digital system's development and diffusion).
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2006-today: President of Consorzio Sardegna Digitale, an association composed by Rai, Mediaset, Telecom Italia Media and the main Sardinian broadcasters for t-government interactive experimental services on DTT.

Other duties:

Appointed by Italian Communication Minister:

- member of government commission for readjustment of radio-television system;
- member of committee for the performance of minor and TV regulation code;
- member of control committee for TV sales code;
- member of "Italia Digitale National Committee" for the national switch off realization.

Title of his speech: *Transition from Analogue to Digital TV: A Revolution for All*

Session 7

THOMAS ANDERSSON, PRESIDENT OF JÖNKÖPING UNIVERSITY & CHAIRMAN OF THE GLOBAL TRUST CENTER (GTC) INTERNATIONAL COUNCIL, SWEDEN



Thomas Andersson is president of Jönköping University and professor of economics since 2004. He is also chairman of the board, International Organisation for Knowledge Economy and Enterprise Development (IKED), and of the International Academy of Entrepreneurship (Intentac). He further serves on the board of the Swedish Program for ICT in Developing Regions (SPIDER) and member of the International Advisory Committee of the Global Forum.

Among recent assignments, Thomas Andersson was senior advisor to the Swedish Agency for Innovation Systems (VINNOVA), member of the International Advisory Board of the World Knowledge Forum, chaired the drafting committee on the policy conclusions of the 2006 ASEM ICT Ministerial in Vietnam, was main organiser of the 2003 ASEM conference on

"Globalisation and ICT", and secretary of the Ministers' of Finance project on "the Nordic Countries and the New Economy", Nordic Council of Ministers.

Previously he was Deputy Director for Science, Technology and Industry at the Organisation of Economic Cooperation and Development (OECD) and Assistant Under-Secretary and Head of the Structural Policy Secretariat in the Swedish Ministry of Industry and Commerce. He has been associate professor at the Stockholm School of Economics and Visiting Fellow at Harvard University, Bank of Japan, Hitotsubashi University, and Sao Paulo University.

Title of his speech: *Innovation and Trust in the Digital World*

Session 2

KAN'ICHIRO ARITOMI, FORMER VICE MINISTER FOR POLICY COORDINATION, MINISTRY OF INTERNAL AFFAIRS AND COMMUNICATIONS, PRESIDENT, FOUNDATION FOR MULTIMEDIA COMMUNICATIONS (FMMC), JAPAN



Education: Graduated from Faculty of Law, the University of Tokyo

Career:

- 1972: Entered the Ministry of Posts and Telecommunications (MPT)
- 1988: Director, Computer Communications Division, Telecommunications Bureau
- 1991: Director, Fund Management Division, Postal Savings Bureau
- 1992: Director, Management Planning Division, Postal Savings Bureau
- 1993: Director, Policy Division, Communications Policy Bureau
- 1995: Director, Finance Division, Minister's Secretariat

1996: Director, General Affairs Division, Minister's Secretariat

1998: Director-General, Tokai Bureau of Postal Services

1999: Director-General, Telecommunications Business Department, Telecommunications Bureau
(January 6, 2001: Reorganization of ministries and agencies)

- Director-General, Telecommunications Business Department, Telecommunications Bureau, Ministry of Public Management, Home Affairs, Posts and Telecommunications (MPHPT)
- 2001: Director-General, Kanto Bureau of Telecommunications
- 2003: Director-General, Telecommunications Bureau, Ministry of Internal Affairs and Communications (MIC)
- 2005: Vice-Minister for Policy Coordination (International Affairs),
Ministry of Internal Affairs and Communications (MIC)
- 2007: President, Foundation for MultiMedia Communications (present)
President, ITU Association of Japan, Inc. (present)

Title of his speech: *Convergence Trends in Japan*

Keynote Speaker Opening Session – Day 1

**DANIÈLE AUFFRAY, DEPUTY MAYOR OF PARIS IN CHARGE OF NEW TECHNOLOGIES AND RESEARCH,
MAIRIE DE PARIS, FRANCE**



PhD Sociology

Senior fellow in CNRS/Sorbonne at "Laboratoire d'Histoire et Archéologie maritime"
Expert in Maritime Policy and Asia
Last publication: "La politique maritime à l'heure mondiale" Paris, L'Harmattan, 2004

Elected in March 2001 in the 14th district of Paris
Deputy Mayor of Paris in charge of New Technologies and Research from 2001

Title of her speech: *Paris, The Digital City*

Session 3

PAOLO BALDELLI, PRESIDENT, POSTELINK, ITALY



Graduated in Electronic

He was responsible for the Main Management Headquarters of the processing and technology department of Poste Italiane in direct collaboration with the managing director. This department was involved in the management of projection, execution and management of the whole information technology infrastructure, of the telecommunication of the firm and in the establishment of the developed implementation of the business divisions.

As of November 2002 his responsibility was extended to the operational co-ordination of the information technology structure development of the team in addition to the direct responsibility of the development in the ERP and CRM field.

Furthermore, the Management was given the authority to evaluate the investments carried out offering services on the market. In this area the Consortium POSTELINK was founded, whose Chairman is Mr. Baldelli. Following public tenders, contracts for the projection, execution and practice of the Call Center of the Rome in February 2002 and contracts for the projection, execution and practice of the integration of the Call Center of INPS and INAIL in April 2004 were obtained.

Title of his speech: *Digital Terrestrial Television (DTT) – The "Fondazione Ugo Bordonini" Project*

Session 8

FULVIO BARBARITO, VICE DIRECTOR GENERAL OF LOMBARDIA INFORMATICA, ITALY,



Fulvio Barbarito is Vice Director General of Lombardia Informatica, a company with the mission of implementing and managing ICT services for Regione Lombardia. In his role responsible for the healthcare sector, he is in charge of the project for the new Social and Healthcare Information System, which is a large strategic program for public administration innovation in Lombardia. The project implements an extranet among all healthcare professionals, connecting General practitioners, pharmacists, hospitals and all other healthcare service providers and distributes a smartcard named Regional Service Card to each Lombardy citizen.

Mr. Barbarito gained a degree from Politecnico di Milano in 1970 and then worked for several ICT Companies, mainly pursuing application solutions and system integration both for private companies and public administration. From 1980 to 1996 he worked for Honeywell Information System (then Bull), responsible for Networking and Healthcare.

Title of his speech: *The CRS/SISS Lombardia Project - Regional Service Card. Health & Social Care Information System*

Session 8

Note: Mr Barbarito was represented by Mr Nicola Contardi, Lombardia Informatica, Italy

CENGIZ BARLAS, CHIEF DATA STEWARD, DISCOVER FINANCIAL SERVICES, USA



Cengiz Barlas is currently leading the data governance efforts at Discover Financial Services in Riverwoods, Illinois, USA. Cengiz is extremely interested in data management, uses of data, control of data, and sharing of data concepts. Data or information has significantly changed how we live our lives, how we make decisions, and how we interact with each other. Watching this change and evolution in recent years increased his interest even more.

Prior to Discover Financial Services, he worked at ACNielsen for 11 years. He managed programs, projects and quality assurance teams. His first role at ACNielsen was a Database Analyst. From his first role on, he was always working on or working with data as ACNielsen is a market research firm that collects and analyzes large amounts of data. The experience he gained from collecting, storing, accessing, securing, and presenting data shaped him to be successful in implementing a data governance program at Discover Financial Services.

He received a degree in mathematics and computer science from Illinois State University in 1994. He is married and has two amazing children. He enjoys playing basketball, golfing, riding his motorcycle, watching movies, listening to music, fast cars, and traveling.

Title of his speech: *Data Governance Maturity Model Use at Discover Financial Services*

Session 9

ROBERT BELL, EXECUTIVE DIRECTOR, INTELLIGENT COMMUNITY FORUM - ICF, USA



Robert Bell is Co-Founder of the Intelligent Community Forum, a nonprofit think tank that focuses on the use of broadband and information technology for economic development in communities around the world. During his tenure, Mr. Bell has led economic development missions to cities in Asia and the US; authored articles in *The Municipal Journal of Telecommunications Policy*, *Telecommunications*, *Asia-Pacific Satellite*, *Satellite News* and *Asian Communications*; and appeared in segments of ABC World News and The Discovery Channel. He is a frequent speaker and moderator at municipal and telecommunications industry conferences. He is also the author of a pioneering study titled *Benchmarking the Intelligent Community*, and producer of ICF's annual *Building the Broadband Economy* conference.

Title of his speech: *Broadband and Community Collaboration - Does the Web strengthen or weaken community involvement?*

Abstract: Broadband has made it possible to engage in collaboration across town or around the world at little or no cost. The impact is easily visible from Google and UTube to World of Warcraft and Wikipedia. Less obvious are the ways in which communities are using broadband to engage citizens, improve skills, enhance competitiveness and ensure their future prosperity and social health in the Broadband Economy. Communities are defined by a location and local history, yet many are finding ways to become net exporters of information products and services that cross national boundaries and connect individuals and organizations around the globe. In this presentation, Robert Bell describes how communities approach collaboration in a digital world and are using it to change their economic and social destinies.

Session 4

FRANÇOIS BÉLORGEY, DEPUTY SECRETARY GENERAL OF THE STRATEGIC ADVISORY BOARD ON INFORMATION TECHNOLOGIES - CSTI, FRANCE



François Bélorgey is an alumnus of three elite engineering schools: the École Polytechnique (1987), the École Nationale Supérieure des Télécommunications (1992) and the École Nationale Supérieure des Mines de Paris (1993). After working on the TANIT military satellite telecommunications project at Thomson-CSF, he joined the National Radiocommunications Service as head of department in 1993.

Assistant to the Deputy Director of IT and Telecommunications at the Communication and Service Industries Department of the General Directorate for Industrial Strategy in 1996, he was a technical adviser to the Minister of State for Foreign Trade (Jacques Dondoux then François Huwart) at the Ministry of the Economy, Finance and Industry from 1997 to 1999.

He is currently Deputy Secretary-General of the Conseil Général des Technologies de l'Information and a special adviser to its Chief Executive.

François Bélorgey contributed to the Lombard-Kahn report on research and development (1996) which gave fresh impetus to telecommunications in France. He was the rapporteur for a mission on the management and control of the radiofrequency spectrum in Chile (1995) and co-author of the International Telecommunication Union handbook on control of the radioelectric spectrum (1994). He was awarded the École Polytechnique prize in 1990 for a dissertation on the pricing of workplace accidents for the Social Security Directorate.

François Bélorgey is a director of the Institute for Economic and Social Research in Telecommunications and of OMSYC, the World Observatory of Communication Systems.

Session 6

BERNARD BENHAMOU, SENIOR LECTURER AT THE POLITICAL SCIENCES INSTITUTE IN PARIS (SCIENCES PO) AND SENIOR LECTURER AT UNIVERSITY PARIS I PANTHÉON SORBONNE, FRANCE



- Senior Lecturer on the Information Society at the Political Sciences Institute in Paris (Sciences Po) and Senior Lecturer at University Paris I Panthéon Sorbonne
- Advisor of the French Delegation at the World Summit of the United Nations on the Information Society (WSIS)

Former activities:

- Head of the Forecast & Internet Governance Mission at the Agency for the Development of e-Government (ADAE) - Prime Minister Office & Ministry of Foreign Affairs)
- Head of the Mission "Internet, Schools & Family" at the French Ministry of Education
- Senior lecturer at the National School of Government (ENA)
- Advisor for the French Ministry of Foreign Affairs on Internet projects in developing countries
- Founding member of PlaNet Finance (Internet based NGO devoted to giving microcredit to the developing countries)
- Conceptor in 1996 of the first Network and Internet based exhibition in the French museum of science (Passport to the Cyberworld / Cité des Sciences et de l'Industrie)

Commentator Session 3

LASSE BERNTZEN, ASSOCIATE PROFESSOR, FACULTY OF SOCIAL SCIENCE, VESTFOLD UNIVERSITY COLLEGE, NORWAY



Lasse Berntzen is an Associate Professor at Faculty of Social Science, Vestfold University College, Norway. His research interests include e-Government and e-Democracy, the use of Internet as a tool for political marketing, and e-Activism. He has been studying the use of public discussion forums during election campaigns and the use of electronic tools for evaluating political decisions. His current work includes the technology for transparency in political decision making, the use of GIS in e-Government and e-Democracy, and automatic assessment of e-government services.

Title of his speech: *Digital Planning Dialogue*

Session 5

DANILO ORESTE BROGGI, CHIEF EXECUTIVE OFFICER, CONSIP SPA, ITALY



Danilo Oreste Broggi, was born in Milan in 1960 and graduated in Political Sciences from the State University in Milan. He is a third-generation entrepreneur and together with his two brothers he runs a century-old family business operating in the field of preservation and restoration of old and newer buildings. He is the Chief Executive Officer of Consip S.p.A., a public company owned by the Italian Ministry of Economy and Finance, which develops IT and Procurement Processes for the Ministry and for the Government.

Since July 2002, Mr Broggi has also been the chairman of the board of directors of NoloStand S.p.A., a market leader in Italy in the field of trade fair structures, controlled by Fiera Milano S.p.A.. He is furthermore on the board of the Chamber of Commerce in Milan, and in 2004 he became a member of the board of Fiera Milano S.p.A., which is listed on the Milan Stock Exchange. He is also a member of the American-Italian Chamber of Commerce.

From September 2003 to December 2005 he was chairman of Confapi, a national association of small and medium sized enterprises which boasts over 50,000 members, and he represented Confapi as a Councillor of the 12th Session of the National Council of Economy and Labour (CNEL).

From January 2004 to December 2005 he was chairman of Sviluppo Italia Lombardia S.p.A.

Mr Broggi has also been on the boards of Banca di Legnano S.p.A., which is part of the Banca Popolare di Milano Group, and of Finlombarda Gestioni SGR S.p.A., a company which manages the financial assets of Regione Lombardia.

Title of his speech: *The eMarket Place as an innovative electronic procurement tool for public administration*

Session 4

Note: Mr Broggi was represented by Mr Gianluigi Albano, Head of Research, Consip S.p.A., Italy

KATHRYN C. BROWN, SENIOR VICE PRESIDENT - PUBLIC POLICY DEVELOPMENT & CORPORATE RESPONSIBILITY, VERIZON, USA



Kathryn C. Brown is senior vice president - Public Policy Development and Corporate Responsibility. She has been with the company since June 2002. She is responsible for Verizon's corporate responsibility initiatives, policy development and issues management, public policy messaging, strategic alliances and the Verizon Foundation.

Before joining Verizon, Ms. Brown was a partner at Wilmer, Cutler & Pickering and a member of the firm's Communications and Electronic Commerce practice, where she focused on the legal and regulatory challenges for communications companies in the converging telecommunications market.

Prior to joining the firm, Ms. Brown was the Chief of Staff of the Federal Communications Commission (FCC) where she managed Chairman William E. Kennard's agenda on all telecommunications, broadcast, and spectrum matters. She previously served as the Chief of the FCC's Common Carrier Bureau, where she led key initiatives implementing the Telecommunications Act of 1996.

Before working at the FCC, Ms. Brown was the Associate Administrator, Office of Policy Analysis and Development, at the U.S. Department of Commerce's National Telecommunications & Information Administration. In that position, she was closely involved in President Clinton's initiatives to put computers in every classroom in America, and to close the "digital divide" by promoting the deployment of advanced technologies both here and abroad. Ms. Brown also worked for eight years at the New York State Public Service Commission in various capacities, including as the Director of the Consumer Services Division and as Litigation Attorney and Managing Attorney for Telecommunications with the Office of General Counsel. Prior to joining the NYPSC, she was the Deputy Clerk of the New York State Court of Appeals.

Ms. Brown received her J.D., summa cum laude, from Syracuse University College of Law in 1980 and her B.A., magna cum laude, from Marist College in 1974. She is admitted to practice in New York and the District of Columbia.

Title of her speech: *Issues & Opportunities in this New Converged World*

Chair Session 7

PROF. DR. PETER A. BRUCK, GENERAL MANAGER, AUSTRIAN RESEARCH CENTERS GMBH - ARC, AUSTRIA



Peter A. Bruck works as the General Manager of the Research Studios Austria within the Austrian Research Centers and is the division head for e-technologies and smart media at the Austrian Research Centers GmbH – ARC, the national public-private technology research organisation of Austria. He is also the honorary President of the ICNM-International Center for New Media, Salzburg, the chairman of the Board of the European Academy of Digital Media-EADiM, Netherlands, and the Chairman of the Board of Directors of the World Summit Award. He works as the

Peter A. Bruck studied at the universities of Vienna, Iowa and at McGill, Montreal, and holds doctorates in law and communications, and master degrees in sociology and economics. He has taught at universities in Canada, US and Western Europe plus Israel and Poland and has over 25 years of experience in research and consulting in Austria, Switzerland, Germany, Poland, Portugal, the US and Canada.

Bruck continues some teaching as Honorary Professor of Information Economy and New Technologies at the Institute of Economics, Faculty of Law, at the University of Salzburg and holds an appointment as Research Professor of Communication and Journalism at Carleton University, Ottawa, Canada.

Bruck has received numerous awards and fellowships in Europe, the US and Canada and is listed in the Canadian and Austrian WHO'S WHO. He has founded the University of Applied Sciences in Salzburg and headed research institutes at universities and national research organisations in Canada and Austria and has been senior partner in ICRA - International Communications Research Associates, Ottawa, Canada. From 2001 to 2002 Bruck was on the Board of Management and head of the Business Unit on Interactive Media of the Jet2Web Internet Services GmbH of the Austrian Telekom Group.

He is Chairman of the Advisory Committee on Media Diversity of the Council of Europe. Peter A. Bruck has initiated EUROPRIX, Europe's leading multimedia award, the Prix MultiMediaAustria and a number of national best practice competitions and awards in Western and Eastern Europe. Within the framework of the UN World Summit on Information Society, Bruck has organised the World Summit Award in e-content and creativity as a global event and process.

As a media and communications scholar, Bruck has published and edited numerous books, research reports and scholarly as well as professional articles in the many fields of communication and new media studies, including media and information economics, telecommunication development, cultural study and sociology. He has a long experience in international comparative research both in Europe and North America and is a specialist in communication technologies as well as media and telecommunication policy. Peter A. Bruck has held competitive research grants from the leading social science and technology research funds and councils in the US, Canada and Austria, and has been principal researcher in numerous competitive projects in EC programs of such as RACE, ESPRIT, ACTS, INFO2000, IMPACT, IST in FP5 and FP 6, and the e-content Program.

As a media producer, Bruck has worked in newspapers, radio, TV and digital interactive media. Among others, he was radio correspondent for the Austrian Broadcasting Corporation ORF in North America, a producer-announcer for the Canadian Broadcasting Corporation and its International Service in Montreal. In new media, Bruck has produced about 15 innovative CD-ROMs and DVDs, and numerous websites. His innovative products include "EUROPRIX 98" which was the first DVD-ROM produced in Europe in 1998 and "speed.at" the first broad band Internet TV news portal in Europe with a flash browser and media rich contents in 2001. He continues to produce a series of "Best of New Media Contents" both on a European and national Austrian level.

Chair Session 6

JEFF BRUEGGEMAN, VICE PRESIDENT - REGULATORY POLICY AT AT&T, USA



Jeff Brueggeman serves as Vice President - Regulatory Policy at AT&T. Mr. Brueggeman's responsibilities at AT&T include developing and coordinating at the federal, state and international level, AT&T's policies covering emerging services and technologies, such as broadband, IP-based services, video and converged services.

Mr. Brueggeman previously worked as an attorney in AT&T's Washington, D.C. office, where he was responsible for FCC proceedings involving broadband, intercarrier compensation and universal service issues. Prior to joining AT&T, Mr. Brueggeman worked as a telecommunications attorney at U.S. WEST and in private practice.

He is a graduate of the University of Minnesota and holds a J.D. from the University of Virginia School of Law.

Title of his speech: *Convergence -- Redefining Communications and Regulation*

Chair Session 1

JACQUES BUS, HEAD OF UNIT- SECURITY, DG INFORMATION SOCIETY AND MEDIA, EUROPEAN COMMISSION



Jacques Bus studied Mathematics at the University of Amsterdam and obtained his PhD with a thesis in Numerical Mathematics. He worked as a researcher at CWI (Amsterdam) for 15 years. In 1988 he joined the European Commission services in the Unit for Computer Integrated Manufacturing in the Esprit programme. Since then he has been responsible for programme wide operational and organisational affairs in the Esprit and IST programme and for Informatics support in DG Information Society.

From June 2000 till March 2004, Jacques was Head of the Unit *Software Technologies and Distributed Systems* in the IST programme. From March 2004 he has taken responsibilities for the unit *ICT for Trust and Security* in the IST Programme, which includes Network and Information System Security, Trustworthy Computing and DRM, Biometrics, Identity management and Critical Information Infrastructure Protection. During 2003 and 2004 he was instrumental in the development of the Security Research Programme that started under FP7 in the EU.

Title of his speech: *Data Collection in the Future Information Society*

Session 9

MASSIMO CACCIARI, MAJOR OF VENICE, ITALY



Massimo Cacciari, present Mayor of Venice, was born in Venice in 1944 and graduated in Philosophy at the University of Padua with a thesis on Kant's Critique of Judgement. He had formerly worked in that same university with Professor Carlo Diano for Literature and Greek Philosophy and with Professor Sergio Bettini for Aesthetics and History of Art. Ever since his university studies, Massimo Cacciari collaborated with the chair of Artistic Literature in Venice, held by Professor Giuseppe Mazzariol and after graduation he became assistant of Professor Dino Formaggio on the chair of Aesthetics in Padua. From the academic year 1970-1971 he got a teaching qualification for Artistic Literature at the University Institute of Architecture in Venice and in those years he became friend with Manfredo Tafuri, with whom he would carry on collaborating for many years. In 1980 he became associate teacher of Aesthetics and in 1985 Full Professor in the same discipline.

In 2002, he becomes Dean of the Faculty of Philosophy at the University Vita-Salute San Raffaele in Milan. Moreover, from 1998 to 2006 he has been Director of the Department of Philosophy of the Academy of Architecture of the University of Lugano in Switzerland. He was deputy at the Italian Parliament from 1976 to 1983; Major of Venice from 1993 to 2000 and European Deputy from 1999 until he was elected to the Veneto regional Council in 2000. In 2005 Massimo Cacciari was re-elected as Mayor of Venice. He is president of the Foundation Teatro La Fenice and vice-president of the Venice Biennale (Fondazione Biennale di Venezia). Massimo Cacciari has held courses and conferences in all the main centres of philosophical debate in Europe. He is an important collaborator of the Italian Institute of Philosophical Studies of Naples and of the College de Philosophie of Paris. He received an honorary doctorate, Laurea Honoris Causa in Architecture, from the University of Genoa in October 2003 and an honorary doctorate, Laurea Honoris Causa in Political Science, from the University of Bucharest in May 2007. Among the most significant international awards, in 1999 he was presented with the Hannah Arendt award for Political Philosophy, in 2002 with the Academy of Darmstadt award for the promotion of German culture abroad and in 2005 with the Gold Medal of the Circolo delle Belle Arti in Madrid.

He is co-founder and co-director of some magazines which have marked the cultural, political and philosophical debate in Italy in the last decades: "Angelus novus" (1964/1971), "Contropiano" (1968/1971), "Laboratorio politico" (1981/1985), "Il centauro" (1981/1986), "Paradosso" (1990/2000), and he worked with renowned people like De Giovanni, Sini, Givone, Vitiello, Asor Rosa and many others.

His books, nearly all translated into the main European languages - and some in Japanese too, are: *Krisis*, Feltrinelli, 1976, (published in 1983 for the eighth time); *Pensiero negativo e razionalizzazione*, Marsilio, 1977; *Dallo Steinhof*, Milano 1980 (a new edition is about to be published); *Icone della Legge*, Adelphi, 1985 (a new edition has just been released); *L'Angelo necessario*, Adelphi 1986 (sixth edition); *Dell'inizio*, Adelphi 1990, (in 2001 a new revised and updated edition was published); *Geo-filosofia dell'Europa*, Adelphi 1994 (a fourth edition is forthcoming); *L'Arcipelago*, Adelphi 1997; *Della cosa ultima*, Adelphi 2004. Some of his books have been

published abroad only, like for example: Zeit ohne Kronos, Ritter Verlag 1986; Dran. Méridiens de la décision, Editions de L'Eclat 1992; Drama y duelo, Tecnos 1987; Le dieu qui danse, Grasset 2000.

Keynote Speaker Opening Session – Day 1

GIANNI CAMISA, CHIEF EXECUTIVE OFFICER, ALMAVIVA GROUP, ITALY



Professional experience:

- 2006: Almayviva – The Italian Innovation Company – Rome (Italy)
Chief Executive Officer
- 2004 IBM Italia - Segrate (Italy)
General Manager IBM Global Services South Region Europe
- 2003 – 2004: IBM Italia - Segrate (Italy)
Vice President Integrated Technology Services
- 2003: IBM Italia - Segrate (Italy)
Vice President of Operations

- 2001 – 2003: IBM Corporation - Basel Office (Switzerland)
Managing Director and IBM Vice President for Novartis Group WW - The IBM
- 1999 – 2000: IBM Italia - Rome (Italy)
Director of Public Sector - South Region
- 1998: IBM Italia - Rome (Italy)
Director of Government Industry - South
- 1997 – 1998: International Business Machines Corporation - Armonk, NY (USA)
Office of the Senior Vice President and Group Executive Sales and Distribution
- 1995 – 1996: IBM South Europe Middle East Africa - Segrate (Italy)
Manager of Healthcare Industry Southern Area
- 1986 – 1993: IBM Italia (Italy)
Legal Department - Counsel
- 1983 – 1986: Studio Rubino Sammartano & Associati - International law offices - Milan (Italy)
Associate
- 1979 – 1983: Studio Legale Levi - Civil law offices - Milan (Italy)
Junior Associate

Education:

- 1994: Master in Business Administration - Bocconi School of Management (Italy)
- 1983: Degree in Law - Summa cum Laude - University of Milan (Italy)

Title of his speech: *The Real Challenge: Convergence Towards a Business Model 2.0*

Session 2

BRUNO CARRON, HEAD OF ERUDINE CENTRE OF COMPETENCES, EADS, FRANCE



Bruno Carron is leading the Erudine Centre of Competences within EADS. Bruno Carron has been graduated in 1991 of the Ecole Nationale Supérieure de Télécommunications de Paris, with a specialty in Image processing.

Formerly he has been Co-Chairman of NCOIC Modelling, Simulation and Demonstration Working Group (NCOIC stands for Net Centric Operations Industry Consortium). This consortium gathers more than 80 defence large system integrators and solution providers (Boeing, EADS, Thales, Nothrop Grumman, IBM,...). The primary goal is to establish recommendations or standards for easing Net Centric Operations.

He has worked as Technical leader for EADS internal architecture framework integration for the capitalisation of architects experiences, methods and software implementations.

He was Head of Business coordination and infrastructure in NetCOS: Within EADS System Design Centre, NetCOS is a distributed simulation environment for concept experiment, and architecture solution in network centric operations.

Formerly, Bruno Carron has managed a R&D team in IT architecture, and has worked on various studies in the field of: Information System Security, Management of European Research Projects (Virtual reality, video indexing,...), geographical data visualisation, ground segment specification for the Helios II Satellite, Radar signal analysis and classification, INSAR: Radar Interferometry with ERS-1 images.

Title of his speech: *The Erudine Behaviour Engine*

Session 2

JEAN-PIERRE CHAMOUX, PROFESSOR, PARIS V-RENE DESCARTES UNIVERSITY, FRANCE



An expert in information and communication policies for over 30 years, Professor Chamoux joined the University Paris Descartes in 2001. He currently chairs the Scientific Advisory Board of the Next Generation Infrastructures research program at TU Delft (Holland).

Chair from 1995 to 1998 of the Office for Service Industries in the French government, Pr. Chamoux founded the research lab "Droit & Informatique" in 1975. He published several books on communications policy as well as many articles and contributions to journals & textbooks in France & abroad.

From 1986 to 1989, he headed of the Regulatory Authority for Post & Telecommunications in the French administration. Former Director of a publishing house in Paris, he introduced data banks & electronic publishing on the French market from 1972 to 1986. He later was the editor of a quarterly journal "Le Communicateur" established in 1986.

Graduated as an industrial engineer (Ecole Centrale Paris-1963) Pr. Chamoux received his doctor's degree from the University of Paris in 1967 and a MSc. from the University of Wisconsin in 1964). Pr. Chamoux was an Officer in the French Navy in the mid-sixties. He sails his yacht over the Channel from his harbour in Honfleur (Normandy).

Moderator Session 1

CHANG CHIA-SHENG, COMMISSIONER, TAIPEI CITY GOVERNMENT - DEPARTMENT OF INFORMATION TECHNOLOGY, TAIWAN

Education:

BA: Republic of China (ROC) Air Force Academy

MBA: National Chengchi University

MA, PhD: Case Western Reserve University, Weatherhead School of Management

Research Fellow: George Mason University C⁴I Center

Work experience:

CIO, Cathay Financial Holdings

CIO, Cathay Life Insurance

Director, Ministry of National Defense: Modeling and Simulation Center

Director, Ministry of National Defense: Systems and Information Division

Associate Professor (Part-time), National Defense University (ROC)

Title of his speech: *Taipei's Experience*

Session 6

LIONEL CHMILEWSKY, SENIOR VICE PRESIDENT, PROXIM INTERNATIONAL



Lionel Chmilewsky leads Proxim Wireless International Sales Organization, and he is thus in charge of driving Proxim's strategy and business in all the International Markets. Previously, Lionel was Vice President, EMEA for Proxim.

Lionel Chmilewsky brings to Proxim more than 15 years of proven experience in the Telecommunication field both on the Wireless side but also on the Fixed side.

Before joining Proxim, Lionel was Managing Director EMEA for EXFO, a leader in supervision and test equipment for the fiber optic industry.

Prior to his responsibilities at EXFO, Chmilewsky held various management positions at Alcatel, where he spent 10 years both for the Mobile Communications Group, where he was Vice President Business Development and for the Fixed Communications Group where he was in charge of International Sales.

Lionel Chmilewsky holds an M.B.A. degree from the "Ecole Supérieure de Commerce de Rouen", one of the top French business schools.

Title of his speech: *Wireless Broadband Infrastructure for Innovative Applications*

Session 1

WILLIAM SLOAN COATS, INTELLECTUAL PROPERTY PARTNER, WHITE & CASE, USA



Education: A.B., University of San Francisco, 1972
J.D., University of California, Hastings College of the Law, 1980

Bill Coats, is an Intellectual Property partner in White & Case's Silicon Valley office, and he serves as Executive Partner in charge of that office. He focuses his practice on cases involving software copyrights, patents, trademark and trade secret disputes for the software, electronics and movie industries, and bankruptcy issues.

He represents leading business, computer, and entertainment hardware and software companies in complex intellectual property matters. Some of his clients include Pioneer Corporation; Aztech Systems, Ltd.; Avid Technology; BBC Technology; In-Three; Digidesign; Lucasfilm, Ltd., Lucasfilm Entertainment company and its various divisions including LucasArts and Lucas Digital (Industrial Light & Magic and Skywalker Sound); and Mesa Boogie.

Mr. Coats is a frequent speaker on intellectual property issues in the computer, entertainment, and music industries and he has also published numerous articles in these areas.

Title of his speech: *MMORGs – Present and Future Trends*

Chair and Moderator Session 4

FIORELLO CORTIANA, SENATOR, ITALY



- Graduate of the Università degli Studi of Milan in Modern Literature
- Regional Administrator in Lombardy 1992/1994
- Member of Italian Parliament as Senator 1996/2006
- Member of the Italian Delegation, as Senate representative, at the WSIS (World Summit on the Information Society) of the United Nations, Geneva/Tunis
- Member of the Italian Advisory Committee on the Internet Governance and of the Italian Delegation at the IGF (Internet Governance Forum) of the United Nations

Title of his speech: *Knowledge Sharing*

Session 4

EDITH CRESSON, FORMER PRIME MINISTER, PRESIDENT FONDATION ECOLE DE LA DEUXIEME CHANCE, FRANCE



Since 2000: President of the Foundation "Second Chance School" (Fondation *Ecole de la Deuxième Chance*)

Politics and Industry Background:

Prime Minister of France (1991-1992); Minister of European Affairs (1988-90); Member of the Commission, Science, research and development; Joint Research Centre; human resources, education, training and youth (1995-1999); Member of the European Parliament Member of the Agriculture Committee (1979); Minister of Agriculture (1981-83); Chair and managing director of Services Industries Stratégies Internationales Environnement (1992); Minister of Foreign Trade and Tourism (1983); Chair of the Democratic Association of French Nationals Abroad (1986-91); Chair and managing director of Schneider Industries Services International (1990-91); Elected mayor of Thuré in Vienne (1977); Elected Member of the Assemblée Nationale for Vienne (1981), re-elected in 1986 and 1988; Member of the Vienne Conseil Général (1982); Elected mayor of Châtellerauld (1983); Minister of Industrial Redeployment and Foreign Trade (1984-86); National Secretary to the Socialist Party, with responsibility for industry (1986-88)

University Background:

Graduate of the Ecole des Hautes Etudes Commerciales; Doctorate in demography; Doctor Honoris Causa of the Weizmann Institute and the Open University; Director of studies in private economic research institutes (1968-74) At present chairperson of the Institute of European Studies

Books: 'Innover ou subir', Editor Flammarion (1998); 'Avec le Soleil', Editor J.C. Lattes (1975)

Commentator Session 6

MARGOT DOR, DIRECTOR STRATEGIC PROJECTS, ETSI



ETSI is one of the leading ICT standards bodies worldwide. ETSI is based in Sophia Antipolis, South of France, and is a partner in the Third Generation partnership project (3GPP) hosting the secretariat of the project.

After holding various positions in the IT and banking Industry, Margot Dor joined ETSI to start a market intelligence unit. In January 2004, she was appointed Director for Business Development and Partnerships.

Her current responsibilities include the elaboration of strategies aimed at reinforcing ETSI's prominent position on the global ICT standardization market, including through cooperation with external organizations.

Margot was born and raised in Marseille (France). She holds a Masters Degree in Political Science and a PhD in International Public Law.

Title of her speech: *ETSI – Open for Business*

Session 2

LUCA FAGAN, PROJECT MANAGER, HEALTHCARE INSTITUTION AZIENDA ULSS N 8 DI ASOLO, ITALY



He studied Computer Science at the University of Udine.

Actually he is project manager in Health Local Authority (ULSS n. 8) of Asolo. He mainly takes care of Telemedicine Projects (Health Optimum) and Telematic Systems for visits reservations and clinical reports consulting.

From April 2003 till December 2004 he worked as analyst and senior developer in ULSS n. 8 of Asolo.

Previously he took care of applications development in healthcare and business context.

Title of his speech: *Individual Clinical Portability of the ULSS 8 Asolo Medical Network*

Abstract: In the Italian Veneto Region the ULSS (Health Social Local Trust) n. 8 Asolo has been developing a Project for the worldwide accessibility of the clinical documents . A specific website is created for each patient who can access to his/her clinical documents in a easy way, by means a specific account and password, respecting security and privacy. To achieve an optimal level of security of data processed through the Internet, all client/server connections use the HTTPS protocol.

At the moment patients can get to their “in-patient clinical documents” which are published in PDF format or images, first aid documents, ambulatory medical reports. This documents, belonging to various database, are assembled and supplied to the user like a clinical folder. Moreover, all data system can be accessed – in a different way – by hospital doctors, ambulatory doctors and General Practitioners (GPs). Patient has to decide the level of privacy for his/her documents: only his confidence specialist, the specialists of the same unit, same hospital, his/her GP, none. Some documents are coded in International Classification of Diseases (ICD 9 CM) so that it is possible to overcome language barrier .

The service has been developed using the latest technologies and it is fully integrated with ULSS information system; notwithstanding this it presents a very low invasivity, because it is placed in a upper layer of the existing informative system. So clinical and administrative applications can evolve independently without an important impact on the system.

A high level of integration and interoperability with other Health Local Trust Systems is gained thanks to Cross Enterprise Document Sharing (XDS) profile based on international standards such as HL7 and DICOM.

At last, Knowledge Management process is planned to scan some clinical paper documents; this process is based on optical character recognition, semantic data are extrapolated. In this way, effective secondary uses of the information, such as epidemiology analyses or statistical studies, could be realized.

Session 5

ERIC FESTAETS, DIRECTOR BROADBAND ACCESS MARKETING AND CONSULTING, ALCATEL-LUCENT, BELGIUM



Professional career :

1986 – 1992 IBM Belgium

Systems Engineer in Mainframe Systems
(technical and commercial support of a number of IBM customers)

1993-2007 Alcatel Belgium

3 years in Product Management of ATM Subscriber Units

2 years in Product Management DLC Business Access

3 years of Product/Solutions Marketing ADSL

2 years Director Solutions Marketing Broadband

4 years Director Broadband Consultative Marketing (Fast Forward)

Projects conducted: Telemar (Brazil), South Africa, Australia, Mexico, Belgacom, KPN (Netherlands), Telekom Austria, Saudi-Arabia...

Title of his speech: *Welcome to the Fibre Nation*

Session 1

JEAN-MARIE FOULQUIER, DIRECTOR, SAGEM DEFENSE SECURITY SOUTH AFRICA, SAFRAN GROUP



Jean-Marie Foulquier is graduated from the Ecole Nationale Supérieure des Arts et Métiers, engineering school (Paris) and from the Institut de Contrôle de Gestion, Strategic Management programme.

He has worked in the main manufacturing plant of Sagem SA in the field of inertial sensors and optronics systems and as international cooperation Program Manager for Europe and Asia.

In 2001 he established the branch of Sagem in South Africa, and since 2003 has developed rapidly the sales of biometrics terminals for securing transactions like pensions payment, access control, time and attendance.

Jean-Marie Foulquier is the Managing Director of Sagem Defense Security South Africa, SAFRAN Group.

Title of his speech: *Sagem for Citizen Welfare*

Session 8

GABRIELLE GAUTHEY, COMMISSIONER, REGULATORY AUTHORITY FOR TELE-COMMUNICATIONS AND POSTS – ARCEP, FRANCE



Gabrielle Gauthey is member of the Board of the French Regulatory Authority for Electronic Communications and Posts (ARCEP) since January 2003.

Gabrielle Gauthey, is a graduate of the Ecole Polytechnique and holds a postgraduate degree in economic analysis. She began her career with France Telecom and joined DATAR in 1992 as head of the foreign investment department in France and as General Secretary of the "Invest in France" network. From 1995 to 1997 she worked at the office of the Minister for Posts, Telecommunications and Space Affairs as a technical adviser on telecommunications and information technologies. From 1998 to July 2000 she was Deputy Director-General of Sofirad and Director-General of "Le SAT", the first satellite-based operator of French-language digital TV and radio services in Africa. Till January 2003, she was Director of the Information and Communication Technologies Department at the Caisse des Dépôts et Consignations, responsible for investment in the "regional digital development" programme by mandate of the state.

Title of her speech: *Broadband Infrastructure: Points of Reference and Outlook*

Session 1

INNOCENZO M. GENNA, CHAIRMAN OF THE EUROPEAN COMPETITIVE TELECOMMUNICATIONS ASSOCIATION - ECTA



Professional experience

March 2006 / actually: Genna Cabinet, Bruxelles (Belgium), Founder and Partner

- EU public affairs consultant for the ICT sector. Main focus on EU telecoms and electronic commerce regulation and competition
- Also Chairman of ECTA, the European Competitive Telecommunications Association (see below)

April 2002 / February 2006: Tiscali S.p.A., Cagliari (Italy), General Counsel

- Head of legal, regulatory and public affairs departments reporting to the CEO.
- Coordination of 15 countries of operations, main focus on telecom regulation and competition, including EU governmental relations. Also involved in M&A transactions and ICT commercial agreements

June 1997 / March 2002: Studio Legale Ughi e Nunziante, Roma (Italy), Partner (from October 2000).

- Lawyer specialised in telecoms regulations, competition law, electronic commerce and EU law. Also practising in M&A and commercial agreements

October 1993 / May 1997: Studio Bernini & Associati, Bologna (Italy), Associate.

- Lawyer practicing competition law, telecom regulation, EU law and arbitration. From April 1994 to March 1996 also Legal Assistant for Prof. Giorgio Bernini, Member of the Parliament and Italian Minister for Foreign Trade.

September 1995: Admitted to the Italian Bar: "Avvocato" (Attorney-at-law)

March / August 1993: Court of Justice of the European Communities (Luxembourg), Trainee.

- Assisting the ECJ judges for matters concerning Italian and EU law

September / November 1992: Studio Legale Tizzano-Pappalardo, Bruxelles (Belgium), Trainee.

- Practice in EU and competition law

Institutional Tasks

- Chairman of ECTA (European Competitive Telecommunications Association) and Member of the Board from January 2004 onwards;
- Vice-President of Euroispa (European Association of national ISPs) and Member of the Board from January 2004 onwards;
- Director with the Italian Ministerial Committee for Children Protection in Internet from March 2004 to February 2007;
- Director with the Board of EIF (European Internet Foundation) from April 2004 to February 2006;

Title of his speech: *Regulation and Convergence -- Introduction to the Panel*

Chair Session 3

OTTO GIES, VICE PRESIDENT CORPORATE BUSINESS DEVELOPMENT, EADS



MBA (Leeds Metropolitan Univ.), Attorney at Law

since 11.06 Vice President Corporate Business Development
EADS, Corporate Business Development in the Strategy & Marketing
Division as responsible for Germany;

05.00 – 10.06 Vice President Business Development, Commercial Affairs & Risk
Management Propulsion & Equipment
EADS Space Transportation GmbH, Business Line Propulsion & Equipment
in Munich;

since 01.98 Seminar Trainer
seminars for executives and managers: "Risk Mitigation by Contract Structuring" and "Risk Mitigation and Claims Management";

10.97 - 04.00 Senior Legal Counsel
DaimlerChrysler Aerospace AG, Space Infrastructure Division in Bremen;

since 1996 Approval as Attorney at Law

06.94 - 09.97 Head of Commercial Affairs
Dornier GmbH, Profit Centre „Airport Systems“ in Friedrichshafen and Hamburg-Wedel;
06.91 - 05.94 Contract Officer
Dornier GmbH, Division “Information- and Communication Systems” in Friedrichshafen;

Educational background

09.98 - 08.00 Master of Business Administration (MBA) at the University of Applied Sciences Bremen in co-operation with the Leeds Metropolitan University;
04.88 - 01.91 Second Juridical State Examination at Provincial High Court and Court of Appeal Nuremberg;
10.81 - 08.87 First Juridical State Examination at the University of Heidelberg

Publication

„FuE Verträge in der Raumfahrt - Risiko- und Claims-Management“ (R&D contracts in space industry - Risk- and claims management) in Forschungs- und Entwicklungsverträge in Wissenschaft und Technik / Heidelberger Kolloquium Technologie und Recht 2003. Hrsg. von Fritz Nicklisch, München: Beck 2004 (Technologie und Recht volume 22);

Title of his speech: *Convergence - Mobility and Location Based Services*

Session 5

JAY E. GILLETTE, PROFESSOR OF INFORMATION AND COMMUNICATION SCIENCES, CENTER FOR INFORMATION AND COMMUNICATION SCIENCES, BALL STATE UNIVERSITY, USA



Dr. Jay Gillette is Professor of Information and Communication Sciences at Ball State University's Center for Information and Communication Sciences (CICS) in Indiana, USA. He is a Research Associate in its Applied Research Institute, and serves as Director of its Human Factors Institute. He is a Senior Research Fellow at the university's Digital Policy Institute.

Dr. Gillette is a member of the Pacific Telecommunications Council (www.ptc.org), an international NGO for Pacific hemisphere telecommunications development. In 2005 he was elected to its international Advisory Council, and served a two-year term as Chairman. He has covered the PTC Honolulu conferences and the associated Intelligent Communities Forum as a correspondent for Network World, USA's leading trade journal for enterprise networking.

He has been a visiting professor at the University of Oxford. He also was Professor and Associate Chair of the Department of Information Networking and Telecommunications at Fort Hays State University in Kansas. Dr. Gillette served as a Senior Policy Fellow at the Docking Institute of Public Affairs in Kansas, and as a Senior Fellow of Information Technology and Telecommunications at the Center for the New West, in Colorado.

He worked at Bellcore (Bell Communications Research, now Telcordia Technologies) as Program Manager in its Information Networking Institute and as Senior Technical Planner and Senior Project Manager in its Information Management Services division. He was a member of the industry team that helped develop Carnegie Mellon University's graduate degree in Information Networking.

Earlier, Dr. Gillette was a professor of humanities and technical communication at the Colorado School of Mines. He also was an editor on the staff of the Mark Twain Papers at the Bancroft Library, University of California, Berkeley. He earned his graduate degrees at the University of California, Berkeley, and undergraduate at the University of California, San Diego. In addition to his work in the information economy, Dr. Gillette has research interests in the impact of the industrial revolution in American culture, and in Mark Twain.

Title of his speech: *Creative Collaboration for the Information Renaissance: Weblogs build Distributed Community*

Session 4

SASCHA HASELMAYER, DIRECTOR & CO-FOUNDER, LIVING LABS EUROPE



Sascha Haselmayer is an expert in the field of knowledge and innovation intensive urbanism in international environments. Trained as an Architect at the Architectural Association in London, Haselmayer has worked on a wide range of design & strategy intensive urban and socio-economic development projects across Europe, Asia, Latin America and Africa for non-governmental, public and private organisations.

Currently, Haselmayer is a co-founding director of Interlace-Invent, a international research-based consultancy in headquartered in Copenhagen. Living Labs Europe™ was founded by Interlace-Invent ApS as a network of leading European cities with a commitment to innovation and advancements in mobility.

Haselmayer is responsible for several leading-edge strategy projects in for clients in Shanghai; European cities like Barcelona, Sant Cugat, Konstanz; and investors such as Euroland Projektierungen. New initiatives by Interlace-Invent include Flexiplaces, and the YET Ventures for entrepreneurial talent. Furthermore, Haselmayer is a responsible coordinator for Interlace-Invent of the global research project 'Hubs&Regions', in collaboration with a network of 35 Universities across 5 continents investigating the globalisation of innovation and knowledge intensive economies and their impact on cities, regions, companies and institutions.

Before co-founding interlace-invent, Haselmayer developed innovation driven strategic solution for several well-recognized projects as part of Carillion Professional Services (UK), the UK's leading construction group and practiced as an architect on international projects. Haselmayer is conducting research on innovation environments and their urban impacts and is a Senior Lecturer at the Copenhagen Business School (Full-Time MBA and MA programmes), Theseus MBA Programme (France), Pompeu Fabra University (Spain) and the Architectural Association Housing & Urbanism Graduate Programme (London). Previously he held positions as Architecture and MA Urban Design Unit Master at Greenwich University.

Title of his speech: *Living Labs Europe*

Abstract: The speech will cover the "mWatch: Survey into Mobile Readiness in Europe" results of 23 European city-regions, observations on practice and experience, and the concrete example of organizing student communities across borders to drive demand for new ICT and Information Society services triggering significant investment.

Session 6

ROBERT HENSLER, GENEVA STATE CHANCELLOR, CONSEIL D'ETAT DE LA REPUBLIQUE ET CANTON DE GENEVE, SWITZERLAND



"Our democracy suffers from the atomisation of the social life. The polling station isn't anymore a meeting place. We must reinvent the voting procedure, in order to keep in touch with people's lives and maintain the State legitimacy."

Based on this vision, Robert Hensler, Geneva State Chancellor, launched in 2001 the first Internet voting project in continental Europe. The first official ballot using Internet as supplementary voting method, besides postal voting and polling stations took place in January 2003. Today, Mr Hensler is working on the commercialization of the Geneva Internet voting solution together with an industrial partner.

Robert Hensler has been State Chancellor since 1993. In this elected position, he prepares the Government's meetings, supervises the elections and promotes the development of administrative procedures based on new technologies, especially he Internet.

Mr. Hensler is graduated in law and economics. He is attorney-at-law at the Bar of Geneva and has been Director in the Department of Public Economy. He was born in Geneva on March the 20th 1952. He his married, with two children.

Title of his speech: *Internet Voting: A Truly User Centric Application*

Keynote Speaker Opening Session – Day 1

FABIO IAIONE, COUNTRY MANAGER ITALY, QUALCOMM



Fabio Iaione joined QUALCOMM in August 2003 as Sr. Manager and later as Director for Business Development Southern Europe for Corporate Business Development, where he was responsible for operator relationships in Southern Europe. Fabio Iaione has been responsible for defining Qualcomm strategies and business opportunities in each assigned market. Also he has been coordinating the day-to-day running of the business supporting all Qualcomm divisions, working with operators and handset manufacturers mainly in Italy. In March 2006 Fabio Iaione has been nominated Country Manager Italy.

Prior to joining QUALCOMM, Fabio Iaione worked from 1998 to 2003 for TIM, an Italian leading MNO, in the Business Innovation dept and later in the Strategic MK dept. He also worked in Amena (Spain) and Stet Hellas (Greece), owned by TIM, for the acquisition of the UMTS licenses. From 1996 to 1997 he worked at Price Waterhouse, a leading Audit and Consulting firm.

Fabio has a degree in Economics at the University of Rome.

Title of his speech: *Enabling Convergence*

Session 7

ALAN JONES, CHIEF EXECUTIVE, SOMERSET COUNTY COUNCIL, UK



Alan attended a Comprehensive School in Kirkby outside Liverpool where he obtained 7 O Levels and 4 A levels. Attended Kent University in Canterbury between 1971 and 1974 where he obtained a First Class Honours Degree in Sociology. Went on to Liverpool University between 1974 and 1976 where he obtained a First Class Masters Degree in Civic Design (Town Planning). He was the winner of the RTPI Prize in his final year.

Alan started his career as a Town Planner in Maidstone in 1976. Obtained a Diploma in Management Studies with distinction between 1980 and 1982 at Kent College. Went on to Team and Section Leader planning posts in North Kent and Reading.

In 1986 he was appointed to the Head of Development and Planning at Stevenage Borough Council. In 1988 he became Director of Planning and later Director of Development at Newbury District Council, a post that he held until July 1996. As Director of Development he was responsible for a multi-disciplinary department comprising planning policy, planning control, building control, estates corporate property, sewerage, highways engineering, environmental health and capital works.

In August 1996 he became Chief Executive at Test Valley Borough Council and was responsible for managing change in that organisation. During the winter of 2002/03 he was acting Chief Executive and Change Manager at Watford council, advising the Executive Mayor.

Since May 2003, Alan is the Chief Executive at Somerset County Council. In addition to his formal responsibilities for Somerset County Council, he is a resident practitioner at Plymouth University and occasionally writes papers for the professional press and other publications and lectures on a variety of subjects mainly concerning the management of public services. He is a member of SOLACE and sits on the National Council and Executive Committee. He is also a member of the Association of County Chief Executive.

Title of his speech: *It's About Leadership*

Session 8

XU JUNQI, DEPUTY DIRECTOR, INSTITUTE OF COMMUNICATION POLICY AND MANAGEMENT RESEARCH, THE CHINA ACADEMY OF TELECOMMUNICATION RESEARCH, MII, CHINA



PH.D in Law, deputy director of the Institute of Communication Policy and Management Research, the China Academy of Telecommunication Research, MII. He has degrees in economics (BA, 1994) from Beijing Normal University, degrees in International Law (MA 2000) and Economic Law (PH.D 2007) from Renmin University of China (Its law school is a top one in China). Besides these, he has completed an MBA course part-time within two years. His PH.D dissertation is entitled "Application of competition law to the Chinese telecom market" mainly considering how to deal with the abuse of market power by the dominant operators.

His main research interests and activities concern the telecom regulation and legislation, telecommunication institutions, telecom market analysis, WTO rules and industry-specific development strategies. He has finished as the principal manager many papers for Ministry of Information Industry (MII), National Development and Reform Commission (NDRC), State Council Legislative Affairs Office (SC-LAO), etc.. He authored a book titled "Regulating telecom market under law", and nearly 100 reviewed articles. He is deeply involved in the drafting of Telecommunication Act which is now under the review of the State Council. He made significant contribution to the chapter of market access, interconnection and universal service of the communication Act.

He is member of several professional organizations (China Institute of Communication Beijing Communication Law Research Institute, etc.), and member of expert team of CATR. Besides this, he is the person in charge of Chinese delegation of ITU-D activities. As Deputy Director of the Institute of Communication Policy and Management Research, he takes charge of many communication policy research and market analysis projects. He is also the rapporteur of several important research report, inter alia, convergence, telecom market annual report, regulatory framework, etc.. Meanwhile, he is the major coordinator and project manager at Chinese side of Telecommunication Law project, which is part of EU-China Information Society Project. Recently, he pays great attention to internet governance, broadcasting law and media law for the research on the promotion of convergence of broadcasting and telecommunication sectors in China.

Title of his speech: *Network Convergence in China: The Development and Strategies – Case Study on IPTV*

Session 1

EDWARD KECK JR., VICE PRESIDENT, SECURITY STRATEGY & GOVERNANCE, KEYBANK, USA



Mr. Keck has over 20 years experience in numerous areas within the information systems industry including system development, infrastructure engineering, information security, and information technology strategy. He is a Certified Information Systems Security Professional and serves as Vice President and Lead Security Strategist for KeyBank, a ninety-two billion dollar financial services company. At Key Mr. Keck is responsible for the overall security strategy, and program structure encompassing physical and information security, corporate continuity, incident response, and privacy. During his tenure as the Lead Security Strategist he has overseen the development of Key's information security architecture and roadmap, the complete rewrite of the corporation's security policies and standards, and the development of an enterprise security risk assessment process.

Mr. Keck is recognized as an expert in the areas of security and information governance. He is an original member of the IBM Data Governance Council, and has spoken internationally on the topics of security, identity protection, data governance, and the regulatory challenges facing financial institutions.

Title of his speech: *KeyBank and the IBM DGMM*

Session 9

ELWOOD KERKESLAGER, CEO, INFORMATION FUTURES, L.L.C., MAYOR OF MADISON, NEW JERSEY, USA



Occupation: CEO – Information Futures

Helping corporations, governments, universities and communities to understand the impact of technology on their short term and long term futures; helping organizations to plan and implement positive futures.

Education:

MBA – University of Chicago

MSEE – New York University

BSEE – Pennsylvania State University

BA – Elizabethtown College

Executive Education – Stanford University

Executive Education – INSEAD, Fontainebleau, France

Work Experience:

Leadership, Management and Personnel: Led AT&T's nationwide data business with over 15,000 employees and \$4 billion of revenue. Extensive experience in personnel management and team building

Finance: Financial Director for \$12 billion of computer and communications operations.

Public Policy: Fifteen years experience in developing and negotiating public policy issues at the national and international level. Local elected official – Mayor and Councilman.

Consumers and Society: Known as a speaker and thought-leader on technology and society, including issues of: privacy; e-commerce; senior citizen access to services with technology; education and employment of people with disabilities; effective use of technology in K-12 schools, in universities and in lifelong learning; and in the development of community networks to serve all citizens.

Moderator Session 5

HUGO KERSCHOT, MANAGING PARTNER, INDIGOV, BELGIUM



Hugo Kerschot (°1961) is Managing Partner of Indigov, a Belgian leading company in the field of eGovernment research and consultancy. Indigov is a spin-off of the University of Leuven. Hugo is also Managing Partner of iVOX, an online research bureau specialized in market research via internet since 2004 with business units 'online research & surveys' and 'panel services'

Hugo Kerschot has a Master in Communication Sciences (University of Leuven, Faculty of Social Sciences). After a career in the financial sector (internal and external communication), he launched in 1995 the first Belgium public service website in his function as Director of Information of the Services of the Belgian Prime Minister. After passing through a number of internet start-up companies he developed for the European Commission as a Cap Gemini consultant, the web-based survey on Electronic Public Services, the European reference on eGovernment status measuring. In 2004 he joined Jo Steyaert in the start-up Indigov.

Within Indigov Hugo is involved in eGovernment research and strategy development and implementation of eGovernment projects. Indigov is as a research and consulting bureau specialized in eGovernment, iDTV and adoption of new media. Indigov combines academic quality and objectivity with creativeness, speed and efficiency. Evidence based consultancy is the lead motif of Indigov and this evidence is delivered in most of the cases by the over 100.000 count online panel of iVOX, one of the leading online field facilitators in Belgium.

Moderator Session 6

PIERRE LAFFITTE, SENATOR & PRESIDENT FOUNDATION SOPHIA-ANTIPOLIS, FRANCE



M. Pierre Laffitte is Senator of the Alpes-Maritimes and registered in the RDSE group (Rassemblement Démocratique et Social Européen).

He is the founder of Sophia Antipolis Science Park and of the International Association of Science Parks and President of the Sophia Antipolis Foundation.

He has created the International Association of Science Parks (IASP) in 1985 and is honorary president of IASP.

He is Vice-President of the French Office of Technology Assessment, President of the Franco-German association for Science and Technology; Member of the Royal Swedish Academy of Engineering Sciences; Member of the Board of 'France 5', a French broadcaster.

Senator Laffitte is alumni of the French Grandes Ecoles: Ecole Polytechnique and Ecole des Mines de Paris and created the Conference des Grandes Ecoles.

Senator Pierre Laffitte is also Doctor Honoris Causa of the Open University, UK; Doctor Honoris Causa of the Colorado School of Mines; Officier de la Légion d'Honneur et de l'Ordre du Mérite in France and in Bavarian Land, recently was rewarded of the Leonardo da Vinci decoration by the SEFI, the European Society in Engineering Training, and finally de Gaulle-Adenauer prize.

Commentator Session 6

JEAN-CHRISTOPHE LAGARDE, MAYOR OF DRANCY AND MEMBER OF FRENCH PARLIAMENT, FRANCE



1990: Non majority city council man
1993: Candidate for the National Assembly against Jean-Claude Gayssot
1995: Leader of the non majority city council
1997: Candidate for the National Assembly against Jean-Claude Gayssot
1998: Member of the Ile de France state council
2001: Mayor of the City of Drancy
2001: Elected representative of the county of Le Bourget-Drancy
2002: Deputy of the National Assembly for the county of Bobigny-Drancy
2002: Secretary of the Commission of laws of the National Assembly
2004: Chairman of the UDF Party for the Seine Saint-Denis

December: 2006 Vice-President of the National Assembly

June 2007: Reelected as Deputy of the National Assembly with 59,87% of suffrage

July 2007: Vice President of the Nouveau Centre political group

Married, father of a little girl borne just three weeks after the National Assembly Election of 2002 and a little boy borne in October 2005.

Title of his speech: *The City of Drancy*

Session 5

Note: Mr Lagarde was represented by Mr David LaRose, Director of the IT-Department, City of Drancy

YANNIS LARIOS, ADVISOR TO THE SPECIAL SECRETARY FOR DIGITAL PLANNING, MINISTRY OF ECONOMY AND FINANCE, GREECE

[Bio not received in time for publication]

Title of his speech: *Digital Strategy - Paving the Greek Digital Landscape*

Keynote Speaker Afternoon's Opening Session – Day 1

**KATRIEN LEFEVER, LEGAL RESEARCHER, INTERDISCIPLINARY CENTRE FOR LAW AND ICT (ICRI),
CATHOLIC UNIVERSITY OF LEUVEN, BELGIUM**



Current position

Legal researcher (specialisation: media and telecommunications law) at the Interdisciplinary Centre for Law & ICT of the K.U.Leuven (ICRI – IBBT).

Most important projects:

- IBBT – ClcK (Convergence in Cable/Kabel networks)
- IBBT – MADUF (Maximising DVB Usage in Flanders)
- IBBT – VIN (Virtual Individual Networks)
- IBBT – ADME (Advertising in a Digital Media Environment)
- Flemish government – ARKADE (Studie naar een nieuwe Aanpak van het Regelgevend Kader voor media in Vlaanderen: Analyse DROT & Evaluatie toekomstscenario's)

Professional experience

June 2006-July 2006: Internship as journalist and production assistant at Broodkast (production house)

August 2006: Internship as journalist at ROB TV (regional broadcast)

April 2006-Nov. 2006: Freelance journalist, Campuskrant, K.U.Leuven

Title of her speech: *The Revision of the Television without Frontiers Directive. Is the New Audiovisual Media Services Directive without Frontiers Future Proof?*

Abstract: Since the adoption of the Television without Frontiers Directive, the market for European television services has changed dramatically, making it necessary to review the current regulatory framework. Although the new Audiovisual Media Services without Frontiers Directive establishes a modernized and flexible framework for all audiovisual media services, we are confronted with the question whether this Directive will be “future proof”? This presentation purports to address several issues. First off, is it justifiable to treat linear and non-linear services differently? Or to distinguish between “professional” media and non-professional (e.g. user-generated) media? Furthermore, the Directive is silent about content distributors despite the important role they can play in the communications value chain. Finally, the criterium “principal purpose” in the definition of audiovisual media service creates an unlevel playing field between newspapers and broadcasters. Why is the provision of audiovisual content by a newspaper through its website treated differently than when a broadcaster provides such content on his website?

Session 3

ERIC LEGALE, MANAGING DIRECTOR, CITY OF ISSY-LES-MOULINEAUX, FRANCE



Eric Legale is Managing Director of Issy Média, a public-private company in charge of the communication and the Information Technologies within the city of Issy-les-Moulineaux. Prior to joining Issy Média in 1998, Eric Legale was Director of the Mayor's office and Principal Private Secretary to the mayor of Issy-les-Moulineaux, André Santini. Eric Legale is co-ordinating the ICT-projects of Issy-les-Moulineaux since 1995 and is in charge of organizing the Worldwide Forum on e-Democracy - a major event annually hosted by the city since 2000. Eric Legale is co-founder of the World eGov Forum in 2006 and represents Issy-les-Moulineaux as chair city in the Global Cities Dialogue (www.globalcitiesdialogue.org), an international network of mayors engaged to promote a Information Society for all, during the sherpas' meetings of the network.

Mr. Legale also represents the City of Issy-les-Moulineaux in European co-operation projects related to ICT. Furthermore, Eric Legale is at the origin of the city's web portal and leads the Steering Committee of the Local Information Plan of Issy-les-Moulineaux.

Title of his speech: *The Example of Issy-les-Moulineaux*

Session 8

SEBASTIEN LÉVY, VICE-PRESIDENT, GLOBAL FORUM & ASSOCIATE PARTNER, ITEMS INTERNATIONAL, FRANCE



Sébastien Lévy is senior consultant and associated partner of ITEMS International, a France-based consultancy. He is specialized in Information and Communication Technologies and has worked as an expert consultant and ICT advisor for various local governments in France. He has also contributed to the development and deployment of several e-Government and e-Democracy applications and services. Being involved in multiple national and European ICT projects and studies focusing on ICT, Sébastien Lévy is working as independent advisor on electronic voting for the French Ministry of the Interior since 2002.

Sébastien is Vice President of E.N.S.A. (European Education New Society Association) since 1997.

Career Summary: Chemical Engineer; IBM Commercial Engineer; Data Manager of a Data Processing Service Company; 1973 - 1992: Vice President for Europe of the Edutronics Corporation US; President of Eduvision, a pioneer company and a French leader in Multimedia Development, Digital Image Expertise and Publisher of Educational Multimedia Supports. Since 1993: Information & Communication Technologies Expert-Consultant.

Vice-President of the Global Forum

ANDREW D. LIPMAN, PARTNER AND HEAD OF TELECOM GROUP AT BINGHAM MCCUTCHEN, USA



Andrew Lipman has spent more than 25 years developing the firm's Telecommunications, Media and Technology Group into one of the largest practices of its kind in the nation. He practices in virtually every aspect of communications law and related fields, including regulatory, transactional, litigation, legislative and land use. The TMT Group is international in scope, representing clients in the U.S., Central and South America, Europe, Asia and other parts of the world.

Andy represents clients in both the private and public sectors, including those in the areas of local, long distance and international telephone common carriage; Internet services and technologies; conventional and emerging wireless services; satellite services; broadcasting; competitive video services; telecommunications equipment manufacturing; and other high-technology applications. In addition, Andy has managed privatizations of telecommunications carriers in Europe, Asia and Latin America.

Andy has been involved in nearly every new legal and regulatory policy at the Federal Communications Commission (FCC), at state public service commissions, in Congress and before courts to open the U.S. local telephone market to competition. He also helped shape crucial provisions of the Telecommunications Act of 1996 and has used similar approaches to promote the opening of foreign markets. He also obtained one of the first competitive local service and interconnection agreements in continental Europe and the first competitive fiber network application in Japan. Andy's expansive practice includes the strategic analysis of companies' telecom user agreements, including renegotiating existing agreements, and when necessary, negotiating new, more favorable telecom user agreements.

For nearly a decade, while maintaining his partnership at the firm, Andy also served as senior vice president, legal and regulatory affairs, for MFS Communications, the nation's largest competitive local services provider. One of the founders of MFS, Andy helped guide the company from start-up to its eventual sale for \$14.4 billion to WorldCom.

A frequent author and speaker on telecommunications related topics, Andy has published over 170 articles and is the author of five books, including two Dow Jones books on telecommunications. He has appeared as a commentator on National Public Radio, C-SPAN, Bloomberg News Network and ABC News. In addition, he has served on the editorial advisory boards of Phillips Publishing Company, Internet Law and Regulation, Telecommunications Alert, Telecommunications Reports, Telecommunications Regulatory Monitor and The Satellite Compendium. Andy also served as general counsel to the International Teleconferencing Association and as legislative/regulatory counsel to the International Satellite Users Association. He sits on the board of directors of five public companies trading on the NYSE, NASDAQ and Toronto Stock Exchange.

Andy is co-founder and the first chairman of the Association of Local Telecommunication Services (ALTS), the national trade association for competitive telecommunications carriers.

Prior to entering private practice, Andy participated in the legal honors program at the U.S. Department of Transportation and served in the Office of the Secretary of Transportation. He also served as an extern law clerk to Justice Raymond Sullivan of the California Supreme Court.

Title of his speech: *U.S. Regulatory Developments of International Note*

Moderator of Session 3

RICHARD LIVESLEY, PROGRAM DIRECTOR, INFORMATION GOVERNANCE AND QUALITY, BMO FINANCIAL GROUP, CANADA



Richard Livesley leads BMO Financial Group's Information Management Governance Program. Established in 1817 as Bank of Montreal, BMO Financial Group is a highly diversified financial services organization. With total assets of \$359 billion at July 31, 2007 and more than 35,000 employees, BMO provides a broad range of retail banking, wealth management and investment banking products and solutions.

Richard's accountabilities include identification and management of information risk across the enterprise. Areas of focus include data quality related to the implementation of the Basel II Framework and control of unstructured information. His team also manages information quality for the Bank's central data warehouse.

Title of his speech: *Information Management Governance @ BMO Financial Group*

Session 9

CECILIO MADERO VILLAREJO, DIRECTOR, DIRECTORATE C "INFORMATION, COMMUNICATION AND MEDIA" OF THE DG COMPETITION, EUROPEAN COMMISSION



Education:

University and postgraduate education

- Master of law (1976/77–1980/81) - Faculty of Law, Complutense University, Madrid
- School of Insurance diploma (1983) - Directorate-General for Insurance - Ministry for Economic Affairs, Madrid
- Diploma in European Studies (1984) - Spanish Diplomatic School, Ministry for Foreign Affairs, Madrid
- Certificate of European Studies (1985) - University of Social Sciences, Grenoble (France)

Professional Experience:

Before entering the Commission:

1982-1987: Bilbao Bank (currently Banco Bilbao Vizcaya Argentaria)

Member of central insurance department in this Bank.

Work involved advising medium and large companies on legal aspects relating to the coverage of their industrial and financial insurance contracts.

1 May 1987: European Commission

- DG Competition Unit A-5, responsible for public-sector companies and state monopolies.
 - application of Article 31 (formerly Art. 37) of the EEC Treaty with regard to the adjustment of the Spanish, Portuguese and Greek oil monopolies.
 - application of Article 86 (formerly Art. 90) of the EEC Treaty in the postal sector.
-

15.04.1991:

- transfer in the interest of the service from Unit A-5 to Unit C-2 (Agreements, abuses of dominant position and other distortions of competition. "Energy, basic chemicals" Unit).
- application of Articles 81, 82 and 86 of the EEC Treaty in the field of energy.
- preparation of the only draft directives to date under Art. 86 §3 of the Treaty for liberalization of the internal energy market (electricity and natural gas).
- follow-up for DG Competition of the file on completion of the Internal energy market (electricity and natural gas) with regard to the negotiations at Council and European Parliament level and relations with other Commission departments concerned with this matter.

16.11.1995: appointed Head of DG Competition Unit G-5 (currently Unit H-1), within the Directorate responsible for "State Aid", charged with application of Articles 87 and 88 of the Treaty in the field of "textile, papers, chemical, pharmaceutical, electronic industry, mechanical engineering and other manufacturing sectors".

Since 01.09.1999: appointed Head DG COMP Unit C-3, Directorate C "Information, communication and media", charged with the application of Articles 81, 82 and 86 of the Treaty in the field of "information industries, internet and consumer electronics".

24.03.2004: COMP/C3-37792 Microsoft Case. Commission Decision relating to a procedure pursuant to Article 82 of the EEC Treaty. Case manager from the initiation of the formal proceedings in 2000 to their conclusion in a case by now considered a landmark antitrust decision.

30.04.2004: appointed Head of an expanded and enlarged Unit C-3 with internet as a new sector under my responsibility on top of information industries and consumers electronics. The Unit is entrusted with some of the most important ongoing antitrust investigations on top of Microsoft.

01.10.2006: appointed Director of Directorate D – Services – of DG Competition.

01.08.2007: appointed Director of Directorate C – Information, Communication and Media – of DG Competition.

Abstract: The speech has three main themes. First, it describes what convergence means for the IT sector, in particular electronic communications markets. In this respect, three issues will be addressed: (i) convergence is driven by the integration and technical development of infrastructures at access level, (ii) convergence lowers barriers to entry into the communications markets, (iii) in consequence, there's more choice, and ultimately more competition. Secondly, the speech will cover business strategies that develop with convergence, e.g. bundling and agreements on access to content. A balance will have to be struck between efficiency gains resulting from such strategies and potential restrictions of competition. Striking this balance is for competition authorities. Thirdly, the speech will address issues important for the Forum's discussion, resulting from recent competition cases such as Microsoft.

Keynote Speaker Opening Session – Day 1

MATTEO MAGGIORE, HEAD OF EU AND INTERNATIONAL POLICY, BBC, UK



Matteo Maggiore is the BBC's Head of EU and International Policy since January 2006.

Matteo established the BBC's European Affairs office in Brussels in 1992. He subsequently spent a year in Belfast (1993) working as reporter and producer in BBC News, then returned to Brussels as European Affairs Manager. In 1996 he moved to London as Head of European Affairs. Between 1998 and 2000 he worked at the EBU in Geneva as Deputy Director of Television, and between 2000 and 2001 he was Director of Media and Telecommunications with the Grayling consultancy. He then rejoined the

BBC in 2001 as Head of European Policy.

Before 1992 Matteo worked as an international relations lecturer and researcher in Rome (1983-1984), as journalist and documentary producer in Berlin (1984-1988), in the European Commission MEDIA Programme (1988-89) and in the European Parliament (1989-1992), working on EU media policy and external relations.

Title of his speech: *Broadcasting to Empowered Users*

Session 7

JANE E. MAGO, SENIOR VICE PRESIDENT AND GENERAL COUNSEL, NAB (NATIONAL ASSOCIATION OF BROADCASTERS), USA



Jane Mago, Senior Vice President and General Counsel, is responsible for reviewing NAB's pleadings before the FCC, the Courts, and other administrative agencies. Her areas of expertise include Constitutional issues (including First Amendment matters), FCC ownership rules, political broadcasting, EEO, administrative law, enforcement and licensing matters.

Jane joined the NAB in 2004 after more than 26 years at the FCC. Her prior work at the FCC included many high level positions such as General Counsel, Chief of the Office of Strategic Planning and Policy Analysis, Deputy Chief of the Enforcement Bureau and legal advisor to three commissioners.

Jane is a member of the New York Bar. Jane holds BA, MA and JD degrees from the State University of New York at Buffalo. She lives in McLean, Virginia with her husband, Robert Blau, and their three children.

Title of her speech: *Getting U.S. Consumers Ready For February 17, 2009*

Session 7

DR. GÖRAN MARKLUND, HEAD OF THE DEPARTMENT FOR STRATEGY DEVELOPMENT, VINNOVA, SWEDEN



Dr. Goran Marklund is Head of the Department for Strategy Development at VINNOVA, which is the central Swedish Government Agency for funding mission-oriented R&D for innovation and economic growth. In 2005 and 2006 he worked as Science and Technology Attachée at the Swedish Embassy in Washington DC. He has also been guest researcher at the Center for International Technology Policy (CISTP) at George Washington University. Dr. Marklund is part of VINNOVA's board of directors. He often gives advice to the Government on innovation and growth policy issues. He also takes part in different policy strategy processes at the level of the EU Commission. Previously, Dr. Marklund worked at NUTEK, which during the period 1991-2000 was the central Swedish government agency for industrial and technology policy. Dr. Marklund has a PhD in Economic History with a focus on Technology Policy. As a researcher

he has primarily specialised in innovation and growth indicators. In this function he has closely followed OECD's and Eurostat's indicator work and often assisted at the meetings of OECD's group of national experts of science and technology indicators, NESTI. Dr. Marklund is currently chairman of the Advisory Board for R&D Statistics at Statistics Sweden.

Keynote Speaker – Lunch Day 2

ROBERT A. MORIN, SECRETARY GENERAL, CANADIAN RADIO-TELEVISION AND TELECOMMUNICATIONS COMMISSION – CRTC, CANADA



Robert Morin joined the Canadian Radio-Television and Telecommunications Commission as Secretary General on April 23rd, 2007.

Robert has worked in the public service for many years. He has held various executive positions in several government departments and agencies, including Secretary General of Industry Canada and Deputy Commissioner of Competition for the Competition Bureau of Canada. Robert is also a dedicated volunteer who believes that government employees have an important role to play in the community. Notably, he has been involved with the Government of Canada Workplace Charitable Campaign and with several other organizations that support the less fortunate.

Title of his speech: *Empowering a Connected Society in a Digital World*

Keynote Speaker Afternoon's Opening Session – Day 1

HAMLET NAVASARDYAN, HEAD OF BRANCH, ARMENIAN BRANCH OFFICE OF THE INTERNATIONAL SCIENCE AND TECHNOLOGY CENTER, ARMENIA



Education:

- 1983 Moscow Engineering and Physics Institute (MEPhI)
Defended a thesis and received academic degree Candidate of Physics and Mathematics science
- 1974 – 1977 Moscow Engineering and Physics Institute (MEPhI)
Department of Theoretical and Experimental Physics
Post-graduate / research student
- 1966 – 1971 Yerevan Polytechnic Institute, Yerevan, Armenia
Department of Technical Cybernetic

Work Experience:

- 1998 – up to now Armenian Branch Office of the International Science and Technology Center, Head of Branch
1977 – 1998 Yerevan Physics Institute, Senior Researcher, Head of Group, Head of Laboratory
1971 – 1974 Yerevan Physics Institute, Junior Researcher

Member of Organizing Committee of various events

- International Conference "New Polymers and Radioprotectors for Biology and Medicine" (2007)
- Sixth International Conference on Computer Science and Information Technologies (2007)
- "New Technologies for developing heterosemiconductors for radiation detectors" (2006)
- "Advanced Biotechnologies: potential of development in Armenia" (2006)
- International Conference "New Polymer Systems for Biotechnological and Biomedical Applications" (2005)
- International Seminar "Commercialization of R&D Results in ARMENIA" (2005)
- Conference "Unification and Optimization of Radiation Monitoring on NPP Location Regions" (2004)
- International Seminar "Conversion Potential of Armenia and ISTC Programs" (October 2000)
- Training Course "Intellectual Property Protection and Business Planning" (1999)

Scientific publications:

- Approximately 40 publications in the scientific journals and presentations at the Conferences

Session 2

EIKAZU NIWANO, SENIOR RESEARCH ENGINEER, SERVICE INTEGRATION LABORATORIES, NTT CORPORATION, JAPAN



Eikazu Niwano is head of study on next technology and standardization under Smart Card Platform Development Project of Service Integration Laboratories. Mr. Niwano joined NTT Corporation in 1989 and has been engaged in research and development on distributed system architecture at their laboratories. From 1999 he has headed developing the concepts and framework of PKI based smart card management system as chief architect and project manager. From 2002 to 2005 he has worked in Paris as general manager of NTT Labs' European Office and was engaged in globalization of the PKI-based smart card management framework through planning project and standardization activities.

He is editor of eEurope/Smart Card Charter/TB7/WG4 (multi-application architecture), a member of CEN Workshop on eAuthentication, CEN TC224 WG15 (European Citizen Card) and ISO/IEC SC17.

He is NICSS (Next generation Ic Card System Study group) Fellow, former chair of GlobalPlatform-NICSS Collaboration Expert Group of NICSS and a board of directors of GlobalPlatform. He got the GlobalPlatform Star Award and NICSS Distinguished Achievement Award in 2006 and 2007 respectively.

Title of his speech: *Diversity-oriented Secure Chip Management towards Network Convergence*

Session 2

PHIL NOBLE, FOUNDER OF POLITICSONLINE, USA



Phil Noble is recognized globally as one of the leading experts on uses of the Internet in the civic sector – in politics, media, government and public affairs.

Phil first became involved in politics at 9 years old, handing out brochures for John Kennedy's presidential campaigns in 1960 – and has since been continuously involved in politics and civic affairs in the US and in 30 countries around the world.

After college he worked as a Legislative Assistant in the US Senate and in 1979 started Phil Noble and Associates, a political and public affairs consulting firm. The firm has been involved in more than 350 corporate, public affairs projects and political campaigns in the 40 states and 35 countries including 25 campaigns to elect the President or Prime Minister in countries of North and South America, Europe, Asia and Africa. The firm's innovative strategies and work were widely praised included a lead story profile of Noble in the Wall Street Journal.

In 1996, Noble founded PoliticsOnline, the premier international company providing news, tools and strategies for the civic sector globally. The company's products and services have been used by over 900 clients in over 50 countries. The company is responsible for over a dozen major innovations and industry first in the field. He has authored two books including the first-ever Guide to the Internet and Politics and numerous articles on the Internet, media, communications and politics for U.S. and international publications.

The firm has developed major new media, technology and e-democracy projects for such clients as the European Union and European Parliament, United Nations/Papandreou Foundation, Metropolis/World Bank, The BBC, AOL Time Warner, Bertelsmann Foundation, The International Crisis Group, Amnesty International, governments in Sweden, Holland, Australia, Spain, Malta, over a dozen political parties and organizations and many others.

Noble is a frequent speaker and lecturer for university, corporate and public policy seminars and courses in the U.S. and internationally. Since 1998, Noble has annually taught a course on Campaigns, Democracies and the Internet at the University of Amsterdam. In Feb. 2001, he was a Resident Fellow of the Institute of Politics of the John F. Kennedy School of Government of Harvard University.

Noble, was a Democratic candidate for Lieutenant Governor of South Carolina in 1994 and currently serves as President of the SC Democratic Leadership Council. He lives in Charleston, South Carolina with his wife and two children.

Title of his speech: *Civic Sector ICT: 2.0 Integration & Innovation*

Chair and Moderator Opening Session – Day 2

MARIUS-EUGEN OPRAN, MEMBER OF THE EUROPEAN UNION ECONOMIC AND SOCIAL COMMITTEE – EESC, ROMANIA



- 1968-1971 - The Central Research Institute of the Romanian Army
Scientist, Laboratory of Tactical Radio Communications
- 1971-1984 - Institute of Atomic Physics (from 1976: Institute of Physics and Radiation
Apparatus) - Laboratory of Special Laser Applications: Senior Scientist,
Project Manager, Chief Scientist (Laboratory for Special Laser Applications
and Optical Communications), Scientific Director, Institute for Lasers & Opto-
electronics
- 1984-1985 - Head of the Systems Engineering Department, The Aircraft Industry
National Center (CNIAR – ROMAERO)
- 1985-1990 - State General Inspector for Technological Development and Technical Progress, as well as State
Chief Inspector of the Oceanic Fishing Fleet – the Romanian Ministry of Foodstuff Industry
- 1990-2005 - President & CEO (also founder and main shareholder) of the “Romanian Trade Promotion” S.A.
(“RTP” SA) – Group of private companies
- 1997-2000: same job position, acting also as Director for Business Development of “GTI MRM”
S.A. in Montreux, Switzerland
- 2001-2003: Secretary of State for European Integration, Foreign Investments and
“e-Administration” National Program (from July 2002: Secretary of State for Foreign Investments,
International Cooperation and “e-Administration” National Program) – The Ministry of
Administration and Interior (MoAI)

- March 2003 - Elected as President of the Romanian Federation of General Interest Services Employer's Federation - FNPSPR
- Retiring, upon request (because of the conflict of interests), from the Government
- June 2003 - Nominate, by Presidential Decree, as Advisor to the President of Romania for Foreign Investments, IT&C, Special High-Tech and Sustainable Development.
- Nominate as coordinator of the National Task Group, led by the President of Romania, responsible for the elaboration of the Sustainable Development Strategy of Romania "Horizons – 2025"
- Member of the Administration Boards of: National Health Insurance House, Romanian Railways Telecommunications Company, National Administration of the Black Sea Ports.
- Founder & President of Cube Consulting – Group of Companies
- Sept. 2004 - Elected as Vice President, Telecommunications & IT Committee, CEEP European Employers' Union
- Nominate as IT & C expert of EC – "e-Ten" Commission
- Oct. 2004 - Chairman & Speaker, 8th World Summit on Trans- National Crime, Plenary session "Counterfeiting, Cybercrime and Mafias", Monte Carlo, 13 – 16 October 2004
- Speaker. The 38-th World Conference of the International Commission for "e – Government", Limassol, Cyprus, 19 -21 October 2004
- Nov. 2004 - Speaker: "Electronic ID Cards & Biometric Data", IST 2004 Conference, Hague, The Netherlands
- July 2005 - Re-elected Co - President of Romanian National Industry Employer's Union
- July 2006 - Re-elected Executive President of Romanian National Industry Employer's Union
- Jan. 2007 - Member of the European Union Economic and Social Committee (EESC) for a 4-year period – member of commissions: TEN (Transport, Energy, IT, Trans-European Networking) and REX (UE Foreign Policy); also, member of sub - commission EU - East European Partners
- April 2007 - Co-Rapporteur of the EESC - on: "The EU Strategy on the Security of Energy Supplies for Business in Europe"
- May 2007 - Nominate as President of the EESC Working Group in charge with the evaluation of the development level of democracy and of the civil society in South – Caucasus countries (Azerbaijan, Georgia, Armenia)
- June 2007 - Nominate as Rapporteur of the EESC - under request of European Commission – DG "Information Society & Media" - on: "The Contribution of Information & Communications Technologies on the Sustainable Development of the European Union"

Title of his speech: *ICT: Speeding up the sustainable growth of the EU – What problems should we solve?*

Keynote Speaker Opening Session – Day 1

MARCIN OZURKIEWICZ, IT ADVISOR (INFORMATION SOCIETY), JOIN COMMITTEE OF THE GOVERNMENT AND LOCAL AUTHORITIES OF THE REPUBLIC OF POLAND



Marcin Ozurkiewicz is the IT Advisor of Information Society Team at Join Committee of the Government and Local Authorities of the Republic of Poland. He is also IT expert and architect, he collaborate with Union of Polish Counties, Union of Polish Metropolis. For the many years he is active in the City of Lodz. He has worked for large polish private IT company and startup enterprises.

Ozurkiewicz has over 15 years of experience in the area of development IT systems for public administration. He build few fascinating solution based on emerging technologies. He has experience in the area of Geographic Information System, Remote Sensivity Data Processing. Last few years he spent on the e-government projects. As the Director of Project he build one of the first e-government solution in Poland for the City of Lodz. He is also engaged in the process of preparing good practices and interoperability framework for the public administration in Poland.

Session 8

KRISTIN PARSLEY ATKINS, SENIOR MANAGER, GOVERNMENT AFFAIRS, QUALCOMM, USA



Kristin Parsley Atkins is senior manager of Government Affairs for QUALCOMM. With more than 11 years of experience, Atkins oversees QUALCOMM's Wireless Reach™ initiatives in Europe, Africa, Southeast Asia and the US. Wireless Reach supports programs and solutions that bring the benefits of connectivity to developing communities globally. By working with its partners, Wireless Reach creates new ways for people to communicate, learn, access healthcare and reach global markets. The goal of Wireless Reach is to create sustainable advanced wireless projects that strengthen economic and social development with a focus on education, governance, healthcare and public safety. Atkins also oversees the Wireless Reach communications portfolio including the quarterly newsletter, web site, corporate presentations and marketing materials.

Previously, in her role as manager of corporate communications for QUALCOMM, she was responsible for public relations projects involving healthcare, embedded technology, India regional activity and the Wireless Reach initiative.

Prior to joining QUALCOMM, Atkins was the manager of public communications strategy and media relations for the US-based operator Leap Wireless. Atkins graduated from Southern Methodist University in Dallas, Texas, with a degree in public relations and a minor in English.

Title of her speech: *Wireless Reach. Empowering Communities Worldwide.*

Chair Session 5

STEFANO PILERI, MANAGING DIRECTOR, TELECOM ITALIA, ITALY



Stefano Pileri was born in Rome in 1955. He was graduated in Rome in Electronic Engineering in 1980 and he got the Master in Applied Electromagnetism in 1981. He has been in SIP (Italian Telecom Operator) since 1982 where he assumed growing responsibilities, during the years, in the Network Management Systems Department.

In 1993/94 he was responsible for the Network Development and Operations in the Emilia-Romagna region, and in 1997 he became Responsible for Network Planning, Engineering and Marketing in the Network Division of Telecom Italia. In March 1998 he became Responsible of the Telecom Italia

Wireline Network and in June 2005 he was also nominated CTO of Telecom Italia Group, directly reporting the President, with the responsibility to drive and coordinate the fixed-mobile integration and the overall technological network development. On February 2007 he was appointed as Telecom Italia's Managing Director.

Title of his speech: *Next Generation Convergent Networks*

Session 1

Note: Mr Pileri was represented by Mr Roberto Saracco, Telecom Italia, Italy

MARIO PO', EXECUTIVE DIRECTOR, HEALTHCARE INSTITUTION AZIENDA ULSS N 8 DI ASOLO, ITALY



Mario Po' is Executive Director of Health Local Authority (ULSS n. 8) of Asolo. He made law and economics studies at the University of Trieste.

Beginning from 2003, at Asolo ULSS, he coordinated the planning the realization of the ICT Plan strategic as well as the implementation of the Service Centre for the logistic of the drugs and the Digital Warehouse. He coordinated also the new management system of e-learning and the first Italian Network of e-learning. He guides, at last, the business plan on the e-health multimedia education. He works for European action "Digital Preservation Europe".

In 2000-2002, in the ULSS of Treviso, among other engagements, he took care of a public-private partnership for the management of Rehabilitative Hospital of Motta di Livenza.

Previously, in the Veneto Region he was deputy for international regional relationships in Alpe Adria's and Central-East Europe area. Then in the Minister of Transports' Cabinet in Rome, he was charged of activities connected to the international relations for the area of the European Union and Mediterranean.

Session 4

MEL PROUDFOOT, SENIOR DIRECTOR, ORACLE EMEA PUBLIC SECTOR, ORACLE, UK



Mel Proudfoot Industry leader for Public Sector in Oracle EMEA, with over 30 years experience in Public Sector business. Leading a team of senior Public Sector business developers covering Government, Defence, Justice and Public Safety and Education and Research.

Following: military service with the Royal Air Force in; communications and intelligence roles; with a Defence Prime Contractor, Ferranti Computer Systems, involved in the production of command and control systems; with Digital Equipment, in technical, sales and marketing roles in the Defence and Law/Justice business areas.

Since 1989, he has been specialising in the International Public Sector business, including NATO and Partner for Peace Nations, working on projects in EU, EFTA, Central Eastern Europe and Middle East Countries, including U.K., Netherlands, Germany, France, Scandinavia, Czech Republic, Slovak Republic, Ukraine, Poland, Romania, Bulgaria, Hungary, Egypt, Saudi Arabia, and Turkey.

Joined Oracle in 1995, to create the Oracle NATO global account team.

Joined the Oracle EMEA Public Sector team in 1997 as director for International and National Defence, Law, Justice and Public Safety business within Europe, Middle East and Africa.

From June 2001 to June 2003 he was the Industry leader for EMEA public services, responsible for Government, Higher Education and Research, Defence, Law Enforcement and Justice.

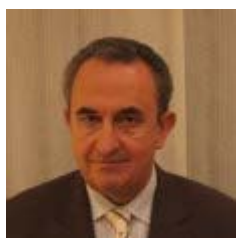
From June 2003 to January 2007 responsibility for Public Services business with International organisations; European Union, NATO, United Nations; Eastern Central Europe Russia & CIS. Specialist areas covered within his current role include: Justice & Public Safety and Information Security for Public Sector customers.

Since January 2007 responsible for Public Sector business in Europe Middle East and Africa.

Title of his speech: *How Converging Technologies Transform Government*

Keynote Speaker Opening Session – Day 2

GIORGIO PRISTER, STRATEGY CONSULTANT, ITEMS INTERNATIONAL, ITALY



Giorgio Prister has worked for IBM since 1972 up to March 2006. In IBM he has covered multiple positions in manufacturing, sales, marketing and finance. Since 1991 he has been managing sales and marketing for Europe's IBM Local Government Industry.

Since April 2006 he operates as independent Strategy Consultant and collaborates with Items International. He also collaborates with Bocconi University in Italy and is member of the Majors Cities of Europe organization.

Born in Rome in 1945, Giorgio Prister is graduated from the Rome University in Electronics Engineering.

Moderator Session 7

TODD S. RAMSEY, GENERAL MANAGER, GLOBAL GOVERNMENT AND EDUCATION INDUSTRIES, IBM, USA



Todd S. Ramsey is general manager for IBM's Global Government and Education Industries. He is responsible for all IBM business with governments around the world. In this role he sets the overall strategy, develops specific government solutions and marketing programs, and directs the deployment of consultants, government specialists and client-relationship teams worldwide. For more than 25 years he has helped governments and public-sector customers leverage information technology to help them promote economic development, increase revenues, enhance services and improve the efficiency and effectiveness of operations.

Mr. Ramsey recently authored a book entitled *On Demand Government, Continuing the e-government Journey*, which provides a new guide for government leaders who want to act decisively to integrate government operations and use government transformation as a catalyst to address challenges to their society.

Mr. Ramsey has a Bachelor of Science degree in Electrical Engineering from the University of Akron and a Masters in Business Administration from Auburn University. He is married to the former Pamela Shirey and has 3 children, Jennifer 22, David 19 and Michael 17.

Title of his speech: *Government Innovation*

Keynote Speaker Opening Session – Day 2

HERVÉ RANNOU, PRESIDENT, ITEMS INTERNATIONAL, FRANCE



Hervé Rannou runs ITEMS International, a company specialised in the field of New Information Technologies. As a telecommunications engineer, he began his career at France Telecom in the field of the public infrastructure networks. Then, he worked for DAFSA (a Company working on Financial and Stock exchange Information) where he directed a project of stock exchange information international network in real time. He then joined the consulting company IBSI in 1986 - within an entity which separated from the head office to set up the AUSY group - he carried out projects and studies in the field of networks and telecommunications for tertiary and industrial companies, as well as for administrations. He took-over the Management of the Consulting Activity in 1990, and since then directed, various missions for users companies and operators.

In 1994, with Dr Sylviane Toporkoff, he launched ITEMS International in order to develop strategy consulting in ICT. He managed many international strategic studies on issues related to Telecommunications policies, IT & Software Industry, Multimedia Industry or ICT for Education. He works as a consultant with French Government, local authorities to develop ICT strategies.

He is the author of many papers. He is one of the French reference Broadband White Book main authors. In 2003, he carried out a strategic study on Software Industry for the French government. In 2004, he has managed some strategic study for players in media industry and has specifically worked on economic issues related to triple play services.

In 2005, he was in charge of setting up a Regional Cluster "Images & Networks" in Brittany within the framework of a governmental initiative. This project has been elected by the Government as an International Cluster for R&D. It results in a global partnership between the Government, le Regional Council, the industrials and operators (France Telecom, Thomson, Alcatel, Thales, TF1 ...) and Research labs (IRISA/INRIA, ENST, SUPELEC ..). In October, Herve Rannou has setup an International conference on Mobile TV in relationship with this cluster.

In the Software sector, he was part of the working group initiated by the "French government between 2001 and 2002 on the "Economy of Software". He was in charge in 2003 and 2004 of the study on the Software Industry (France, Europe, World) carried out for the French Ministry and Industry and the CSTI (Conseil Stratégique des Technologies de l'Information– Services of the Premier Minister). He works as a consultant for ICT players, ETSI and institutions on the impact of software on Interoperability issues.

Moderator Session 2

DR. GINO REDIGOLO, GENERAL MANAGER ULSS 8 ASOLO, REGION OF VENETO, ITALY



He has an University of Studies of Venice degree in economy.
General Manager of ULSS nr. 7 of Pieve di Soligo, from 1995 to 1999.
From 2000 he is General Manager of ULSS nr. 8 of Asolo.

He has worked for:

- renovation and reengineering of the hospitals of Castelfranco Veneto and Montebelluna, by €122 million project financing;
- arranging a corporate system for a joint management of programming processes, (budgeting, management control, development of the quality);
- reengineering of data processing systems on the basis of a strategic corporate plan;
- a service corporate hub for the logistics of drug, a digital repository of clinical folders and only one corporate archives;
- a corporate system of professional training on line and the first Italian Network of e-learning.

Keynote Speaker Opening Session – Day 1

GIOVANNI RIDOLFI, TECHNOLOGICAL STRATEGIES – MULTIMEDIA ENGINEERING MANAGER RAI, ITALY



Born in 1966 and graduated in 1990, summa cum laude, at Rome "Tor Vergata University" in Electronic Engineering.

In 1992 he joined RAI Radiotelevisione Italiana SpA, working in the design of teletext and databroadcasting systems. In 1997 he moved to Televideo Dept. as responsible for developing information application gateways with virtual multichannel bank, Italian Stock Exchange and mobile operators. In 1999 he moved to Turin, in the RAI's Research Center, to manage European funded projects. Back to Rome in 2004, he is now responsible for Multimedia Engineering in the Technological Strategies Dept. Main activities are related to development of interactive applications of T-government with Public Administration, development of innovative services based on Net-TV and strategies for HDTV.

Title of his speech: *Towards HDTV and Beyond ...*

Session 7

PROF. DR. CHRISTIAN ROHNKE, INTELLECTUAL PROPERTY PARTNER (GERMANY), WHITE& CASE LTD



Prof. Dr. Christian Rohnke is an attorney admitted in the United States and Germany practicing exclusively intellectual property law, in particular in the following areas: trademark, patent, copyright, licensing and franchising, entertainment, advertising, and media, including First Amendment cases.

Mr. Rohnke's work focuses on litigation at all levels of courts, including preliminary injunction proceedings and hearings before the German Patent and Trademark Office, the Office for Harmonization of the Internal Market and the German Court of Patent Appeals. Besides litigation, Mr. Rohnke advises a large number of clients on intellectual property-related issues, including advertising concepts, distribution systems, customer retention programs and licensing and franchising systems. He is particularly experienced in IP finance, including the valuation of IP rights, use of such rights as collateral in secured transactions and the accounting in and implications of IP-related transactions.

Among the major clients Mr. Rohnke has represented are the world's largest mail order group, Otto Versand; the largest German magazine publisher, Gruner + Jahr; Citibank; the cosmetics group Yves Rocher; the EuroCard credit card organization; the leading German manufacturing of luxury watches, Glashütter Uhrenbetriebe; Pepsi Cola; leading advertising agencies like Scholz & Friends and PUBLICIS and numerous e-commerce companies, including Fluxx.com and kiwi logic.

Major cases in the recent past have included developing the legal concept and successful defense of one of Germany's largest customer loyalty systems; representing Thyssen in the dispute for the maglev train trademark "Transrapid"; representing one of the world's largest consumer products groups in numerous false advertising litigations; developing the concept for Germany's first Internet and mail order pharmacy; defending trademark owners in dozens of domain-grabbing disputes before the national courts and the WIPO Arbitration Tribunal; and representing retailers in numerous cases involving selective distribution systems, including some of the highest profile cases in the cosmetics industry.

Mr. Rohnke is active as a lecturer and has held teaching assignments at the University of Jena Law School and Hamburg University. He is currently teaching patent law and international law at the Hamburg Institute of Technology and the Northern Institute of Technology, Hamburg. He is the author of numerous publications, and, most notably, co-author of the leading commentary on the German Trademark Law (Ingerl/Rohnke, Markengesetz).

Title of his speech: *The Future of Patent Law - Standards and Interoperability*

Session 2

J. THOMAS ROSCH, COMMISSIONER OF THE FEDERAL TRADE COMMISSION – FTC, USA



J. Thomas Rosch was sworn in as a Commissioner of the Federal Trade Commission January 5, 2006, to a term that expires in September 2012.

Rosch joined the FTC from the San Francisco office of Latham & Watkins, where he was the former managing partner and most recently a partner, working in the firm's antitrust and health care and life sciences divisions. Rosch served as chair of the American Bar Association's Antitrust Section in 1990, and he has chaired the California Bar Association's Antitrust Section. He served as the FTC's Bureau of Consumer Protection director from 1973 to 1975, and in 1989 was a member of the Special Committee to Study the Role of the FTC.

Nationally regarded for his antitrust and trade regulation law expertise, he has been lead counsel in more than 100 federal and state court antitrust cases and has more than 40 years experience before the Bar. In 2003, Rosch was honored as Antitrust Lawyer of the Year by the California State Bar Antitrust Section. He obtained his LLB from Harvard University in 1965 and was a Knox Fellow at Cambridge in 1962.

Rosch is married with two children and four grandchildren.

Title of his speech: *Forces Driving (and Impeding) Convergence: What Can The FTC (and Like Agencies) Contribute?*

Abstract: The speech has two themes. First, it describes the reasons for convergence – namely, product markets are increasingly worldwide in their scope, business is increasingly conducted via the Internet, and standard setting is increasingly enabling interoperability and convergence. Second, the speech describes efforts that law enforcement agencies can take to neutralize threats to convergence and to contribute to continued convergence.

Keynote Speaker Opening Session – Day 1

**JACQUELYNN RUFF, VICE PRESIDENT, INTERNATIONAL PUBLIC POLICY AND REGULATORY AFFAIRS
VERIZON COMMUNICATIONS, USA**



Jacquelynn (Jackie) Ruff is Vice President – International Public Policy and Regulatory Affairs for Verizon Communications. In addition to being a leading communications provider in the U.S., Verizon has a strong global presence. Ms. Ruff leads the group that is responsible for public policy development, advocacy, and guidance around international issues. She works with various business units to develop and implement public policy and regulatory strategy and is responsible for advocacy within U.S. and international forums, such as the International Telecommunication Union and the OECD. She represents Verizon as a member of federal advisory committees to the U.S. Coordinator for International Communications and Information Policy at the Department of State and to the U.S. Trade Representative, and she is a member of the Board of the U.S. Telecom Training Institute.

Ms. Ruff joined Verizon in March 2004 from the International Bureau of the Federal Communications Commission (FCC), where she was Associate Chief and Chief of Staff for the Bureau. Before joining the FCC, Ms. Ruff practiced with the communications and the Latin America groups of an international law firm. She also served on the staff of a United States Senate Committee. Ms. Ruff holds a JD from the Georgetown University Law Center, a Master's degree from Harvard University and a Bachelor's degree from Radcliffe College/Harvard University.

Title of her speech: *Broadband Infrastructure for Innovative Applications in Established & Emerging Markets*

Session 1

**BROR SALMELIN, ADVISER TO THE DIRECTOR IN ICT ADDRESSING SOCIETAL CHALLENGES, DG
INFSO & MEDIA, EUROPEAN COMMISSION**



Education:

Graduated from Helsinki University of Technology with majors in Control and Systems Engineering, Electronics and Measurement Technology 12.12.1978.
Lic.Tech courses for PhD passed at Helsinki University of Technology 1979.

Work career:

Worked as teaching and research assistant at Helsinki University of Technology from 1.1.1979 until 21.7.1984. (Control and Systems Engineering Laboratory)

Joined the in 1983 founded Technology Development Centre, TEKES (a Finnish agency co-ordinating and funding industrial RTD) 1.8.1984. Had several research and programme management positions within the organisation responsible for projects and national technology programmes in Manufacturing, Industrial Automation and Electronics. From 1994 onwards the deputy of the Information Technology Section in TEKES.

Was involved in the ESPRIT programme unofficially from 1985, later was the Finnish government representative at the Information Technology Committee of the IST programme. Was one of the creators of the global IMS (Intelligent Manufacturing Systems) initiative from 1990, and during the Feasibility Study phase chaired the EFTA delegation.

Moved to Los Angeles 1.1.1997, where held the position of Technology Attaché for TEKES. The main tasks were to establish research and business contacts with U.S. and Finnish businesses and research establishments.

Joined European Commission on 1st March 1998 as Head of Unit in DG III F/7 (Integration in Manufacturing in the ESPRIT programme). From 1st November 1998 the Head of Unit in DG INFSO C/3 (Electronic Commerce) in the IST (Information Society Technology) programme. Moved to the current Head of Unit position in DG Information Society, unit F4 (New Working Environments) from 1.1.2003 until 31.12.2006 The research focus on collaborative environments and new innovation processes for knowledge intensive services. Unit supported and developed the concept of European Network of Living Labs, which is to be published in autumn 2006 by the Finnish Presidency of the EU.

From 1.1.2007 Advisor for the Director in ICT addressing Societal Challenges (eHealth, eGovernment, eInclusion, energy and sustainable development). Responsible for open innovation and take-up, large scale pilots and real world settings fostering innovation.

The expertise is in new work paradigms, value creation, interactive and collaborative work processes supported by IST and application areas, also related to policies like innovation policy, productivity and creativity (i2010) and rural and regional Information Society.

Innovation systems expertise is spanning throughout the professional career.

Title of his speech: *Service Science and Innovation*

Session 6

GÉRALD SANTUCCI, HEAD OF UNIT "NETWORKED ENTERPRISE & RADIO FREQUENCY IDENTIFICATION (RFID)", DG INFORMATION SOCIETY AND MEDIA, EUROPEAN COMMISSION



Gérald Santucci has been working in the Information Society and Media Directorate-General of the European Commission since February 1986. Since March 2007, he is Head of the Unit Networked Enterprise & Radio Frequency Identification (RFID). His unit's portfolio includes about 50 research projects covering the following areas: Ambient intelligence based solutions for the networked enterprise (such as RFID); Enterprise interoperability; and Technologies for digital ecosystems supporting regional growth and business innovation. Mr Santucci's main objective is to support the migration of e-business technologies to ambient, context aware collaborative environments for next generation enterprise networks associating all stakeholders, private and public, with special emphasis laid on the move from RFID to the "Internet of Things".

Over the years, Mr Santucci has gained a wide experience in the activities of the Directorate-General through his involvement in research management, including heading the Unit "Applications relating to Administrations" (i.e. eGovernment) 1999-2002, the Unit "Trust and Security" 2003, and "ICT for Enterprise Networking" 2004-2006.

In 2005, he was tasked with co-ordinating the efforts of the European Commission to consult RFID stakeholders and set up a conducive and stable policy environment encouraging all types of companies to invest in RFID technology and harmonising technology standards as well as radio frequency allocation, while at the same time safeguarding individuals' privacy and security. The adoption by the European Commission, in March 2007, of a Communication on RFID constitutes a first milestone towards the achievement of a European approach to this disruptive technology.

Mr Santucci holds a Master's degree from the Institute for Political Studies in Paris, and a Ph.D. in Microeconomics from the University of Paris 12 Val-de-Marne.

Title of his speech: *From RFID to the Internet of Things*

Abstract: Radio Frequency Identification (RFID) is a key component of the "ICT revolution" that is changing the landscape of industrial production and human lifestyle. It provides the linkage between the "real world" (represented by the material good) and the "virtual world" (represented by digitalised information). With RFID tags, objects become "smart" and can be networked together and communicate with their environment. Organisations are inventing new, "real-world aware" practices – using RFID tags alone or in combination with smart cards and sensors, which read information from IT systems and physical objects – that help them "sense" their environment and "respond in real time" to unexpected business challenges. RFID technology lies at the doorstep of an "Internet of Things" which will optimise existing processes, improve reliability and offer value added services in various economic sectors such as manufacturing, transport and logistics, retail, public transport, health care, anti-counterfeiting, e-ticketing, e-pedigree, e-payment, recycling. However, widespread deployment of RFID technology raises a number of technical problems as well as serious societal concerns, which need to be properly addressed. These include notably information security, data protection and privacy, radio spectrum harmonisation, standardisation and interoperability, the governance of RFID infrastructures, education and consumer awareness, and environmental protection. On 15 March 2007, the European Commission adopted a communication outlining the steps towards a European policy framework for the effective, safe, secure and privacy-friendly deployment of current and next generation RFID technologies. On that basis, the presentation will describe the key pillars of the European Commission roadmap and stress the challenges and opportunities created by the shift from RFID to the "Internet of Things", characterised in particular by embedded technology, networked RFID and ubiquitous sensor network.

Session 1

MIRIAM SAPIRO, PRESIDENT, SUMMIT STRATEGIES INTERNATIONAL, USA



Miriam Sapiro is President of Summit Strategies International. Miriam is an internationally recognized expert on critical issues at the intersection of law and foreign policy. Summit specializes in Internet policy, electronic commerce and other international issues that demand strategic planning and solutions. Over the years, her work has included projects involving the Internet Corporation for Assigned Names and Numbers (ICANN), the World Intellectual Property Organization (WIPO), the International Telecommunication Union (ITU), the World Trade Organization (WTO), and a variety of governments in Europe and Asia.

From 1988 until 2000, she held several positions in the U.S. government during the administrations of Presidents Reagan, Bush, and Clinton. She was the special assistant to President Clinton and counselor for Southeast European Stabilization, responsible for strengthening economic development, democracy, and security throughout southeast Europe. Prior to her appointment, she was director for European Affairs at the National Security Council. Previously, she worked at the State Department on the Secretary of State's Policy Planning Staff and in the Office of the Legal Adviser. She was a member of the team that negotiated the 1995 Bosnia Peace Accords at Dayton, and she has represented the U.S. government in numerous other complex multilateral and bilateral negotiations.

She has lectured frequently on foreign policy, international law, e-commerce, and Internet policy issues. She has published articles on subjects ranging from the use of force to conflict resolution, human rights, arms export controls and the Internet. She serves as a Vice President of the American Society of International Law (ASIL) and has been active in the Council on Foreign Relations, the Atlantic Council, the District of Columbia Bar, and the American Bar Association. She is on the Advisory Board of the Global Internet Policy Initiative, which promotes development of the Internet in emerging markets. She is a member of the Department of State's Advisory Committee on International Communications and Information Policy, the Private Sector Expert Committee for the Free Trade Agreement of the Americas and the TechCast Panel of E-Commerce Experts at George Washington University. She has served as Chair of the Coalition of Service Industries' China E-Commerce Committee. She is an arbitrator with WIPO's Arbitration and Mediation Center's Domain Name Panel. She received her BA from Williams College, where she was elected to Phi Beta Kappa, and her JD from New York University School of Law, where she was an editor of the Law Review. She received a Rotary Fellowship for graduate work at St. Antony's College, Oxford. She holds faculty appointments at the New York University School of Law and the Georgetown University Law Center.

Chair and Moderator Afternoon's Opening Session – Day 1

DR. CARLO AUGUSTO SARTORI, DIRECTOR, DEPARTMENT OF GENERAL SURGERY IN THE O.P. OF CASTELFRANCO VENETO, ITALY



He is chief of O.U. of General Surgery and Director Department of General Surgery in the O.P. of Castelfranco Veneto.

He has, personally, performed more than 7500 surgical interventions of high and highest specialization in traditional surgery: thoracic, gastroenterologic and hepato-pancreatic interventions. In, particular, has performed more than 3000 interventions; more than 400 colorectal resections, 115 operations on biliar duct, 2300 video-laparo colecistectomy.

Currently is lecturer of Surgical techniques at Padua University. Lecturer of Surgical techniques: "Advanced Courses on Laparoscopic Colorectal Surgery" at RCAD/EITS, Strasbourg, France.

Chief of 2 course of perfezionement in Laparoscopic Surgery, with operations in "direct" and teleconference. He is author of 97 publications and 129 communications to national and international congresses.

Title of his speech: *E-learning and Streaming: Surgery On-line*

Abstract: In nineteen eighty-seven the first laparoscopic operation took place in Lyons for the removal of gall-bladder stones; laparoscopic surgery means that we can see and operate inside the abdomen without opening the abdominal wall. To see inside the abdomen it is necessary first of all to have a camera; then we need a source of light, optics and one or more monitors; for the first time surgical operations can be performed with the use of a camera.

The camera in the operating room is the first revolution, as it allows minimally invasive surgery to be carried; the second revolution is that e-learning and streaming become possible. The camera makes surgery on-line and E-learning possible. This means live surgery can be followed by a large number of surgeons who can learn techniques during the operation itself with the commentary of the operating surgeon.

The video storing of films of the operations with streaming helps spread knowledge and learning of laparoscopic techniques, as surgeons can connect to the web-site directly and see the operations performed as many times as necessary. Now a live demonstration of e-learning and streaming: surgery on line.

Session 4

ALESSANDRO SCIOLARI, SCIENTIFIC DIRECTOR ASSOKNOWLEDGE CONFINDUSTRIA S.I.T., ITALY



2005 – present:

Scientific Director of “Assoknowledge”, part of Confindustria’s group. “Assoknowledge” represents the Italian Service Companies operating in the field of education and knowledge. Its operational Service Companies, Assoknowledge Servizi s.c.a.r.l., assist its members companies in the relation to the world of knowledge production (universities and research centers). This complex activity makes Assoknowledge the bridge that carries knowledge between the world most prestigious universities and its own companies, in order to face the challenges brought by an ever competitive business world.

2000 to 2005:

Chairman of Marketing University ICT, Graduate School of Management.

Head of teaching and training activities at Marketing University ICT

The school aims to form managers already part of the business world, as well as young graduates that wish to have management roles in companies that also work in international contexts.

The school counts on close collaborations with the most prestigious American Universities, among which Drexel University (Philadelphia, PA), that has launched the first MBA in Italy certified by AACSB – the world's most prestigious business school accreditation – and with Post University (Waterbury, CT), founded in 1890.

Teaching:

2004 to 2005: Professor of Strategic Management in the Executive MBA launched by Marketing University ICT in collaboration with Drexel University.

1991 ongoing: Teaching activity of Management and Corporate Finance with several management teaching and training institutions and institutes. As the head of teaching activities at Marketing University I.C.T, he held courses in the Management area with:

- The Industrials’ Union of Rome
- Training Centre of the Chamber of Commerce in Rome
- University of Cassino. Department of Engineering.

As a teacher he held several courses and masters in Management in the following institutes:

- Vanderbilt University – Owen Graduate School of Management;
- Luiss School of Management (Rome, Italy)
- Italian Department of Education. Directorate/General of Professional Training.

Furthermore he took part to several conventions and work-shops as a spokesman.

Title of his speech: *European Concept*

Session 4

DR. ALAN R. SHARK EXECUTIVE DIRECTOR, PUBLIC TECHNOLOGY INSTITUTE, USA



Dr. Alan R. Shark is the Public Technology Institute's executive director.

His career has spanned over 25 years as a highly recognized leader in both the nonprofit management and technology fields, with an emphasis on technology applications for business and government. Most recently Dr. Shark served as President & CEO of the American Mobile Telecommunications Association (AMTA), Executive Director of the Rural Broadband Coalition (RBC) and President & CEO of the Power Line Communications Association (PLCA). He also founded the International Wireless Telecommunications Association (IWTA). While most of his career has been in nonprofit organizations, he has worked with many business and professional trade groups and was vice president for marketing at Voice Computer Technologies Corporation. As an author and speaker on technology developments for most of his distinguished career, Dr. Shark's experience both balances and embraces the business, government, education and technology sectors.

Recognition and Affiliations:

Dr. Shark is a Fellow of the Radio Club of America and the American Society of Association Executives (ASAE). His many awards include the Excellence in Education Award and Excellence in Communication Award. He was selected to be in the very first class of Future Leaders through ASAE Annual Program. He also received a ASAE Gold Circle Award for an Exceptional Education Program and a Gold Circle Award for a Superior Publication. He received the Bronze Excellence Award for Excellence in Publishing from the Society of National Association Publications, and Excellence in Association Publications by Association Trends. Dr. Shark is a member of the American Society for Public Administration, the Federal Bar Association and the World Affairs Council of Greater Washington. He is an editorial advisor and contributing writer to World Markets Research Center, London; and to the monthly publication Mission Critical published in Denver. Dr. Shark is a member of the global Forum Advisory Committee.

Dr. Shark holds a doctorate in Public Administration from the University of Southern California's Washington Public Policy Center, a MPA from Baruch College, and a BBA Degree in Business & Public Administration from Baruch College, as well as an AAS Degree in Business Administration with Honors.

Title of his speech: *From Informative to Participatory eGovernment*

Moderator Session 8

MADELEINE SIOSTEEN-THIEL, SENIOR PROGRAMME MANAGER, VINNOVA - SWEDISH GOVERNMENTAL AGENCY FOR INNOVATION SYSTEMS, SWEDEN



Currently the Senior Programme Manager for a RTD programme "eServices in the Public Sector" within the Services and IT implementation Department at VINNOVA (Swedish Governmental Agency for Innovation Systems). Madeleine is the Coordinator of the EU/IST project eGOVERNMENT in the 6th Framework Programme.

She has also been a member of a governmental committee on eDemocracy. For more than 20 years she has held different positions in Swedish national agencies for research and technical development. For a long period she worked with Planning and International Coordination including Swedish research involvement in the EU Framework Programmes and bilateral contacts in Europe.

Title of her speech: *eGOVERNMENT - European eGovernment Research Network*

Abstract: Uncoordinated research funding mechanisms, lack of publicity and poor, or non-existent, national and regional eGovernment research policies: these are some of the obstacles holding back the establishment of a European Research Area (ERA) in the eGovernment domain. European eGovernment research would clearly benefit from improved support by a research strategy designed to work at European level.

The main objective of the eGOVERNMENT project is to push for the creation of national eGovernment RTD programmes and initiatives while also encouraging the integration of existing national eGovernment programmes.

The results of the project include studies of state-of-the-art and best practice in eGovernment management. Impact indicators are also described and there is a comprehensive knowledge resource directory. The assembled information will be used to design a Framework for a common research agenda for eGovernment research in Europe. This Framework will be discussed in the frame of the Ministerial Conference on eGovernment in Lisbon in September. It will focus on the open coordinating of RTD activities, policies and thematic foci. Another expectation is that synergy will promote innovation in European eGovernment Research.

Session 8

ANDY SMITH, SENIOR DIRECTOR – PUBLIC SERVICES, ORACLE CORPORATION UK LTD



Andy Smith is Senior Director for EMEA Public Services. He has particular responsibility for Public Services in the UK.

Andy has been with Oracle since February 2001, working initially as a Business Development Manager in Local Government. He was promoted to Director in May 2003, leading a team responsible for developing Oracle's business across the public sector. Andy became a Senior Director in June 2006 with a wider brief across EMEA.

Before Oracle, Andy worked for 18 years in central government. He worked mainly in DSS and its agencies – with spells on secondment to the Cabinet Office (Prime Minister John Major's Citizen's Charter Unit) and the European Commission - in a range of senior management posts in policy and operational management.

Title of his speech: *Current and Future State of eGovernment*

Chair Session 8

ZOLTAN SOMODI, SECRETARY OF STATE, MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY, ROMANIA



Zoltán Somodi is currently the State Secretary for Information Technology within the Romanian Ministry of Communication and Information Technology.

Form this position he is coordinating the measures and actions necessary to boost the development of Romanian IT sector, supporting and promoting strategies, policies and projects in order to build Information Society in Romania. He also plays an active role in promoting the Romanian IT investments opportunities among the biggest IT companies and assures a permanent dialog with professional organization in the field.

Prior to his current position, Mr. Somodi was Operational Manager in the Knowledge Economy Project at Ministry of Communication and Information Technology. His responsibility was to link the different components of the project, like e-government, e-business and e-learning. He joined the Ministry in February 2005 as advisor to the Minister. He was involved in the last years in a range of IT and e-government projects of the Romanian Government. He is member of the coordination team for elaboration of the Romanian e-government strategy.

Until 2005, he worked as an Assistant Professor at Technical University of Cluj-Napoca. His main subjects were Computer Programming and Operation Systems. He was involved in many research projects with focus on operation systems and computer networks.

Mr. Somodi graduated from Technical University of Cluj-Napoca in 2001 with a degree in Computer Engineering. He completed a post-graduate course at the same university in field of New Generation Computer Systems. He is currently a PhD student having the research area of computer networks, focusing on the new internet protocol, IPv6.

Title of his speech: *Romanian ICT Achievements*

Keynote Speaker Opening Session – Day 2

JEAN-FRANÇOIS SOUPIZET, HEAD OF THE INTERNATIONAL RELATIONS UNIT, DG INFORMATION SOCIETY AND MEDIA, EUROPEAN COMMISSION



J-F Soupizet is Head of the International Relations Unit in the European Commission's Information Society and Media Directorate General. In his previous position as Deputy Head of Unit in the same unit, he was particularly responsible for the Tunis Phase of the World Summit of the Information Society (WSIS) and issues related to the Digital Divide.

Before joining the European Commission in 1990, he occupied several positions in the French Public Administration. He also worked in the Intergovernmental Office for Informatics (IBI), an international organization based in Rome, Italy, under the aegis of UNESCO.

A Graduate from the French National School of Statistics and Economic Administration (ENSAE –1969) in Paris, Doctor of economic sciences of the Université libre de Bruxelles (ULB – 2003), J-F Soupizet is a member of Futuribles International, a French think-tank. He has published several papers on Information Technologies in the context of development, notably "The Information Society and the developing countries: European contribution" published in *Communications & Strategies* edited by IDATE, September/October 1998 and "Prospects for universal access in the Developing countries" in *Cahiers Economiques de Bruxelles* N° 166 2nd quarter of 2000.

J-F Soupizet was the editor of *Nord et Sud Numériques*, published in Paris by Hermes – Science, February 2002 and the author of "La fracture numérique Nord Sud", published in October 2004 by Economica, Paris. He contributed to the "Maitland+20" fixing the missing link in 2005 as well as to the 2005 October issue of *Futuribles*, with a paper on the World Summit on Information Society.

Title of his speech: *International Cooperation Public Consultation- First Overview*

Session 3

THERESA SWINEHART, VICE PRESIDENT, GLOBAL AND STRATEGIC PARTNERSHIPS, THE INTERNET CORPORATION FOR ASSIGNED NAMES AND NUMBERS (ICANN)



As Vice President for Global and Strategic Partnerships, Theresa leads the global coordination of ICANN's activities and its work with regional Internet communities around the world. She also directs ICANN's regional liaison team in working with respective regions regarding ICANN's areas of responsibility. She represents ICANN in numerous fora, including those related to Internet governance.

Before joining ICANN in 2001, Theresa was Director for Global E-Commerce at MCI WorldCom, where she oversaw international issues related to e-commerce issues, such as data protection, ISP liability and content-related matters, and monitored emerging technical areas such as ENUM (telephone numbering on the Internet).

Theresa holds a law degree from American University (USA), Washington College of Law (USA), a postgraduate degree in International Studies from Universität Wien (Austria), and a BA in International Relations from the University of California, Davis (USA).

Title of her speech: *Regulation and Governance*

Session 3

SIMONE TASSO, HOSPITAL MEDICAL DIRECTOR & HEAD OF AMBULATORY SERVICES, LOCAL HEALTH TRUST ULSS N 8 DI ASOLO, ITALY



Simone Tasso M.D.

Since 2000 - Hospital Medical Director in Castelfranco Veneto at the Local Health Trust n.8 (Asolo) of the Italian Veneto Region. Since 2005 - Head of the Ambulatory Services of the above-mentioned Local Health Trust with the task of creating a better liaison between the hospital and its territory.

Co-ordinator of the HPH Veneto Region Network since 2001. Lecturer in "Hospital Evaluation" at the University of Padua since 1999.

He specialised in Hygiene and Preventive Medicine and Cardiology. For two years (1989-91) he had also been General Practitioner.

Fields of interest: Health Promotion, Hospital Evaluation, Digital Medicine.

Title of his speech: *Individual Clinical Portability of the ULSS 8 Asolo Medical Network*

Abstract: In the Italian Veneto Region the ULSS (Health Social Local Trust) n. 8 Asolo has been developing a Project for the worldwide accessibility of the clinical documents . A specific website is created for each patient who can access to his/her clinical documents in a easy way, by means a specific account and password, respecting security and privacy. To achieve an optimal level of security of data processed through the Internet, all client/server connections use the HTTPS protocol.

At the moment patients can get to their "in-patient clinical documents" which are published in PDF format or images, first aid documents, ambulatory medical reports. This documents, belonging to various database, are assembled and supplied to the user like a clinical folder. Moreover, all data system can be accessed – in a different way – by hospital doctors, ambulatory doctors and General Practitioners (GPs). Patient has to decide the level of privacy for his/her documents: only his confidence specialist, the specialists of the same unit, same hospital, his/her GP, none. Some documents are coded in International Classification of Diseases (ICD 9 CM) so that it is possible to overcome language barrier .

The service has been developed using the latest technologies and it is fully integrated with ULSS information system; notwithstanding this it presents a very low invasivity, because it is placed in a upper layer of the existing informative system. So clinical and administrative applications can evolve independently without an important impact on the system.

A high level of integration and interoperability with other Health Local Trust Systems is gained thanks to Cross Enterprise Document Sharing (XDS) profile based on international standards such as HL7 and DICOM.

At last, Knowledge Management process is planned to scan some clinical paper documents; this process is based on optical character recognition, semantic data are extrapolated. In this way, effective secondary uses of the information, such as epidemiology analyses or statistical studies, could be realized.

Session 5

DEBORAH TAYLOR TATE, COMMISSIONER, FEDERAL COMMUNICATIONS COMMISSION - FCC, USA



Deborah Taylor Tate was nominated to the Federal Communications Commission by President George W. Bush on November 9, 2005 and unanimously confirmed by the United States Senate on December 21, 2005. She was sworn in as FCC Commissioner on January 3, 2006. Among her many responsibilities, Commissioner Tate serves as Chair of both the Federal-State Joint Board on Universal Service (Universal Service Joint Board) and the Federal-State Joint Board on Jurisdictional Separations.

Commissioner Tate has worked extensively to facilitate market based solutions to public policy issues. Drawing on her extensive experience at the state and local level, Commissioner Tate actively promotes cooperative federalism and public/private partnerships when it is time for the government to act. And, as a leading voice on issues affecting families and children, she has been at the forefront of the movement to ensure that advances in communications technologies benefit all Americans.

At the time of her FCC appointment, Commissioner Tate was serving a six-year term as a Chairman and director of the Tennessee Regulatory Authority. In that position, she had been appointed by the Chairman of the FCC to the Federal-State Joint Board on Advanced Telecommunications Services and was already actively engaged in DC on both telecom and energy issues as Chairman of the Washington Action Committee for NARUC. Commissioner Tate also is a member of several bar associations and a Rule 31 Mediator.

Commissioner Tate has been an adjunct lecturer at the MBA, Nursing and Law School level and served as a Director at Vanderbilt's Institute on Public Policy. Commissioner Tate formerly served as Legal Counsel and senior policy advisor to 2 Governors: then Governor (now U.S. Senator) Lamar Alexander and former Governor and Congressman Don Sundquist. In that capacity, Commissioner Tate addressed a diverse array of public policy issues, including attracting new industries and improving family incomes. Commissioner Tate also was instrumental in the creation and implementation of a Mental Health Commissioner culminating in the passage of a comprehensive mental health law for Tennessee, including an historic chapter on children and youth.

Consistently recognized by Tennessee Business as one of Tennessee's "Most Powerful People," Commissioner Tate has been the recipient of numerous local and state professional and nonprofit honors as well as the International Mary Harriman Community Leadership Award (Justice Sandra Day O'Connor was a previous honoree).

Commissioner Tate is invited to speak regularly at law schools, nonprofits and professional organizations across the country, seeking to inspire others through her lifelong commitment to volunteerism. She is the founder and former president of Renewal House, a recovery residence for women addicted to crack cocaine and their children. Commissioner Tate is currently chair of board of directors of Centerstone, Tennessee's largest, and the nation's ninth largest, behavioral healthcare organization. Her board service has included leadership positions on the boards of the Vanderbilt Children's Hospital, Family and Children's Services, Junior League of Nashville, Martha O'Bryan Center Foundation, Court Appointed Special Advocates (CASA), Tennessee Voices for Children, Tennessee Tomorrow, Inc., League of Women Voters and is an Elder at Westminster Presbyterian Church. She and her husband, William H. Tate, a Nashville attorney have three college age children.

Title of her speech: *Convergence and Connectivity: Bringing Broadband to the People*

Keynote Speaker Afternoon's Opening Session– Day 1

MICHÈLE THONNET, MINISTRY OF HEALTH, E-HEALTH DEPARTEMENT, MISS, FRANCE



French, neuropharmacologist, PhD.

Mrs Michèle Thonnet is also graduate in applied mathematics and medical informatics, political sciences and public law and from the industrial strategies institute. Michèle is a health, information systems and security specialist, with more than 20 years experience and over 180 publications. She used to hold different positions in the pharmaceutical industry as well as the computer one including the international standardisation, moving from the research area (researcher at INRIA, associate professor in well known French « grandes écoles » and in Paris University), to the industry area (computer and telecommunication) and then to the health domain first at AP-HP (Assistance Publique- Hôpitaux de Paris) Paris hospital, then in different positions in public agencies before joining the French health ministry.

Previously, in France in charge of the system information architecture & exchange unit, then general 'rapporteur' of the french High Level Council of Health Information System, she was at the European level also President of the EHTEL organisation (European Health TELematics association) .

For the time being, she is the official representative of the French ministry of health in the e-health committees, member of the strategic committee of the health technologies national network, member of the board of the French electronic health personal record, in charge of the European and international affairs (e-health department, MoH, France).

Title of her speech: *ICT and Health Policy in France -- How does France cope with e-Health?*

Session 5

SYLVIANE TOPORKOFF, PRESIDENT, GLOBAL FORUM & ASSOCIATE PARTNER, ITEMS INTERNATIONAL, FRANCE



Doctor Sylviane Toporkoff is partner of ITEMS International - a company specialized on strategic ICT consulting, and full Professor at the University of Paris 8, Institute of European Studies, in France. She obtained her doctorate in Economics from the University of Paris I Pantheon Sorbonne.

Sylviane Toporkoff is specialized on international (Europe, USA and worldwide) research & consulting in the area of the Information Society; public policy; economic & strategic international partnerships for industrialists, operators & local authorities; marketing on issues related to e-Business; local, regional and international development through the use of ICT; e-Democracy; and telecommunications industry regulation.

Dr. Toporkoff serves as expert to the UNESCO Commission of the French Republic for Education, Science and Culture, in particularly to its "Committee on Communication, New Technologies and Socio-Cultural Affairs".

Dr. Toporkoff is founder, principal organizer and president of the Global Forum / Shaping the Future think tank on ICT, which annually assembles international top-level managers of leading companies and organizations, cities and regions since 1992. The Global Forum - a not-for-profit initiative of Items International and the Sophia Antipolis Foundation - is dedicated to business and policy issues affecting the successful evolution of the Information Society.

Sylviane Toporkoff is Member of the Scientific Committee of the Medici Framework at the Politecnico Milano, Italy; Member of the Scientific Committee of Market Management, Editions ESKA; Founder and animator of ENSA "European Education New Society Association" - an association on the future of education and work within the new paradigms of the Information Society and serves as expert to the European Commission.

Ms. Toporkoff is author of various publications in the field of telecommunications and gives lectures at numerous universities. She regularly intervenes as speaker in front of leading industry associations and on national and international conferences and forums in France, Europe, the US, and Japan.

Sylviane Toporkoff is "Chevalier of the Legion of Honour" and obtained the medal of "Arts, Sciences and Letters".

President and Founder of the Global Forum

ALBERTO TRIPI, PRESIDENT OF CONFINDUSTRIA SERVIZI INNOVATIVI E TECNOLOGICI, ITALY



He worked in IBM for 17 years undertaking important managing assignments in Italy and throughout Europe. In 1983 he leaves his job at IBM Europe (with office in Paris) where he was Director of Service Business Development for Europe, Africa and the Middle East.

In 1983 he establishes the COS Communication Services Co. to produce IT and telecommunication services. At present, he is the majority shareholder and President of "Almaviva S.p.A. - The Italian Innovation Company", the operational holding of several subsidiary companies concerning IT and telecommunication services. Almaviva is the most important service company in Italy, it has a turnover of over 800 million Euro and approximately 15,000 workers, with branches in several towns such as Rome, Milan, Empoli, Naples, Catania, Palermo, Cosenza, Sassari, Tunis, Bucharest, Belo Horizonte. Almaviva is the majority shareholder in Alicos (with Alitalia) and TSF (with Ferrovie dello Stato) for IT and Customer Care services for Transportation.

For five years he has been member in the Board of IRI. Since 1977 he has been assigned various representative assignments by Confindustria (the Italian Industrials Association). Currently he is the President of "Confindustria Servizi Innovativi e Tecnologici" (the Federation representing Telecommunications, IT, Media, Engineering, Counseling, Marketing, etc.) and is member of the Executive Committee and Political Committee of Confindustria.

He is member of the e-Europe Group of the European Commission.

Keynote Speaker Opening Session – Day 2

Note: Mr Tripi was represented by Mr Luigi Perissich, Director General, Confindustria Servizi Innovativi e Tecnologici, Italy

CHRIS VEIN, EXECUTIVE DIRECTOR OF THE DEPARTMENT OF TELECOMMUNICATIONS AND INFORMATION SERVICES - SENIOR TECHNOLOGY ADVISOR, CITY & COUNTY OF SAN FRANCISCO, USA



Chris Vein is San Francisco's Chief Information Officer and Executive Director, Department of Telecommunications and Information Services. In these capacities, Mr. Vein provides policy guidance on the City's technology vision, provides telecommunications and information technology services to city departments, as well as guiding technology and cable television franchise policies.

Prior to his employment in San Francisco, Mr. Vein was an AVP for Operations at Science Applications International Corporation (SAIC). Mr. Vein began his career in Washington, DC working in the Executive Office of the President. As a high ranking non-political appointment, Mr. Vein was Director of Administrative and Financial Services for the White House, serving the Clinton, Bush, and Reagan Presidencies.

Title of his speech: *Connecting Cities for Innovation – Green ICT*

Session 5

JESÚS VILLASANTE, HEAD OF UNIT "SOFTWARE TECHNOLOGIES", DG INFORMATION SOCIETY AND MEDIA, EUROPEAN COMMISSION



Jesús Villasante is head of the "Software Technologies" Unit of the Information Society and Media Directorate General in the European Commission.

He has a degree in Telecommunications Engineering from Madrid Polytechnic University and a Masters in Public Management from the Université Libre de Bruxelles, Ecole de Commerce Solvay.

He has worked for Digital Equipment Corporation where he held positions as systems engineer, project manager for manufacturing industries and software advisor for the sales and business operations. He also worked for Telefónica and for the Computers in Medicine Section of the Air Force Hospital in Madrid in the analysis and design of medical applications and hospital information systems.

In 1986 he joined the European Commission, Information Society Directorate General. He has worked in Analysis and Preparation of Programmes and the Telematics Applications Programme. Prior to his current position he was head of the "eBusiness" Unit in the Information Society Technologies Programme.

Title of his speech: *Software & Services : European Community Research - Supporting Future Technologies*

Chair Session 2

Note : Mr Villasante was represented by Ms Alison Birket, European Commission

ROBERTO VIOLA, SECRETARY GENERAL OF AGCOM (ITALIAN COMMUNICATION AUTHORITY) & CHAIRMAN OF ERG (EUROPEAN REGULATORY GROUP), ITALY



Roberto Viola holds a doctor degree in electronic engineering (Dr. Ing.) and a master in business administration (MBA).

He is currently in charge of managing the overall AGCOM organisation as Secretary-General. He is Chairman of the European Regulatory Group (ERG). He served in AGCOM (1999-2004), as director of regulation department and technical director being in charge of , inter alia, regulation in terrestrial, cable and satellite television, frequency planning, access and interconnection of communication services, cost accounting and tariff in telecommunication and broadcasting services.

From 1985-1999 he served in various position as a staff member of the European Space Agency (ESA) in particular, he has been head of telecommunication and broadcasting satellite services. He pioneered novel communication systems (UMTS, satellite radio, digital broadcasting) publishing more than 100 scientific papers and holding key patents in the sector.

Title of his speech: *New Scenarios, New Rights, New Duties, New Regulations?*

Keynote Speaker Afternoon's Opening Session– Day 1

PAUL WELTI, PROGRAMME MANAGER, EUROPEAN PROGRAMMES, SAGEM SECURITE SAFRAN GROUP, FRANCE



Paul Welti is graduated from the Ecole Polytechnique, engineering school (Paris) and from the Ecole Nationale des Telecommunications de Paris, telecommunication engineering school.

He has worked in consulting and R&D for international companies to manage IT security. He was part of the research team in Sagem Défense Sécurité and has worked on new biometric technologies evaluation and design.

He is now in charge of European research programs at Sagem Sécurité SAFRAN Group.

Paul Welti is program manager at Sagem Sécurité SAFRAN Group.

Title of his speech: *Data Governance, Biometrics Application for National Identity and Fraud Prevention*

Session 9

COUNCILLOR DAVID L WOOD, NEWCASTLE UPON TYNE CITY COUNCIL, UK



Professional Graphic Artist.

Educated:

- Heaton Grammar School, Newcastle upon Tyne, UK
- Newcastle Art College, Newcastle upon Tyne, UK
- Gateshead Business School, Tyne and Wear, UK

Elected to Newcastle City Council February 2nd, 1989.

- Previous Chairman of Information Technology Committee.
- Previous Chairman of Licensing Committee.
- Previous Cabinet Member of Newcastle City Council.
- Current Chairman of Walker Community Sub-Committee.
- Current Chairman of Tyne and Wear Passenger Transport Committee

- Non-Executive Director of Newcastle Hospitals Trust Board.
- Former Trustee of National Energy Action (Energy Charity).
- Chairman of Board of Governors of Walker Technology College
- Governor of Wharrier Street Primary School.
- Chairman of Newcastle East Labour Party.
- Political Agent to the Rt. Hon. Nick Brown, Member of Parliament (UK Government).
- Currently Sheriff and Deputy Lord Mayor of Newcastle upon Tyne.

Title of his speech: *The National Concessionary Bus Travel Scheme, Smartcards, ITSO in the North East of England*

Session 5

PAOLO ZOCCHI, ADVISOR FOR INNOVATION OF THE ITALIAN MINISTRY FOR REGIONAL AFFAIRES AND LOCAL AUTHORITIES, ITALY



Paolo Zocchi is the Advisor for Innovation of the Italian Ministry for Regional Affairs and Local Authorities. He is also Member of the Permanent Commission on Innovation for Regions and Local Authorities of the Italian Government, Member of the Italian Strategic Committee on the Broad Band, Member of the Italian Strategic Committee on the ID Card, and Member of the Board of Sogei, Società Generale di Informatica, that runs the Ministry of Finance's information system.

He is Professor of E-Government models and strategies at the University of Rome "La Sapienza".

Since June 2006 he is also the Director General of P.O.R.E. P.O.R.E. (Project for Regional Opportunity in Europe), is a special office set up by the Italian Cabinet Office in direct cooperation with the Ministry for Regional Affairs and Local Authorities.

P.O.R.E. was conceived to facilitate Italy's Regions and its Local Authorities when interacting with European Union bodies with the aim of increasing participation in EU programmes and support partnerships as well as cross-border and trans-national cooperation. The mission of P.O.R.E. is to draw local Italian administrations closer to Europe, developing their project capacity and that of the various economic actors in the territory. In this process, innovation and ICT are both fully included in the P.O.R.E. mission, as instruments for the development and growth of Local Authorities.

Before entering the Public Administration he worked as CEO of two multinational ICT start ups for Europe, gained large and executive experience in ICT Companies and founded the ICT Observatory of the Margherita, Democracy and Freedom Party. He is also author of many essays on Information Technology, Knowledge Society and the Internet. In 2003 Paolo Zocchi was a member of the Italian task force for preparing the World Summit on Information Society.

Born in Rome, Italy, in 1962 he is married and has two children. He holds a bachelor's degree in History.

Title of his speech: *eGovernment 2.0*

Session 6
