

# **Delivering a University Experience to Rural Populations**

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**Presentation  
To  
Global Forum, Stockholm 2012**

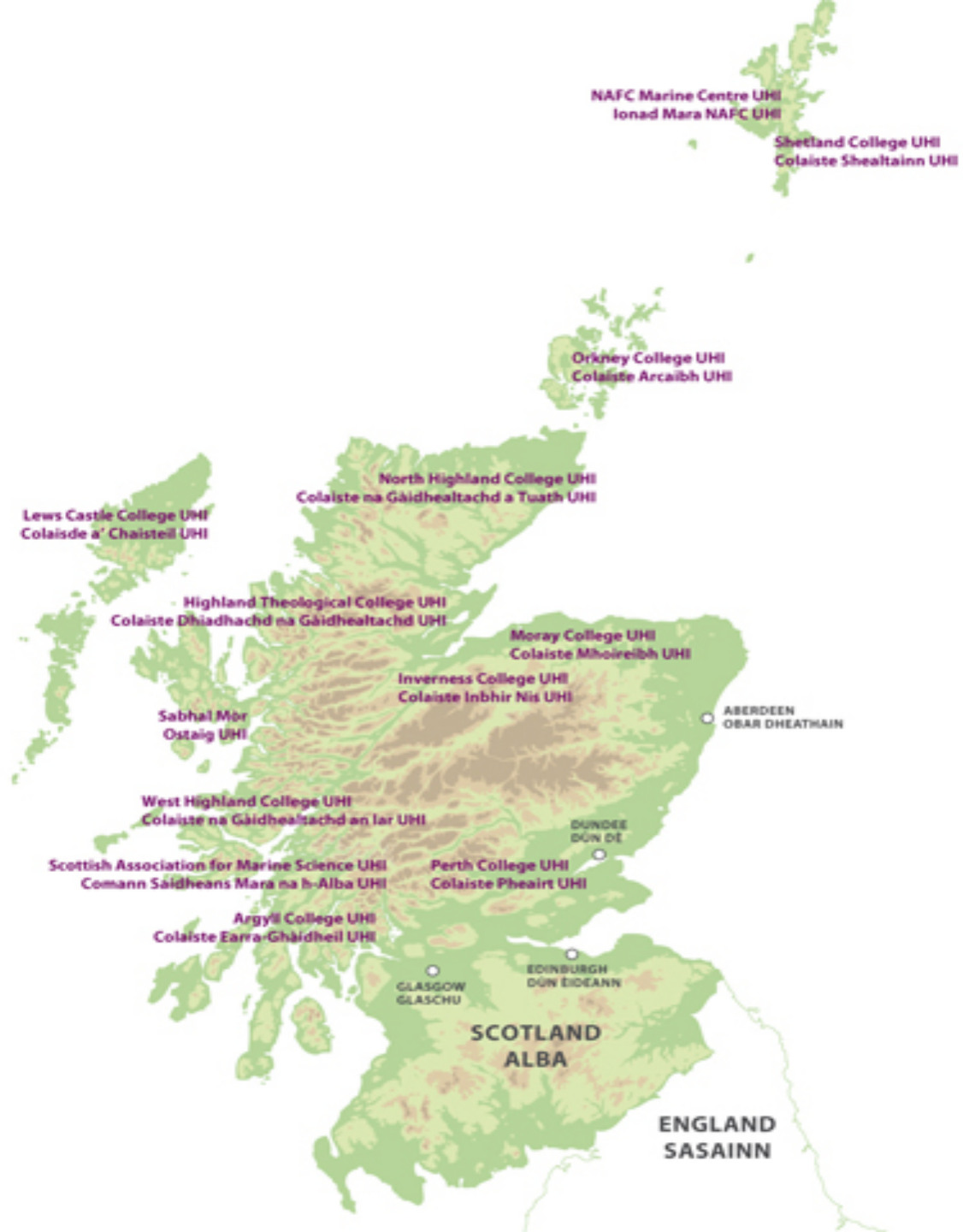
**James M Fraser**

**Principal & Vice-Chancellor  
University of the Highlands & Islands  
Scotland UK**



Welcome  
to our  
Campus

An area  
the size of  
Belgium



# 13 Campuses & 50 Learner Centres

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# UHI delivers HE across the region

- Blended learning delivery
- Broadband & UHI cabled and wireless network
- UHI VLE
- Video-conferencing to Campuses, desktops and laptops.



# Video conferencing (VC)

**UHI is the  
biggest user of  
VC in the UK**

150 VC units

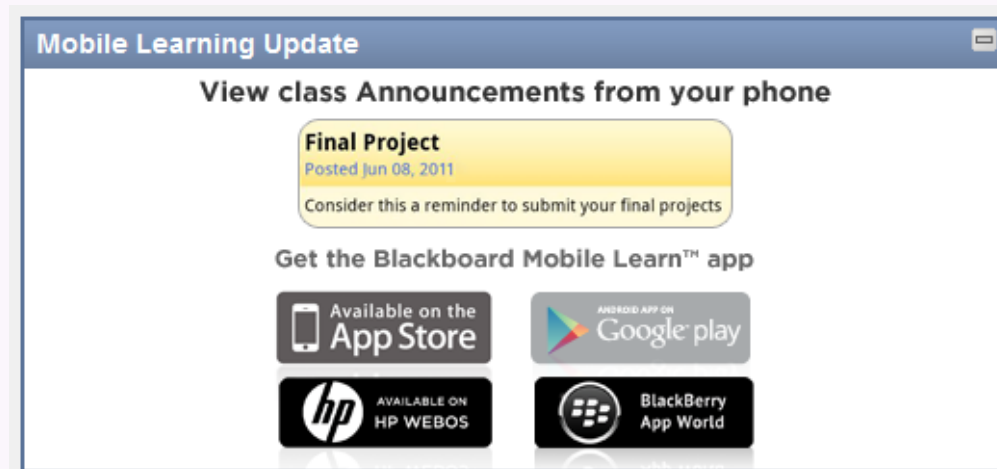
5,000 multi-site  
conferences per  
year



# We even teach Oral Health Science at a distance



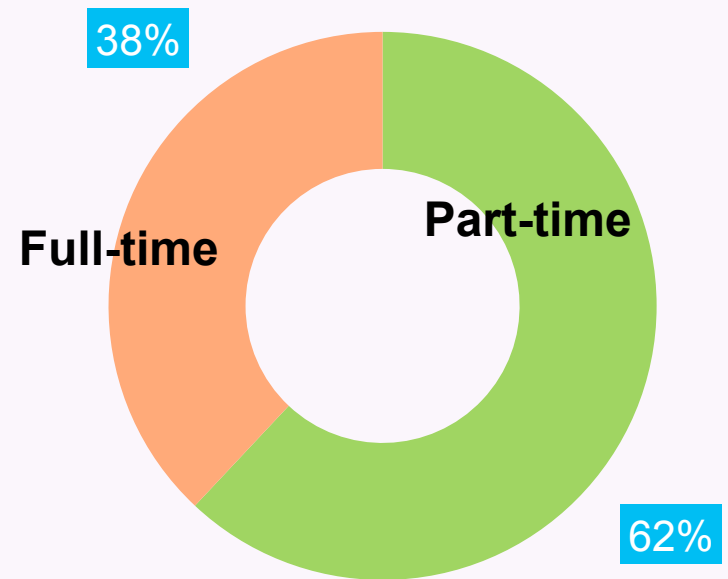
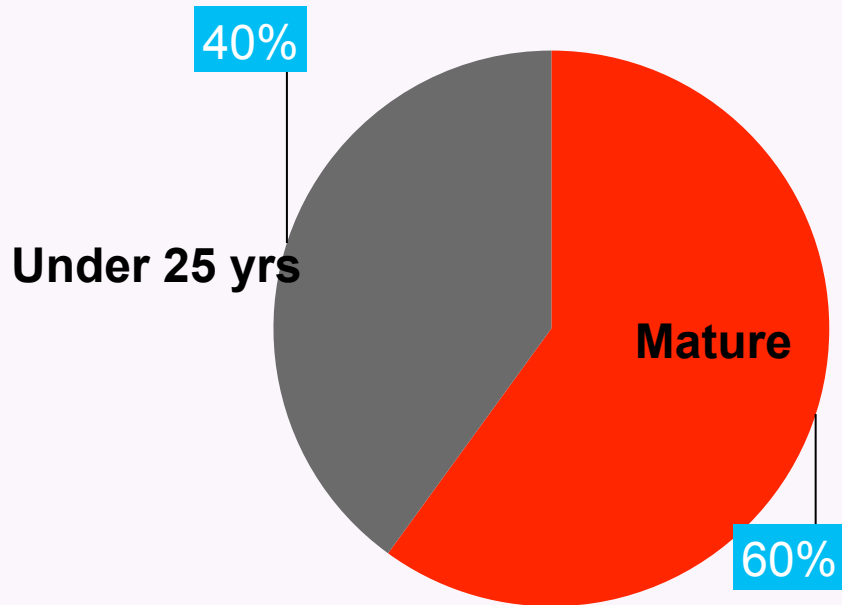
# Mobile technology



- By 2015 most Web access will be from a mobile device
- UHI is piloting Blackboard Mobile Learn
  - courses access from smartphones and tablets.



# UHI's student profile



# UHI's agenda

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- Deliver to the students in their own communities
- Reverse the demography of fragile areas
  - Encourage people to stay
  - Encourage others to come
- Transform the economic prospects
- Create cultural strength & diversity
- Strengthen social fabric.

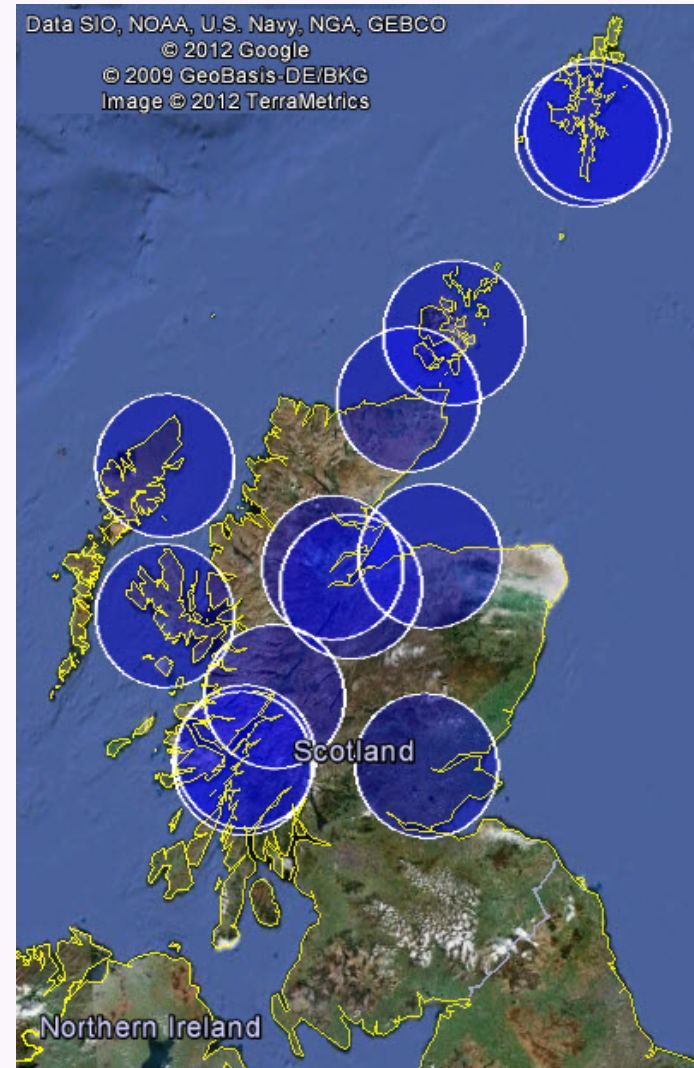


# UHI's regional ambitions

## Providing high quality & flexible learning for the region

**You are never more than 30 miles from:**

- 20 degrees (niche & regional core)
- 10 Masters programmes
- Vocationally focussed HNCs
- Work-based learning / CPD
- FE and links to schools.



# The E-SAPÈ PROJECT

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Università di Corsica, Pasquale Paoli and

University of the Highlands & Islands

Knowledge transfer of UHI's delivery model to Corsica

**To bring learning to students where they live!**



# Future Value?

## What will a student get for their money?

- More than just knowledge acquisition
- UHI empowers communities offering students
  - Human support
  - Connection
  - Enthusiasm
  - Motivation
  - Organisation
  - Expertise.

