

SHAPING A CONNECTED DIGITAL FUTURE

*Visions, Challenges, Opportunities for Organizations and
People in a Smart World*

- PLATFORMS TO GROW INNOVATION -

Stockholm, 12.11.2012

www.huawei.com

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Contents

- The Huawei European Research Centre
- Future Technologies and Platforms
- Conclusions

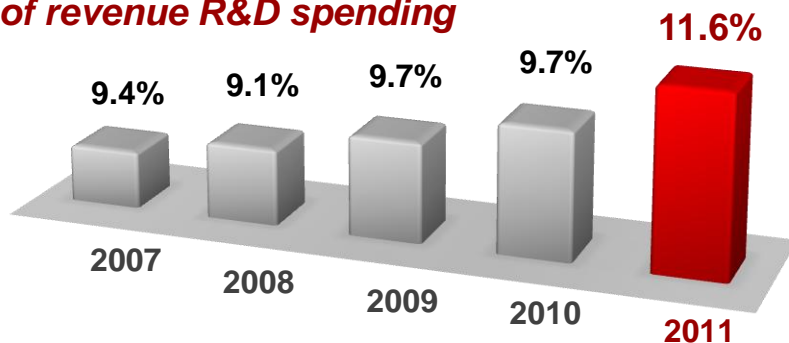
Huawei Research and Development – Global organizations

- *Continuous innovation investment*

Major R&D investments

- **USD 3.76 billion** in 2011 (YoY incr. of **34.2%**)
- **70,000+ (46%) R&D employees** (as of June 2012)
- 15 R&D Centers in 29 locations worldwide, of which **10 in Europe**
- 25 Joint Innovation Centers
- 45 training centers worldwide.
- 26,539 granted patents, 90%+ invention patents

% of revenue R&D spending

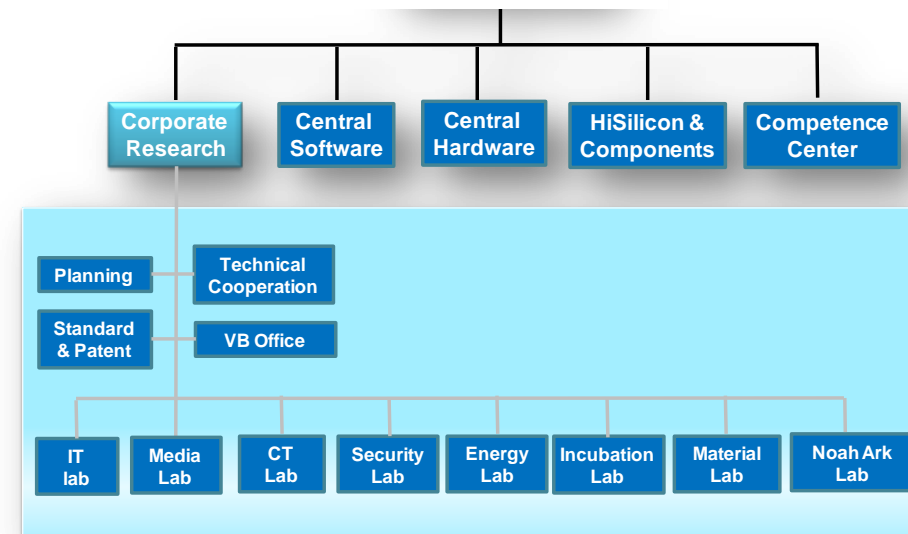


R&D focus



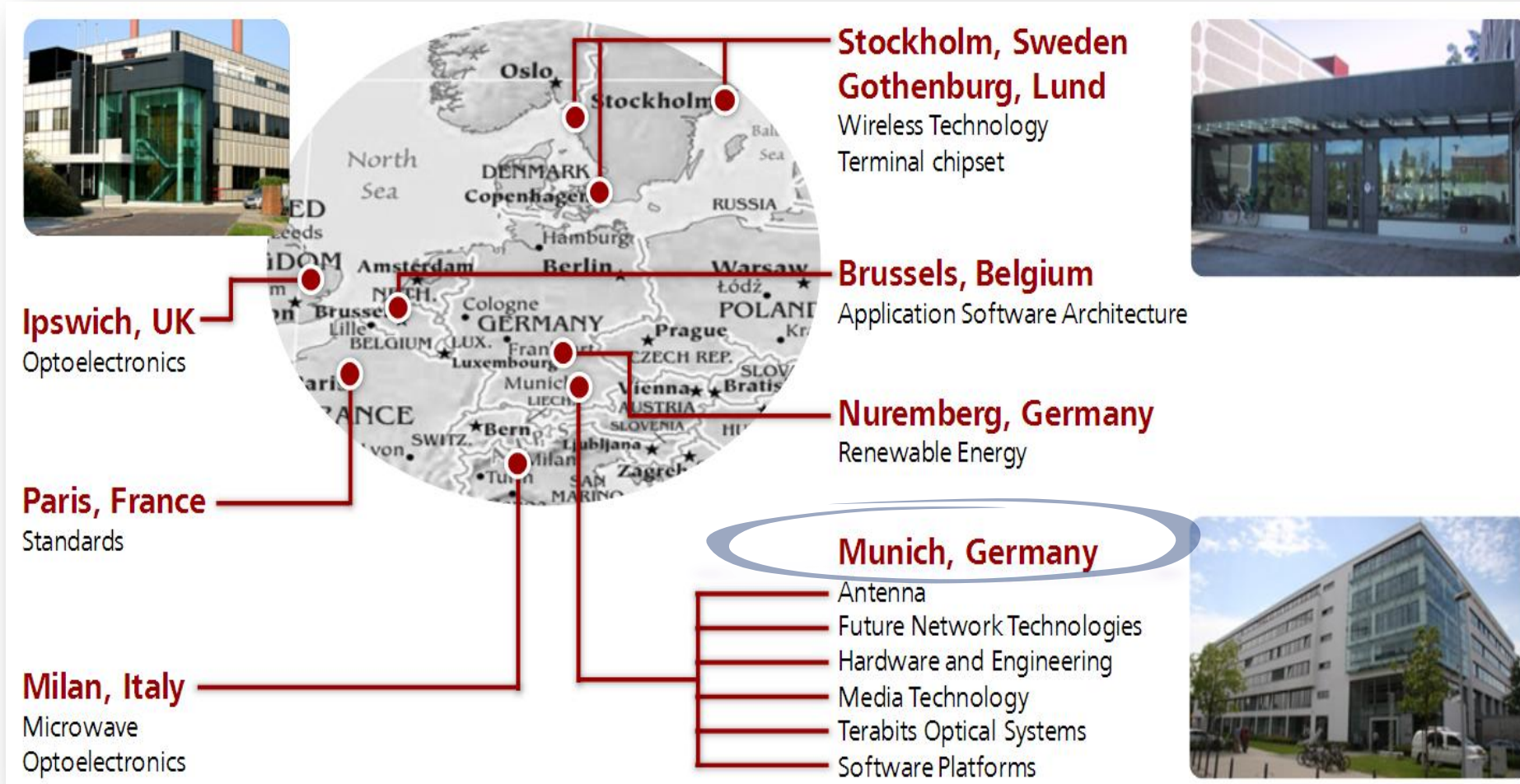
- Huawei's innovation engine
- Navigating the company's future through innovation

2012 Lab



Huawei research in Europe

- Locations



***Assembling
strong
expertise
derived from a
diversified and
multicultural
environment
and excellence
in specific
technology
fields***

Huawei research in Europe

- Growing investments

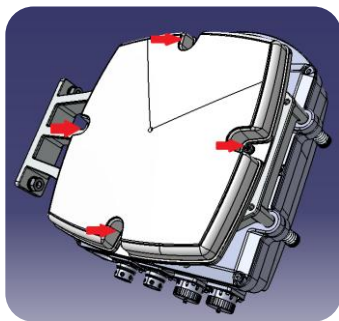


Towards a world-leading research centre for innovative technologies and platforms enabling the development of world-class products and solutions

Technology and research achievements in Europe

Wireless

- Radio-Frequency: Multi-band and multi-standard RRU/ RFU/ Filter; High efficiency Wideband PA
- Chipset: RF front-end; 2G/3G/4G software defined radio RFIC for terminal; 28nm digital ASIC for baseband
- Research on the **5G** architecture



4G Mobile backhauling

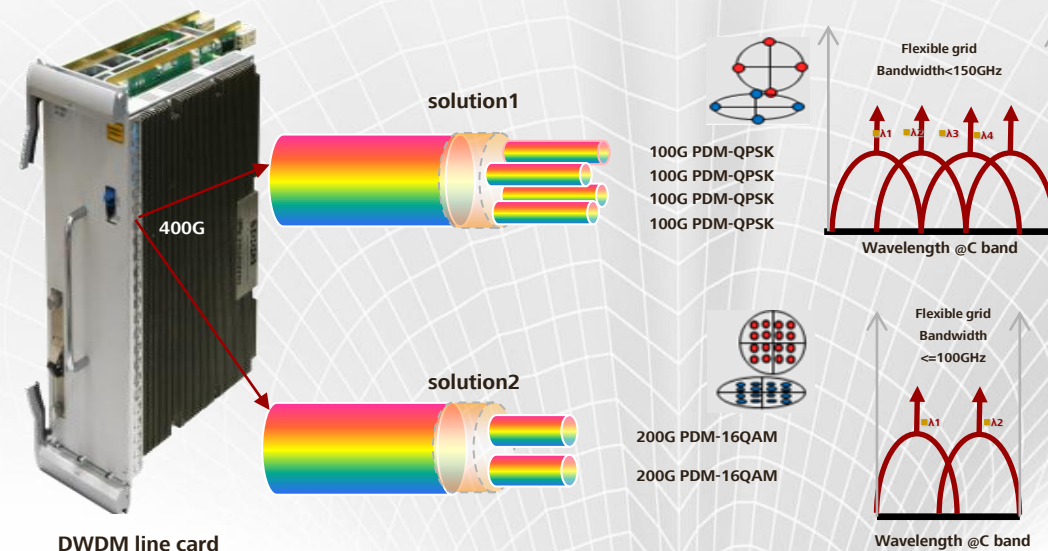
- MIMO Line of Sight Point-to-Point microwave product for Gigabits transmission over long hops
- Ultra High Capacity millimeter-wave product (80 GHz), up to **2.5 Gbit/s** with first on the market high spectrum efficiency 64 QAM modulation
- GaAs high performance microwave components

High Speed Optical Systems

- Designed and made to product 100 Gbit/s optical system
- Designed, prototyped and field trial for 400 Gbit/s
- First internal demonstrations of **1 Terabit/s** optical transceiver

Central Software Research

- Embedded **Virtualization**
- Base Platform architecture for CT Cloud



Participation in EC Funded projects

- Already active in **10 Projects**: **ARAGORN** , **FARAMIR**, **BONE**, **DICONET**, **CHRON**, **CONSERN**, **TREND**, **ULOOP** , **FI PPP – SmartAgriFood (SAF)**, and **METIS**
- **Looking at Horizon 2020**
 - Huawei supporting the EU priorities on future global challenges
 - Huawei to legitimately contribute to EU S&T policymaking process
 - Huawei as a considerable EU employer



EU-China Innovation Cooperation

- **EU-China Summit**
 - Successful agreement, Brussels – Sept 20th
- **EU-China Seminar**
 - DG R&D and MOST, Beijing – Nov 14th
- **Open-China ICT Dialogue**
 - DG CONNECT and MIIT, Beijing – Nov 15-16th

Key industry player

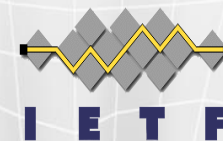
- **DIGITALEUROPE**
 - ✓ Speech on H2020, Brussels - Sep 24th
 - ✓ **Member of R&D Working Group**
- **Net!Works**
 - Towards H2020, Brussels – Nov 13th
 - ✓ **Member of R&D working Group**
- **Cloud Expert Group**
 - ✓ Active participation
- **Direct communication**
 - ✓ Telecom Italia
 - Telefonica TID
 - FT/Orange R&D
 - ...
- **ETNO**
 - ✓ **Huawei / Observer**
 - ✓ **FT-ETNO Summit 2012**
 - ✓ **Member of RESI (Research & Innovation Working Group)**

Direct dialog with EC/MEP

- **Direct communication**
 - ✓ DG CONNECT
- **CONNECT Advisory Forum for ICT Research and Innovation (CAF)**
 - ✓ Showed interest to join on Oct 26th
- **Huawei R&D White Paper to EC / MEP**
 - November 2012 (planned)
- **Speech on Huawei R&D at EP (EC/MEP)**
 - December 2012 (planned)

Participation in Standards and regulatory bodies

- **Participation to all major standards developing organizations in media technologies**
 - ITU-T, WRC, ITU-R, ETSI/3GPP, ISO/IEC, IETF...
- **Contribution to a large number of recent standards on Media Technologies**
 - More than 100 contributions to ITU-T (Study Groups 12 and 16), 3GPP SA4 and ISO/IEC JTC1/SC29/WG11 (MPEG)
 - **Strong involvement in the development of the following standards:**
 - **ITU-T:** G.711.0, G.711.1, G.718, G.718 Annex B, G.720.1, G.729 Appendix IV, G.729.1 Annexes C, D, E, F, G.722 Annexes B,C,D and G.711.1 Annexes D, E, F
 - **ISO/IEC MPEG:** Unified Speech and Audio Coding (ISO/IEC 23003-3), Compact Descriptors for Visual Search (CDVS)
 - **3GPP:** Enhanced Voice Services, Mobile 3D Video
- **Huawei experts hold several Chairman, Rapporteur and Editor positions in ITU-T, MPEG and 3GPP**



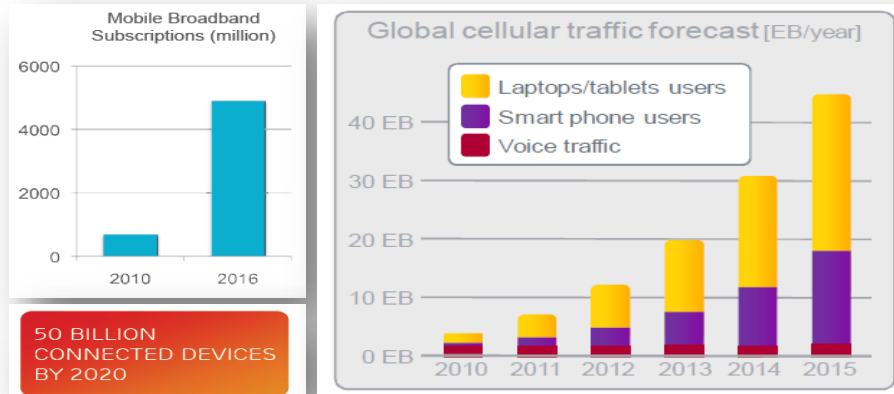
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Main challenges of the future

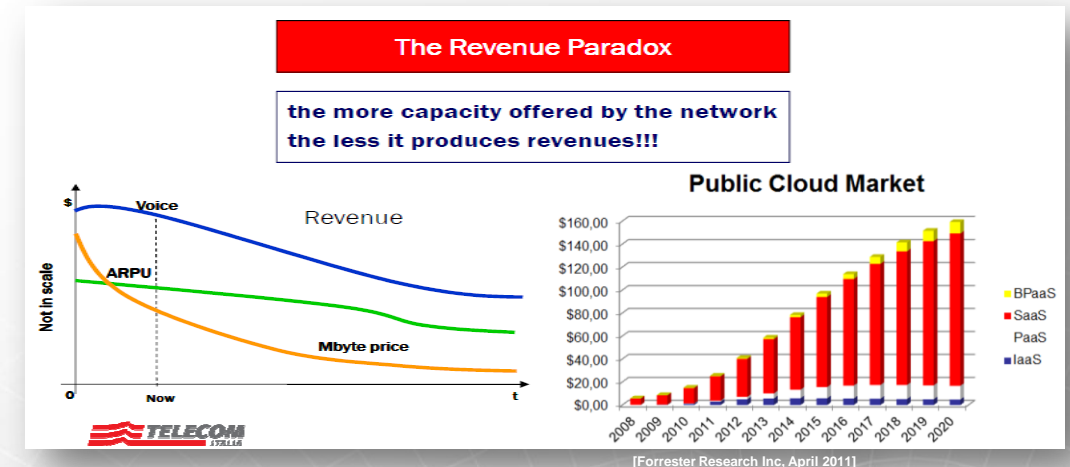
1# Constantly increasing traffic demands

- Forecasts indicate a traffic growth of 500 - 1000x until 2020
- The world is going mobile



2# Decoupling between revenues & traffic

- Internet economic model is the main driver



3# Decoupling between network & services

- Huge infrastructure investments with uncertain return (ROI)

The Best Network Paradox
(<http://netparadox.com/>)

The best network just moves bits and the best network is the hardest one to make money running

4# Energy efficiency

- Reduced OPEX
- New network deployment possibilities
- Market / regulations / perceptions



Stakeholders' view on H2020 and beyond

- **The Internet** as such and related business models - based on content - **will not change**, probably
- **Uplink traffic** will be one of the main issues (carrier opportunity)
- **Consolidation of operators** (MNO, VNO and Cables) and **horizontal cooperation** (including network sharing)
- Carrier business model: high termination fee with **unlimited voice, data and SMS**



William E Kennard
US Ambassador to the EU

"Internet will not change!"



Vittorio Colao
Chief Executive, Vodafone Group

"Carriers must stop blaming OTT to damage their market!"



Carsten Schlöter
CEO, Swisscom



Franco Bernabè
Executive Chairman and CEO, Telecom Italia

"What kind of governance to give to Internet must be discussed!"

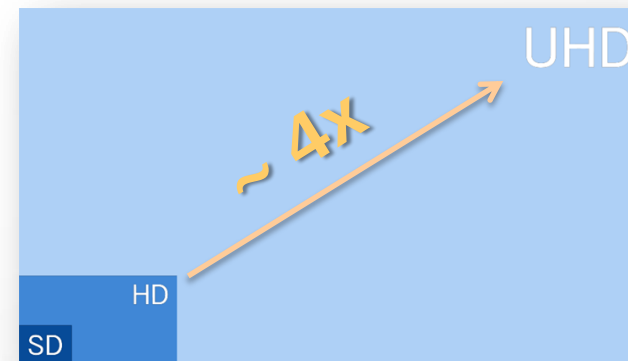


Neelie Kroes
Vice President of the European Commission
Digital Agenda Commissioner

Application scenario for video beyond 2020

- **New video formats and codec**

- › UHDTV (Ultra High Definition TV; 7680 x 4320)
- › New standard HEVC (Joint ITU-T/ISO)
 - » 1920 x 1080, 60 fps → 15 Mbit/s (half the bitrate of H.264/AVC)
 - » 7680 x 4320, 120 fps → **up to 800 Mbit/s**



www.futuretimeline.net/21stcentury/2020.htm

- **Transition to 3D and interactive video services**

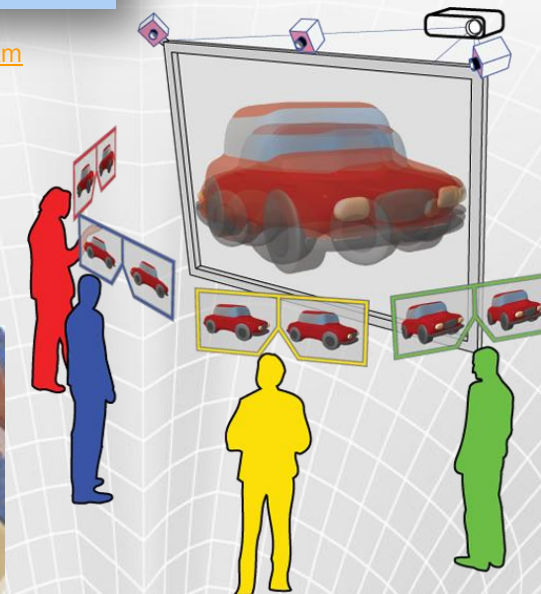
- › Immersive service
 - » High Resolution Panoramas
 - » 3D video content with more than 2 views (e.g. lenticular displays with 8 views)
- › Interactive content
 - » Select your viewpoint

- **Augmented Reality**

- › Gaming, advertisement, localization, orientation
- › Latency



www.metaio.com



<http://www.imvis-eu.org/>
(EU FP7 funded project)



Huge data rate will be required

Application scenario for audio beyond 2020

- **New 3D audio formats for UHDTV**
 - › 22.2 multichannel audio format: **around 1.5 Mbit/s**
 - › HOA: a generic 3D audio format
 - » 4th order microphone (25 audio signals)
 - › Interactive content
 - » Select your viewpoint
- **Audio/video communication**
 - › High-quality speech and audio codec for conversational application (3GPP EVS)
 - » Very high quality: Hi-Fi up to 128 kbit/s
 - » Operators expects a mouth-to-ear delay below 200 ms with LTE (**less than 35 ms for codec**)
 - » But real comfortable communication would requires a total delay **< 150 ms**
 - » Packet loss rate expected to be **less than 1%**
 - › Video conferencing
 - » Immersive human interaction becomes very crucial
 - » Roundtrip latency must be very low **< 100 ms**
 - » Channel must provide graceful degradation of the service to ensure high QoE
- **Social network**
 - › Sharing media with your social network
 - » Nowadays we have Smartphone with Full HD camera...
 - » ...but they will be replace by stereo-camera or even camera array
 - » ...and multi-microphone recording



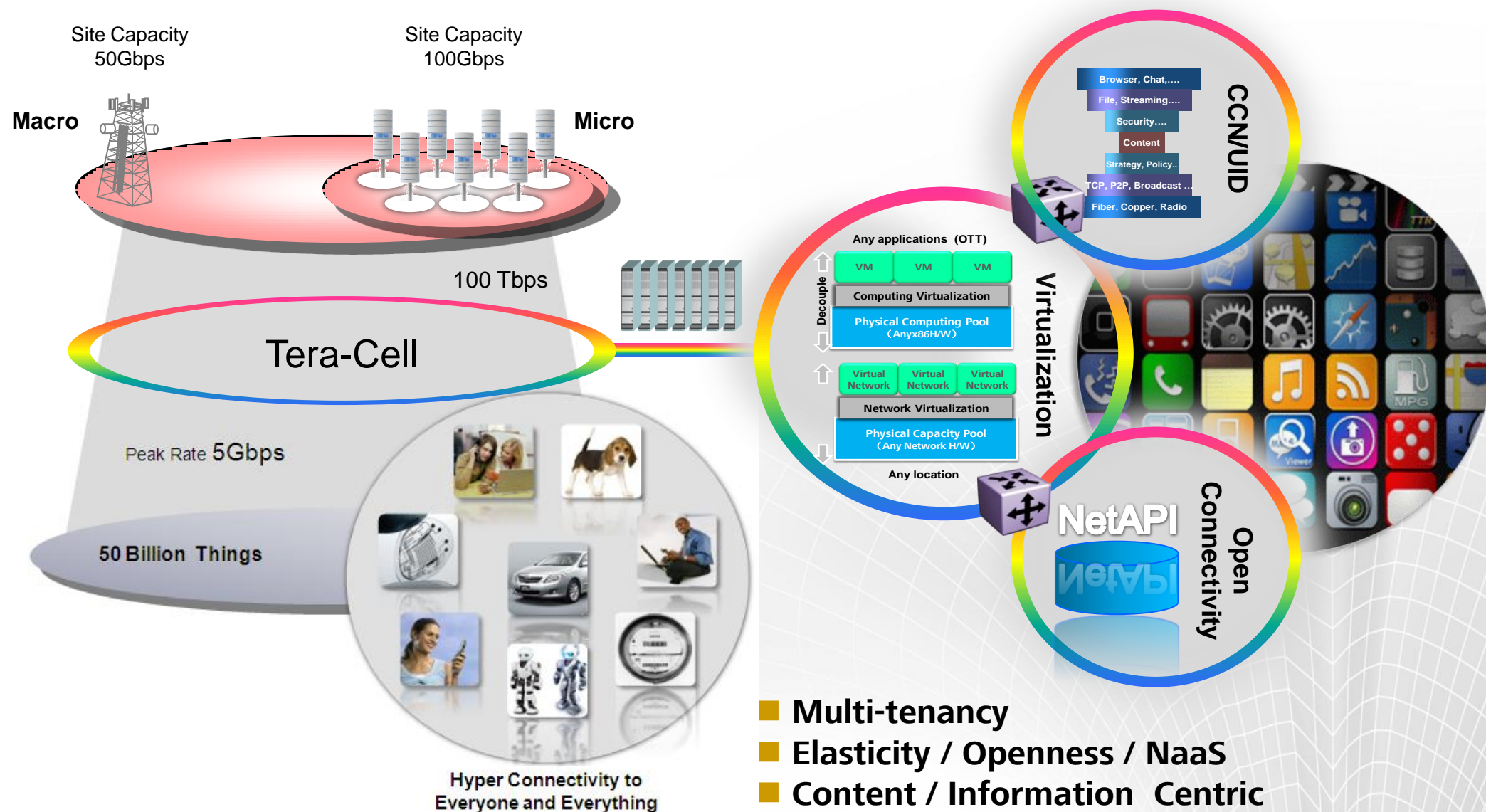
www.mhacoustics.com



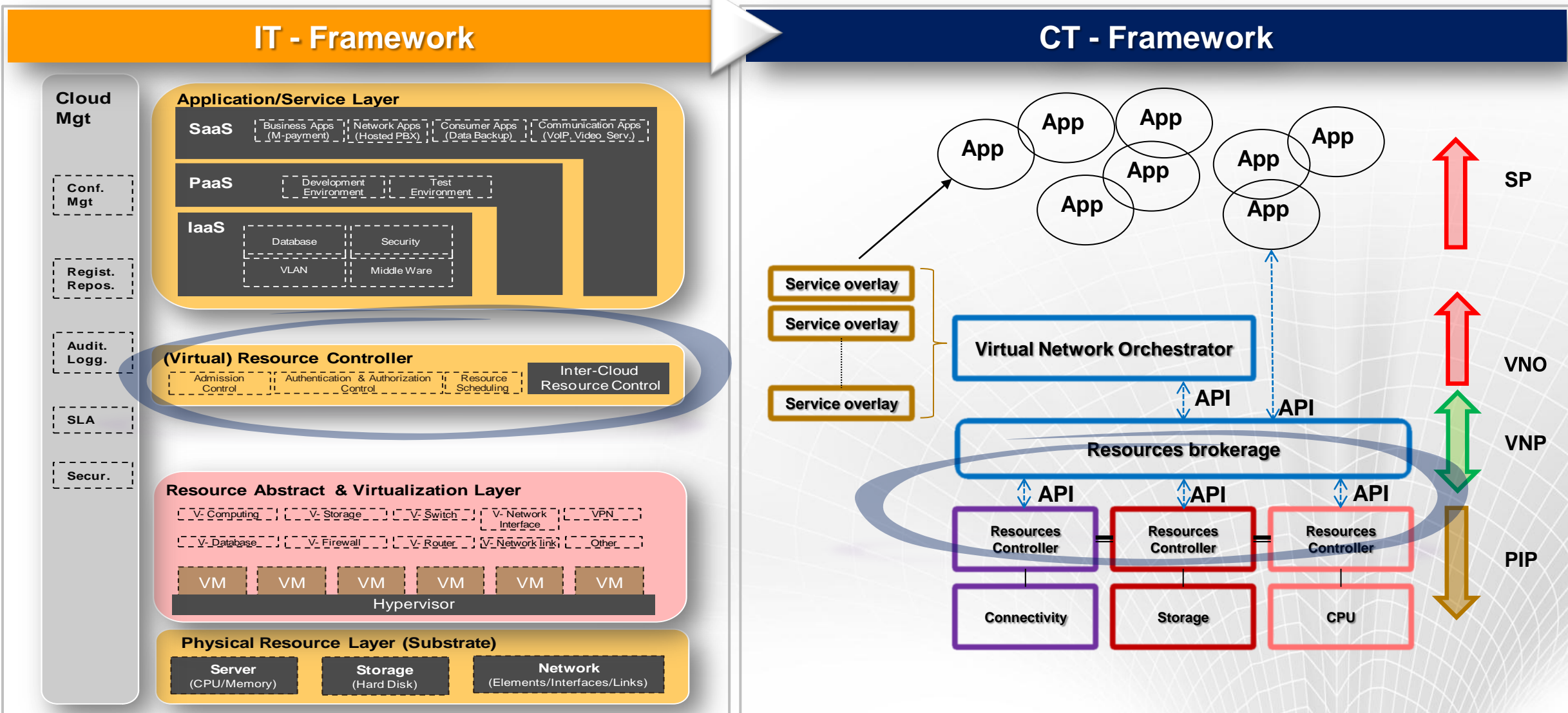
Huawei audio lab with 22.2 channels system

➔ **Large uplink bandwidth**

Looking at H2020 and beyond: network and services vision



Network and services evolution



The new technical problems to resolve

• Security

- Vulnerabilities in architecture, characteristics and core-technologies
- Methods for security controls, including Cyber Security

• Architectures

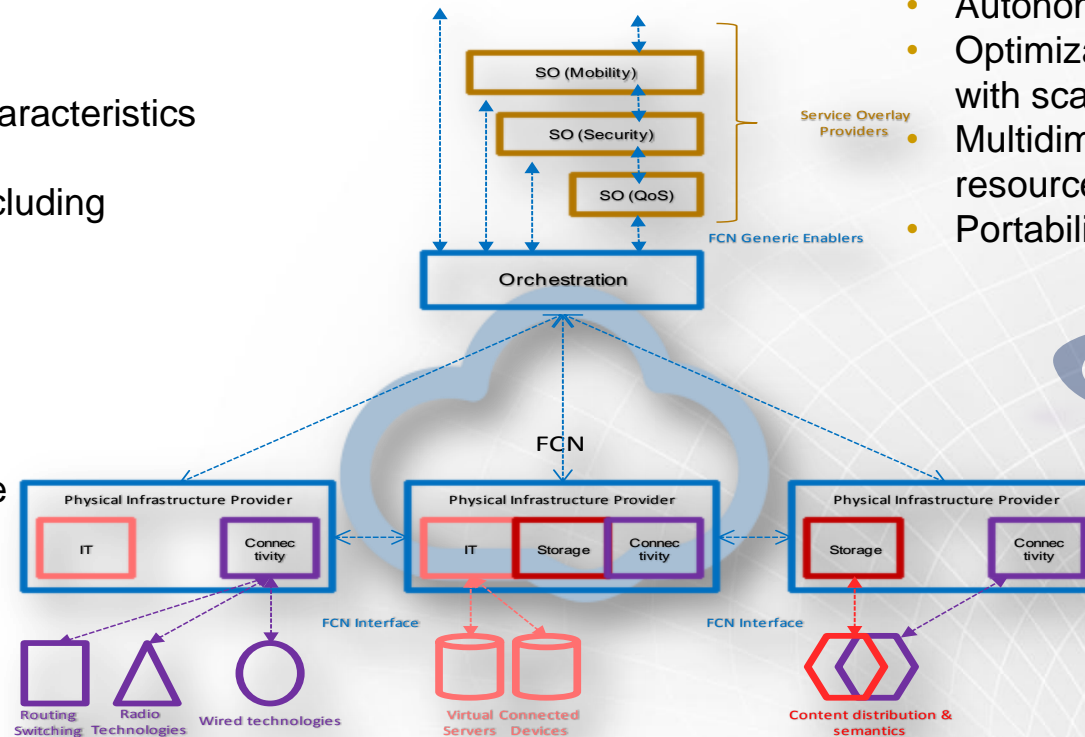
- Interface and building blocks (logical elements), end to end (including terminals)

• Cloud Networking

- Protocols for carrier grade cloud interoperability
- Cloud federation for greater resilience and elasticity
- Autonomic elastic connectivity
- Optimization of virtual resource usage dealing with scale and heterogeneity
- Multidimensional, dynamic and large scale resource scheduling
- Portability

• Information Centric Networking

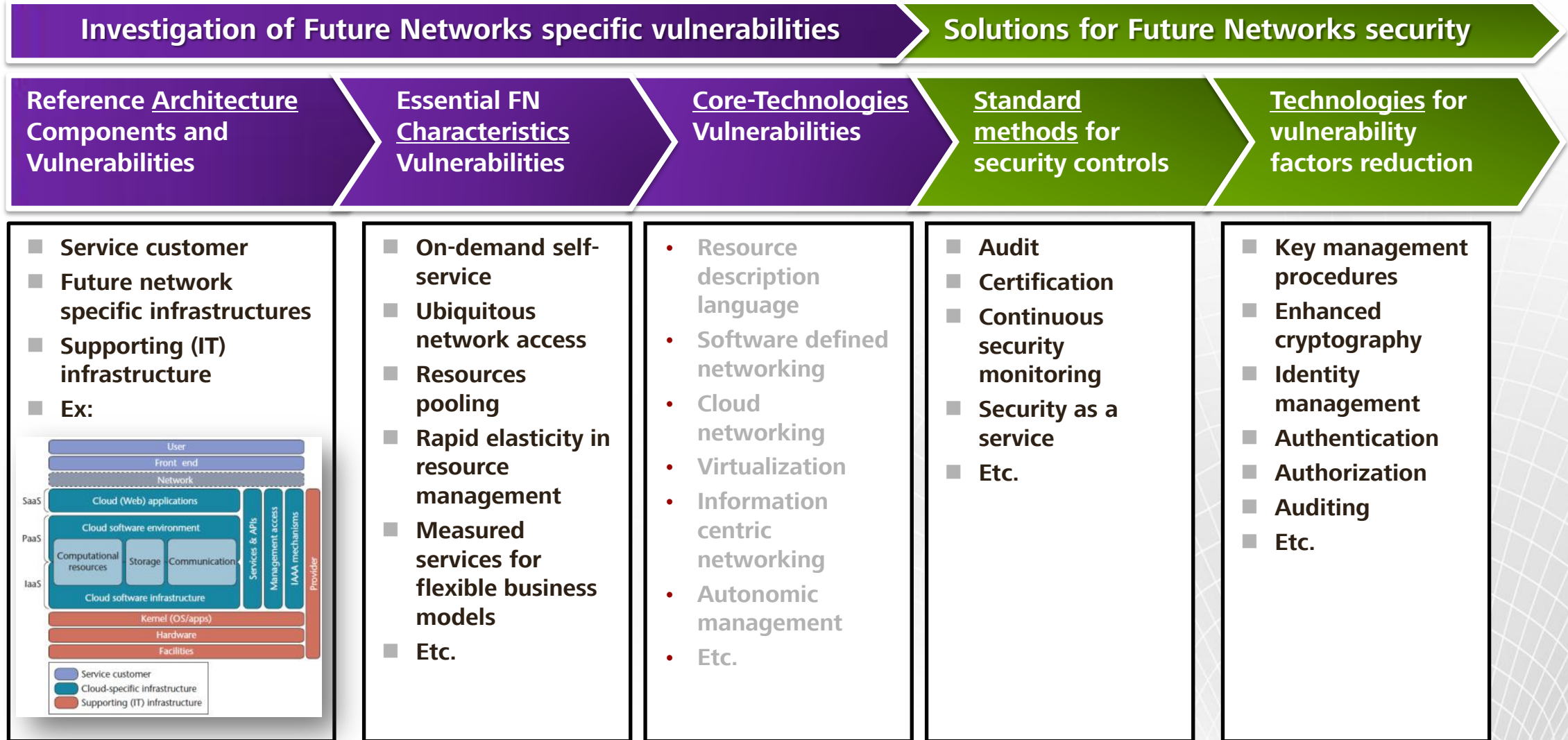
- Active objects (containing both code and data) in information-centric networks
- Multi-site clouds exploitation (optimal placement of applications in a network of clouds)
- Network adaptation to applications data paths, end to end (including terminals)



• Software Defined Networking

- Resource description languages
- Architecture of metadata to describe all IT and CT components
- Network and mobility operating systems
- Algorithms for efficient embeddings
- Network as a Service (NaaS)

Future Networks Security – Process



Future Networks: call for papers and speakers

- **IEEE Communications Magazine**
 - › Special Issue on Future Carrier Networks
 - » Full Paper Submission Deadline: 30 Nov 2012
 - » Decisions Notification: 28 Feb 2013
 - » Final Manuscripts Due: 31 Apr 2013
 - » Publication of Special Issue: June 2013 (tentative)
- **IEEE ICC 2013**
 - › Panels on **Future Carrier Networks** and **IoT**
 - » 9-13 June



Panel Sessions Co-Chairs

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Peter Rost



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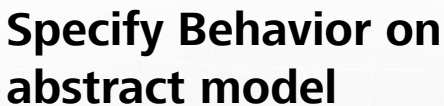
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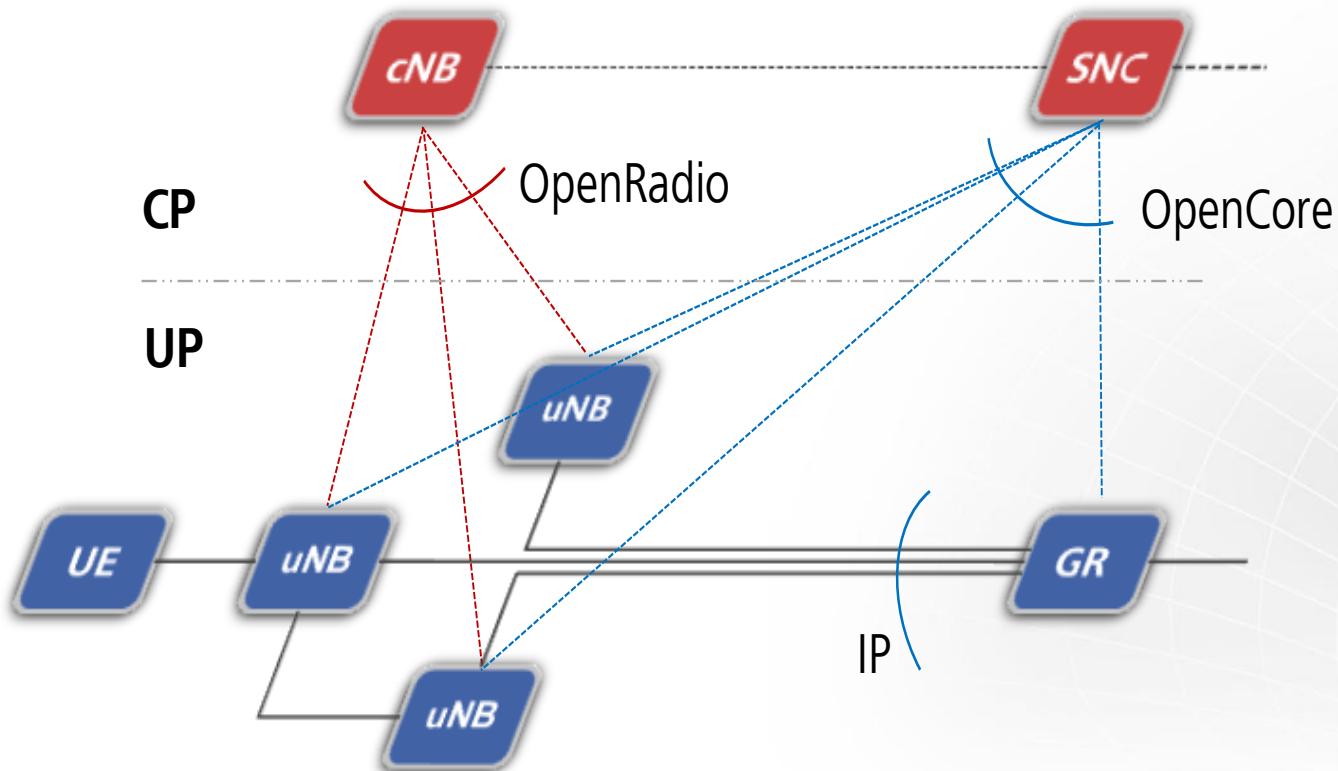
Example



Map abstract model to global view

Map global view to physical switches

Wireless Software defined network Architecture (WiSA)

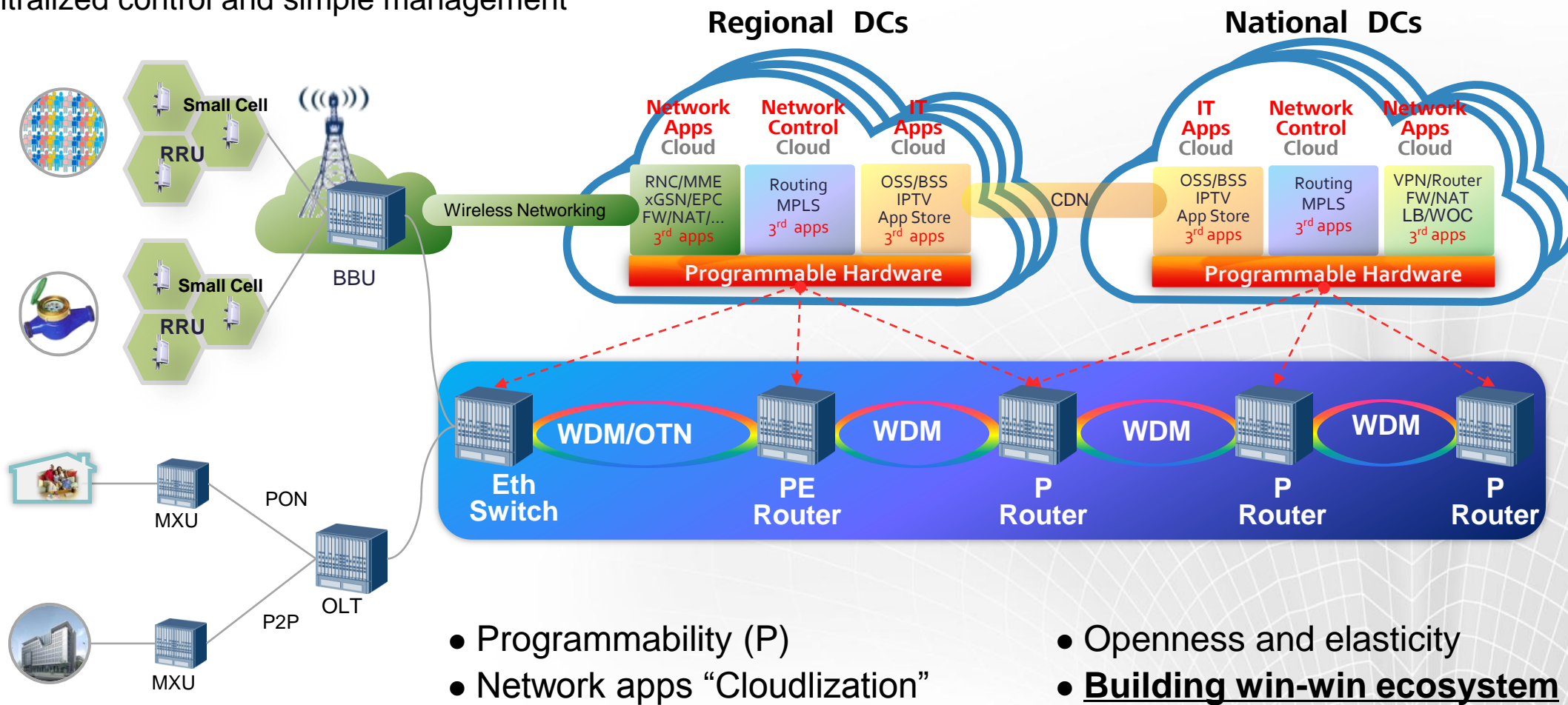


- CP and DP separation
- Centralized Control-plane
- Programmable network and open capabilities
- Flexible network virtualization
- Backhaul-constrained radio coordination
- User Identity (UID) enabled ultra flat network

SoftCOM enables Software Defined Network

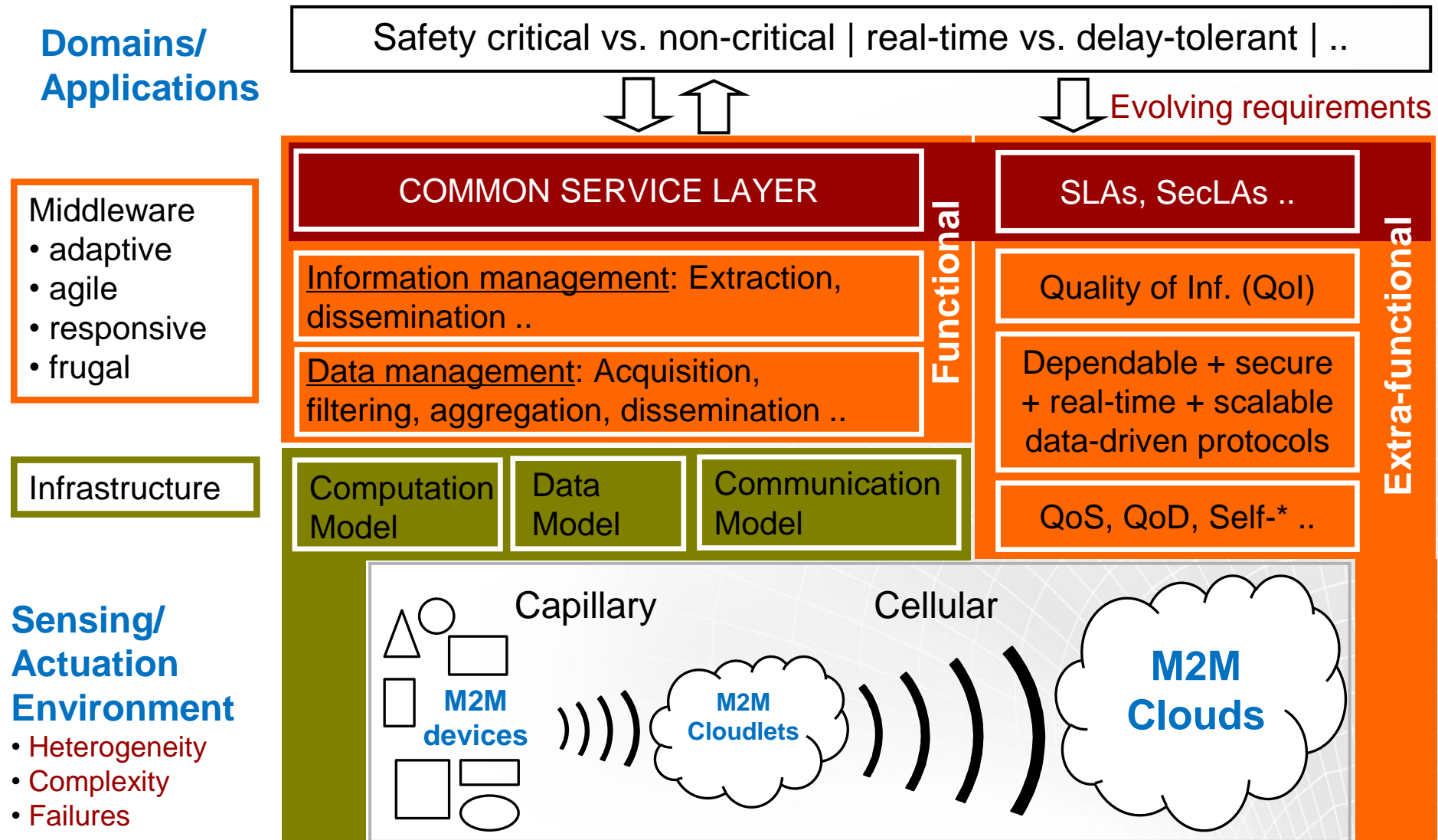
Example

- Decoupling of forward & control planes
- Centralized control and simple management



Cross-Domain M2M Middleware: Architecture

Example



[A. Khelil, "Towards an Universal M2M Platform", Nov. 2012]

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Conclusions



The ***Huawei European Research Centre*** we will be one of the main attractive platforms for carrying out research and innovation in Europe



There will be ***new platforms bridging IT and CT resources*** and a ***light regulation framework*** among players (ITU – Revised ITRs) for some essential services, where reliability, quality, security and privacy are required



High speed access to ICT resources along with quality, security and reliability will be the carriers' main value proposition and the most viable way to go in Europe

Thank you

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