

Plan Avanza,
ICT & the
future of
the internet

Global Forum 2009 Bucharest 20/10/09



A "Tech-Reallity" tale

.. here is my twitter (Csebasmuriel) just if you have comments while I'm talking ..

Once upon a time, there was an information society blinded by technological enlightment ...

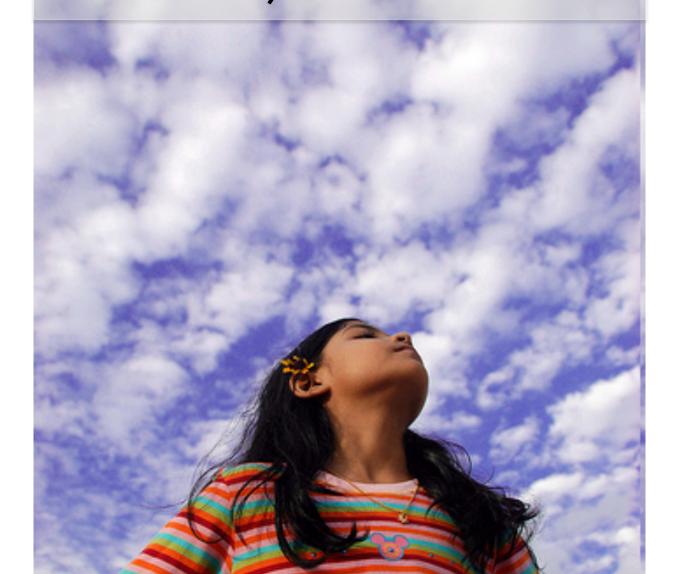
... a place where people were always on the move...

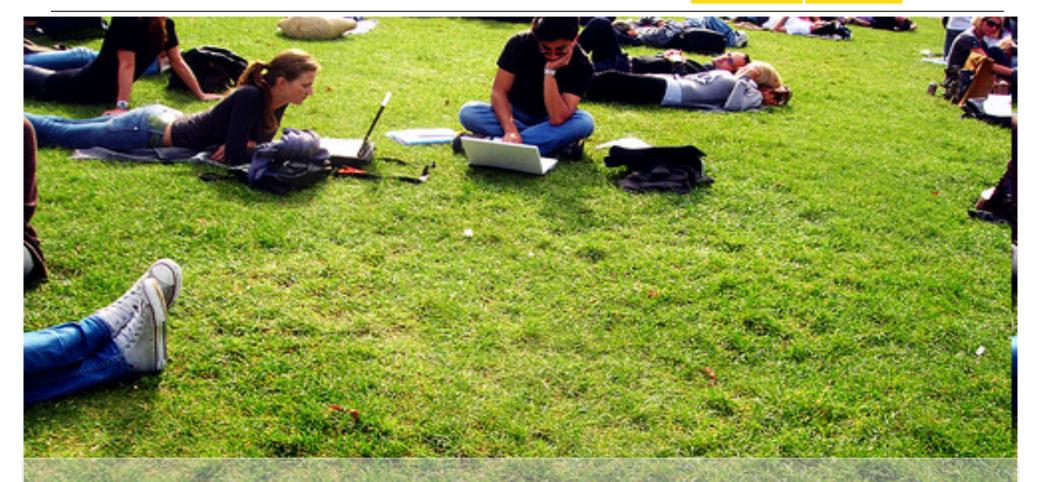






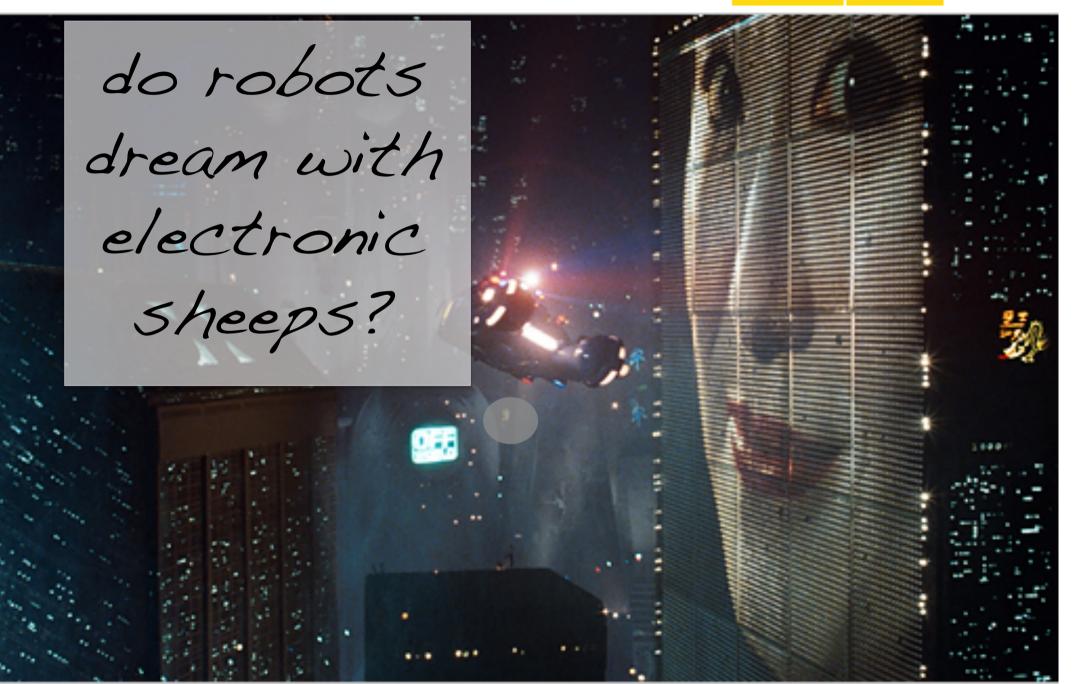
.. and staring at the Cloud they trust in





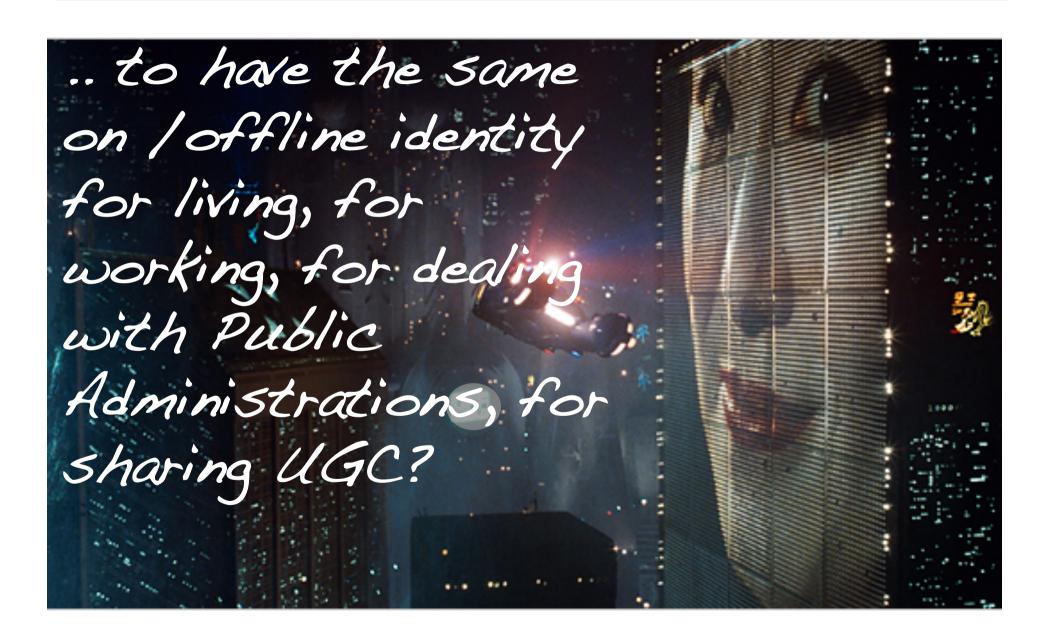
But at the end of the day, it was not about the technology they adored, it was about people's everyday lifes!!



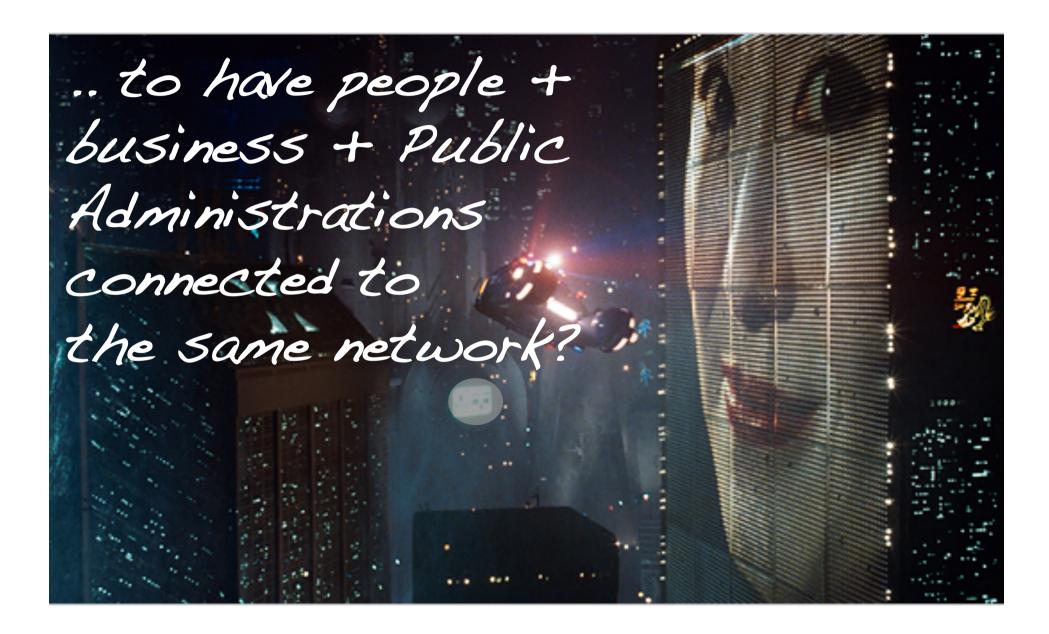








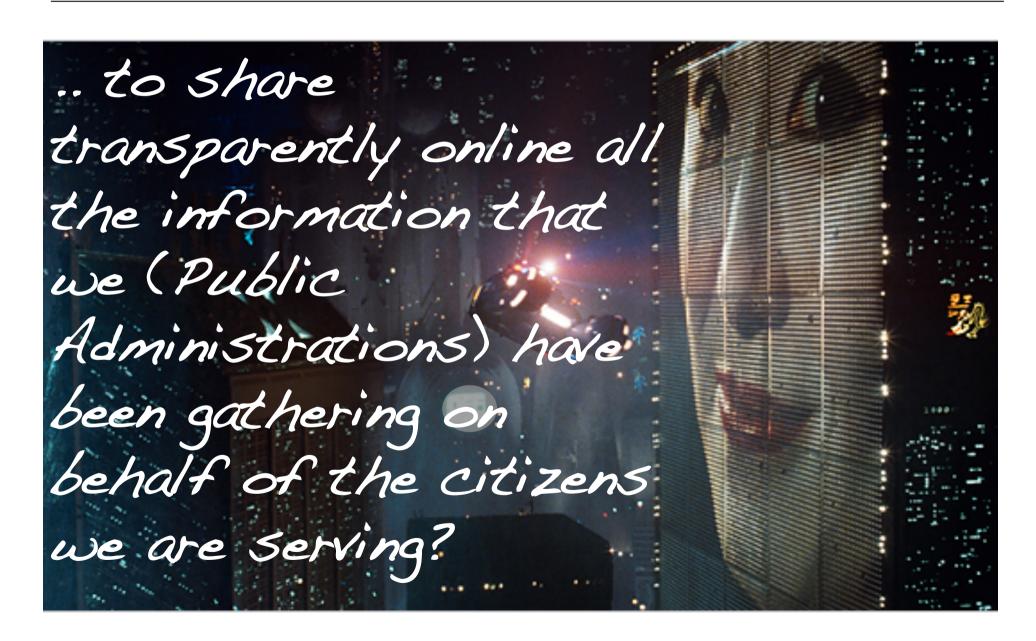




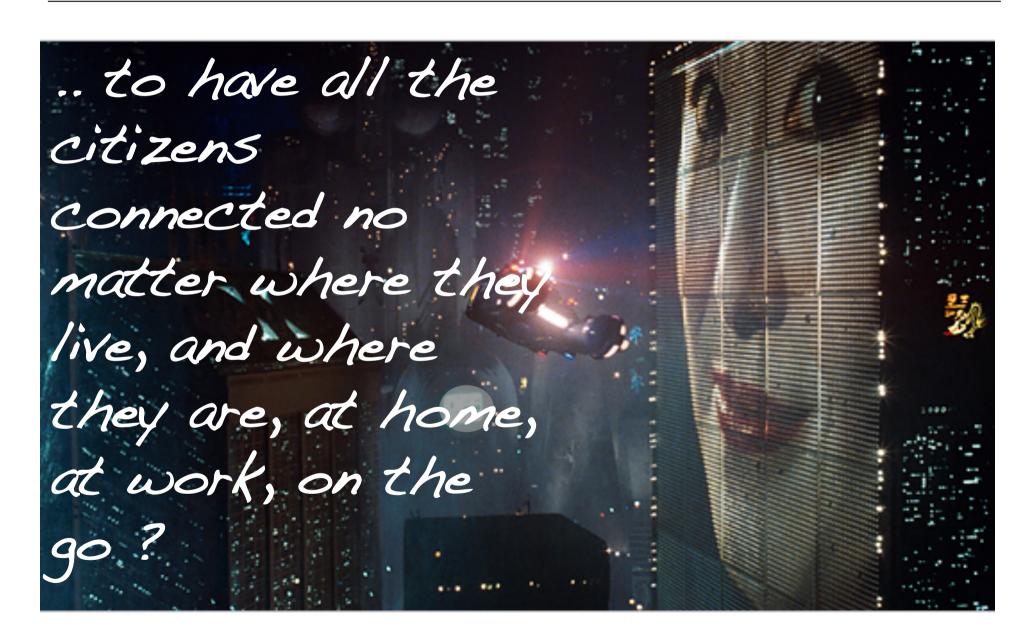














Promoting Information Society



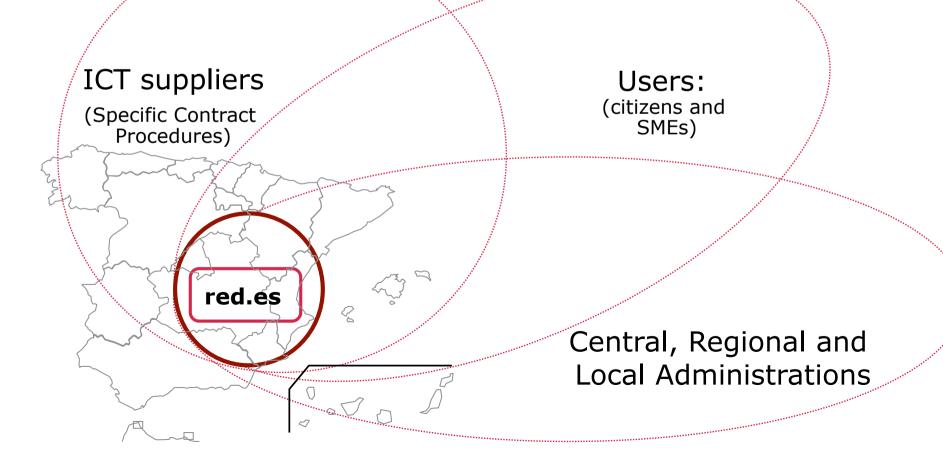








red.es works in cooperation with the private sector and with the other public administrations



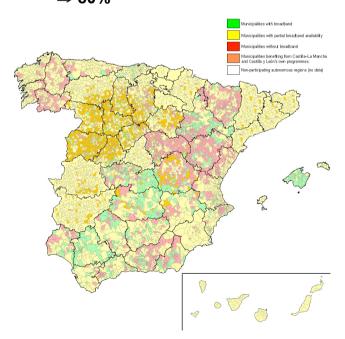
.. broadband extension plan ..



- Plan Avanza PEBA: plan to extend broadband to all population centres with insufficient coverage.
- In Spain: 8,110 municipalities: lot of them **rural areas:** 5,820 < 2,000 inhab.; 996 < 100 inhab.
- Difficult orography.
- Target ⇒ Population: 8,356,552 people ⇒ 5,706 municipalities

2004: 80%

Broadband coverage of the population in Spain \Rightarrow 80%



2009: 99%

Broadband coverage of the population in Spain **99**%

(100% of residents in population centres)
'Rural Broadband' became 'commercial Broadband'

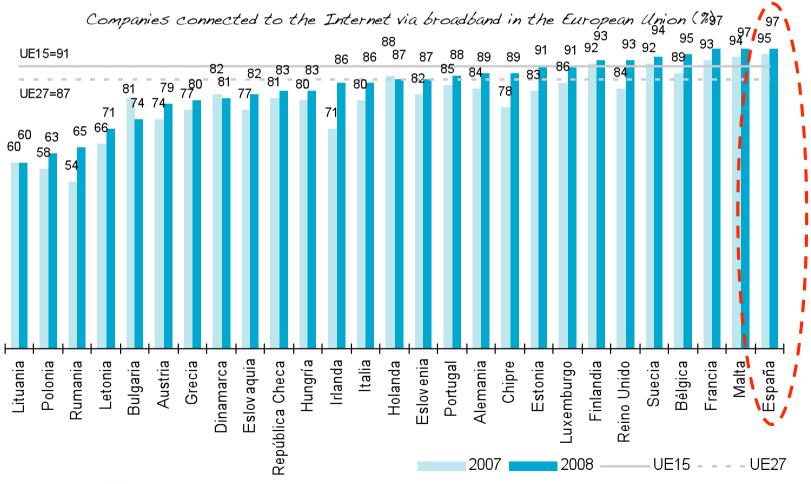




Source: http://www.planavanza.es



51% households, 61% of citizens, and 97% of companies are connected to the Internet with broadband connection





Source: http://www.ontsi.red.es

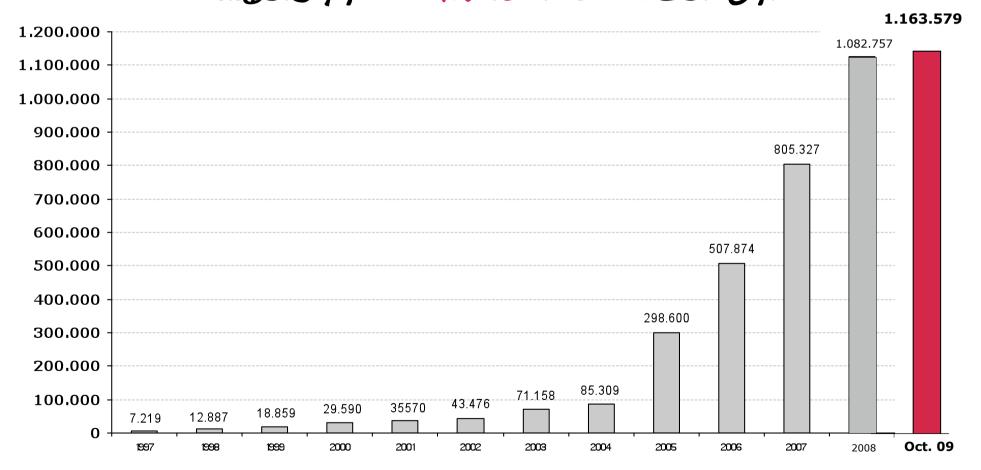
Source: Eurostat





.. we also want to BE part of the internet !!

1.163.579 domains .ES (oct. 09)



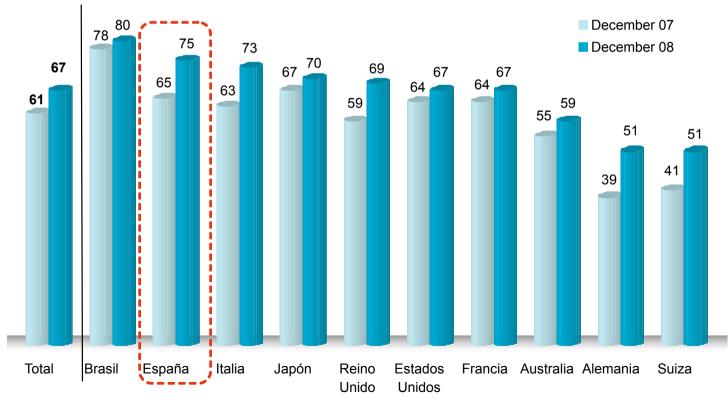


Source: http://www.red.es



Spain is the first country in U.E. and second in the world (after Brazil) in percentage of Internet users participating in social networks

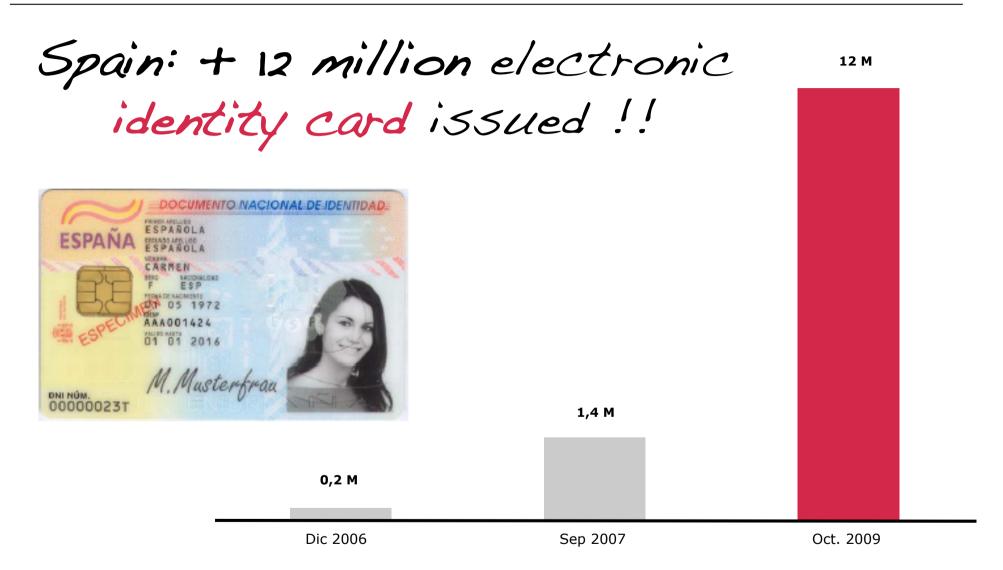
Percentage of visitors to social networks by country





Source: Nielsen, march 09







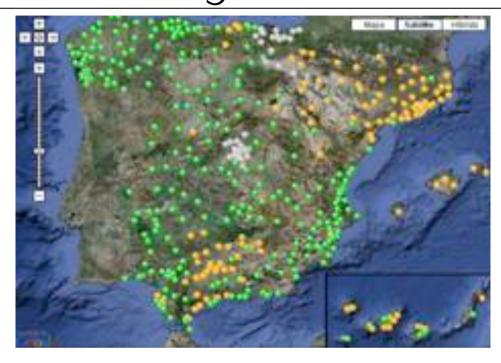
Source: http://www.usatudni.es

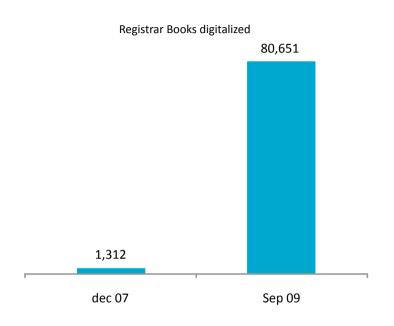


.. diditalizing data (1950 to date)



red.es

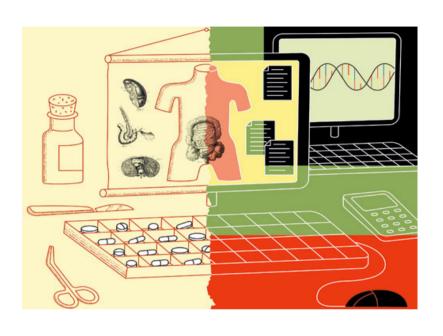




Over 61,3 million pages and near 80,600 Registrar Books have been digitalized until (Sept'07 - Sept'09). Around 180.000 pages are digitalized every day.



Source: http://www.red.es



- · Electronic clinic history (97% of health centers)
- e-prescription (+6,000 family physicians, +7 million patients)
- on-line medical appointments (64% of health facilities, 21 million citizens)
- · All citizens (+45 million) are part of the National Health System and health cards are already fully interoperable (project has interconnected 17 regional health systems)

Source: http://www.red.es



.. digital educational contents ..



An open source communication platform for teachers, students and families:

- · > 75% of teachers have been IT-trained.
- · > 60% of teachers prepare materials on-line
- · U.K. is using agrega's code to develop their strategy

Who is it for?	agrega						What can I do?
	HOME	VIDEOS	DOCUMENTS	DOWNLOADS	TUTORIALS	BLOG	
SEARCH CONTENT NODE Search for contents in Agrega							Co
What is agrega? The best source for high quality digital educational contents				find	dov	vnload	participate
Agrega is a federation of repo pedagogically, of free access	-			find	dov	vnload	participate



Source: http://www.proyectoagrega.es



Digital Convergence is about People, Contents and Technology... To what extent are important each one of the three of them?

- + 10.000 attendants.
- + 400 international experts
- FICOD Includes the International Conference on Intellectual Property.





Source: http://www.ficod2009.es/

To be Continued ...

Thanks!!

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